Board Office Use: Le	gislative File Info.
File ID Number	12-0235
Introduction Date	1-25-12
<b>Enactment Number</b>	12-0132
Enactment Date	1-25-12 159



Community Schools, Thriving Students

Memo

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From

The Board of Ed

Tony Smith, Ph.D., Superintendent

By: Maria Santos, Deputy Superintendent, Instruction, Leadership &

Equity-in-Action

Vernon Hal, Deputy Superintendent, Business & Operations

<b>Board Meeting Date</b>
(To be completed by
Procurement)

Subject

Professional Services Contract -

Oakland Schools Foundation (OSFOakland CA (contractor, City State) Colisseum College Prep Academy \_\_ (site/department)

**Action Requested** 

Approval of a professional services contract between Oakland Unified School District and Oakland Schools Foundation (OSF) . Services to Colisseum College Prep Academy be primarily provided to \_\_\_\_ for the period of 03/01/2012 through \_\_\_ 06/29/2012

Background A one paragraph explanation of why the consultant's services are needed.

CCPA requires the services of OSF to support with general development and marketing support and grant services support to continue our work of supporting and developing our Family Resource and College center and Making the Road Internship and Concurrent Enrollment Program. All of this programing is in service of deepening our school and community college going culture and knowledge and our ability to support our students in developing the resume and resilience necessary to support them to and through college.

Discussion One paragraph summary of the scope of work.

A contract between OUSD and OSF (Oakland, CA) for the latter to to provide Coliseum College Prep with the following: OSF COR services, including project coordination, finance administration, individual donor cultivation and stewardship, photography, printing, crafting and translation of newsletter and ask letters, and dissemination of e-mail blasts; continued implementation of a Family Resource Center at CCPA which will support parent involvement in creating academic success for students; and creation of a structured college and career exploration program for students to develop awareness of college and career opportunities. The period of this contract is 03/01/2012 through 06/29/2011, with a not-to-exceed amount of \$60,000.00.

Recommendation

Approval of professional services contract between Oakland Unified School District and Oakland Schools Foundation (OSF) . Services to be primarily provided to Colisseum College Prep Academy for the period of 03/01/2012 through 06/29/2012

Fiscal Impact

Funding resource name (please spell out) UNREST-INSTR not to exceed \$ 60,000.00

Attachments

- Professional Services Contract including scope of work
- Fingerprint/Background Check Certification
- Commercial General Liability Insurance Certification
- TB screening documentation
- Statement of qualifications

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#### PROFESSIONAL SERVICES CONTRACT 2011-2012

	PROFESSIONAL SERVICES CONTRACT 2011-2012	
(Co fina to	nis Agreement is entered into between the Oakland Unified School District (OUSD) and Oakland Schools Foundation (OSF) CONTRACTOR). OUSD is authorized by Government Code Section 53060 to contract for the furnishing of special services an nancial, economic, accounting, engineering, legal, and administrative matters with persons specially trained, experienced, and perform such services. CONTRACTOR warrants it is specially trained, experienced, and competent to provide such services agree as follows:	competen
1.	<b>Services:</b> CONTRACTOR shall provide the services described in <b>Exhibit "A,"</b> attached hereto and incorporated herein b ("Services" or "Work").	y reference
2.	Terms: CONTRACTOR shall commence work on <u>03/01/2012</u> , or the day immediately following approval by the Sup if the aggregate amount CONTRACTOR has contracted with the District is below \$78,500 in the current fiscal year; or, appr Board of Education if the total contract(s) exceed \$78,500, whichever is later. The work shall be completed no <u>06/29/2012</u> .	roval by the
3.	Compensation: OUSD agrees to pay CONTRACTOR for services satisfactorily rendered pursuant to this Agreement, a total exceed sixty thousand Dollars (\$60,000.00). This be for full performance of this Agreement and includes all fees, costs, and expenses incurred by Contractor including, but to, labor, materials, taxes, profit, overhead, travel, insurance, subcontractor costs, and other costs.	s sum shal
	If CONTRACTOR will be compensated hourly for services provided under this Contract, CONTRACTOR shall describe in attached hereto, the specific scope of services to be delivered on an hourly basis to OUSD.	Exhibit "A,"
	OUSD shall not be liable to CONTRACTOR for any costs or expenses paid or incurred by CONTRACTOR in performing sousd, except as follows:	services for
	Payment for Work shall be made for all undisputed amounts in monthly installment payments within forty-five (45) day CONTRACTOR submits an invoice to OUSD for Work actually completed and after OUSD's written approval of the W portion of the Work for which payment is to be made.	
	The granting of any payment by OUSD, or the receipt thereof by CONTRACTOR, shall in no way lessen the liability of CON to correct unsatisfactory work, although the unsatisfactory character of that work may not have been apparent or detected a payment was made. Work, which does not conform to the requirements of this Agreement, may be rejected by the District case must be replaced by CONTRACTOR without delay.	t the time a
4.	Submittal of Documents: CONTRACTOR shall not commence the Work under this Contract until CONTRACTOR has sub OUSD has approved evidence of the following:	omitted and
	Individual consultants:	
	☐ Tuberculosis Clearance – Documentation from health care provider showing negative TB status within the last four y	ears.
	☐ Completion of Pre-Consultant Screening Process – Attach letter from Human Resources Support Services showing of Pre-Consultant Screening for this current fiscal year.	completion
	☐ Insurance Certificates and Endorsements – General Liability insurance in compliance with section 9 herein.	
	2. Agencies or organizations:	
	■ Insurance Certificates and Endorsements – Workers' Compensation insurance in compliance with section 9 herein.	

6. CONTRACTOR Qualifications / Performance of Services.

**CONTRACTOR Qualifications.** CONTRACTOR warrants it is specially trained, experienced, competent and fully licensed to provide the Services required by this Agreement in conformity with the laws and regulations of the State of California, the United States of America, and all local laws, ordinances and,/or regulations, as they may apply.

Equipment and Materials: CONTRACTOR shall provide all equipment, materials, and supplies necessary for the performance of this

which shall not exceed a total cost of \$ \_\_\_\_

Standard of Care. CONTRACTOR warrants that CONTRACTOR has the qualifications and ability to perform the Services in a professional manner, without the advice, control, or supervision of OUSD. CONTRACTOR's services will be performed, findings obtained, reports and recommendations prepared in accordance with generally and currently accepted principles and practices of its profession for services to California school districts.

7. Notices: All notices and invoices provided for under this Agreement shall be in writing and either personally delivered during normal business hours or sent by U.S. Mail (certified, return receipt requested) with postage prepaid to the other party at the address set forth below:

Requisition No.	R0202214	P.O. No	
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Agreement except: \_

## OUSD Representative: Name: Oakland Schools Foundation (OSF) Site /Dept.: Ooliss u colling cade y Address: Oakland, CA Phone: (10) 19 16 CONTRACTOR: Name: Oakland Schools Foundation (OSF) Title: Uli color Financiand od inistiation Address: Ookland Oakland Phone: (10) 19 16

Notice shall be effective when received if personally served or, if mailed, three days after mailing. Either party must give written notice of a change of address. CONTRACTOR shall submit invoices in a form that includes the name of the person providing the service, the service performed, the date service was rendered, and the hours spent on the work.

#### Invoicing

Invoices furnished by CONTRACTOR under this Agreement must be in a form acceptable to OUSD. All amounts paid by OUSD shall be subject to audit by OUSD.

- Invoices shall include, but not be limited to: Consultant name, consultant address, invoice date, invoice sequence number, purchase order number, name of school or department service was provided to, period of service, number of hours of service, brief description of services provided, hourly rate, total payment requested.
- 2. Invoices from Agencies or Organizations must include evidence of compliance with section 19 herein:
  - i. Fingerprinting of Employees and Agents: Agency or organization must provide a current list of all employees, agents and volunteers working at an OUSD site when invoicing, and must include the Department of Justice ATI number for each person, and at statement that subsequent arrest records have been requested for each person listed.
  - ii. Tuberculosis Screening: The list must also include a statement that TB Clearance is on file for each person.
- Status of Contractor: This is not an employment contract. CONTRACTOR, in the performance of this Agreement, shall be and act as an independent contractor. CONTRACTOR understands and agrees that it and all of its employees shall not be considered officers, employees, agents, partner, or joint venture of OUSD, and are not entitled to benefits of any kind or nature normally provided employees of OUSD and/or to which OUSD's employees are normally entitled, including, but not limited to, State Unemployment Compensation or Worker's Compensation. CONTRACTOR shall assume full responsibility for payment of all Federal, State, and local taxes or contributions, including unemployment insurance, social security and income taxes with respect to CONTRACTOR's employees. In the performance of the work herein contemplated, CONTRACTOR is an independent contractor or business entity, with the sole authority for controlling and directing the performance of the details of the work, OUSD being interested only in the results obtained.

#### 10. Insurance:

- 1. Commercial General Liability Insurance: Unless specifically waived by OUSD, the following insurance is required:
  - If CONTRACTOR employs any person to perform work in connection with this Agreement, CONTRACTOR shall procure and maintain at all times during the performance of such work, Workers' Compensation Insurance in conformance with the laws of the State of California and Federal laws when applicable. Employers' Liability Insurance shall not be less than One Million Dollars (\$1,000,000) per accident or disease.

Check one of the boxes below:

- CONTRACTOR is aware of the provisions of Section 3700 of the Labor Code which require every employer to be insured against liability for workers' compensation or to undertake self-insurance in accordance with the provisions of that code, and will comply with such provisions before commencing the performance of the Work of this Contract.
- ☐ CONTRACTOR does not employ anyone in the manner subject to the workers' compensation laws of California.
- ii. CONTRACTOR shall maintain Commercial General Liability insurance, including automobile coverage with limits of One Million Dollars (\$1,000,000) per occurrence for bodily injury and property damage. The coverage shall be primary as to OUSD and shall name OUSD as an additional insured. Evidence of insurance must be attached. Endorsement of OUSD as an additional insured shall not affect OUSD's rights to any claim, demand, suit or judgment made, brought or recovered against CONTRACTOR. The policy shall protect CONTRACTOR and OUSD in the same manner as though each were separately issued. Nothing in said policy shall operate to increase the Insurer's liability as set forth in the policy beyond the amount or amounts shown or to which the Insurer would have been liable if only one interest were named as an insured.
- iii. If CONTRACTOR is offering OUSD professional advice under this Contract, CONTRACTOR shall maintain Errors and Omissions insurance or Professional Liability insurance with coverage limits of One Million Dollars (\$1,000,000) per claim.

#### OR

- iv. CONTRACTOR is not required to maintain any insurance under this agreement. (Completed and approved Waiver of Insurance Form is required.) Waiver of insurance does not release CONTRACTOR from responsibility for any claim or demand.
- 11. Licenses and Permits: CONTRACTOR shall obtain and keep in force all licenses, permits, and certificates necessary for the performance of this Agreement.

- Assignment: The obligations of CONTRACTOR under this Agreement shall not be assigned by CONTRACTOR without the express prior written consent of OUSD.
- 13. Anti-Discrimination. It is the policy of OUSD that in connection with all work performed under Contracts there be no discrimination against any employee engaged in the work because of race, color, ancestry, national origin, religious creed, physical disability, medical condition, marital status, sexual orientation, gender, or age and therefore the CONTRACTOR agrees to comply with applicable Federal and California laws including, but not limited to, the California Fair Employment and Housing Act beginning with Government Code Section 12900 and Labor Code Section 1735 and OUSD policy. In addition, the CONTRACTOR agrees to require like compliance by all its subcontractor(s). Contractor shall not engage in unlawful discrimination in employment on the basis of actual or perceived; race, color, national origin, ancestry, religion, age, marital status, pregnancy, physical or mental disability, medical condition, veteran status, gender, sex or sexual orientation.
- 14. **Drug-Free / Smoke Free Policy**. No drugs, alcohol, and/or smoking are allowed at any time in any buildings and/or grounds on OUSD property. No students, staff, visitors, CONTRACTORS, or subcontractors are to use drugs on these sites.
- 15. Indemnification: CONTRACTOR agrees to hold harmless, indemnify, and defend OUSD and its officers, agents, and employees from any and all claims or losses accruing or resulting from injury, damage, or death of any person, firm, or corporation in connection with the performance of this Agreement. CONTRACTOR also agrees to hold harmless, indemnify, and defend OUSD and its elective board, officers, agents, and employees from any and all claims or losses incurred by any supplier, contractor, or subcontractor furnishing work, services, or materials to CONTRACTOR in connection with the performance of this Agreement. This provision survives termination of this Agreement.
- 16. Copyright/Trademark/Patent/Ownership. CONTRACTOR understands and agrees that all matters produced under this Agreement shall become the property of OUSD and cannot be used without OUSD's express written permission. OUSD shall have all right, title and interest in said matters, including the right to secure and maintain the copyright, trademark, and/or patent of said matter in the name of OUSD. CONTRACTOR consents to use of CONTRACTOR's name in conjunction with the sale, use, performance and distribution of the matters, for any purpose and in any medium. These matters include, without limitation, drawings, plans, specifications, studies, reports, memoranda, computation sheets, the contents of computer diskettes, artwork, copy, posters, billboards, photographs, videotapes, audiotapes, systems designs, software, reports, diagrams, surveys, source codes or any other original works of authorship, or other documents prepared by CONTRACTOR or its Sub-CONTRACTORs in connection with the Services performed under this Agreement. All works shall be works for hire as defined under Title 17 of the United States Code, and all copyrights in those works are the property of OUSD.
- 17. Waiver: No delay or omission by either party in exercising any right under this Agreement shall operate as a waiver of that or any other right or prevent a similar subsequent act from constituting a violation of the Agreement.
- 18. **Termination:** OUSD may at any time terminate this Agreement upon written notice to CONTRACTOR. OUSD shall compensate CONTRACTOR for services satisfactorily provided through the date of termination. In addition, OUSD may terminate this Agreement for cause should CONTRACTOR fail to perform any part of this Agreement. In the event of termination for cause, OUSD may secure the required services from another contractor. If the cost to OUSD exceeds the cost of providing the services pursuant to this Agreement, CONTRACTOR shall pay the additional cost.
- 19. Conduct of Consultant. CONSULTANT will adhere to the following staff requirements and provide OUSD with evidence of staff qualifications, consistent with invoicing requirements outlined in Section 8, which include:
  - 1. Tuberculosis Screening

Contractor iditial:

2. Fingerprinting of Employees and Agents. The fingerprinting and criminal background investigation requirements of Education Code section 45125.1 apply to CONTRACTOR's services under this Agreement and CONTRACTOR certifies its compliance with these provisions as follows: "CONTRACTOR certifies that CONTRACTOR has complied with the fingerprinting and criminal background investigation requirements of Education Code section 45125.1 with respect to all CONTRACTOR's employees, subcontractors, agents, and subcontractors' employees or agents ("Employees") regardless of whether those Employees are paid or unpaid, concurrently employed by OUSD, or acting as independent contractors of CONTRACTOR, who may have contact with OUSD pupils in the course of providing services pursuant to the Agreement, and the California Department of Justice has determined that none of those Employees has been convicted of a felony, as that term is defined in Education Code section 45122.1. Contractor further certifies that it has received and reviewed fingerprint results for each of its Employees and Contractor has requested and reviews subsequent arrest records for all Employees who may come into contract with OUSD pupils in providing services to the District under this Agreement.

In the event that OUSD, we its sole discretion, at any time during the term of this contract, desires the removal of any CONSULTANT related persons, employee, representative or agent from an OUSD school site and, or property, CONSULTANT shall immediately upon receiving notice from OUSD of such desire, cause the removal of such person or persons.

- 20. **No Rights in Third Parties.** This Agreement does not create any rights in, or inure to the benefit of, any third party except as expressly provided herein.
- 21. OUSD's Evaluation of CONTRACTOR and CONTRACTOR's Employees and/or Subcontractors. OUSD may evaluate the CONTRACTOR's work in any way that OUSD is entitled to do so pursuant to applicable law. The OUSD's evaluation may include, without limitation:
  - Requesting that OUSD employee(s) evaluate the CONTRACTOR and the CONTRACTOR's employees and subcontractors and each of their performance.
  - 2. Announced and unannounced observance of CONTRACTOR, CONTRACTOR's employee(s), and/or subcontractor(s).

Page 3 of 6

- 22. Limitation of OUSD Liability. Other than as provided in this Agreement, OUSD's financial obligations under this Agreement shall be limited to the payment of the compensation provided in this Agreement. Notwithstanding any other provision of this Agreement, in no event, shall OUSD be liable, regardless of whether any claim is based on contract or tort, for any special, consequential, indirect or incidental damages, including, but not limited to, lost profits or revenue, arising out of, or in connection with, this Agreement for the services performed in connection with this Agreement.
- 23. Confidentiality. The CONTRACTOR and all CONTRACTOR's agents, personnel, employee(s), and/or subcontractor(s) shall maintain the confidentiality of all information received in the course of performing the Services. CONTRACTOR understands that student records are confidential and agrees to comply with all state and federal laws concerning the maintenance and disclosure of student records. This requirement to maintain confidentiality shall extend beyond the termination of this Agreement. Contractors will be permitted access to student data only where permissible under state and federal law and only after executing OUSD's Confidentiality Agreement Regarding Student Data.
- 24. Conflict of Interest. CONTRACTOR shall abide by and be subject to all applicable OUSD policies, regulations, statutes or other laws regarding conflict of interest. CONTRACTOR shall not hire any officer or employee of OUSD to perform any service by this Agreement.

CONTRACTOR affirms to the best of his/her/its knowledge, there exists no actual or potential conflict of interest between CONTRACTOR's family, business or financial interest and the services provided under this Agreement, and in the event of change in either private interest or services under this Agreement, any question regarding possible conflict of interest which may arise as a result of such change will be brought to OUSD's attention in writing.

Through its execution of this Agreement, CONTRACTOR acknowledges that it is familiar with the provisions of section 1090 *et seq.* and section 87100 *et seq.* of the Government Code of the State of California, and certifies that it does not know of any facts which constitute a violation of said provisions. In the event CONTRACTOR receives any information subsequent to execution of this Agreement, which might constitute a violation of said provisions, CONTRACTOR agrees it shall notify OUSD in writing.

- 25. Integration/Entire Agreement of Parties. This Agreement constitutes the entire agreement between the Parties and supersedes all prior discussions, negotiations, and agreements, whether oral or written. This Agreement may be amended or modified only by a written instrument executed by both Parties.
- 26. **Litigation:** This Agreement shall be performed in Oakland, California and is governed by the laws of the State of California. The Alameda County Superior Court shall have jurisdiction over any state court litigation initiated to enforce or interpret this Agreement. If litigation is initiated, the prevailing party shall be entitled to reasonable attorney's fees and costs.
- 27. Contract Contingent on Governing Board Approval: The District shall not be bound by the terms of this Agreement until it has been formally approved by the District's Governing Board, and no payment shall be owed or made to CONTRACTOR absent formal approval. This Agreement shall be deemed to be approved when it has been signed by the Board of Education, and/or the Superintendent as its designee.
- 28. **Signature Authority.** Each party has the full power and authority to enter into and perform this Agreement, and the person signing this Agreement on behalf of each Party has been given the proper authority and empowered to enter into this Agreement.
- 29. Counterparts. This Agreement and all amendments and supplements to it may be executed in counterparts, and all counterparts together shall be construed as one document.
- 30. Incorporation of Recitals and Exhibits. The Recitals and each exhibit attached hereto are hereby incorporated herein by reference.

Anticipated start date: 03/01/2012 Work shall be completed by: 06/29/2012 Total Fee: \$60,000.00

OAKUAND UNIFIED SCHOOL DISTRICT

President, Board of Education

Superintendent or Designee

Oakland Schools Foundation (Crulium: Saha, Similar Print Name, Title

File ID Number 12-0235
Introduction Date 1-25-12
Enactment Number 12-0132
Enactment Date 1-25-12

#### **EXHIBIT "A" Scope of Work**

#### **DESCRIPTION OF SERVICES TO BE PERFORMED BY CONTRACTOR**

CONTRACTOR'S entire Proposal is <u>not</u> made part of this Agreement. [IF A CONTRACTOR PROVIDES AN ACCEPTABLE DESCRIPTION OF SERVICES AS PART OF A PROPOSAL, THAT DESCRIPTION OF SERVICES CAN BE ATTACHED <u>WITHOUT</u> ANY TERMS, CONDITIONS, LIMITATIONS, ETC., FROM THAT PROPOSAL.]

Summary for Board Memo and Board Agenda - Must accurately align with scope of work below.

A contract between OUSD and OSF (Oakland, CA) for the latter to to provide Coliseum College Prep with the following: OSF COR services, including project coordination, finance administration, individual donor cultivation and stewardship, photography, printing, crafting and translation of newsletter and ask letters, and dissemination of e-mail blasts; continued implementation of a Family Resource Center at CCPA which will support parent involvement in creating academic success for students; and creation of a structured college and career exploration program for students to develop awareness of college and career opportunities. The period of this contract is 03/01/2012 through 06/29/2011, with a not-to-exceed amount of \$60,000.00.

SCOPE OF WORK

		TOTAL	
08	akland Schools Foundation (OSF) will provide a maximu	of 1,283.00 hours of services at a rate of	\$ <u>46.77</u> per hour for a
tota	al not to exceed \$60,000.00 . Services are anticipated to begin	on 03/01/2012 and end on 06/29/201	2
1.	<b>Description of Services to be Provided:</b> Provide a cabout what service(s) OUSD is purchasing and what this Contra		II provide. Be specific
	Please see attached detailed scope of work.		
2.	Specific Outcomes: What are the expected outcomes for result of the service(s): 1) How many more Oakland children children are attending school 95% or more? 3) How many more many more Oakland children have access to, and use, the he (Students will) and measurable outcomes (Participants will be	are graduating from high school? 2) How students have meaningful internships and/ alth services they need? Provide details of	w many more Oakland or paying jobs? 4) How of program participation
	70 students will have meaningful internships and/ or be enrolled 70 students will have the opportunity to meet UC eligibility requipments 120 students and families will have access to college going work as financial aide, AB540 and college application workgroud CCPA's FRC will offer 2 or more family engagement workshops Families will have the support of multiple community organization college advising corp, the food bank, toys for tots and others as	ements to be competitive in their college ar shops about topics relevant to our commur s. per month inviting community. ns such as Mills college, East Bay Consorti	ity including topics
3.	Alignment with District Strategic Plan: Indicate the (Check all that apply.)	oals and visions supported by the services	of this contract:
	Ensure a high quality instructional core	Prepare students for success in co	•
	Develop social, emotional and physical health	Safe, healthy and supportive school	ols
	✓ Create equitable opportunities for learning	Accountable for quality	
	High quality and effective instruction	✓ Full service community district	

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# 4. Alignment with Single Plan for Student Achievement (required if using State or Federal Funds) Please select: Action Item included in Board Approved SPSA (no additional documentation required) – Action Item Number: 912 Action Item added as modification to Board Approved SPSA – Submit the following documents to the Resource Manager either electronically via email of scanned documents, fax or drop off. 1. Relevant page of SPSA with action item highlighted. Page must include header with the word "Modified", modification date, school site name, both principal and school site council chair initials and date. 2. Meeting announcement for meeting in which the SPSA modification was approved. 3. Minutes for meeting in which the SPSA modification was approved of the modification. 4. Sign-in sheet for meeting in which the SPSA modification was approved.

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COR	Success Factor	Description of OSF Services	Fee	Hours
Communications	Community Outreach - Materials - Newsletter (2-page)	Newsletter Design - English and Spanish version	\$1,254.00	23.00
Communications	Community Outreach - Materials - Letter	Two letters	\$342.00	6.00
Communications	Community Outreach - Materials - Email Blast	Two email blasts	\$570.00	10.00
Resources	Individual giving campaign	Campaign management, special events advisement, and meetings with School Campaigns Coordinator.	\$456.00	8.00
Resources	Grants	Prospecting for internship, mentorship, college readiness, and intervention programs	\$225.00	3.00
Resources	Grants	FamELI Collaborative-grant renewal, reporting, and monitoring; and participation	\$2,250.00	30.00
Resources	Grants	Zellerbach grant renewal, reporting, and monitoring.	\$3,000.00	40.00
Resources	Grants	Rogers grant reporting, monitoring, and renewal.	\$1,500.00	20.00
Resources	Grants	Extended Learning Collaborative	\$750.00	10.00
Resources	Grants	Scully reporting and renewal	\$2,550.00	34.00

COR Subtotal \$12,897.00 184.00

Consulting Services	Description of OSF Services	Fee	Hours
Account management	Service package execution. Includes meetings with OSF, project coordination, communications and management.	\$1,482.00	27.00
Photography	High-quality, professional photography and editing. Photos used in school communications, web and outreach materials.	\$600.00	6.00
Translation	Translation of letters and newsletter	\$320.00	8.00

Consulting Services Subtotal \$2,402.00 41.00

Other Services	Description of OSF Services	Fee	Hours
School Fund	Flat fee for finance administration, contractor processing, vendor contracts and basic donor contact data entry and thank you's.	\$3,000.00	Flat fee
Human Resources	Human Resources services for three positions	\$3,600.00	Flat fee
Printing	Estimates for 600 contacts: Newsletters English version (1) - \$300 Newsletters Spanish version 100 copies of each (1) - \$50 Letters double-sided (2) - \$60 Envelopes and remits - \$400	\$810.00	Flat fee

28/2

\$7,410.00

N/A

FamELI Program	Description of OSF Services	Fee	Hours
Family Resource Center Director	Lead CCPA Family Resource Center, and carry out the functions that have been developed through OSF's FamELI program in collaboration with ten other OUSD schools. Work will include establishing and sustaining family engagement strategies at CCPA through regular contact with other FamELI schools and connections with CCPA families, as well as organizing workshops and other support for families and school staff on supporting student achievement at school and home.	\$9,600.00	148.00
Family Resource Center Support Coordinators (2)	Assist the Director of the FRC, carrying out duties similar to those described above and participating with family engagement staff at other school sites organized through OSF's FamELI program.	\$10,441.00	190.00

FamELI Program Subtotal

\$20,041.00

1.00 338.00

College and Career Program	Description of OSF Services	Fee	Hours
"Making the Road" Coordinator	Create a structured College and Career Exploration for the students and families at CCPA, enabling students to develop awareness of college and career opportunities while simultaneously building college readiness skills through a combination of career development curriculum, internships, and college coursework. Coordinator will manage relationships with Laney College, build a database of potential internship sites, produce materials, develop curriculum, and collaborate with student advisors.	\$18,000.00	720.00

College and Career Program Subtotal

\$18,000.00

720.00

Discount/s

School Fund Discount

(\$750.00)

**GRAND TOTAL** 

\$60,000.00 1,283.00

HOURLY RATE \$46.77

ahe





The Oakland Schools Foundation (OSF) is dedicated to promoting excellence in Oakland's

public schools so that *all* of our students have the opportunity to achieve success. OSF is the only organization focused on securing and managing resources and providing expert operational support services for Oakland public schools.

#### **Our History**

OSF was founded as the Oakland Small Autonomous Schools Foundation in 2003 by local business and school leaders to raise funds for school programs. OSF began its work with five founding schools that embodied the small schools movement, which addressed the equity and achievement gap facing schools in Oakland's low-income "flatlands."

Since then, using its work with small schools as a model, OSF has expanded services to 40 schools. In 2010, the organization officially changed its name to Oakland Schools Foundation as it broadened its reach and became the leading education foundation and services agency for Oakland public schools.

OSF is an independent non-profit with 501(c)(3) status.

#### Who We Serve and Why

In choosing the schools we work most closely with, we observe criteria that grew out of the small schools movement itself. These schools:

- serve majority low-income students
- · are results-oriented and data-driven
- have a strong mission and vision
- use innovative curriculum and instructional methods to reach achievement goals
- are led by entrepreneurial principals
- cultivate collaboration and family leadership
- prioritize student personalization

OSF will partner with principals who are most prepared to take their school to the next level, and are committed to an active partnership with OSF. These principals envision the possibilities for school improvement and are taking action to capitalize on our services and programs that help move their schools forward.

OSF is committed to narrowing the gaps in both resources and student achievement among Oakland's schools. Using its fundraising and marketing expertise, OSF helps schools provide crucial programs that are not funded by government budgets. With financial coaching and strategic planning services, OSF helps schools build their capacity and run efficiently.



WHO WE ARE The Oakland Schools Foundation is dedicated to promoting excellence in Oakland's public schools so that all of our students have the opportunity to achieve. OSF partners with under-resourced schools to support grants funding, community outreach and fundraising, Professional Learning Communities, and finance management. Read on to learn more about the impact we are having in our schools.

#### **GRANTS FUNDING**

#### OSF helped \$340.000 27 schools **FAMILY** \$231.000 **ENGAGEMENT** raise more than SCIENCE, TECHNOLOGY, \$1.2 MILLION ENGINEERING, \$271.000 AND MATH IN GRANTS ACADEMIC (STEM) INTERVENTIONS during 2010-11, AND EXTENDED LEARNING and has supported \$56,000 more than 40 schools \$1.2 VISUAL ART. in raising over MILLION MUSIC, AND PERFORMING \$20 MILLION ARTS **SINCE 2003,** \$48.000 EXPERIENTIAL allowing schools LEARNING to pay for programs \$220.000 **VARIOUS** and staff positions \$36.000 that help them LITERACY best serve their students.

The work OSF has done in bringing resources to flatland schools is a tremendous equity stance. Our partnership with OSF comes from an authentic place: It's all about what's going to work for your school."



### RESULTS

#### **©COMMUNITY OUTREACH**

OSF partners with schools to carry out community outreach efforts via newsletters, e-mails, brochures (see samples below), websites, and more. Through this outreach, **35 OSF partner schools earned nearly \$200,000 in individual giving** during 2010-11. Principals and teachers used these funds for **field trips, art materials, libraries, and music supplies** — all at risk in this time of unprecedented budget cuts.

#### Beyond individual fundraising, community outreach also helped schools:

- Connect with foundations for potential grants funding
- Form partnerships with non-profits and other organizations
- Boost enrollment
- Attract volunteers to their campuses
- ▶ Share more positive stories about what's happening in Oakland schools



A sampling of OSF-produced school brochures



Learning Without Limits' drum team with Oakland Mayor Jean Quan at the Target Grand Opening, from the school's recent newsletter

6 Frick's mission is to support our students - our kings and queens - so that they acquire the resilience needed to be successful in high school and beyond. Through our partnership with OSF, Frick has been able to secure support for academic and extracurricular programs, further our mission, and share our story with the greater Bay Area community."

- Principal Jerome Gourdine, Frick Middle School

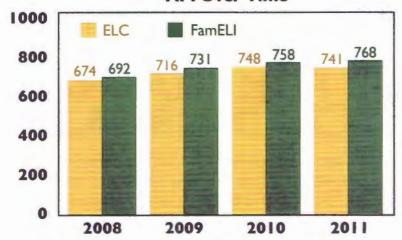
## AND IMPACT FOR

### PROFESSIONAL LEARNING COMMUNITIES



A recent FamELI meeting

#### OSF ELC & FamELI Schools: API Over Time



Over the past five years, OSF has built a model for successful Professional Learning Communities in Oakland schools. These collaborative programs were designed to bring together school leaders to share and develop best practices and leverage resources for essential school programs:

#### ► The Family Engagement and Leadership Initiative

(FameLI) is an II-school collaborative that impacts more than 3,000 students and their families. With the \$340,000 OSF raised for FameLI in 2010-II, each school hired family outreach staff and strengthened its school-family partnership program.

#### The Extended Learning

Collaborative (ELC) convenes 12 schools to share ideas and best practices for targeted academic support throughout the school day. With \$271,000 in grants funding last year, OSF helped each school hire academic interventionists and tutors. Schools have reported that ELC has helped increase student achievement, as the graph here shows.

The FamELI program has helped EnCompass Academy strengthen our family engagement and parent leadership by giving us the time and space to work with other schools, share ideas and challenges, and learn from each other. We are grateful to OSF for bringing these campuses together in a positive and productive way through this Professional Learning Community. It has helped us become a stronger community school."

- Amelia Rico, EnCompass Academy K-5 Family Involvement Coordinator

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AUTHORIZED REPRESENTATIVE

Tracy White/TRW

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#### Community Schools, Thribing Students PROFESSIONAL SERVICES CONTRACT ROUTING FORM 2011-2012

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1.	Site / Department Colisseum College Prep Academy Fax Signature Date Approved								17	16/11			
	Resource Manager, if using funds managed by: State and Federal Quality, Community, School Development Complementary Learning / After School Programs										r School Programs		
	Scope of work indicates compliant use of restricted resource and is in alignment with school site plan (SPSA)												
2.	Signature							Date A	pproved				
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	Regional Executive Officer												
3.	Services described in the scope of work align with needs of department or school site												
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_	Deputy Superintendent Instructional Leadership / Deputy Superintendent Business									te Under \$50,000			
4.	Signature Munic Wanter Date Approve												
5. Superintendent, Board of Education Signature on the legal contract													
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