

Summary Presentation of Results From a Survey of Likely Voters in the Oakland Unified School District

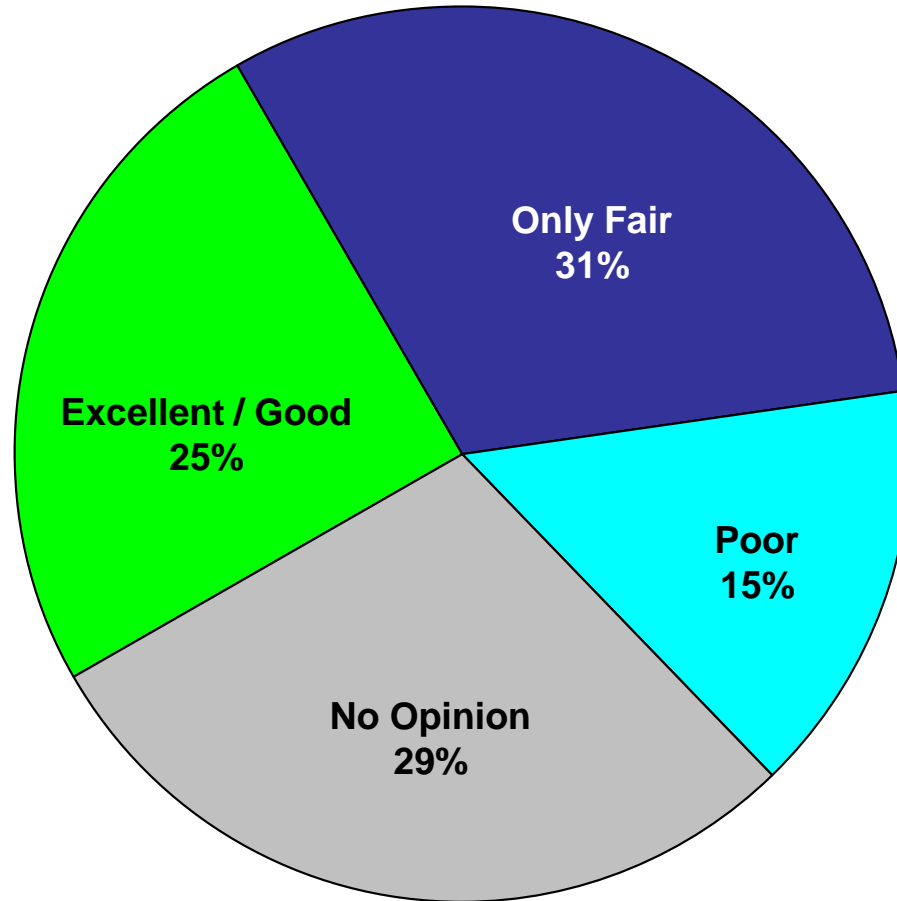
*601 Interviews
July 2016*

conducted by

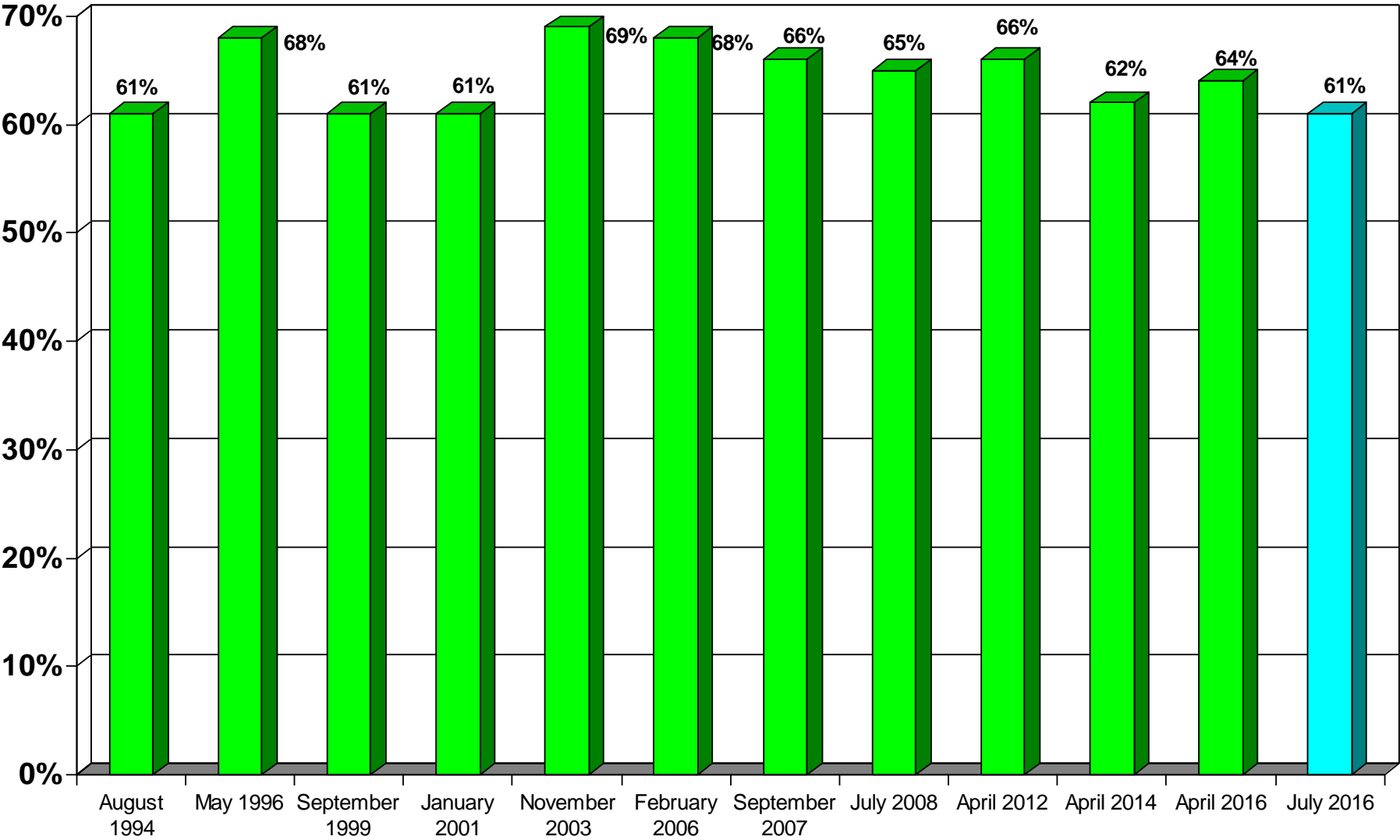


GENE BREGMAN & ASSOCIATES
Public Opinion & Marketing Research

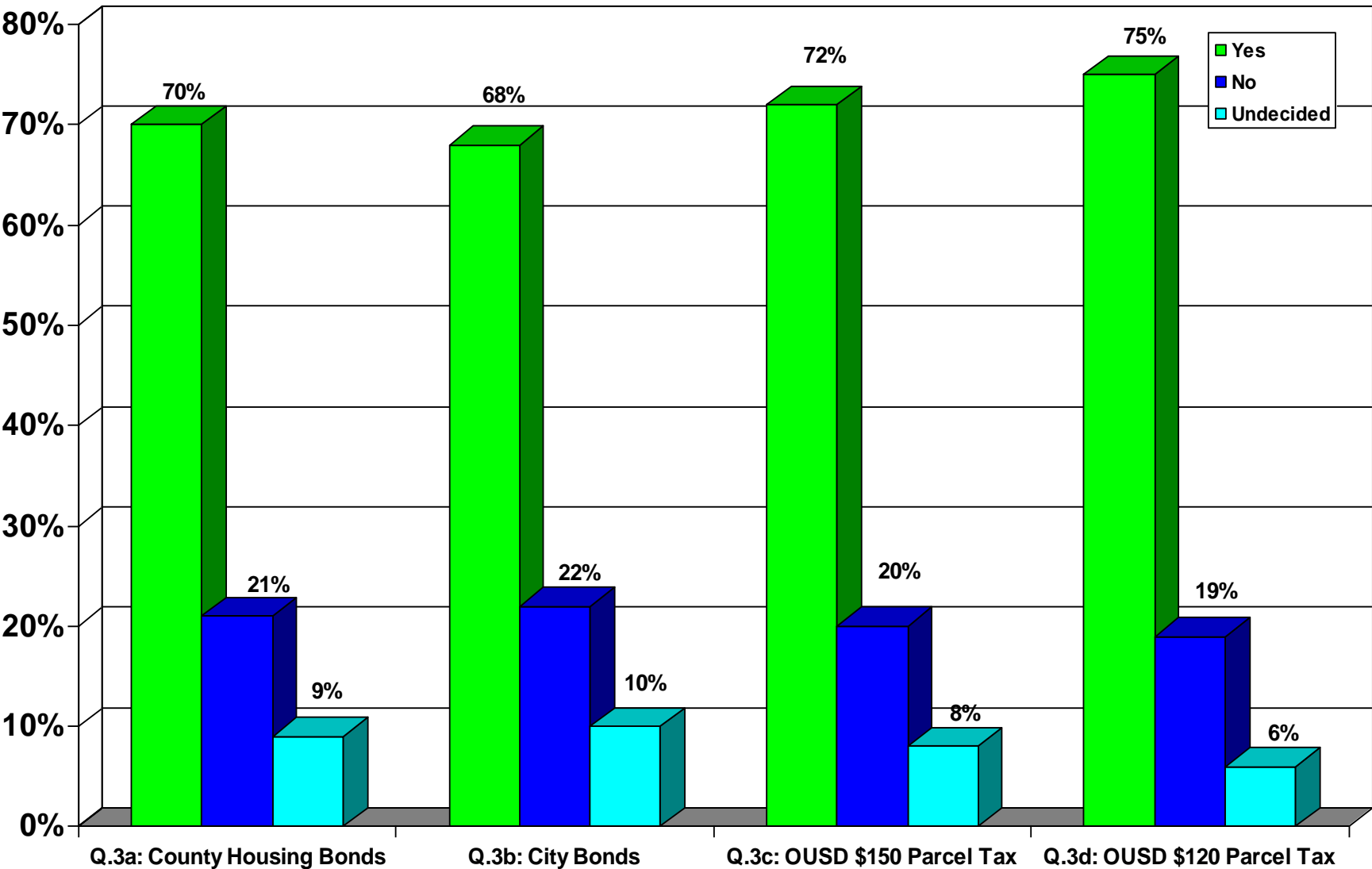
Job Rating: OUSD



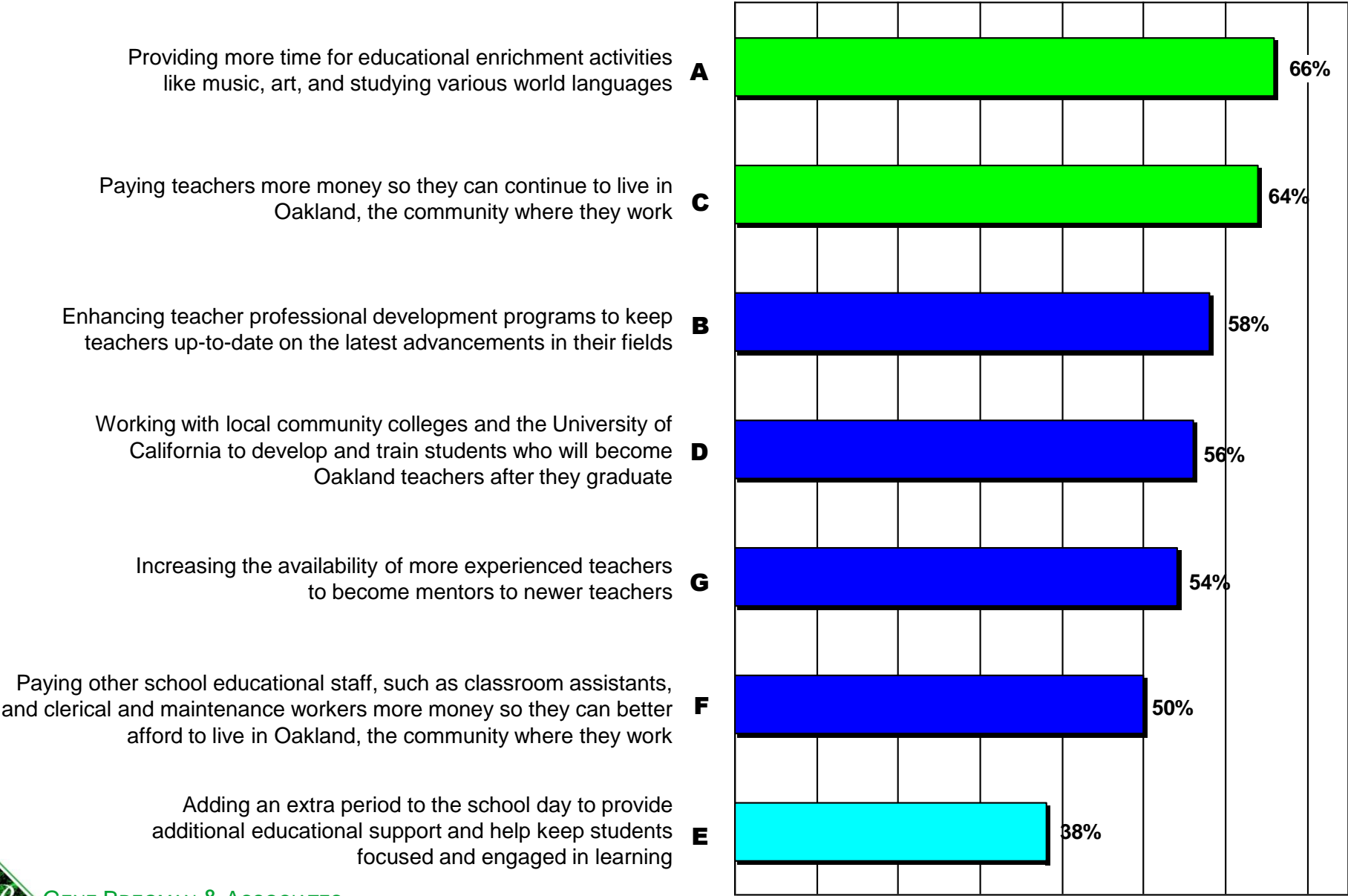
Comparison of Great Need for More Money in OUSD



Initial Votes on Local November Ballot Measures



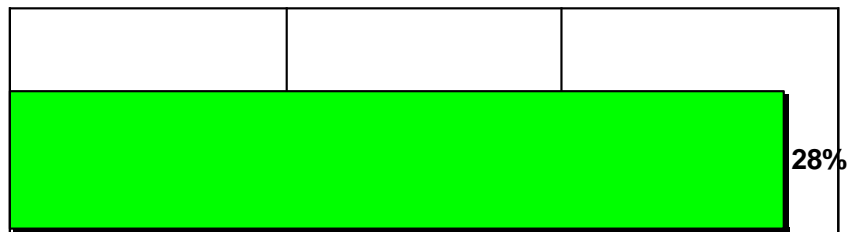
Very Important Uses For Parcel Tax Money



Reasons Much More Likely to Oppose Parcel Tax Measure

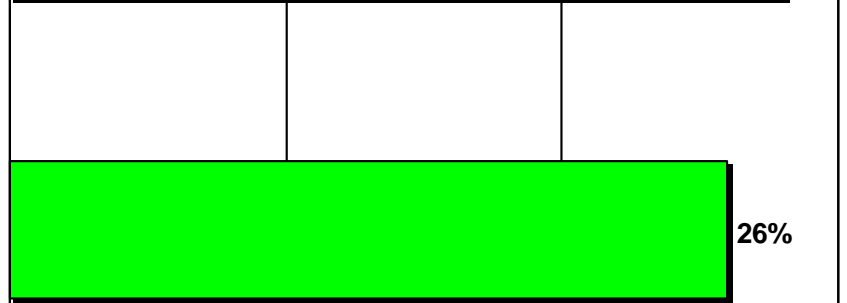
Because some of the money will go to charter schools that are independent of the school district and do not have the same accountability and oversight as the rest of Oakland's public schools, there's no guarantee this money will be spent as promised

C



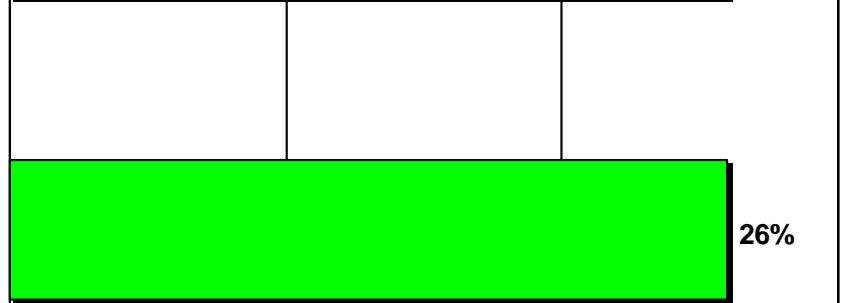
Local property taxes are already too high without this new tax

A



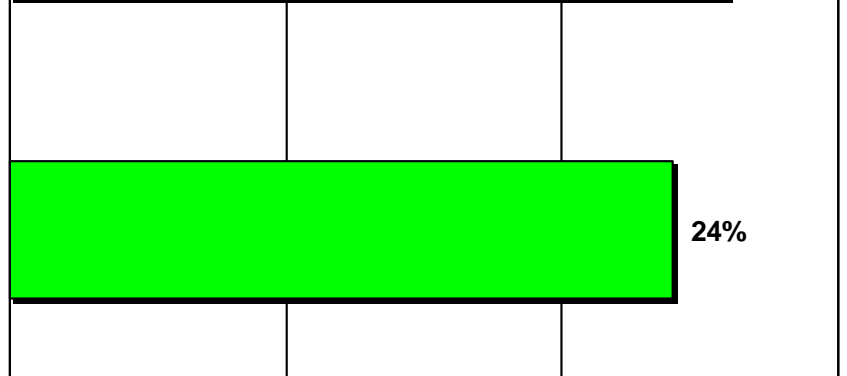
In the past few years, Oakland voters have passed several bonds that we are still paying off and we are also already paying over \$300 per year in parcel taxes for Oakland schools; enough is enough

B

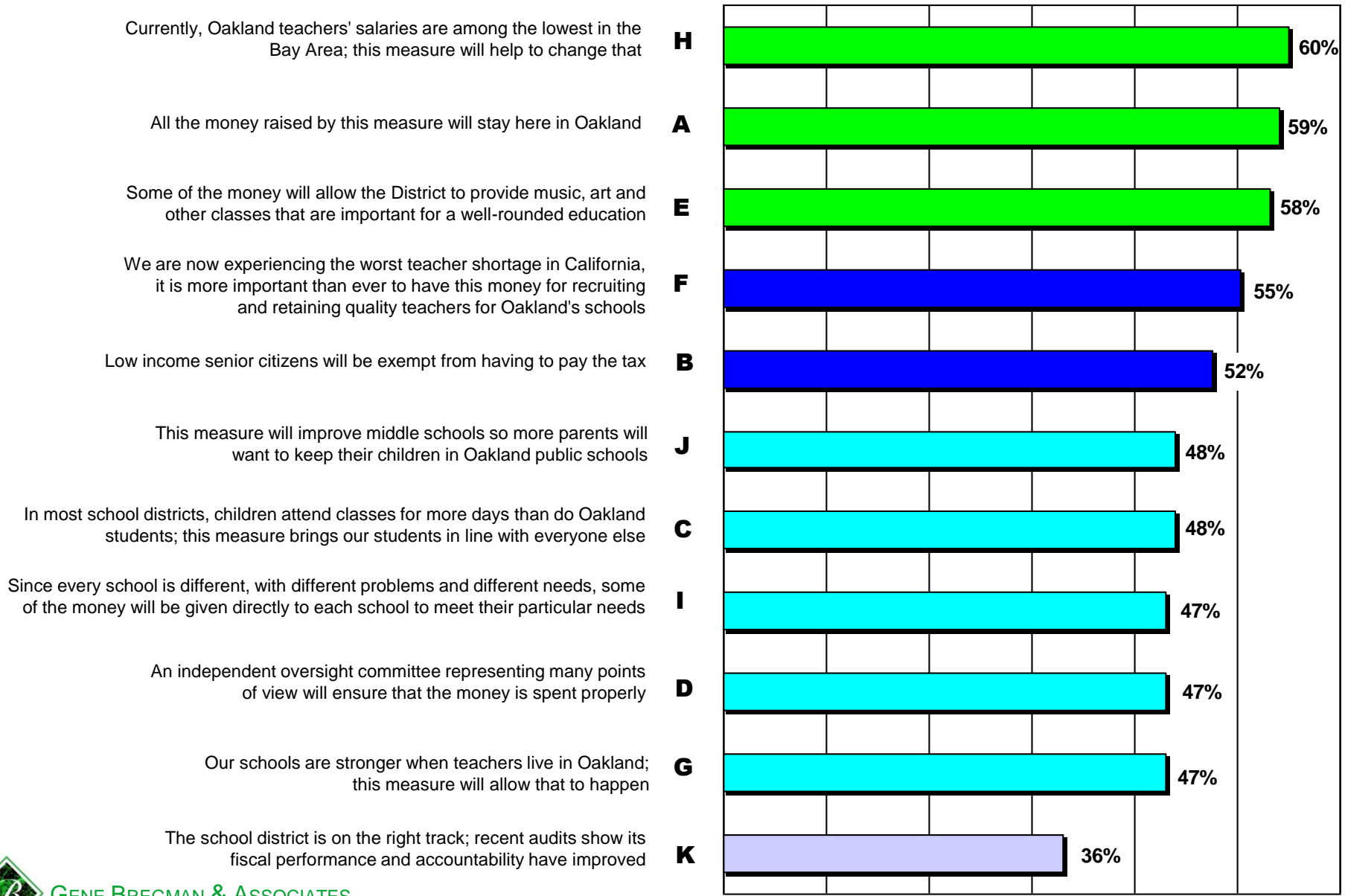


The school district cannot manage its money; it is still operating under State trusteeship and recent audits have led to the district being fined by the State Controller's office

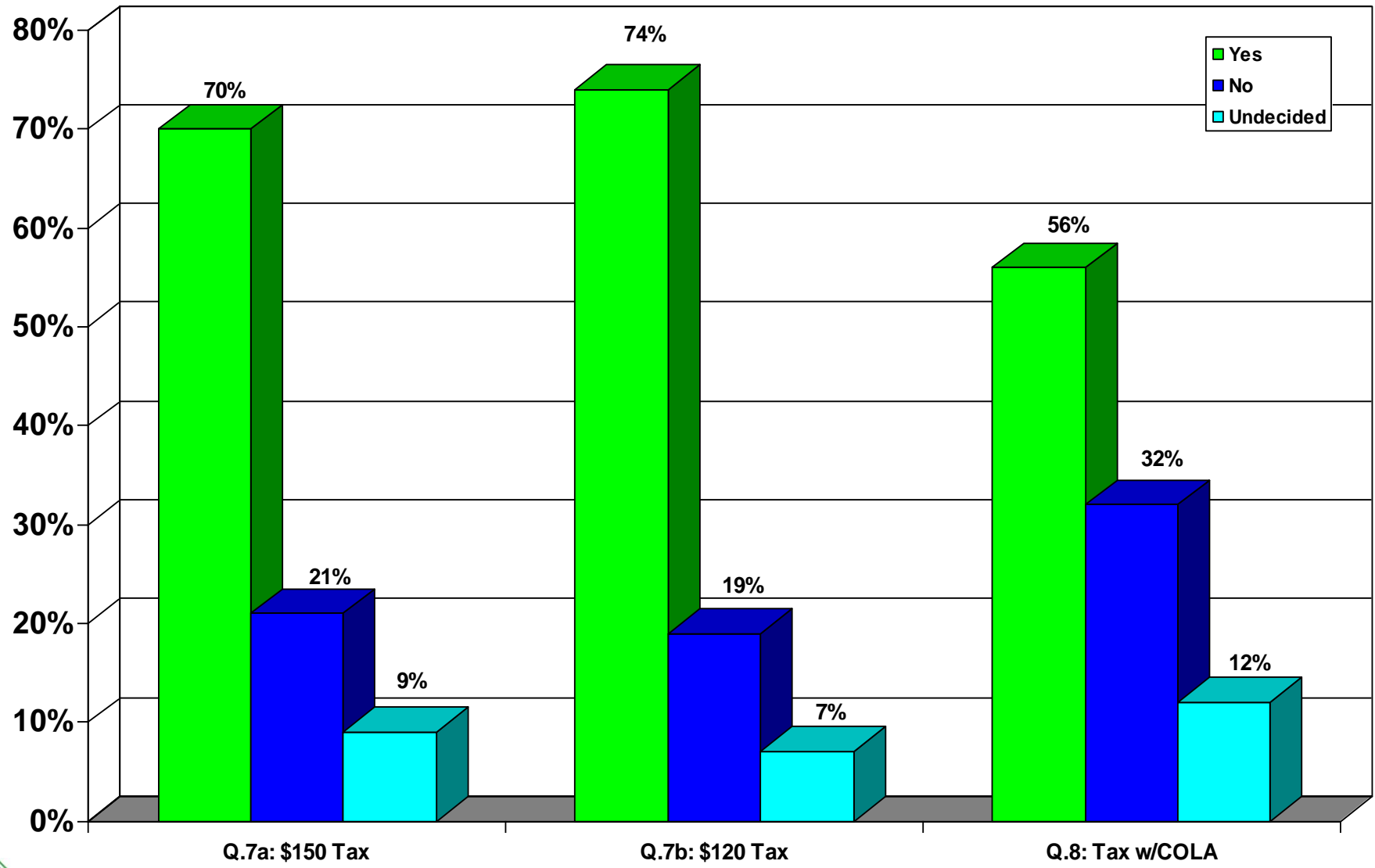
D



Reasons Much More Likely to Favor Parcel Tax Measure

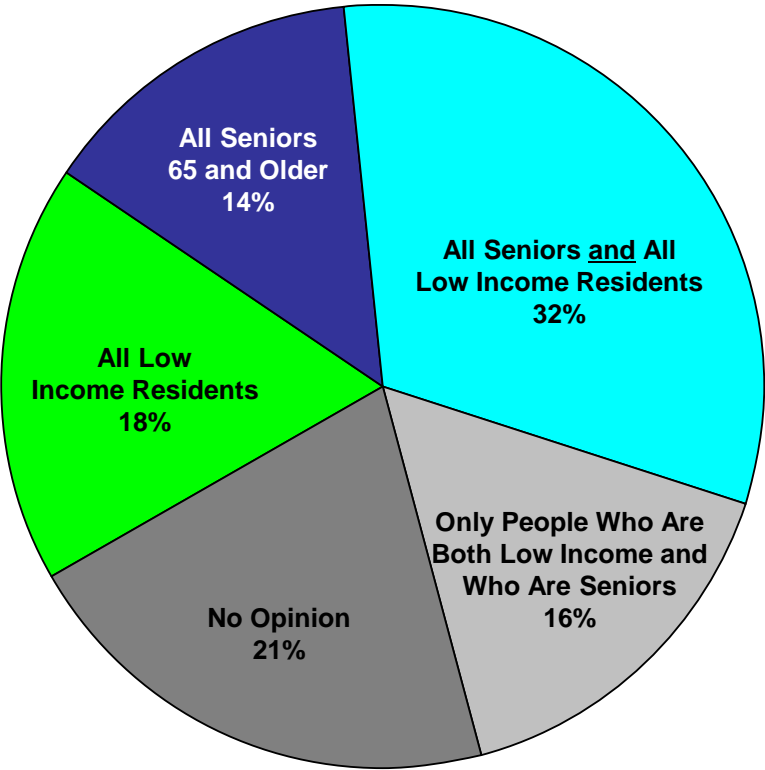


Final Votes on Parcel Tax Measure for OUSD



Opinions of Possible Tax Exemptions

Preferences for
Senior / Low Income Exemptions



Opinion of Exemption
for Disabled Residents

