

Board Office Use: Legislative File Info.	
File ID Number	19-2601
Introduction Date	2/12/19
Enactment Number	20-0229
Enactment Date	2/12/2020 If



Memo

To Board of Education

From Kyla Johnson-Trammell, Superintendent
Sondra Aguilera, Chief Academic Officer
Wesley Jacques, Executive Director, Academic and Instructional Innovation

Board Meeting Date February 12, 2020

Subject Coalition Agreement
Contractor: Oakland Literacy for All
Services for: Oakland Unified School District

Action Requested and Recommendation

Approval by the Board of Education of a Coalition Agreement between the District and Oakland Literacy for All Coalition, Oakland, CA, for OUSD to become an active member of the Coalition, a collaboration of non-profit, community based, and direct service organizations that provide expanded opportunities for learning, collaboration, and advocacy for Oakland children and youth, working together to ensure that every Oakland child learns and loves to read. Through the member network, it offers specialized resources and opportunities to strengthen and sustain the work of its members, collaborating to ensure that every Oakland child learns and loves to read. Membership benefits include access to monthly bulletins, coalition resources, and literacy workshops, connection to a network of like-minded organizations, and increased access to parent leaders from Oakland’s underserved communities, via the Academics and Instructional Innovation Department at no cost to the District.

Background

(Why do we need these services? Why have you selected this vendor?)

The Oakland Literacy for All Coalition is comprised of literacy service providers, foundations, businesses, schools and educators, community leaders, and other community partners working together to equip all Oakland children with the life skills of reading, writing and communication by the end of third grade. The Coalition launched and initially operated as a project of the Rogers Family Foundation then in 2016, the Coalition restructured as an independent nonprofit organization in order to serve as a lasting and dedicated hub for the city’s literacy efforts.

These organizations dedicate their energy and expertise to achieving literacy. The Oakland Literacy for All Coalition will build a base of leaders who will advocate for research based literacy curriculum and practices in our schools. As a result of their advocacy, all Oakland public schools will implement research based literacy curriculum and practices, so Oakland can serve as a model for educational opportunity.

Competitively Bid Was this contract competitively bid? No
If no, exception: No cost to District

Fiscal Impact Funding resource(s): No Fiscal Impact

Attachments

- Coalition Agreement

Oakland Literacy for All: Coalition Agreement

Our organization, Oakland Unified School District, is committed to being an active member of the Oakland Literacy for All Coalition. We are committed to the vision, goals, and strategies (next page) of the coalition. We are committed to the collaboration that such coalitions require and understand that we will need to invest our time and energy to meet our common goals. We also acknowledge the contributions and expectations of the other members of the Coalition.

Benefits of membership include:

- Access to monthly bulletins, coalition resources, and literacy workshops
- Connection to a network of like-minded organizations
- Increased access to parent leaders from our underserved communities

As general evidence of our commitment, we agree to do the following:

- Appoint a representative(s) to attend coalition meetings (quarterly) and activities
- Authorize that representative to make decisions on our behalf, except for decisions regarding financial implications [specify exceptions, if appropriate]
- Read minutes, reports and newsletters to keep abreast of coalition decisions/activities
- Disseminate relevant information to organizational members or employees through listservs, websites and newsletters as appropriate
- Keep our coalition informed of our organization's related activities

Specifically, our organization will commit the following resources to the coalition:

- Access to our staff and volunteers for coalition tasks
- In-kind contributions of staff time, material resources, meeting space, refreshments

Name of Representative

Oakland Unified School District

(Specify) Name of Organization

OAKLAND UNIFIED SCHOOL DISTRICT
Office of the General Counsel

APPROVED FOR FORM & SUBSTANCE

By  1/17/20
Joshua R. Daniels, General Counsel

Signature of Representative to Coalition



2/13/2020

Jody London
President, Board of Education



2/13/2020

Kyla Johnson Trammell
Secretary, Board of Education

OUSD or the District verifies that the Contractor does not appear on the Excluded Parties List at <https://www.sam.gov/>

Vision, Goals, and Strategies

Vision

The Oakland Literacy for All Coalition will build a base of leaders who will advocate for research based literacy curriculum and practices in our schools. As a result of our advocacy, all Oakland public schools will implement research based literacy curriculum and practices, so Oakland can serve as a model for educational opportunity.

Goals

All Oakland public schools provide teachers with curricular resources and training so:

- all elementary teachers provide systematic structured literacy instruction as part of core instruction
- all teachers implement culturally affirming and responsive practices that develop reading and writing
- all students have access to complex and grade level appropriate texts

All Oakland public schools publish literacy profiles that share:

- literacy programs, practices, and curriculum
- supplementary literacy support programs
- literacy outcomes data
- available literacy resources for families

As a result of this work, we will see a 20% increase in students reading at grade level each year.

Strategies

Develop a coalition of leaders and educators that are prepared to advocate for changes in literacy policies and practices in our schools.

Develop parent capacity to be literacy leaders at home and in the community.

Hold campaign events and actions to grow public awareness about Oakland's literacy crisis.

Lobby for board level policies (OUSD and Charter) that create the conditions for effective literacy practices and policies.