

LPS Oakland R&D (Research and Development)

Aligned CTE Industry Sector: Business Entrepreneurship (BUS) 2023-2026

Rigorous Academics

Measure N Investments

- PD For Pathway College and Career Team

Pillar Components and Activities

- A-G completion for all students
- Network, site grade level and department collaboration and professional development.

Career Technical Education

Measure N Investments

- Hire a Business Entrepreneurship Facilitator
- Hire CCLC
- Purchase Pathway Course Materials
- Additional PD for Pathway Facilitators
- Transportation to campus college courses

CTE Course Sequence

Business Entrepreneurship

- BUS 10 -Intro to Business
- BUS 5 Human Relations
- BUS 54 Small Bus Mgmt
- BUS 76 Computer Information Systems
- BUS 80 Financial Literacy
- BUS 20 Financial Accounting

Pillar Components and Activities

- Partnership with PCCD
- Panel discussion with Advisory Board Members

Work-Based Learning (WBL)

Measure N Investments

- Career Awareness
- Career Exploration
- Career Preparation
- Career Training

Partnerships

- REEL Oakland
- BUILD Oakland
- Genesys Works
- YWCA Oakland
- Bridges to Work
- LPS Advisory Board Members

Pillar Components and Activities

- Career Fair
- Resource Fair
- Guest Speaker Panel/Speaker Series
- Informational/Mock Interview
- Job Shadows
- Student Enterprises
- Internships
- On The Job Training

Student Supports

Measure N Investments

- 9th Grade Counselor
 - Peralta Summer Institute Program
 - Young Male Cohort Program
 - Campus Coordinator
 - Student Transportation
 - Student Supplies and Materials
 - PD for Certificated and Non Certificated Staff

Partnerships

- YWCA Oakland
- PCCD
- Genesys Works

Pillar Components and Activities

- Young Male Cohort Program
- Tiered Intervention
- Mental Health
- College Advising
- Advisory

LPS Oakland R&D (Research and Development)

Aligned CTE Industry Sector: Digital Media Communications 2023-2026

Rigorous Academics

Measure N Investments

- PD For Pathway College and Career Team

Pillar Components and Activities

- A-G completion for all students
- Network, site grade level and department collaboration and professional development.

Career Technical Education

Measure N Investments

- Hire a Digital Media Communications
- Hire CCLC
- Purchase Pathway Course Materials
- Additional PD for Pathway Facilitators
- Transportation to campus college courses

CTE Course Sequence

Digital Media Communications

- MM/MW 1 Introduction to Web Design
- MM/MW 2 Fundamentals of Graphic Visualization
- MMART 166 User Experience Design
- MMART 167 Mobile and Cross Platform Web Design
- MMART 168+168L Online Games & Interactivity+Lab3
- MM/VI 9A Video Production I: Introduction to Video

Pillar Components and Activities

- Partnership with PCCD
- Panel discussion with Advisory Board Members

Work-Based Learning (WBL)

Measure N Investments

- Career Awareness
- Career Exploration
- Career Preparation
- Career Training

Partnerships

- REEL Oakland
- BUILD Oakland
- Genesys Works
- YWCA Oakland
- Bridges to Work
- LPS Advisory Board Members

Pillar Components and Activities

- Career Fair
- Resource Fair
- Guest Speaker Panel/Speaker Series
- Informational/Mock Interview
- Job Shadows
- Student Enterprises
- Internships
- On The Job Training

Student Supports

Measure N Investments

- 9th Grade Counselor
 - Peralta Summer Institute Program
 - Young Male Cohort Program
 - Campus Coordinator
 - Student Transportation
 - Student Supplies and Materials
 - PD for Certificated and Non Certificated Staff

Partnerships

- YWCA Oakland
- PCCD
- Genesys Works

Pillar Components and Activities

- Young Male Cohort Program
- Tiered Intervention
- Mental Health
- College Advising
- Advisory