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**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

BOARD OF EDUCATION 2018

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To: President Eng, BOE
Superintendent Kyla Johnson Trammell

From: VP Hinton Hodge, BOE

Re: New Legislative Matter: BOE consider Resolution Support Oakland Children's Initiative Parcel Tax

DT: August 8th, 2018

Please accept this request to consider new legislative matter to forward a Resolution of support of the Oakland Children's Initiative parcel tax. This parcel tax is being submitted to appear on the Nov 2018 ballot. The Mayor's Office on behalf of the City of Oakland, will submit parcel tax legislation, to support Early Child Outcomes and support Future Centers created through the Oakland Promise that OUSD currently supports. The proposed resolution will be created in the spirit of supporting City and OUSD deeper collaboration and sharing of resources to improve outcomes for Oakland students.

The resolution is being proposed after several months of engagement with the school district's administration and members of the board of education, there has been considerable due diligence on the part of the City staff providing economic impact study, delineating OUSD benefit as a result of the success of the Children's Initiative, and collaboration on terms and language of Children's Initiative legislation.

Thanks ahead of time for your consideration in these matters.

JHH:

Attachment

**RESOLUTION
OF THE
BOARD OF EDUCATION
OF THE
OAKLAND UNIFIED SCHOOL DISTRICT**

Resolution No. 1819-0060

Endorsing Measure AA, The City of Oakland Children's Initiative of 2018

WHEREAS, the children are our city's future and will provide the leadership, creativity, and productivity to strengthen and sustain the quality of life in our City; and

WHEREAS, regardless of the zip code of their birth or home, their family's wealth or income, their race or ethnicity, their home language, or their background, all children deserve an excellent education; and

WHEREAS, this Board endorsed Measure A and recognized the critical importance of early education to the vision and goals of OUSD, and with its devastating loss in June 2018, passing Measure AA, the Oakland Children's Initiative, is more important than ever; and

WHEREAS, Measure AA would deepen our early investment in children and support them through college graduation, by dramatically expanding access to quality preschool and providing college access, mentorship, and scholarship support services for students to obtain 4-year or 2-year college or technical degrees and/or trade certificates, in order to ultimately reduce disparities, such as those related to income and wealth or for children traditionally underrepresented in higher education; and

WHEREAS, access to quality early care and education for parents and caregivers are crucial to a child's development, but many marginalized families, including the working poor, are unable to access early education services, particularly in preschool deserts, and post-secondary educational support; and

WHEREAS, federal and state support for early education is insufficient, and as a result, only 43% of assessed Oakland Unified School District (OUSD) students entered school "kindergarten-ready," and more specifically, while 82% of white students and 82% of children from families making more than \$100,000 entered kindergarten-ready, just 36% of African American students, 29% of Latino students, and 34% of students from families making less than \$35,000 were ready for kindergarten in 2015; and

WHEREAS, according to OUSD's latest data, only 15% of OUSD high school students will have a Bachelor's degree within 6 years of graduating from high school, and just 19% will have a 2-year college and/or 4-year degree; and

WHEREAS, according to a thorough fiscal analysis, the Oakland Children's Initiative would increase OUSD's net revenue per student enrolled in preschool to approximately \$1,300, as well as provide additional funding opportunities for OUSD; and

WHEREAS, beyond direct fiscal impact, quality early education experience is associated with other benefits, such as reduced spending on special education or remedial services, that are not quantified here; and

WHEREAS, OUSD will work collectively to ensure accountability of taxpayer's resources by participating fully in the Citizens' Oversight Commission of Measure AA; OUSD has a guaranteed seat on the Oversight Commission; the legislation requires the City to consult with the Superintendent in hiring the Measure's Accountability Officer; and the Mayor is required to seek the recommendations of OUSD Directors and the Superintendent for Oversight Commission members; and

WHEREAS, this is necessary because of inadequate state funding for early education, and without the Children's Initiative OUSD can easily run a deficit in funding the basic needs and additional seats for children in these critical years; and

WHEREAS, the mission of OUSD is to build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day; And the Oakland Children's Initiative is directly aligned with that mission,

NOW, THEREFORE, BE IT RESOLVED the Board of Education of the Oakland Unified School District formally endorse Measure AA, the City of Oakland Children's Initiative of 2018, and urge all Oakland residents to support its passage on November 6, 2018.

Passed by the following vote:

PREFERENTIAL AYE: Student Director Josue Chavez

PREFERENTIAL NOE: None

PREFERENTIAL ABSTENTION: None

PREFERENTIAL RECUSE: None

AYES: Jody London, Nina Senn, Roseann Torres and Vice President Jumoke Hinton Hodge

NOES: None

ABSTAINED: President Aimee Eng

RECUSED: None

ABSENT: Shanthi Gonzales and Student Director Yota Omo-Sowho

CERTIFICATION

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District, held on September 12, 2018.

Legislative File Info.	
File ID Number:	18-1837
Introduction Date:	8/22/18
Enactment Number:	18-1509
Enactment Date:	9/12/18 lf

OAKLAND UNIFIED SCHOOL DISTRICT



Aimee Eng
President, Board of Education



Kyla Johnson-Trammell
Superintendent and Secretary, Board of Education

Financial Impact and Benefits of the Oakland Children's Initiative on OUSD

Summary: OUSD benefits financially from the Children's Initiative regardless of whether it pursues planned expansion or even if enrollment declines

- A financial model was developed in partnership with Christie Anderson outlining all indirect and direct costs of OUSD's early education program. This includes all costs related to e.g. administration, recruitment and staff, custodial services, upgrading facilities, etc.
- The model demonstrates that OUSD's current net revenue per student in preschool is negative, at -\$143 per student and growing to -\$957 at scale given planned expansion.
- At scale, the Children's Initiative would increase net revenue per student to \$1,372 by both a) improving the quality of existing slots by increasing the per-student reimbursement rate, and b) providing money to expand slots to additional 4-year old children from low-income backgrounds.
- If OUSD pursues its current planned expansion for early education, the Children's Initiative would bring \$8,770,000 annually to OUSD. Even if OUSD were to decide not to pursue its planned expansion and only maintain current enrollment (or even if enrollment were to decline), OUSD would still leverage an additional \$734 per student for existing 3- and 4-year olds from low-income backgrounds. If current enrollment is maintained, that leads to a total benefit of \$660,000.
- *It is important to note that beyond direct financial impacts, ensuring that OUSD students entering Kindergarten have a quality early education experience is associated with other benefits, such as reduced spending on special education or remedial services, that are not quantified here.*

The Children's Initiative shifts OUSD's net revenue per student from -\$957 to +\$1,372

OUSD without Children's Initiative:

- Revenue per student is \$8,504 and the expenditure per student is \$8,647 resulting in a net increase/decrease of -\$143 per student. This figure includes the General Fund Title I contribution but does not incorporate the rate change anticipated to begin for the 2018-19 school year. Looking ahead to 2019-20 the net increase/decrease improves to -\$87 per student primarily because of the sustained Title I contribution and rate change approved in the state budget. Future years continue to see a decline in the per student rate due primarily to continued, expenditure cost escalations but no corresponding revenue rate changes. At scale the per student revenue figure is \$8,471 and expenditure figure is \$9,429 and a net increase/decrease of -\$957.
- This reflects current OUSD plans to expand to 2-4 classrooms in the next 3 years to serve 144-288 children

OUSD with Children's Initiative:

- At scale (defined as Year 6) the per student revenue is \$11,235 and expenditure is \$9,864 resulting in a net increase/decrease of \$1,372 per student. The first five years of the multi-year projection sees fluctuations in the per student revenue and expenditure figures which is to be expected based on one-time investments (facilities preparation) and increasing number of students.
- This reflects provisional OUSD plans to expand to 2-4 classrooms in the next 3 years to serve 144-288 children.

Process for Developing Multi-year Projection and Accounting for all Direct and Indirect Costs

The process of generating the information noted above involved the construction of a multi-year projection of the OUSD Early Learning program (Fund 12) and then integrating core assumptions about the Children's Initiative and its influence on both revenue, expenditure, and per student figures for OUSD. The financial model that generated the multi-year projection for OUSD's early learning program and the interaction with the Children's Initiative produced both a low and high range of investment. What follows is a high-level summary of the observed state of OUSD's early learning program and the impact of the Children's Initiative.

In the process of increasing the size and scale of any program there are associated costs. In the financial modeling it can be observed that many of these additional costs are either accounted for directly, e.g., allocations to cover one-time facility costs or indirectly, e.g., indirect cost contribution to the General Fund rises from \$606,000 to \$1,060,000 in just six years. Below is an enumeration of these additional costs.

- ***Quality Slots*** - The costs associated with this part of the initiative will largely be absorbed into the existing infrastructure. The funding support in this line item will largely go towards existing staff to support preschoolers already enrolled in OUSD programs. Therefore, the associated administrative costs for the payroll, benefits, and other support for those staff already exist within OUSD central office in departments such as payroll, benefits, and accounts payable. The costs associated with the actual contract between the City and OUSD will be supported by City staff (program analyst) and existing infrastructure already exists to manage grants via OUSD in both federal and state programs as well as early childhood education. While there will need to be additional time dedicated for the set-up, monitoring, and execution of the contract this time would be marginal in large part because the quality slots portion of the initiative is going towards already existing staff.
- ***Increasing Access*** - In general, there will be additional increasing costs associated with administering this part of the initiative because it is an expansion upon the existing size of the early learning program. In the early years there will be costs associated with the recruitment, hiring, and training of staff; identification and preparation of facilities; and enrollment efforts for preschools which the early learning program will have to prepare, plan and execute in accomplishing. And, some of these costs may be covered through the presumed ramp-up period of five years in which some of the expenses can be covered. The financial analysis shows a healthy surplus year over year even after accounting for ECE and Central Office overhead expenses.
- ***Recruitment, hiring and training of new ECE teachers and support staff*** - Currently OUSD already has infrastructure to cover most expenses associated with the recruitment, hiring and training of staff that can be leveraged to attract and hire new ECE staff.
- ***Facilities*** - OUSD, apart from the city, is one of the largest owners of property in the City of Oakland with access to many facilities that could be suitable for future, additional ECE facilities. The initiative does set aside funds to support the leasing of facilities in expansion of high-quality slots. In the case of OUSD these dollars could be used for upgrades to facilities to prepare them for housing ECE classrooms. However, it is likely a safe assumption that there may be additional expenditures in this category for expansion. Also, OUSD may defer the expansion of ECE classrooms in the event that other priorities take precedent. Given that OUSD has enough open space they potentially could absorb the entire need under this initiative of 919 new slots by leasing that space to other providers and collecting lease revenues.
- ***Enrollment efforts for preschoolers*** - With the expansion effort will come the necessity to recruit and enrollment additional children and their families in the program. OUSD already boasts a strong enrollment office to help with its current choice programs and likely can be further leveraged to support these enrollment efforts. Further, the city is setting aside FTE to directly support such efforts.

DRAFT: Children’s Initiative (CI) and implications for Oakland Unified School District (OUSD)

The scenarios below provides funding to support the Oakland Promise and early learning initiatives for Oakland Unified School District using the city-only scenario and represents at scale figures (year 6 of the initiative) and application of appropriate cost escalators applied for both revenue and expense line items (that is, revenue figures are in 2024-25 dollars assuming the program begins during the 2020-21 school year).

	Possible income for OUSD from Children’s Initiative	Notes
Annual One-time	\$1,195,000 - \$8,770,000 \$2,300,000	The high range is the annual, sum at scale of items except the one-time facilities investment. Low range excludes ongoing facilities \$. Represents the possible one-time investment for facility upgrades if OUSD agrees to expand classrooms over 5 year period .
College Access¹	\$500,000 - \$1,500,000	College access includes the Future Centers (FCs). This money could replace what the central office has already been allocating to OP FCs to retain and support staff at school sites. Any expansion beyond the current Future Center sites would be additional funding dependent upon the number of sites that OUSD would expand to with a 40% match from those school sites or supplemental funding from OUSD.
Preschool	Current enrollment = \$660,000 OUSD planned expansion with Children’s Initiative (at scale) = \$7,100,000 *Additional \$734/student for existing 3- and 4-year-olds from low-income backgrounds	Estimates assume non-supplantation language is applied to this line item which would retain OUSD’s current level of General Fund, Title I investment for Fund 12 at the level agreed upon for the 2018-19 school year. ² The financial model produced low, high estimates. <ul style="list-style-type: none"> • Low-range: Current OUSD plans without OCI are to expand to new slots. If OUSD just maintains its current enrollment for 3- and 4-year-olds from low-income backgrounds, OUSD would receive a per student amount for each existing 3- or 4-year old enrolled in preschool. In 2018-19 dollars that amount is \$734 per student, totaling to \$660,000.³ This annual expense would also cover OUSD’s estimate to ensure all early educator staff are meeting a \$15/hour minimum wage. <i>If OUSD’s preschool enrollment declines, OUSD would still receive \$734 more per student for its 3- and 4-year-olds from low-income backgrounds PreK students.</i> • High-range: The high range represents: assumptions in the low range plus the maximum amount to open additional, new slots to serve 4-year-olds from low-income backgrounds of approximately 460 students assuming a 5-year scale up originating with 92 students in 2020-21. The per student amount in 2018-19 dollars is \$12,519 per student⁴. At scale, opening classrooms according to OUSD retaining their existing market share and the above assumptions would generate \$6.5 million per year.
Facilities	Annual = \$271,000 One-time = \$2,300,000	Ongoing revenue estimates is the amount, at scale, that OUSD could earn from non-profit providers leasing existing, vacant assets across the city for opening classrooms for low-income 4-year olds at 50% of market rate. ⁵ The one-time revenue estimates are the associated costs with opening, renovating or otherwise preparing classroom for new low-income 4-year old slots in which the Children’s Initiative could directly reimburse OUSD. This applies both to classrooms that are operated by OUSD as well as other non-profit providers offered space. ⁶
Extended TK	\$35,000 ⁷	This assumes non-supplantation language is built into the city and county tax initiative and therefore any dollars from either initiative would be used above and beyond the existing, current identified dollars. For the City initiative, funding would cover the cost for 4-year old children from low-income backgrounds. This amount represents the average cost for opening a new, additional ETK classroom in OUSD and would account for varying cost factors such as the seniority and experience of teachers and other staff.

¹ Exact dollar figure determined by Preston, Maggie, Vinh, and David. Conversation TBD in fall 2018. Contingent on Oakland Promise being awarded the RFP in 2019, as per legislative text..

² This figure is \$3,049,000 based on the latest data provided as of 6/1/2018.

³ This per student figure increases annually based on cost inflator choices included in parcel tax initiative legislation.

⁴ Ibid.

⁵ This amount, at scale, presumes that 65% of the new slots (or 300 students and associated non-profit providers) opt to use OUSD space.

⁶ Zip code focus would balance both need and ease of opening and follow this schedule: Year 1=94603, 07, 08; Year 2=94601, 05, 19; Year 3=94611; Year 4=94606, 21; Year 5=94619

⁷ The lower range assumes 10 ETK students total and the high range assumes 48 total ETK students. Assumed LCFF entitlement is 2016-17 amount of \$7,282.

To: President Eng, BOE
Superintendent Kyla Johnson Trammell

From: VP Hinton Hodge, BOE

Re: New Legislative Matter: BOE consider Resolution Support Oakland Children's Initiative Parcel Tax
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The resolution is being proposed after several months of engagement with the school district's administration and members of the board of education, there has been considerable due diligence on the part of the City staff providing economic impact study, delineating OUSD benefit as a result of the success of the Children's Initiative, and collaboration on terms and language of Children's Initiative legislation.

Thanks ahead of time for your consideration in these matters.

Introduction from Mayor Schaaf and Assemblyman Bonta

Dear OUSD School Board President, Vice President, and Directors,

Thank you for your commitment to Oakland students and their families. While the Mayor may not be directly responsible for schools or education in Oakland, I am deeply invested in our partnership with OUSD, as I know a strong education system is critical to a thriving City. Through our conversations with the Superintendent and Board members, as well as reading research and seeing results, we know how important it is to close achievement gaps and ensure our students are ready for kindergarten, as well as that they are graduating from high school and being successful in college, career, and community. Because of the strong results we've already seen - as [Dr. Tony Iton recently highlighted](#) - many of you have advised we continue this partnership long-term and keep our commitments to students and families.

As you know, over the last year and a half we've developed the legislation known as the Oakland Children's Initiative that would:

- **Deepen our early investment in children and support them through college graduation**, by dramatically expanding access to high quality preschool and providing college access, mentorship, and scholarship support services for students to obtain 4-year or 2-year college or career technical degrees or certificates
- **Unlock a flexible source of funding over time** to complement the work of the school district.
- **Strengthen our preschool system - with priority to public providers (OUSD, Head Start) - to ensure all 4-year olds from low-income backgrounds can enter kindergarten ready to learn**, building upon the same policy framework and financial model which you recently endorsed in the County's Measure A. With Measure A's devastating loss, it's more important than ever that the Children's Initiative is passed.

Throughout this process, we've partnered with and engaged many stakeholders and hundreds of community members, while also working very closely with many at OUSD. With the exciting news that the legislation is now officially on the ballot and with some individual Board member endorsements, **we respectfully request that the full OUSD Board schedules an agenda item in early September to endorse the Oakland Children's Initiative, and join the list of key leaders who have endorsed**, such as the Alameda Labor Council, SEIU, Congresswoman Barbara Lee, Assemblyman Tony Thurmond, Senator Nancy Skinner, Alameda County Board of Supervisors President Wilma Chan, Oakland Vice Mayor Annie Campbell Washington, George Holland & Cynthia Adams (President & VP for Education, NAACP), Jorge Lerma (Co-Founder, LEN) Jim Wunderman (President, Bay Area Council), Chris Iglesias (CEO, Unity Council), Joshua Simon (ED, EBALDC), Emma Chavez Roos (Founder, ECHO), Bert Lubin (Former President, Children's Hospital Oakland), Jane Garcia (CEO, Clinica de la Raza), in addition to Jumoke, Rosie, Nina, and Gema who were early endorsers.

We know you all had many questions and suggestions throughout the process, and we believe we made significant changes to the legislation as a result of those, in order to prioritize OUSD and support you financially. Please see the following memo that addresses some of the top questions you've asked and let us know what we can do to move this forward.

Best,

Libby Schaaf
Mayor of Oakland

Rob Bonta
California State Assembly

OUSD School Board Director Questions

How do we ensure revenue for Oakland Unified School District? What would OUSD expansion of preschool and college access services look like? Are there costs associated with expansion?

- Going above and beyond Measure A, we added strong language to prioritize OUSD and Head Start for expansion (see the top of page 12 of the attached legislation for this language)
- Additionally, we invested significant amount of resources in supporting a financial modeler to work with Christie Anderson and identify an expansion plan that works with OUSD. Christie's vision is to expand to 2-4 classrooms in the next 3 years to serve 144-288 children. Based on her specific plan and identifying any associated costs, they created a memo that explains [the Financial Benefits of the Oakland Children's Initiative for OUSD](#).
- **At a high level, OUSD currently loses money without the Children's Initiative, but could gain \$1.2-8.7M+ annually with the Children's Initiative.** To specify a bit more:
 - If OUSD does nothing but maintains its current levels of preschool enrollment and quality, you would receive \$1.2M annually (at scale, which is around year 5)
 - If we follow Christie's and Preston's plans for preschool and college access expansion, OUSD would receive \$8.7M annually (at scale, which is around year 5) and an additional \$2.3M over a five-year period to cover one-time costs.
 - If OUSD were to be even more aggressive with expansion (at a high quality, of course), OUSD would stand to receive even more annually.
 - Please review [the memo](#) for more details, and feel free to reach out with any questions.
- We do understand the caution around potential indirect costs, such as facilities, payroll, etc. and as such, we have incorporated those into the expansion plan. Please see the bottom of page 2 of [the attached memo](#) to understand how we calculated and incorporated any costs associated with expansion.
- For more information about what expansion would look like at specific sites, please reach out to Christie to discuss her detailed plan.

Can we guarantee a seat at the Oversight table for OUSD?

- In our conversations, we heard from you that a guaranteed seat for any oversight member to be an OUSD representative wasn't enough, but that you specifically wanted either the first or the second member of the Oversight Committee (one member with professional expertise in early childhood education policy; one member with professional expertise in, or who is a provider of, early childhood care or education) to be an OUSD representative. As such, we have made an **OUSD representative be a requirement in the exact way you requested** (see pages 4-5 of the attached legislation for Oversight Committee membership and requirements).
- As a reminder, while this is not how parcel taxes from the City are usually written, at the request of the Superintendent, we also required the Mayor to request recommendations from members of the OUSD District Board of Education and Superintendent to ensure alignment between systems.

Isn't this just duplicating the administrative services OUSD already provides?

- Despite the fact that folks within the City advocated strongly for a 10% oversight cap to mirror OFCY, we were able to reduce the oversight percentage to be less than half of that: administrative oversight costs are capped at two-thirds of 7% of the total revenue, or just 4.7%, while also setting aside at least 2.3% for evaluation (one-third of 7%) to ensure programs have the desired impact. These tasks do not duplicate OUSD's strong preschool infrastructure: OUSD's preschool infrastructure includes management and coordination of program implementation including resource allocation, recruitment

and interviewing of staff, budgeting and monitoring of month to month expenses, annual planning, etc, whereas this 7% is for tasks such as financial auditing, evaluation, oversight committee costs, etc.

Why is the Children's Initiative necessary when Measure A would support preschool across the County?

- The fact is: if only Measure A had passed, they would only have been able to serve a portion of the need for preschoolers from low-income background, and we would still have needed the Oakland Children's Initiative.
- However, now that Measure A did not pass in June and is not going back to the ballot this November, the need for the Oakland Children's Initiative is even higher. It's all the more reason we should support the Oakland Children's Initiative in November - there is a high need and urgency to better serve our students as soon as possible, and this additional revenue would allow us to do so.

What does public support of the Children's Initiative look like?

- In a recent poll conducted July 2018, **70% of Oakland voters said they would support the Oakland Children's Initiative, and 2% leaned towards voting yes.** This support is over the $\frac{2}{3}$ threshold needed to pass the measure in November. Voters recognize the need and also find the potential benefits and outcomes compelling.

Who else has endorsed the Children's Initiative?

Individual Endorsements of the Children's Initiative Include:*

Angela Glover Blackwell, founder and CEO, PolicyLink
Assemblyman Rob Bonta (D18)
Assemblyman Tony Thurmond (D15)
Alicia Contreras, ED, East Bay Spanish Speaking Citizens' Foundation
Amber Childress, Alameda County Board of Education (Area 2)
Bishop Bob Jackson, Acts Full Gospel
Chris Iglesias, CEO, the Unity Council
Congresswoman Barbara Lee
Councilmember and Vice Mayor Annie Campbell Washington (D4)
Councilmember Noel Gallo (D5)
Cynthia Adams, NAACP Oakland, VP & Education Chair
Diane Dodge, ED, East Bay College Fund
David Roach, Community Leader
David Harris, CEO & President, Urban Strategies Council
Dr. Bert Lubin, UCSF President Emeritus
Dr. Tony Iton, Senior VP, the California Endowment
Emma Roos, Educational Coalition for Hispanics in Oakland
Eric Johnson, ED, Oakland Housing Authority
George Holland, NAACP Oakland, President
Jane Garcia, CEO, La Clínica de la Raza
Janis Burger, former CEO, First 5 Alameda

Joshua Simon, ED, East Bay Asian Local Development Corporation
Jim Wunderman, President, Bay Area Council
Jorge Lerma, Educational Coalition for Hispanics in Oakland
Jowel Laguerre, Chancellor of Peralta Community College District
Kristin Spanos, CEO, First 5 Alameda
L Karen Monroe, Superintendent of Alameda County Office of Education
Leroy Morishita, President of Cal State University East Bay
Lieutenant Governor Gavin Newsom
Mayor Libby Schaaf
Mark Friedman, Board Chair, East Bay Community Foundation
Michael McAfee, President, PolicyLink
OUSD Director Jumoke Hinton-Hodge (D3)
OUSD Director Nina Senn (D4)
OUSD Director Roseann Torres (D5)
OUSD Student Director Gema Quetzal Cardenas
President, Alameda County Board of Supervisors, Wilma Chan (D3)
Sanam Jorjani, Co-Director, Oakland Literacy Coalition
Scott Moore, CEO, Kidango
Senator Nancy Skinner (D9)
Ted Lempert, CEO, Children Now

Organizational Endorsements include:

Latino Education Network	Healthy Havenscourt Collaborative
NAACP Oakland	Latino Education Taskforce
The Unity Council	La Clínica de la Raza
First 5 Alameda County	LitLab
4 C's Alameda	Mills College
Alameda Labor Council	New Hope Church
Alternatives in Action	Oakland Literacy Coalition
Bay Area Council	Oakland Public Education Fund
Kidango	Oakland Firefighters Local 55
BANANAS	Oakland Parents Together
Building & Construction Trades Council of Alameda	SPAAT
Black Wellness Council	SEIU 1021
Black Women Organized for Political Action	Urban Strategies Council
Children Now	PolicyLink
East Bay College Fund	
East Bay Asian Local Development Corporation	

**Titles for identification purposes only*

Will the funds be required to be used at preschools that are following State guidelines and requirements?

- The Children's Initiative will build upon the existing preschool system, which must follow existing guidelines and requirements if they're receiving state funding. While we have not tied these guidelines specifically into the ordinance (at the advice of other preschool initiatives in other cities, we want to make sure our goals are specific but the means allow for evolution over time!), we have augmented those a bit more, as well: for instance, preschools must meet a QRIS 3 or higher (all OUSD sites currently do); use a developmentally appropriate curriculum; use formative assessments to inform instruction; participate in assessments to continuously improve and reduce disparities (see exact language on page 12 of attached legislation). Similarly, we also mandate that curriculums be aligned with California Department of Education standards.

The preamble says this will pay early childhood educators more, but where is that explicitly laid out?

- We know that compensation ultimately affects quality of instruction, and we believe strongly in supporting our early childhood educators. While OUSD and Head Start already ensure higher compensation for teachers, we have also required that non-profit providers pay at least \$15/hour (see the bottom of page 13 of attached legislation for exact language).

Are you proposing a split roll? If yes, are you aware that Alameda Unified had a parcel tax overturned several years ago because it was a split roll?

- While there is a formula to convert single family parcels to other parcel types, it does not count as a split roll and is modeled after many past city parcel tax measures, and it has been confirmed as legal by the City Attorney. The Alameda Unified case in question was based on a provision of the Education Code that is not applicable to a parcel tax imposed by the City.