

Board Office Use: Legislative File Info.	
File ID Number	16-0477
Introduction Date	4/27/16
Enactment Number	16-0607
Enactment Date	4/29/16



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

# Memo

**To** Board of Education  
**From** Antwan Wilson, Superintendent

**Board Meeting Date**  
(To be completed by  
Procurement)

**Subject** Professional Services Contract Amendment No. 1 -  
Bright Research Group -  
922/Community School & Student Services (site/department)

**Action Requested** Ratification by the Board of Education of Amendment No. 1 to the Professional Services Contract between Oakland Unified School District and Bright Research Group. Services to be primarily provided to 922/Community School & Student Services for the period of 8/25/2015 through 06/30/2016.

**Background**  
*A one paragraph explanation of why an amendment is needed.*

The OUSD Wellness Champion Program has existed for the past five years. The program has 45 champions at 78 schools across the District. Champions implement the newly revised Wellness Policy, facilitate Wellness Councils and lead nutrition, physical activity, garden and staff wellness programs at their school sites.

**Discussion**  
*One paragraph summary of the amended scope of work.*

Ratification by the Board of Education of Amendment No. 1 to the Professional Services Contract between the District and Bright Research Group, Oakland, CA, for the latter to continue research and creating the protocol for designing and implementing California Healthy Kids Survey District wide and to determine the value and options for health education throughout OUSD and correcting the contract term of August 25, 2015 through June 30, 2016, in the amount of \$31,925.00, increasing the agreement from \$20,200.00 to an amount not to exceed \$52,125.00. All other terms and conditions of the contract remain in full force and effect.

**Recommendation** Ratification by the Board of Education of Amendment No. 1 to the Professional Services Contract between Oakland Unified School District and Bright Research Group. Services to be primarily provided to 922/Community School & Student Services for the period of 8/25/2015 through 06/30/2016.

**Fiscal Impact** Funding resource name (please spell out) 9017/Bechtel Health Education  
not to exceed \$ 31,925.00

**Attachments**

- Contract Amendment
- Copy of original contract and any prior amendments



**CONTRACT JUSTIFICATION FORM**  
**This Form Shall Be Submitted to the Board Office**  
**With *Every* Consent Agenda Contract.**

**Legislative File ID No.** 16-0477

**Department:** 922/Community Schools and Student Services Department

**Vendor Name:** Bright Research Group

**Contract Term:** Start Date: 8/25/15 End Date: 6/30/16

**Annual Cost:** \$ 31,925.00 amendment

**Approved by:** Mara Larsen-Fleming / Curtiss Sarikey

**Is Vendor a local Oakland business?** Yes ☒ No ☐

**Why was this Vendor selected?**

**Summarize the services this Vendor will be providing.**

**Was this contract competitively bid?** Yes ☐ No ☒

If No, answer the following:

1) How did you determine the price is competitive?

The contract price is consistent with past contracts with this vendor and similar work by other vendors in our unit.

2) Please check the competitive bid exception relied upon:

- ☐ **Educational Materials**
- ☐ **Special Services** contracts for financial, economic, accounting, legal or administrative services
- ☐ **CUPCCAA exception** (Uniform Public Construction Cost Accounting Act)
- ☒ **Professional Service Agreements** of less than \$87,800 (increases a small amount on January 1 of each year)
- ☐ **Construction related Professional Services** such as Architects, DSA Inspectors, Environmental Consultants and Construction Managers (require a "fair, competitive selection process)
- ☐ **Energy** conservation and alternative energy supply (e.g., solar, energy conservation, co-generation and alternate energy supply sources)
- ☐ **Emergency** contracts [requires Board resolution declaring an emergency]
- ☐ **Technology** contracts
  - ☐ electronic data-processing systems, supporting software and/or services (including copiers/printers) over the \$87,800 bid limit, must be competitively advertised, but any one of the three lowest responsible bidders may be selected
  - ☐ contracts for computers, software, telecommunications equipment, microwave equipment, and other related electronic equipment and apparatus, including E-Rate solicitations, may be procured through an RFP process instead of a competitive, lowest price bid process
  - ☐ Western States Contracting Alliance Contracts (WSCA)
  - ☐ California Multiple Award Schedule Contracts (CMAS) [contracts are often used for the purchase of information technology and software]
- ☐ **Piggyback" Contracts** with other governmental entities
- ☐ **Perishable Food**
- ☐ **Sole Source**
- ☐ **Change Order for Material and Supplies** if the cost agreed upon in writing does not exceed ten percent of the original contract price
- ☐ **Other, please provide specific exception**



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OAKLAND UNIFIED  
SCHOOL DISTRICT

## AMENDMENT NO. 1 TO PROFESSIONAL SERVICES CONTRACT

This Amendment is entered into between the Oakland Unified School District (OUSD) and

Bright Research Group

(CONTRACTOR). OUSD entered into an Agreement with CONTRACTOR for services on 8/25/2015,  
and the parties agree to amend that Agreement as follows.

1. <b>Services:</b>	<input type="checkbox"/> The scope of work is <u>unchanged</u> . <input checked="" type="checkbox"/> The scope of work has <u>changed</u> . If the scope of work has changed: Provide brief description of revised scope of work including measurable description of expected final results, such as services, materials, products, and/or reports; attach additional pages as necessary. <input type="checkbox"/> Revised scope of work attached. OR <input checked="" type="checkbox"/> The CONTRACTOR agrees to provide the following amended services: Consultant will conduct background research on successful school wellness programs, conduct field research and key informant interviews, analysis of Wellness Program outcome and activity data, provide technical assistance and evaluation planning to wellness program, develop OUSD Wellness evaluation report, literature review, interviews around best practices with other Districts, facilitation of Health Education Committee, protocol for all elements of CHKS, attend planning meetings, and produce reports around findings.	
2. <b>Terms (duration):</b>	<input checked="" type="checkbox"/> The term of the contract is <u>unchanged</u> . <input type="checkbox"/> The term of the contract has <u>changed</u> . If the term has changed: The contract term is extended by an additional _____ (days/weeks/months), and the amended expiration date is <u>06/30/2016</u> .	
3. <b>Compensation:</b>	<input type="checkbox"/> The contract price is <u>unchanged</u> . <input checked="" type="checkbox"/> The contract price has <u>changed</u> . If the compensation has changed: The contract price is amended by <input checked="" type="checkbox"/> Increase of \$ <u>31,925.00</u> to original contract amount <input type="checkbox"/> Decrease of \$ _____ to original contract amount and the new contract total is <u>Fifty-Two Thousand, One Hundred Twenty Five</u> dollars (\$ <u>52,125.00</u> )	

4. **Remaining Provisions:** All other provisions of the Agreement, and prior Amendment(s) if any, shall remain unchanged and in full force and effect as originally stated.

5. **Amendment History:**

☒ There are no previous amendments to this Agreement. ☐ This contract has previously been amended as follows:

No.	Date	General Description of Reason for Amendment	Amount of Increase (Decrease)
			\$
			\$
			\$

6. **Approval:** This Agreement is not effective and no payment shall be made to Contractor until it is approved. Approval requires signature by the Board of Education and/or the Superintendent as their designee.

OAKLAND UNIFIED SCHOOL DISTRICT

[Signature] \_\_\_\_\_  
☐ President, Board of Education Date  
☐ Superintendent  
☒ Chief or Deputy Chief  
[Signature] \_\_\_\_\_  
 Secretary, Board of Education Date 4/28/16

CONTRACTOR

[Signature] \_\_\_\_\_  
 Contractor Signature Date 3/25/16  
Brightstar Olson, CEO  
 Print Name, Title

**EXHIBIT "A" SCOPE OF WORK**

[IF A CONTRACTOR PROVIDES AN ACCEPTABLE DESCRIPTION OF SERVICES AS PART OF A PROPOSAL, THAT DESCRIPTION OF SERVICES MAY BE ATTACHED WITHOUT ANY TERMS, CONDITIONS, LIMITATIONS, ETC., FROM THAT PROPOSAL.]

- 1. Description of Services to be Provided:** Provide a description of the service(s) the contractor will provide. Be specific about what service(s) OUSD is purchasing and what *this* Contractor will do.

Consultant will provide:

1. Conduct Background Research on successful school wellness programs.
2. Conduct Field Research and Key Informant Interviews.
3. Analysis of Wellness Program outcome and activity data.
4. Provide technical assistance and evaluation planning to wellness program.
5. Develop OUSD wellness evaluation report.
6. Literature Review.
7. Interviews around best practices with other Districts.
8. Facilitation of Health Education Committee.
9. Protocol for all elements of CHKS.
10. Attend planning meetings.
11. Produce reports around findings.

- 2. Specific Outcomes:** What are the expected outcomes from the services of this Contract? Be specific. For example, as a result of the service(s): 1) How many more Oakland children are graduating from high school? 2) How many more Oakland children are attending school 95% or more? 3) How many more students have meaningful internships and/or paying jobs? 4) How many more Oakland children have access to, and use, the health services they need? Provide details of program participation (Students will...) and measurable outcomes (Participants will be able to...). NOT THE GOALS OF THE SITE OR DEPARTMENT.

**Wellness Policy Inventory and Wellness Champion Evaluation:**

1. School wellness policies, practices and programs will be assessed to identify gaps and barriers to learning, so the students can participate more fully in school.
2. The assessment will identify existing and lacking resources so that an equitable distribution can take place and encourage more children to attend school.
3. The results of the assessment will help to increase access to nutrition, physical education, and medical health education and youth development services.

- 3. Alignment with District Strategic Plan:** Indicate the goals and visions supported by the services of this contract:  
(Check all that apply.)

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Ensure a high quality instructional core      | <input type="checkbox"/> Prepare students for success in college and careers |
| <input checked="" type="checkbox"/> Develop social, emotional and physical health | <input checked="" type="checkbox"/> Safe, healthy and supportive schools     |
| <input type="checkbox"/> Create equitable opportunities for learning              | <input type="checkbox"/> Accountable for quality                             |
| <input checked="" type="checkbox"/> High quality and effective instruction        | <input type="checkbox"/> Full service community district                     |

- 4. Alignment with Community School Strategic Site Plan – CSSSP (required if using State or Federal Funds):**

Please select:

- ☐ **Action Item included in Board Approved CSSSP** (no additional documentation required) – Item Number: \_\_\_\_\_

- ☐ **Action Item added as modification to Board Approved CSSSP** – Submit the following documents to the Resource Manager either electronically via email of scanned documents, fax or drop off.

- a. Relevant page of CSSSP with action item highlighted. Page must include header with the word "Modified", modification date, school site name, both principal and school site council chair initials and date.
- b. Meeting announcement for meeting in which the CSSSP modification was approved.
- c. Minutes for meeting in which the CSSSP modification was approved indicating approval of the modification.
- d. Sign-in sheet for meeting in which the CSSSP modification was approved.



## BRIGHTSTAR OHLSON

660 13<sup>th</sup> Street Suite 202, Oakland, CA 94612

[bohlson@brightresearchgroup.com](mailto:bohlson@brightresearchgroup.com)

510-238-9948

### Summary of Expertise

Brightstar Ohlson is the CEO and Principal of Bright Research Group, a cutting edge consultancy practice. Ms. Ohlson brings close to 15 years of experience in academic and community settings and content expertise in community health, youth development, violence prevention and education. Ms. Ohlson has worked with numerous public and private agencies focused on improving the health and well-being of low-income communities of color, by helping them to articulate their theory of change, measure their impact, and access the voice and expertise of consumers. Ms. Ohlson brings her professional training and personal experience as a bicultural and bilingual (Spanish) researcher to inform the design of research and evaluation projects. She sits on the Board of Directors for the African American Wellness Project. Ms. Ohlson holds a Master's degree in Education from the University of New Haven and a Bachelor's degree in Anthropology from Yale University. Ms. Ohlson resides in Oakland, CA and is a mother of three.

### AREAS OF EXPERTISE

- Developmental and outcome evaluation
- Program/project Design
- Coaching and technical assistance
- Strategic planning
- Facilitation of community and stakeholder input
- Qualitative research
- Continuous program improvement
- Data collection and analysis
- Strategic communications
- Policy analysis and best practice research

### PROFESSIONAL EXPERIENCE

**Bright Research Group, CEO & Principal**

2010-Present

Client & Project	Role & Activities
<b>Public Health</b>	
<i>Alameda County Health Care Services Agency: Indigent Health Program (2015)</i>	Productivity analysis and assessment of health insurance technician (HIT) unit.
<i>City of Berkeley Department of Public Health (2015)</i>	Community engagement for Priority Setting Initiative & Public Health accreditation, including all strategy, outreach, and facilitation for town halls and focus groups
<i>Alameda County Health Care Services Agency: Connecting Kids to Coverage (2014- present)</i>	Lead evaluator for innovative health care enrollment project; coaching and technical assistance with program strategy and data collection
<i>San Francisco Public Health Department: Tobacco Free Project (2014- present)</i>	Lead evaluator including data analysis, focus groups, key informant interviews
<i>Oakland Unified School District: Wellness Program (2014- present)</i>	Lead evaluator of school wellness program
<i>Alameda County Behavioral Health Care Services: Early Connections Project (2011- present)</i>	Lead evaluator and facilitator of stakeholder input
<i>San Mateo County Health Department: Tobacco Education Coalition (2010- present)</i>	Lead evaluator including data analysis, focus groups, key informant interviews
<i>California Health Benefit Exchange (with RHA): Affordable Care Act Outreach &amp; Enrollment Assistance Programs (2012-2014)</i>	Program design lead and lead evaluator, included strategic funding allocation (\$40m), policy analysis, monthly QA/evaluation reports, business process strategies



<b>Client &amp; Project</b>	<b>Role &amp; Activities</b>
<i>San Joaquin County (w/ Rane Community Development): Mental Health Services (2010-2011)</i>	Lead evaluator of full service partnership outcomes
<b>Youth Development</b>	
<i>City of Oakland: Oakland Fund for Children &amp; Youth (2014-2015)</i>	Strategic plan development for FY 2016-2019, community and stakeholder engagement
<i>Edna McConnell Clark Foundation (with Leadwell Partners): Propel Next (2014- present)</i>	Capacity building and TA with evaluation for grantees
<i>Atlantic Philanthropies (with Safe Passages): Elev8 Oakland (2012-present)</i>	Lead evaluator for multi-site community schools project, including cost benefit analysis, case studies, focus groups with youth, literature reviews of best practices
<i>City of Oakland: Oakland Fund for Children &amp; Youth Task Force (2011-2012)</i>	Facilitation of community input for strategic planning; Facilitation of retreat
<i>San Joaquin County (with Rane Community Development): Head Start Council (2011)</i>	Facilitated strategic planning sessions and developed strategic plan outlining recommendations based on stakeholder input.
<i>Safe Passages: Elev8 Extended Learning Program (2009-2010)</i>	Lead evaluator of extended learning outcomes for multi-site middle school initiative.
<b>Violence Prevention</b>	
<i>City of Oakland, Oakland Unite: Spending Plan (2014-Present)</i>	Facilitation of Retreat and spending plan development. Capacity building and technical assistance.
<i>City of Oakland Police Department (with RDA): Community Policing (2008- present)</i>	Evaluation of community policing strategy; resident survey; ride-alongs, interviews, and survey of police officers
<i>City of Oakland Neighborhood Services Department: Weed &amp; Seed Initiative (2010-2011)</i>	Evaluation of Department of Justice grant to high crime neighborhoods in East Oakland
<i>City of Oakland (with RDA): Measure Y Violence Prevention Program (2008-2011)</i>	Co-led 30-site evaluation; professional learning community; development of information management systems
<b>Other</b>	
<i>The African American Wellness Project (2015-Present)</i>	Strategic communications and grant writing support. Prepare final report to The California Endowment.
<i>Richard Heath &amp; Associates: Energy Savings Assistance Program (2011-2013)</i>	Program design, outreach model development, proposal development
<i>Richard Heath &amp; Associates: Lifeline Program (2011-2013)</i>	Program design, outreach model development, proposal development
<i>Urban Habitat (2013)</i>	Strategic communications and grant writing support
<i>City of Oakland: Workforce Investment Board (2012)</i>	Facilitator of community input for the purposes of developing an RFP for services

**Gibson & Associates, Senior Associate, Community, Research & Evaluation**

2005-2011

Managed research and evaluation division. Lead consultant on wide range of public health, education, youth development, and public safety projects in the Bay Area, including the design and implementation of community input processes, proposal development for federal and state grants, qualitative and quantitative data collection protocol design, and data analysis for over 15 public and foundation clients. Sample projects include facilitation and consensus-making to develop a new governance structure for SEIU Local 1021; developing a strategic plan for OFCY; and Mental Health Services Act planning for San Mateo County.



**University of California San Francisco, Project Director**

2000-2004

Coordinated five year, federally funded NIH grant on adolescent health and relationships at University of California, San Francisco. Secured research sites in Oakland, conducted qualitative interviews in English and in Spanish, analyzed data, trained coders, and prepared articles for publication. Also conducted qualitative interviews for research study on maternal caregiving in English and Spanish.

**Awards, Recognition & Volunteer Experience**

AmeriCorps Educational Award

Cahoon Prize for Public Service

J.W. Saxe Prize for Public Service

Final Candidate, California Citizen's Redistricting Commission: one of 36 candidates eligible to serve on the commission, out of an initial applicant pool of over 20,000.

***References and full Curriculum Vitae available on request.***

**SAM Search Results**  
**List of records matching your search for :**

**Search Term : Bright\* Research\* Group\***  
**Record Status: Active**

<b>ENTITY</b>	BRIGHT RESEARCH GROUP INC	Status:Active
DUNS: 053376363	+4:	CAGE Code: 75ZL1 DoDAAC:
Expiration Date: May 20, 2016 Has Active Exclusion?: No Delinquent Federal Debt?: No		
Address: 660 13th St Ste 202		
City: OAKLAND		
State/Province: CALIFORNIA		
ZIP Code: 94612-1030		
Country: UNITED STATES		



Board Office Use: Legislative File Info.	
File ID Number:	15-1830
Introduction Date:	10/14/2015
Enactment Number:	15-1623
Enactment Date:	10/14/2015



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

## Memo

**To:** Board of Education  
**From:** Antwan Wilson, Superintendent  
**Board Meeting Date:** 10/14/2015  
**Subject:** Professional Service Contract  
**Contractor:** BRIGHT RESEARCH GROUP of Oakland, CA  
**Services for:** 922-COMMUNITY SCHOOLS & STUDENT SERVICES

**Board Action Requested and Recommendation:** Ratification by the Board of Education of a Professional Services Contract between the District and BRIGHT RESEARCH GROUP, Oakland, CA, for the latter to provide: 1. Conduct Background Research on successful school wellness programs.  
2. Conduct Field Research and Key Informant Interviews.  
3. Analysis of Wellness Program outcome and activity data.  
4. Provide technical assistance and evaluation planning to wellness program.  
5. Develop OUSD wellness evaluation report. for the period of 08/25/2015 through 06/30/2015 in an amount not to exceed \$20,200.00.

### Background:

(A one paragraph explanation of why the consultant's services are needed.)

The OUSD Wellness Champion Program has existed for the past 5 years. The program has 45 champions at 78 schools across the district. Champions implement the newly revised Wellness Policy, facilitate Wellness Councils and lead nutrition, physical activity, garden and staff wellness programs at their school sites.

### Discussion:

(QUANTIFY what is being purchased.)

1. Conduct Background Research on successful school wellness programs.
2. Conduct Field Research and Key Informant Interviews.
3. Analysis of Wellness Program outcome and activity data.
4. Provide technical assistance and evaluation planning to wellness program.
5. Develop OUSD wellness evaluation report.

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**Fiscal Impact:** Funding Resource name(s) (detailed below) not to exceed \$20,200.00.

\$10,000.00	Kaiser Health&Wellness w/EBCF
\$10,200.00	Alam.Cty.Pub.Health-Health&Wel

**Attachments:** Professional Services Contract including Scope of Work



# AMENDMENT ROUTING FORM 2015-2016

## PROFESSIONAL SERVICES CONTRACT AMENDMENT No. 1



### Directions

Services beyond the original contract cannot be provided until the amendment has been fully approved and the Purchase Order has been increased by Procurement.

1. Contractor and OUSD contract originator reach agreement on modification to original scope of work and compensation.
2. Insert the amendment number (i.e. if this is the first amendment enter "1," second enter "2," etc.) at the top of the amendment.
3. If contract total amount has increased, the scope of work must change. OUSD contract originator creates new requisition with the original PO number referenced in the item description.
4. Contractor and OUSD contract originator complete the contract packet together and attach required attachments.

When the contract amendment is approved, Procurement will add additional funds to the original Purchase Order.

Attachment Checklist

- ☒ Contract amendment packet including Board Memo and Amendment Form
- ☒ Amended Scope of Work (Be specific as to what additional work is being done by this consultant.)
- ☒ Board approved copy of the original contract and any prior Amendments.

OUSD Staff Contact Emails about this contract should be sent to: (required) Sandra.Watkins@ousd.org

### Contractor Information

Contractor Name	Bright Research Group	Agency's Contact	Bright Star Ohlson				
OUSD Vendor ID #	I006431	Title	CEO				
Street Address	660 - 13th Street, Suite 202	City	Oakland	State	CA	Zip	94612
Telephone	510-238-9948	Email (required)	bohlson@brightresearchgroup.com				

### Compensation and Terms – Must be within the OUSD Billing Guidelines

Original Contract Amount	\$ 20,200.00	Original PO #	P1601674	New Requisition #	R0162957
Amended Amount	\$ 31,925.00	Start Date	8/25/2015	End Date	06/30/2016
New Total Contract Amount	\$ 52,125.00	Pay Rate Per Hour		# of Hours	

### Budget Information

If you are planning to multi-fund a contract using LEP funds, please contact the State and Federal Office before completing requisition.

Resource #	Resource Name	Org Key	Object Code	Amount
9017	Bechtel Health	9221211111	5825	\$ 31,925.00
	Education		5825	
			5825	

### Approval and Routing (in order of approval steps)

Additional services above original contract cannot be provided before the amendment is fully approved and the Purchase Order amount has been increased by Procurement.

1.	<b>Administrator / Manager</b> (Originator)	Name	Michelle Oppen	Phone	510-273-1676
	Site/Department (Name & #)	922/Community School & Student Services		Fax	510-879-4605
	Signature	<i>[Signature]</i>		Date Approved	3/24/16
2.	<b>Resource Manager</b> , if using funds managed by: <input type="checkbox"/> State and Federal <input type="checkbox"/> Quality, Community, School Development <input checked="" type="checkbox"/> Community Schools and Student Services				
	<input type="checkbox"/> Scope of work indicates compliant use of restricted resource and is in alignment with school site plan (CSSSP)				
	Signature	<i>[Signature]</i>		Date Approved	3/24/16
	Signature (if using multiple restricted resources)			Date Approved	
3.	<b>Network Superintendent/Deputy Network Superintendent</b>				
	Signature	<i>[Signature]</i>		Date Approved	
4.	<b>Chiefs / Deputy Chiefs</b> Consultant Aggregate <input checked="" type="checkbox"/> Under <input type="checkbox"/> Over \$8,100				
	<input type="checkbox"/> Services described in the scope of work align with needs of department or school site				
	<input type="checkbox"/> Consultant is qualified to provide services described in the scope of work				
	Signature	<i>[Signature]</i>		Date Approved	
5.	<b>Superintendent, Board of Education</b> Signature on the legal contract				
<b>Legal</b> Required if not using standard contract		Approved		Denied - Reason	
<b>Procurement</b>	Date Received		PO Number	P1601674	



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OAKLAND UNIFIED  
SCHOOL DISTRICT

## PROFESSIONAL SERVICES CONTRACT 2015-2016

This Agreement is entered into between BRIGHT RESEARCH GROUP of Oakland, CA (CONTRACTOR) and Oakland Unified School District (OUSD). OUSD is authorized by Government Code Section 53060 to contract for the furnishing of special services and advice in financial, economic, accounting, engineering, legal, and administrative matters with persons specially trained, experienced, and competent to perform such services. CONTRACTOR warrants it is specially trained, experienced, and competent to provide such services. The parties agree as follows:

- Services:** CONTRACTOR shall provide the ("Services" or "Work") as described in **Exhibit "A,"** attached hereto and incorporated herein by reference.
- Terms:** CONTRACTOR shall commence work on 08/25/2015, or the day immediately following approval by the Superintendent if the aggregate amount CONTRACTOR has contracted with the District is below \$86,000.00 in the current fiscal year; or, approval by the Board of Education if the total contract(s) exceed \$86,000.00, whichever is later. The work shall be completed no later than 06/30/2015.
- Compensation:** OUSD agrees to pay CONTRACTOR for services satisfactorily rendered pursuant to this Agreement. The compensation under this Contract shall not exceed Twenty Thousand Two Hundred Dollars and 00/100 Dollars (\$20,200.00) [per fiscal year], at an hourly billing rate not to exceed N/A per hour. This sum shall be for full performance of this Agreement and includes all fees, costs, and expenses incurred by Contractor including, but not limited to, labor, materials, taxes, profit, overhead, travel, insurance, subcontractor costs, and other costs.

If CONTRACTOR will be compensated hourly for services provided under this Contract, CONTRACTOR shall describe in Exhibit "A," attached hereto, the specific scope of services to be delivered on an hourly basis to OUSD.

OUSD shall not be liable to CONTRACTOR for any costs or expenses paid or incurred by CONTRACTOR in performing services for OUSD, except as follows: N/A.

Payment for Work shall be made for all undisputed amounts in monthly installment payments within forty-five (45) days after CONTRACTOR submits an invoice to OUSD for Work actually completed and after OUSD's written approval of the Work, or the portion of the Work for which payment is to be made.

The granting of any payment by OUSD, or the receipt thereof by CONTRACTOR, shall in no way lessen the liability of CONTRACTOR to correct unsatisfactory work, although the unsatisfactory character of that work may not have been apparent or detected at the time a payment was made. Work, which does not conform to the requirements of this Agreement, may be rejected by the District and in that case must be replaced by CONTRACTOR without delay.

- Equipment and Materials:** CONTRACTOR shall provide all equipment, materials, and supplies necessary for the performance of this Agreement except: N/A, which shall not exceed a total cost of \$0.00.

**5. CONTRACTOR Qualifications / Performance of Services:**

**CONTRACTOR Qualifications:** CONTRACTOR warrants it is specially trained, experienced, competent and fully licensed to provide the Services required by this Agreement in conformity with the laws and regulations of the State of California, the United States of America, and all local laws, ordinances and/or regulations, as they may apply.

**Standard of Care:** CONTRACTOR warrants that CONTRACTOR has the qualifications and ability to perform the Services in a professional manner, without the advice, control, or supervision of OUSD. CONTRACTOR's services will be performed, findings obtained, reports and recommendations prepared in accordance with generally and currently accepted principles and practices of its profession for services to California school districts.

- Invoicing:** Invoices furnished by CONTRACTOR under this Agreement must be in a form acceptable to OUSD. All amounts paid by OUSD shall be subject to audit by OUSD. Invoices shall include, but not be limited to: Contractor name, Contractor address, invoice date, invoice number, purchase order number, name of school or department service was provided to, period of service, name of the person performing the service, date service was rendered, brief description of services provided, number of hours of service, hourly rate, total payment requested.
- Notices:** All notices and invoices provided for under this Agreement shall be in writing and either personally delivered during normal business hours or sent by U.S. Mail (certified, return receipt requested) with postage prepaid to the other party at the address set forth below:



**OUSD Representative:**

Name: MARA LARSEN-FLEMING

Site /Dept.: 922-COMMUNITY SCHOOLS & STUDENT SE

Address: 746 Grand Avenue  
Oakland, CA 94610

Phone: 5102731679

Email: Mara.Larsen-fleming@ousd.k12.ca.us

**CONTRACTOR:**

Name: Bright Star Ohlson

Title: CEO

Address: 660 13th Street, Suite 202  
Oakland, CA 94612

Phone: 510-238-9948

Email: bohlon@brightresearchgroup.com

Notice shall be effective when received if personally served or, if mailed, three days after mailing. Either party must give written notice of a change of address.

8. **Status of Contractor:** This is not an employment contract. CONTRACTOR, in the performance of this Agreement, shall be and act as an independent contractor. CONTRACTOR understands and agrees that it and all of its employees shall not be considered officers, employees, agents, partner, or joint venture of OUSD, and are not entitled to benefits of any kind or nature normally provided employees of OUSD and/or to which OUSD's employees are normally entitled, including, but not limited to, State Unemployment Compensation or Worker's Compensation. CONTRACTOR shall assume full responsibility for payment of all Federal, State, and local taxes or contributions, including unemployment insurance, social security and income taxes with respect to CONTRACTOR's employees. In the performance of the work herein contemplated, CONTRACTOR is an independent contractor or business entity, with the sole authority for controlling and directing the performance of the details of the work, OUSD being interested only in the results obtained.

9. **Insurance:**

1. Unless specifically waived by OUSD, the following insurance is required:

- i. If CONTRACTOR employs any person to perform work in connection with this Agreement, CONTRACTOR shall procure and maintain at all times during the performance of such work, Workers' Compensation Insurance in conformance with the laws of the State of California and Federal laws when applicable. Employers' Liability Insurance shall not be less than One Million Dollars (\$1,000,000) per accident or disease.

Check one of the boxes below:

☒ CONTRACTOR is aware of the provisions of Section 3700 of the Labor Code which require every employer to be insured against liability for workers' compensation or to undertake self-insurance in accordance with the provisions of that code, and will comply with such provisions before commencing the performance of the Work of this Contract.

☐ CONTRACTOR does not employ anyone in the manner subject to the workers' compensation laws of California.

- ii. CONTRACTOR shall maintain Commercial General Liability insurance, including automobile coverage with limits of One Million Dollars (\$1,000,000) per occurrence for bodily injury and property damage. The coverage shall be primary as to OUSD and shall name OUSD as an additional insured. Evidence of insurance must be attached. Endorsement of OUSD as an additional insured shall not affect OUSD's rights to any claim, demand, suit or judgment made, brought or recovered against CONTRACTOR. The policy shall protect CONTRACTOR and OUSD in the same manner as though each were separately issued. Nothing in said policy shall operate to increase the Insurer's liability as set forth in the policy beyond the amount or amounts shown or to which the Insurer would have been liable if only one interest were named as an insured.

- iii. If CONTRACTOR is offering OUSD professional advice under this Contract, CONTRACTOR shall maintain Errors and Omissions insurance or Professional Liability insurance with coverage limits of One Million Dollars (\$1,000,000) per claim.

**OR**

- iv. CONTRACTOR is not required to maintain any insurance under this agreement. (Completed and approved Waiver of Insurance Form is required from OUSD's Risk Management.) Waiver of insurance does not release CONTRACTOR from responsibility for any claim or demand.

10. **Licenses and Permits:** CONTRACTOR shall obtain and keep in force all licenses, permits, and certificates necessary for the performance of this Agreement.

11. **Assignment:** The obligations of CONTRACTOR under this Agreement shall not be assigned by CONTRACTOR without the express prior written consent of OUSD.

12. **Non-Discrimination:** It is the policy of OUSD that in connection with all work performed under Contracts there be no discrimination because of race, color, ancestry, national origin, religious creed, physical disability, medical condition, marital status, sexual orientation, gender, or age; therefore, CONTRACTOR agrees to comply with applicable Federal and California laws including, but not limited to, the California Fair Employment and Housing Act beginning with Government Code Section 12900 and Labor Code Section 1735 and OUSD policy. In addition, CONTRACTOR agrees to require like compliance by all its subcontractor(s). CONTRACTOR shall not engage in unlawful discrimination in employment on the basis of actual or perceived; race, color, national origin, ancestry, religion, age, marital status, pregnancy, physical or mental disability, medical condition, veteran status, gender, sex or sexual orientation.



13. **Drug-Free / Smoke Free Policy:** No drugs, alcohol, and/or smoking are allowed at any time in any buildings and/or grounds on OUSD property. No students, staff, visitors, CONTRACTORS, or subcontractors are to use controlled substances, alcohol or tobacco on these sites.
  14. **Indemnification:** CONTRACTOR agrees to hold harmless, indemnify, and defend OUSD and its officers, agents, and employees from any and all claims or losses accruing or resulting from injury, damage, or death of any person, firm, or corporation in connection with the performance of this Agreement. CONTRACTOR also agrees to hold harmless, indemnify, and defend OUSD and its elective board, officers, agents, and employees from any and all claims or losses incurred by any supplier, contractor, or subcontractor furnishing work, services, or materials to CONTRACTOR in connection with the performance of this Agreement. This provision survives termination of this Agreement.
  15. **Copyright/Trademark/Patent/Ownership:** CONTRACTOR understands and agrees that all matters produced under this Agreement shall become the property of OUSD and cannot be used without OUSD's express written permission. OUSD shall have all right, title and interest in said matters, including the right to secure and maintain the copyright, trademark, and/or patent of said matter in the name of OUSD. CONTRACTOR consents to use of CONTRACTOR's name in conjunction with the sale, use, performance and distribution of the matters, for any purpose and in any medium. These matters include, without limitation, drawings, plans, specifications, studies, reports, memoranda, computation sheets, the contents of computer diskettes, artwork, copy, posters, billboards, photographs, videotapes, audiotapes, systems designs, software, reports, diagrams, surveys, source codes or any other original works of authorship, or other documents prepared by CONTRACTOR or its Sub-CONTRACTORS in connection with the Services performed under this Agreement. All works shall be works for hire as defined under Title 17 of the United States Code, and all copyrights in those works are the property of OUSD.
  16. **Waiver:** No delay or omission by either party in exercising any right under this Agreement shall operate as a waiver of that or any other right or prevent a similar subsequent act from constituting a violation of the Agreement.
  17. **Termination:** OUSD may at any time terminate this Agreement upon 30 days prior written notice to CONTRACTOR. OUSD shall compensate CONTRACTOR for services satisfactorily provided through the date of termination. In addition, OUSD may terminate this Agreement for cause should CONTRACTOR fail to perform any part of this Agreement. In the event of termination for cause, OUSD may secure the required services from another contractor. If the cost to OUSD exceeds the cost of providing the services pursuant to this Agreement, CONTRACTOR shall pay the additional cost.
  18. **Conduct of CONTRACTOR:** By signing this Agreement, CONTRACTOR certifies compliance with the following requirements and will provide OUSD with evidence of staff qualifications, which include:
    1. **Tuberculosis Screening:** CONTRACTOR is required to screen employees who will be working at OUSD sites for more than six hours. CONTRACTOR affirms that each employee has current proof of negative TB testing on file and TB results are monitored.
    2. **Fingerprinting of Employees and Agents.** The fingerprinting and criminal background investigation requirements of Education Code section 45125.1 apply to CONTRACTOR's services under this Agreement and CONTRACTOR certifies its compliance with these provisions as follows: "CONTRACTOR certifies that CONTRACTOR has complied with the fingerprinting and criminal background investigation requirements of Education Code section 45125.1 with respect to all CONTRACTOR's employees, subcontractors, agents, and subcontractors' employees or agents ("Employees") regardless of whether those Employees are paid or unpaid, concurrently employed by OUSD, or acting as independent contractors of CONTRACTOR, who may have contact with OUSD pupils in the course of providing services pursuant to the Agreement, and the California Department of Justice has determined that none of those Employees has been convicted of a felony, as that term is defined in Education Code section 45122.1. Contractor further certifies that it has received and reviewed fingerprint results for each of its Employees and Contractor has requested and reviews subsequent arrest records for all Employees who may come into contract with OUSD pupils in providing services to the District under this Agreement.
- In the event that OUSD, in its sole discretion, at any time during the term of this contract, desires the removal of any CONTRACTOR related persons, employee, representative or agent from an OUSD school site and, or property, CONTRACTOR shall immediately, upon receiving notice from OUSD of such desire, cause the removal of such person or persons.
19. **No Rights in Third Parties:** This Agreement does not create any rights in, or inure to the benefit of, any third party except as expressly provided herein.
  20. **OUSD's Evaluation of CONTRACTOR and CONTRACTOR's Employees and/or Subcontractors.** OUSD may evaluate CONTRACTOR's work in any way that OUSD is entitled to do so pursuant to applicable law. The OUSD's evaluation may include, without limitation:
    1. Requesting that OUSD employee(s) evaluate the CONTRACTOR and the CONTRACTOR's employees and subcontractors and each of their performance.
    2. Announced and unannounced observance of CONTRACTOR, CONTRACTOR's employee(s), and/or subcontractor(s).
  21. **Limitation of OUSD Liability:** Other than as provided in this Agreement, OUSD's financial obligations under this Agreement shall be limited to the payment of the compensation provided in this Agreement. Notwithstanding any other provision of this Agreement, in no event, shall OUSD be liable, regardless of whether any claim is based on contract or tort, for any special, consequential, indirect or incidental damages, including, but not limited to, lost profits or revenue, arising out of, or in connection with, this Agreement for the services performed in connection with this Agreement.
  22. **Confidentiality:** CONTRACTOR and all CONTRACTOR's agents, personnel, employee(s), and/or subcontractor(s) shall maintain the confidentiality of all information received in the course of performing the Services. CONTRACTOR understands that student records are confidential and agrees to comply with all state and federal laws concerning the maintenance and disclosure of student records. This requirement to maintain confidentiality shall extend beyond the termination of this Agreement. Contractors will be permitted



access to student data only where permissible under state and federal law and only after executing OUSD's Confidentiality Agreement Regarding Student Data.

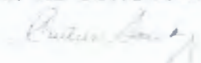
23. **Conflict of Interest:** CONTRACTOR shall abide by and be subject to all applicable, regulations, statutes or other laws regarding conflict of interest. CONTRACTOR shall not hire any officer or employee of OUSD to perform any service by this Agreement without the prior approval of OUSD Human Resources.

CONTRACTOR affirms to the best of his/her/its knowledge, there exists no actual or potential conflict of interest between CONTRACTOR's family, business or financial interest and the services provided under this Agreement, and in the event of change in either private interest or services under this Agreement, any question regarding possible conflict of interest which may arise as a result of such change will be brought to OUSD's attention in writing.

Through its execution of this Agreement, CONTRACTOR acknowledges that it is familiar with the provisions of section 1090 *et seq.* and section 87100 *et seq.* of the Government Code of the State of California, and certifies that it does not know of any facts which constitute a violation of said provisions. In the event CONTRACTOR receives any information subsequent to execution of this Agreement which might constitute a violation of said provisions, CONTRACTOR agrees it shall notify OUSD in writing.

24. **Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion:** CONTRACTOR certifies to the best of his/her/its knowledge and belief, that it and its principals are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal department or agency according to Federal Acquisition Regulation Subpart 9.4, and by signing this contract, certifies that this vendor does not appear on the Excluded Parties List (<https://www.sam.gov/>).
25. **Litigation:** This Agreement shall be performed in Oakland, California and is governed by the laws of the State of California. The Alameda County Superior Court shall have jurisdiction over any state court litigation initiated to enforce or interpret this Agreement.
26. **Incorporation of Recitals and Exhibits:** The Recitals and each exhibit attached hereto are hereby incorporated herein by reference.
27. **Integration/Entire Agreement of Parties:** This Agreement constitutes the entire agreement between the Parties and supersedes all prior discussions, negotiations, and agreements, whether oral or written. This Agreement may be amended or modified only by a written instrument executed by both Parties.
28. **Counterparts:** This Agreement and all amendments and supplements to it may be executed in counterparts, and all counterparts together shall be construed as one document.
29. **Signature Authority:** Each party has the full power and authority to enter into and perform this Agreement, and the person signing this Agreement on behalf of each Party has been given the proper authority and empowered to enter into this Agreement.
30. **Contract Contingent on Governing Board Approval:** OUSD shall not be bound by the terms of this Agreement until it has been formally approved by OUSD's Governing Board, and no payment shall be owed or made to CONTRACTOR absent formal approval. This Agreement shall be deemed to be approved when it has been signed by the Board of Education, and/or the Superintendent as its designee.
31. **W-9 Form:** If CONTRACTOR is doing business with OUSD for the first time, complete and return with the signed Contract the W-9 form.

## OAKLAND UNIFIED SCHOOL DISTRICT



- ☐ President, Board of Education
- ☒ Superintendent or Designee



Secretary, Board of Education

## CONTRACTOR

Bright Star Ohlson

Contractor Signature

Bright Star Ohlson, CEO

Print Name, Title

Form approved by OUSD General Counsel for 2015-16 FY



## EXHIBIT "A" SCOPE OF WORK

[IF A CONTRACTOR PROVIDES AN ACCEPTABLE DESCRIPTION OF SERVICES AS PART OF A PROPOSAL, THAT DESCRIPTION OF SERVICES MAY BE ATTACHED WITHOUT ANY TERMS, CONDITIONS, LIMITATIONS, ETC., FROM THAT PROPOSAL.]

1. **Description of Services to be Provided:** Provide a description of the service(s) the contractor will provide. Be specific about what service(s) OUSD is purchasing and what *this* Contractor will do.
  1. Conduct Background Research on successful school wellness programs.
  2. Conduct Field Research and Key Informant Interviews.
  3. Analysis of Wellness Program outcome and activity data.
  4. Provide technical assistance and evaluation planning to wellness program.
  5. Develop OUSD wellness evaluation report.

2. **Specific Outcomes:** What are the expected outcomes from the services of this Contract? Be specific. For example, as a result of the service(s): 1) How many more Oakland children are graduating from high school? 2) How many more Oakland children are attending school 95% or more? 3) How many more students have meaningful internships and/or paying jobs? 4) How many more Oakland children have access to, and use, the health services they need? Provide details of program participation (Students will...) and measurable outcomes (Participants will be able to...). NOT THE GOALS OF THE SITE OR DEPARTMENT.

Wellness Policy Inventory and Wellness Champion Evaluation:

1. School wellness policies, practices and programs will be assessed to identify gaps and barriers to learning, so the students can participate more fully in school.
2. The assessment will identify existing and lacking resources so that an equitable distribution can take place and encourage more children to attend school.
3. The results of the assessment will help to increase access to nutrition, physical education, and medical health education and youth development services.

3. **Alignment with District Strategic Plan:** Indicate the goals and visions supported by the services of this contract:  
(Check all that apply.)

- |   |   |
|---|---|
| <input type="checkbox"/> Ensure a high quality instructional core                 | <input checked="" type="checkbox"/> Prepare students for success in college and careers |
| <input checked="" type="checkbox"/> Develop social, emotional and physical health | <input checked="" type="checkbox"/> Safe, healthy and supportive schools                |
| <input checked="" type="checkbox"/> Create equitable opportunities for learning   | <input checked="" type="checkbox"/> Accountable for quality                             |
| <input type="checkbox"/> High quality and effective instruction                   | <input checked="" type="checkbox"/> Full service community district                     |

4. **Alignment with Community School Strategic Site Plan – CSSSP (required if using State or Federal Funds):**

Please select:

- ☐ **Action Item included in Board Approved CSSSP** (no additional documentation required) – Item Number(s):

- ☐ **Action Item added as modification to Board Approved CSSSP** – Submit the following documents to the Resource Manager either electronically via email of scanned documents, fax or drop off.

1. Relevant page of CSSSP with action item highlighted. Page must include header with the word "Modified", modification date, school site name, both principal and school site council chair initials and date.
2. Meeting announcement for meeting in which the CSSSP modification was approved.
3. Minutes for meeting in which the CSSSP modification was approved indicating approval of the modification.
4. Sign-in sheet for meeting in which the CSSSP modification was approved.