



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

# Oakland Athletic League 30 Day Impact

September - October 2015



Presented by The Oakland Athletic League

Presented to The Superintendent and Board Members

December 2, 2015

[www.ousd.org](http://www.ousd.org)



@OUSDnews



# Meet the OAL Team

Antwan Wilson  
*Superintendent*

Bernard McCune  
*Deputy Chief*

Alphonso Powell  
*Executive Director,  
Athletics & Activities*

Vince Carter  
*OAL Administrator*

Sonjha Beam  
*Manager, Athletics &  
Activities*

Harold Pearson  
*Manager, Athletics &  
Activities*

Dwayne Taylor  
*Manager, Athletics &  
Activities*

# Creation of the Middle School Athletic League

---

## Launched Fall Sports

- Launches two fall sports, Co-Ed Flag Football and girls and boys cross country
- Over 350 middle school students participating
- Provided uniforms and equipment for all 20 participating middle schools
- Established regional sites within walking distance to the middle schools
- Partnered with Oakland Park and Recreation to provide officials
- Met and collaborated with principals and after-school coordinators
- Legal/Risk Management

# OAL Improvements



OAKLAND UNIFIED  
SCHOOL DISTRICT  
Community Schools, Thriving Students

★ INCREASED  
PARTICIPATION BY  
34%

★ ADDED THREE (3) NEW  
SCHOOLS TO THE OAL

★ INCREASED GATE  
REVENUE &  
ATTENDANCE

Started a football team at Madison Park Academy

Held Regional Cross Country Meet at Lake Merritt

Secured home gym for CCPA & Madison Park's volleyball team

Collaborated with Oakland Park and Rec for facility usage

Installed Volleyball system and sleeves at Life Academy

Installed practice facilities/equipment for tennis programs without tennis courts on campus

# OAL Improvements

---

- All Varsity and Junior Varsity participants will receive PE credit for completing a season
- Provided administrative support and oversight at all OAL events
- Implemented measures/evaluation to streamline fiscal controls
- Investigated opportunities to expand the Oakland Section
- Added infrastructure for OAL/Oakland Section
- Implemented Security operation plans with site administrators, Network Superintendents and OUSD Police Services



# New Uniforms!

## New Uniforms for Winter Sports and More!

- Winter Sports coaches customized Nike uniforms for their teams
- The following uniforms were provided these girls and boys teams:
  - Soccer
  - Basketball
  - Wrestling
  - JV Football (Fremont & Castlemont)
  - Cross Country (Life Academy, CCPA, Madison Park)
  - Volleyball (Life Academy, CCPA, Madison Park)



# Fall Sports Coaches

---

## Improvements & Trainings for Coaches

- Reduced response time on disciplinary measures for coaches
- Provided Positive Coaching Alliance Clinic to OAL Coaches
- Provided one-on-one mentoring, instruction and disciplinary measures for a suspended coach
- Provided in-service training and mandated reporting training for all Fall coaches
- Administered pre-season meetings for all Fall Coaches and Athletic Directors



# Partnership with Facilities

Replaced 17 lights on Skyline's football field

Fixed crooked goalpost at Skyline

Used District truck to prep for the Cross Country Meet at Lake Merritt

Painted tennis court lines at three high schools

New scoreboard and shot-clock in Madison Park's Gym





# Created & Cultivated Partnerships



OAKLAND UNIFIED  
SCHOOL DISTRICT  
Community Schools, Thriving Students

## Community Partnerships

Oakland Park & Recreation

Oakland Raiders

Warriors

San Jose Earthquakes

Nation

Positive Coaching Alliance

Berkeley

NetFortris

Muscle Milk

Middle School Network

Golden State

Youth Sports

University of California,

Renewed and strengthened partnership with Bay Area Charter School  
Athletic Conference (BACSAC)

Partnership with California Earthquake Center and California State Office of

# Special Events



OAKLAND UNIFIED  
SCHOOL DISTRICT  
Community Schools, Thriving Students

## Oakland Athletic League Sponsored Special Events

September 22nd **2015 Volleyball Jamboree**- All OAL girls volleyball teams competed in the jamboree to kick off the 2015 season.

November 27th **Oakland Athletic League Football Championship Series**- Middle School Flag Football, Junior Varsity, Silver Bowl championships held at Laney College

December 5th **Oakland Soccer Classic**- Select middle school, and high school girls and boys teams play against other top ranked soccer programs at McClymonds High School

December 22nd, 23rd **Oakland Legends Basketball Classic**- OAL basketball teams will compete against top ranked teams from Chicago

# **EVERY STUDENT THRIVES!**

This *is* the new  
Oakland Athletic  
League!



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

1000 Broadway, Suite 680, Oakland, CA 94607

[www.ousd.org](http://www.ousd.org)



@OUSDnews

Contact us for additional information [optional contact area]  
Phone: 510.555.5555 | Email: [info@ousd.org](mailto:info@ousd.org)