Oakland School for the Arts- Design, Visual, and Media Arts Pathway Program of Study

Industry Sector: Arts, Media, and Entertainment
Industry Partners: The New Parkway Theater, San Francisco Film Society, EVB Advertising Agency, East Bay Chapter of the United Nations, OBSCURA Digital, Camp Reel Stories, Adobe Systems, NFFTY, Shaleece Haas, Noah Berger, Debbie Brubaker (producer), and Mohammet Guasami (filmmaker)

OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students

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Pathway Vision	Design, Visual, and Media Art pathway students study both Media Art and Graphic Design. They learn current digital art skills including digital image creation and manipulation, computer art, filmmaking, animation, digital graphic design, and web design. Guest artists and teachers share a wealth of skills and industry knowledge, and students are encouraged to develop work for their portfolio by filming and photographing events, designing artwork for performances and activities, hosting film and video projections, and developing the ever-popular OSA yearbook each year. To prepare them for careers this industry, students participate in solo and collaborative projects, develop their portfolios and reels, and submit their work to festivals and contests.				
Pathway COP Meeting Time:	**9th Grade Program** Grade level meeting time: periods 7 and 8	**10th Grade Program** Grade level meeting time: periods 7, 8, and 9	**11th Grade Program** Grade level meeting time: periods 7, 8, and 9	**12th Grade Program** Grade level meeting time: periods 7, 8, and 9	**Graduate Pathway Outcomes** (Student Learning Outcomes)
Academic Core	English I Biology Spanish or French I or II* *indicates honors or AP option	English II Biology World History Spanish or French I, II, or III* *indicates honors or AP option	English III* Chemistry U.S. History* Spanish or French I, II, or III* *indicates honors or AP option	English IV* Government/Economics *indicates honors or AP option	[Link to outcomes forthcoming]
Math	Algebra I or Geometry	Geometry or Algebra II	Algebra II, Pre Calculus*, or Stats	Pre Calculus*, Calculus or Stats	
Technical Core/Theme (CTE Sequence)	Digital Media Advisory Graphic Design	Digital Media Concepts II Graphic Design II Design, Visual, and Media Arts Course Catalog	Digital Media Concepts III Graphic Design III Design, Visual, and Media Arts Course Catalog	Digital Media Concepts III Graphic Design III Design, Visual, and Media Arts Course Catalog	
Dual Enrollment http://web.peralta.edu/	Peralta System Articulation Doc Developing Dual Enrollment agreement with College of Alameda/Berkeley City College Statistics on site	Peralta System Articulation Doc Developing Dual Enrollment agreement with College of Alameda/Berkeley City College Statistics on site	Peralta System Articulation Doc Developing Dual Enrollment agreement with College of Alameda/Berkeley City College Statistics on site	Peralta System Articulation Doc Developing Dual Enrollment agreement with College of Alameda/Berkeley City College Statistics on site	
Integrated Projects/ Common Performance Assessments	Documentary Film Project Narrative Film Production (concept to final) Project Pitch Script Writing Project Editing Project Digital Self Portrait Vector Logo Project Promotional Design Project Universal Declaration of Human Rights (UDHR) Poster Project Photojournalism/Yearbook	Documentary Film Project II Intermediate Script Writing Project Intermediate Editing Project Digital Photography Project Cinematography Project Cultural Wealth Project Vector Logo Project Promotional Design Project Intermediate UDHR Poster Project Intermediate Photojournalism/Yearbook	Experimental Video Project Portfolio Creation OSA Event Filming/Photography Zine Project Capstone Promotional Design Capstone UDHR Project Capstone Yearbook [Link to Integrated Project Folders Forthcoming]	Experimental Video Project Portfolio Creation OSA Event Filming/Photography Zine Project Capstone Promotional Design Capstone UDHR Project Capstone Yearbook [Link to Integrated Project Folders Forthcoming]	

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		[Link to Integrated Project Folders Forthcoming]			
Defenses or Capstones	Juried UDHR Competition	Juried UDHR Competition	Experimental Video Project Portfolio Creation OSA Event Filming/Photography Zine Project Capstone Promotional Design Capstone UDHR Project Capstone Yearbook	Experimental Video Project Portfolio Creation OSA Event Filming/Photography Zine Project Capstone Promotional Design Capstone UDHR Project Capstone Yearbook	
Other Courses / Electives	Creative Writing Contemporary Issues Math Lab Art History Academic/Literacy Support	Academic/Literacy Support	Ethnic Studies* AP Psychology* Mock Trial Environmental Science* Physics* Academic/Literacy Support	Ethnic Studies* AP Psychology* Mock Trial Environmental Science* Physics* Academic/Literacy Support	
Other Student Experiences Due to covid many activates were virtual	Guest lectures Masterclasses KQED Podcast Contest: students record a 8min Podcast about being a teen in a pandemic GRAMMY Career Day Featuring legends Gamble & Huff,	Guest lectures Masterclasses KQED Podcast Contest: students record a 8min Podcast about being a teen in a pandemic GRAMMY Career Day Featuring legends Gamble & Huff,	Guest lectures Masterclasses KQED Podcast Contest: students record a 8min Podcast about being a teen in a pandemic GRAMMY Career Day Featuring legends Gamble & Huff,	Guest lectures Masterclasses School assemblies monthly KQED Podcast Contest: students record a 8min Podcast about being a teen in a pandemic GRAMMY Career Day Featuring legends Gamble & Huff,	
Work Based Learning [WBL Continuum reference document]	OSA Event Filming/Photography OSA Printed Materials and Posters Design Work for Local Business Yearbook **Business of the Arts, Artist Speaker Series Health and life standards based health curriculum.**	OSA Event Filming/Photography OSA Printed Materials and Posters Design Work for Local Business Yearbook Artist Speaker Series	OSA Event Filming/Photography OSA Printed Materials and Posters Design Work for Local Business Yearbook Internships Artist Speaker Series	OSA Event Filming/Photography OSA Printed Materials and Posters Design Work for Local Business Yearbook Senior Capstone Internships Artist speaker Series	**Certifications** Career and College Exploration Career and College Preparation Career Training
Student Leadership	Student Leadership Class	Student Leadership Class	Student Leadership Class Promotional Design Project Lead Yearbook Lead	Student Leadership Class Promotional Design Project Lead Yearbook Lead	
Summer Learning (Summer Bridge, summer learning, credit recovery)	Concurrent or Dual Enrollment	Concurrent or Dual Enrollment	Concurrent or Dual Enrollment	Concurrent or Dual Enrollment	

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College Exposure	Counselor Meetings Naviance	Counselor Meetings Naviance College Fairs	Naviance College Fair, College Visits, Test prep seminars College and Career Counselor meetings	Naviance Essay prep seminars College and Career Counselor meetings	
Study Tour Destinations	GRID Student Voice Virtual Event; Presented by Cal Arts, Media, and Entertainment:	GRID Student Voice Virtual Event; Presented by Cal Arts, Media, and Entertainment: a panel of industry professionals, taking workshops	GRID Student Voice Virtual Event; Presented by Cal Arts, Media, and Entertainment: a panel of industry professionals	GRID Student Voice Virtual Event; Presented by Cal Arts, Media, and Entertainment: a panel of industry professionals	
Advisory Structure	Advisory Implemented weekly support meetings academic, arts, social, community	Advisory Implemented weekly support meetings academic, arts, social, community	Advisory Implemented weekly support meetings academic, arts, social, community	Advisory Implemented weekly support meetings academic, arts, social, community	
Personalized Supports	9th Grade Counselor Academic Support periods possible	10th Grade Counselor Academic Support periods possible	11th Grade Counselor Academic Support periods possible	12th Grade Counselor Academic Support periods possible	
Use of expanded learning time (before or after school)					