



OAKLAND UNIFIED  
SCHOOL DISTRICT

*Community Schools, Thriving Students*

**Together, We Are Building**

a full-service community school district that serves the whole child,  
eliminates inequity and provides each child with an excellent teacher, every day.

# Oakland Unified School District

## *Family Engagement Policy: 2nd Reading*

June 13th

Presentation by:

**OUSD Family Engagement Collaborative**

# Today's Agenda

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1. **Samples from Family Engagement Rubric- Our Implementation Tool for School-Family Partnerships**
  - a) **How does family engagement increase attendance?**
  - b) **How will the standards increase parent participation on SSC/ELAC/DAC/DELAC/CAC?**
2. **Building the CSSSP Family Engagement Page**
3. **Family Engagement Standards Resolution**

# Family Engagement Rubric = Implementation Tool for School-Family Partnerships

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What: Set of indicators for each standard to guide Emerging, Developing, Thriving family engagement sites

Who/How: Used as a “workbook” by family engagement teams at sites, principals, community school managers, to

- 1) Build their Family Engagement page in their Community School Site Strategic Plan (CSSSP), and as result
  - 1) Develop their site family engagement vision, workplan, and calendar connected to their attendance and achievement work plans
  - 2) Be in compliance with School Quality Standard #5: Meaningful Youth, Family, and Community Engagement

# OUSD Family Engagement Highlights & Examples

# Family Engagement & Attendance at Westlake

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Standard 2: Communication with Parent/Caregiver

Lane: Developing site for Family Engagement

*“Provide multiple opportunities for parents to attend workshops and tools that support families’ understanding of student data, state standards, and learning goals”*

- Family Resource Coordinator promoted a well organized opportunity for engagement: the CSSSP mini retreat
- Parents participated in rich discussion and learning about their sites’ attendance data
- Parents came back to SSC with ideas for implementation
  - Changed tardy slip process: added “why are you late”
  - Tardy slips then submitted to RAM team (aka COST), to look at ways to support child
  - Sending letters to businesses causing student tardies/period absences

# Family Engagement & Attendance at Garfield

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Standard 2: Communication with Parent/Caregiver

Lane: Developing & Thriving

*“There is a family liaison that helps teachers connect to families and bridge barriers of language and culture”*

*“School is relentless in ensuring that every students’ family is engaged in the success of their student. The school is creative in reaching all families regardless of their circumstances”*

Family Engagement and Attendance staff work together

- Attendance staff prepares list of chronic absent families=> Families are referred to “Family Advocates”
  - African American Family Advocate, and Latino Family Advocate
  - Staffed by EBAYC
- Case load: 50 families
- Engagement activities implemented:
  - Home visits to build relationship with family, find out why child is absent
  - Connect family to services and/or educate families on importance of attendance

# Family Engagement & Attendance at Urban Promise

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Standard 1 & 4: Parent/Caregiver Education Programs & Learning at Home  
Lane: Developing & Thriving

*“Most parents at the school are actively engaged in: leadership opportunities, supporting the school, and supporting their child’s academic progress at home.”*

As a result of Family Resource Center offering of workshops, and involvement.

Parents at UPA:

- Run the salad bar at school
- Sponsor Honor Roll Assemblies
- Participate in SSC and ELAC in high numbers because the school follows through on parent recommendations, and parents learn their voice counts in decisions that affect their children.
- Fundraise to support student programs such as camping activities and college visits.
- Attend EXPO night (exposition of students’ projects)
- Attend Family conferences 3-4 times per year to listen to how their children are performing/progressing with 95% attendance rate.

## Family Engagement & Achievement at Urban Promise (1 of 2)

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SQR qualitative data finding:

### Parent participation improves student achievement

- Parents shared they know what their children are learning & how they are progressing when they attend family conferences and their children explain their grades and set goals for the following quarter.
- Parents shared they know their student is performing below grade level when they receive a letter with a chart that shows where they need to be and where their child is scoring. These reports get explained in their language during workshops offered through the Family Resource Center.



## Family Engagement & Achievement at Urban Promise (2 of 2)

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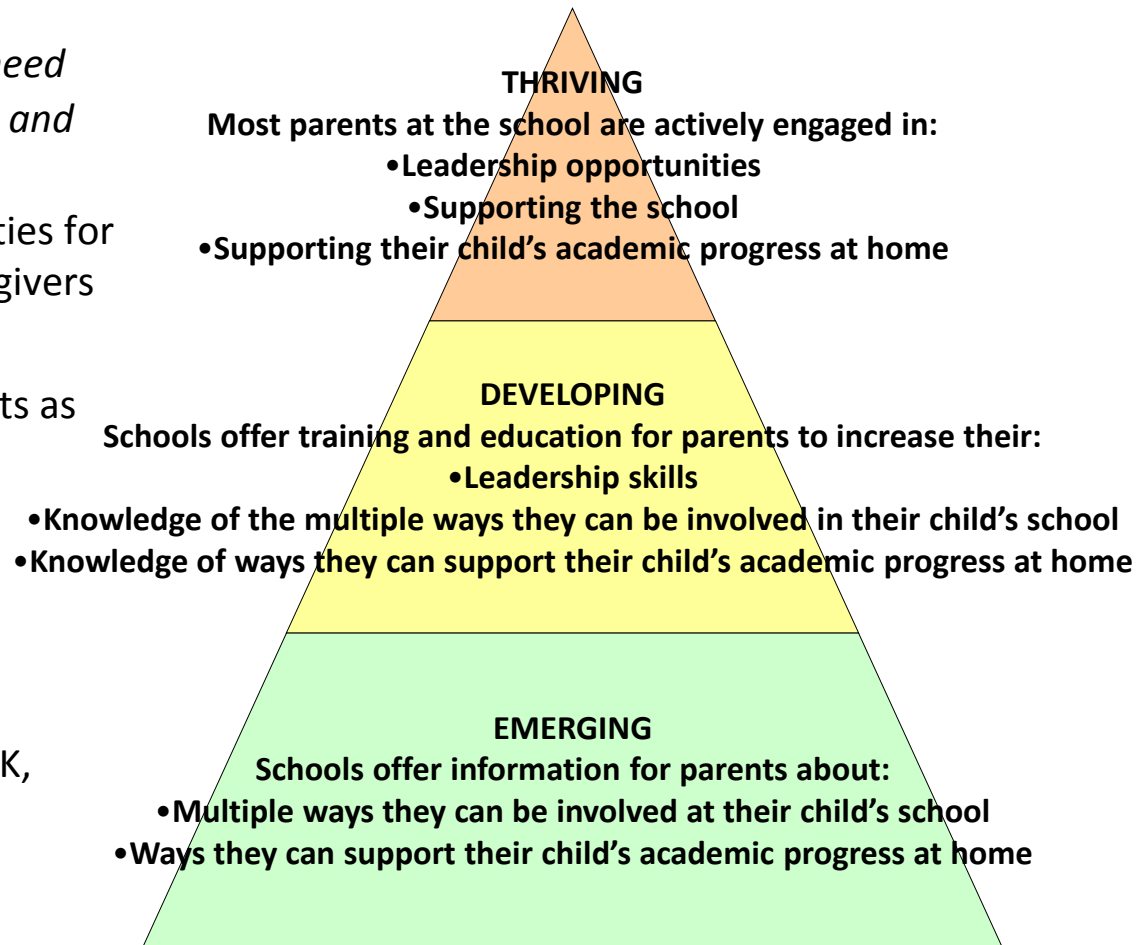
- Parents know the services available for students who are not proficient, attend meetings, and ensure their children attend BOOST intervention program daily before school begins.
- Parents shared they know their child is doing well when they attend honor roll assemblies.
- Parents appreciate and support their children visiting colleges beginning in 6<sup>th</sup> grade (city colleges), 7<sup>th</sup> grade (CSU system), and in 8<sup>th</sup> (UC system). Furthermore, parents learn about sending their children to college through workshops given at the Family Resource Center

# Family Engagement in relation to Compliance

## Standard 1: Parent/Caregiver Education Programs

*“School ensures that parents of high need students receive parent education and support”*

- Engagement = Building opportunities for & relationships with parents/caregivers
- Intentional development of parents as leaders = “Pre-Req” for meaningful engagement on decision-making bodies, like SSC, ELAC, CAC, DAC, DELAC
- Example: Allendale, Lafayette, MLK, Fruitvale



# OUSD Commitment to Family Engagement

# OUSD Family Engagement Standards



## STANDARDS FOR MEANINGFUL FAMILY ENGAGEMENT

### Standard 1 Parent/Caregiver Education Program

Families are supported with parenting and child-rearing skills, understanding child and adolescent development, and setting home conditions that support children as students at each age and grade level. Assist schools in understanding families.

### Standard 2 Communication with Parent/Caregiver

Families and school staff engage in regular, two-way, meaningful communication about student learning.

### Standard 3 Parent Volunteering Program

Families are actively involved as volunteers and audiences at the school or in other locations to support students and school programs.

### Standard 4 Learning at Home

Families are involved with their children in learning activities at home, including homework and other curriculum-linked activities and decisions.

### Standard 5 Shared Power and Decision Making

Families and school staff are equal partners in decisions that affect children and families and together inform, influence, and create policies, practices, and programs.

### Standard 6 Community Collaboration & Resources

Coordinate resources and services for families, students, and the school with businesses, agencies, and other groups, and provide services to the community.



## Vision

Through meaningful family engagement, we envision a transformed school system that has directly confronted and actively addressed inequity and injustice so that every OUSD student graduates and becomes a fully engaged member of our community.

## Mission

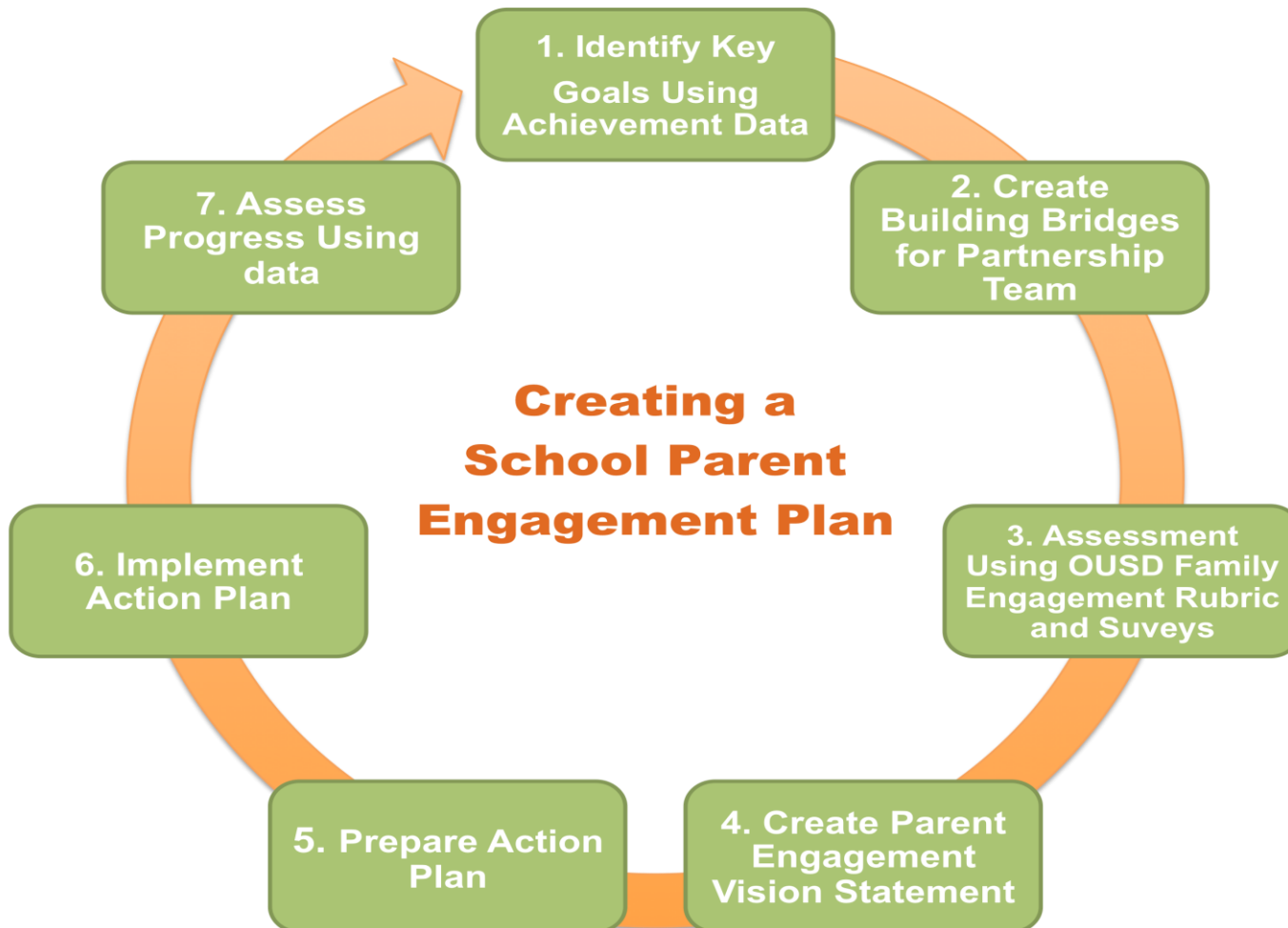
The mission of meaningful family engagement is to inspire, engage, and support the students, families, and communities of OUSD to become authentic co-owners of our schools who share responsibility for every student becoming college and career ready. Through community organizing, and by building OUSD capacity, we will expand participation in learning, leadership, and advocacy that results in high levels of academic achievement and life opportunities for individual students, and for entire school communities.



## VALUES

- We value the unique and diverse experiences of families in our community.
- We value engaging with students and families with love, care, compassion and respect.
- We value students as leaders and agents of change.
- We value family members as leaders and agents of change.
- We value authentic democratic decision-making where students, families, and communities are equal partners.
- We value self-determination with community and family empowerment.
- We value bridging OUSD staff with students, families, and communities to engage in healthy struggle for positive change.

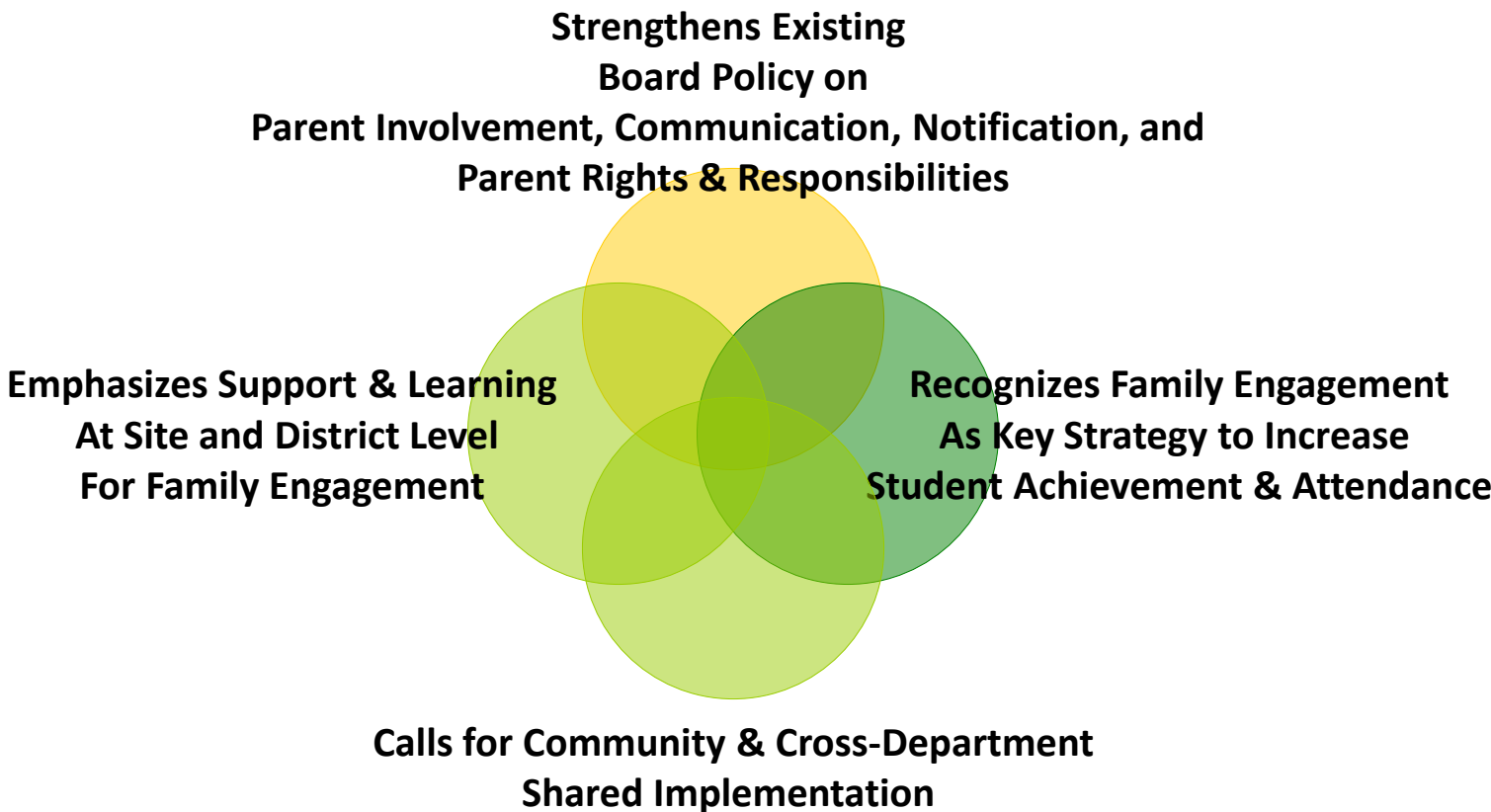
# How will Standards be implemented? Building the CSSSP Family Engagement Page



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# OUSD Family Engagement Standards Resolution

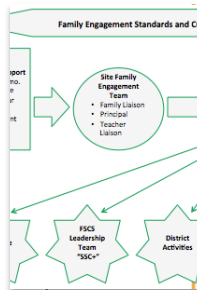
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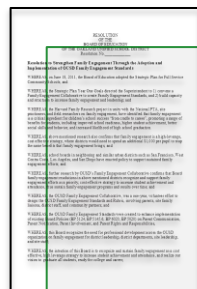
# What is the Board's Role?



Approve and Uphold Family Engagement Standards



Participate in and give feedback on Family Engagement Professional Learning Community for Leaders



Approve and Uphold Family Engagement Resolution

## Oceanside Unified Board Commitment

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*“The district has put many resources into the program to make it work for parents and students... there needs to be a desire of the Board to make it happen”*

– Raye Clendening, Oceanside Unified School District Parent Education Consultant





# Appendix

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1. Revised Presentation Binder Table of Contents
2. Draft Rubric Family Engagement Standards

# Appendix 2: Revised Presentation Binder Table of Contents

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- **Section 1:** OUSD Family Engagement Standards and Resolution Proposals
  - OUSD Family Engagement Board Resolution
  - OUSD Family Engagement Standards
- **Section 2:** Existing OUSD Parent Involvement Policies
  - 2007 Parent Involvement
  - 2004 Parent Rights and Responsibilities
  - 2004 Communication With Parents/Guardians
  - 2004 Parental Notifications
- **Section 3:** Family Engagement Unit: Board Policy Presentation 5/23/12 and 6/5/12 PowerPoint Slides
- **Section 4:** Sample Board Resolutions
  - Los Angeles Unified School District Parents as Equal Partners 2010 Board Resolution
  - San Diego Unified School District 2009-2010 LEA Plan
  - San Francisco Unified School District 2009 Board Resolution
  - Coachella Valley Unified School District 2011 Board Resolution
- **Section 5:** Family Engagement Standards Research
  - Joyce Epstein, Ph.D: *Epstein's Framework of Six Types of Involvement*
  - National PTA: *National Standards for Family-School Partnerships*
  - Anne Henderson and Karen Mapp: *A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement*
  - Harvard Family Research Project: *Seeing is Believing: Promising Practices for How School Districts Promote Family Engagement (pp.1-2)*
- **Section 6:** LAUSD Parents as Equal Partners Task Force Report March 2011
  - LAUSD Parents as Equal Partners Task Force Report March 2011 Introduction
  - LAUSD Bill of Rights and Responsibilities
  - LAUSD Parents as Equal Partners Task Force Report March 2011 Appendix G Budget Summary

# Revised Presentation Binder Table of Contents (continued)

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- **Section 7: Family Engagement Board** Presentation Part 2, June 13, 2012
  - Power point slides
  - Draft Rubric for Family Engagement Standards (to be used by staff for implementation)