

# Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell  
January 10, 2024



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

## Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

## Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



# Superintendent Report Overview



**School & District Highlights**

**Middle School Highlights**

**Enrollment Update**

**Attendance Update**



# School Highlights

# January 8th Professional Development Day

- Attendance Team Summit
- Developing Academic Vocabulary in Music Class
- K-12 Music & Dance Teacher PD
- Dual Language Summit
- Sown to Grow: Launching SEL Weekly Check-In
- Disrupting Anti-Black Racism in Dual Language schools
- Crisis Prevention Institute
- TeachTown Curriculum Implementation
- Neurodiversity Affirming Practices for Speech Language Pathologists
- Secondary Standards & Equity Initiatives
- Physical Education - Unpacking Best Practices



**OUSD RACIAL JUSTICE, EQUITY AND HEALING TASK FORCE**  
**LATINO THRIVING SUMMIT**  
OFFICE OF EQUITY

**8TH**  
**JANUARY 2024**  
ICS/TCN GYM  
2825 INTERNATIONAL  
BLVD, OAKLAND, CA 94601  
8:30 am - 3:35 pm

A professional learning day dedicated to Latino history, culture and approaches that shape how we support our Latino students, families and staff

The Latino Student Achievement initiative creates the educational systemic conditions, culture, and competencies necessary to advance Latino student achievement within a full-service community school district.

Join us for a day of learning!  
[Register here!](#)

**MORNING SESSIONS**

- Opening Panel: Student, Parent, Staff speakers
- Culturally Responsive Engagement Part 1
- Engaging Latino Families with Literacy
- Engaging Elementary Latino Students
- En Comunidad: Supporting our Latin@ identified staff in OUSD

Morning sessions recommended for classroom teachers. Secondary classroom teachers who have already attended the Standards & Equity Institute are also welcome to join afternoon sessions.

**AFTERNOON SESSIONS**

- Culturally Responsive Engagement Part 2
- Educational Inequality & the Raza Student Experience
- Supporting Latine LGBTQ Students
- Empowering Boys of Color with Identity and Agency
- Strength in Diversity: Strategies for Supporting Mayan Mam Students in our Schools
- Supporting Maya Mam students and families
- Newcomer & Refugee Support
- History of Black-Brown Unity
- Latinas & Mental Health
- Supporting Newcomers with Post-Secondary Access & Success

**LATINO STUDENT ACHIEVEMENT**

Together, with our community, we are providing Latino students the academic, social, and emotional support they need to succeed in college, career, and life.

**LSA**

**IN OUSD**  
Latino Students  
**47%**



## Oakland High Student Shines in News Conference Announcing Major California Department of Education Grant to Support District High School Internships

California Superintendent of Public Instruction Tony Thurmond recently announced an \$800,000 grant to OUSD to help its student interns and young adults.

The California Department of Education (CDE) announced the creation of the grant to fund STEAM-related (science, technology, engineering, art, and math) paid internships. It's intended to engage and support all students and youth ages 13 to 24 years old. The fund will especially support those young people who are chronically absent. The goal is to provide young people with valuable opportunities to enhance their educational and professional growth in STEAM fields.



# Longtime Principals Earn Their Doctorate Degrees

Longtime Principals Zarina Ahmad (Piedmont Avenue Elementary) and Carin Geathers (Burckhalter Elementary) recently returned to North Carolina to participate in the East Carolina University commencement ceremonies, where they each earned their Doctorate of Education in Education Leadership (Ed.D.).

Congratulations, Drs. Ahmad and Geathers!



# Kindergarteners Excel at Learning Their Letters

Earlier this school year, OUSD challenged EVERY kindergarten student to learn all the letter names (both lowercase and uppercase) by Halloween!

Kudos to the 12 schools with a 30% or more increase in the number of K students knowing their letters since the start of the school year. And a special shout out to **Oakland Academy of Knowledge (OAK)** which saw a 54% increase - the most of any OUSD elementary school - from 30% to 84%!



| School         | Percent Point Change | School            | Percent Point Change |
|----------------|----------------------|-------------------|----------------------|
| OAK            | 54%                  | Horace Mann       | 39%                  |
| Burckhalter    | 52%                  | Cleveland         | 35%                  |
| Franklin       | 48%                  | Piedmont Avenue   | 32%                  |
| Brookfield     | 47%                  | Think College Now | 31%                  |
| Manzanita SEED | 40%                  | La Escuelita      | 31%                  |
| Horace Mann    | 39%                  | Carl Munck        | 30%                  |



# Skyline High Graduate Becomes Rhodes Scholar

Eleanor Wikstrom, who graduated from Skyline in 2020 and now attends Harvard University, learned last month that she will be a Rhodes Scholar, and study at the University of Oxford in England.

When she was growing up in Oakland, she was a repeat winner of the Dr. Martin Luther King Jr. Oratorical Fest. Her senior year she was the City's Vice Youth Poet Laureate. She was captain of her track and cross country teams at Skyline setting numerous District records, and in her senior year, she was one of two California Interscholastic Federation (CIF) Scholar-Athletes of the Year - the first in history from Oakland.

And now, she's one of 32 students from across the United States and just 100 from around the world who received one of the most prestigious graduate scholarships in the world. She starts at Oxford next fall. Congratulations to Eleanor!



# Middle School Highlights



# Middle School Math

Middle school math is a priority focus for OUSD because strong math foundations are a prerequisite for all science and math work in high school, college, and career.

- 6th Grade Math: **20.9% increase in 6th graders** meeting standards on the Fall 2023 Interims, as compared to Fall 2022 Interims.
- 7th Grade Math: **21.2% increase in 7th graders** meeting standards on the Fall 2023 Interims, as compared to Fall 2022 Interims.
- 8th Grade Math: **20.9% increase in 8th graders** meeting standards on the Fall 2023 Interims, as compared to Fall 2022 Interims.



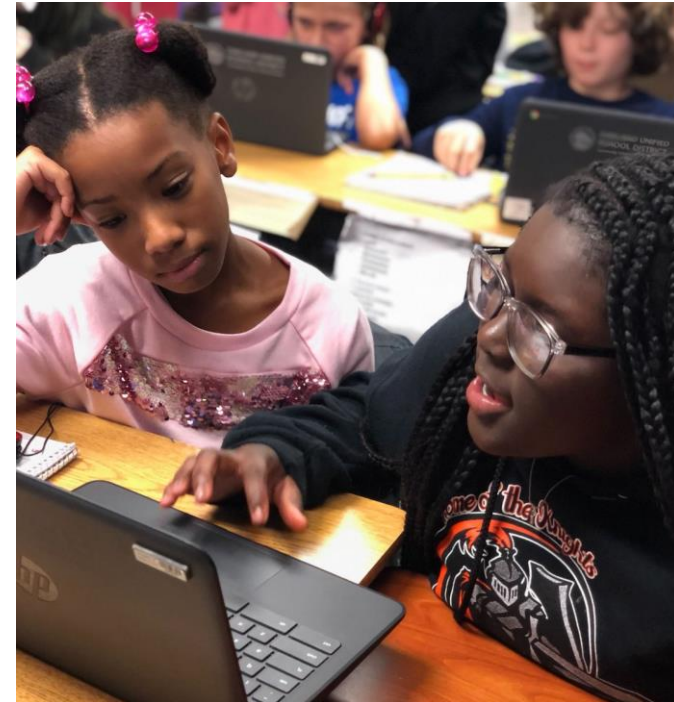
# Key Strategy Leading to Increase in Math Proficiency

All classes in all middle school network schools are working on increasing student talk, to improve student engagement. We are training school leaders and teachers on this, and tracking improvement throughout the year.



# Computer Science is a priority focus for OUSD middle schools because proficiency in coding and use of computers is standard for most professions.

- In 2016-17, CS was offered in two Oakland middle schools to 88 students. Now, computer science is offered in 10 middle schools with over 10,000 students having taken a CS class in middle school.
- In 2023-24, there are 1,941 middle schoolers enrolled in a CS class. Of these 1,425 are taking CS for the first time.
- CS is offered at 13 middle school sites across the District.
- Currently most students have finished working on designing and programming websites and are moving on to programming video games.



# Middle School Computer Science

- More than just coding languages like HTML, CSS and Javascript, students strengthen their problem solving by identifying a problem, making a plan for a solution, trying it out, reflecting and making the solution better. Repeating this cycle until they are happy with the solution. This problem solving process doesn't just apply to computer science, but to successful habits and mindsets in school and college, career and community success.
- Students transition into high school with programming skills that allow them to succeed in Engineering and Computer Science pathways. The problem solving they learn allows them to succeed in any pathway. Setting them up for internships, college and careers.



# OAL Middle School Sports Offerings

## FALL SPORTS

Boys & Girls Cross  
Country  
Competitive Cheer  
Flag Football  
Girls Volleyball

## WINTER SPORTS

Boys & Girls  
Basketball JV /  
Varsity  
Soccer JV / Varsity

## SPRING SPORTS

Track & Field  
Boys Volleyball  
Baseball  
Softball

## EXPANSION OF NEW SPORTS

Lacrosse  
Ultimate Frisbee  
Wrestling  
Futsal

**6,717: Total Middle Schoolers Enrolled**

**950: Total Middle Schoolers Participated In Fall Sports**

**14%: Percentage of Students Participating**





# Enrollment Update



# Enrollment Process\*

\*Students can enroll in OUSD schools any time throughout the year, this is for budget and planning purposes.

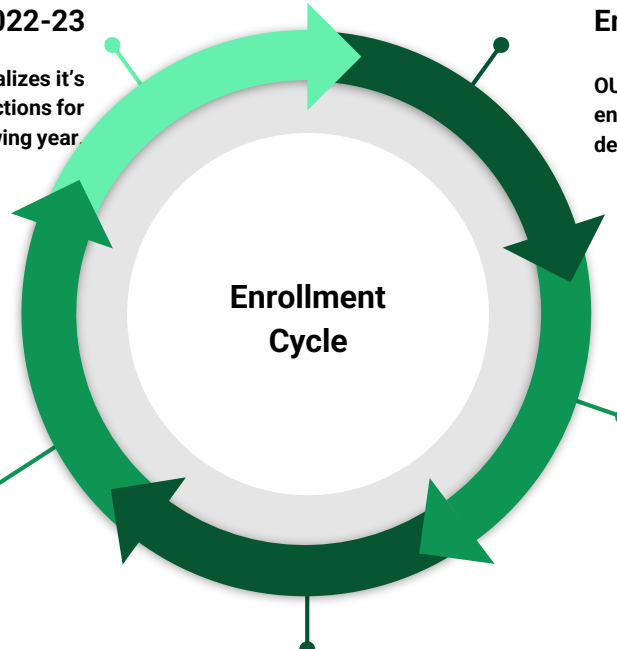


## Final Enrollment Established 2022-23

On the first Wednesday of October, OUSD finalizes it's enrollment count that will be used for projections for the following year

## Enrollment Projections Created for 2023-24

OUSD uses the enrollment from the previous year to set the enrollment projects for the following year based on demographic information and cohort progression modeling



Enrollment Cycle

## Determining Students Attending 2023-24

During the first 4 weeks of school, on the 2nd, 5th, 10th, 15th and 20th day, OUSD schools count the number of students that have attended school and drop "no-shows". Classes are balanced and staffing levels are shifted depending on available seats.

## Students are Assigned to Schools

Based on these projections, the Enrollment Office assigns students to schools and grade levels based on the number of "seats" available at each grade level. Students who don't get a seat through our lottery are placed on a waitlist.

## Families Confirm Enrollment in Schools

Families "Confirm" that student/s will attend the assigned school. For families that decide to not take the assigned seat, another students is moved into the "seat" from the waitlist.

# Enrollment update

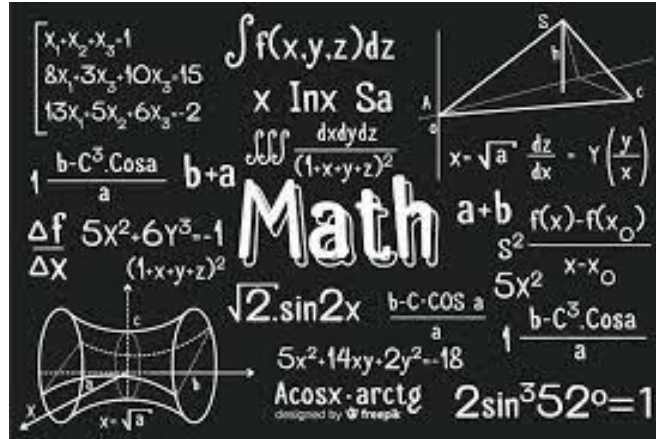
| Grade Span              | Projection    | Day-10 Aeries | Day-10 Head Counts | Day-15 Head Counts | Day-20 Head Counts | Day-30 Aeries | Day-40 Aeries | Census Day (Oct 4th) | Variance (projection vs. day-30 Aeries) |
|-------------------------|---------------|---------------|--------------------|--------------------|--------------------|---------------|---------------|----------------------|---|
| TK-5                    | 16,659        | 16,896        | 16,701             | 16,814             | 16,812             | 16,969        | 16,980        | 16,916               | 257                                     |
| 6-8                     | 6,307         | 6,332         | 6,281              | 6,271              | 6,321              | 6,340         | 6,341         | 6,310                | 3                                       |
| 9-12                    | 9,058         | 9,278         | 8,838              | 8,960              | 9,031              | 9,131         | 9,127         | 9,130                | 72                                      |
| Gen Ed TK-12 (subtotal) | 32,024        | 32,506        | 31,820             | 32,045             | 32,164             | 32,440        | 32,488        | 32,356               | 332                                     |
| SDC TK-12               | 1,566         | 1,486         | 1,414              | 1,432              | 1,432              | 1,481         | 1,457         | 1,633                | 67                                      |
| <b>Total TK-12</b>      | <b>33,590</b> | <b>33,992</b> | <b>33,234</b>      | <b>33,477</b>      | <b>33,596</b>      | <b>33,931</b> | <b>33,945</b> | <b>33,989</b>        | <b>399</b>                              |

# Upcoming Enrollment Milestones

- **Census Day (October 4th):** This is the date where we certify our official enrollment for the 23-24. The final count will be available soon as staff work to reconcile any discrepancies in the state's system.
- **24-25 Enrollment Projections (November):** Using the census day totals, we will begin calculating district- and school-level enrollment projections.
- **Launch of On-Time Enrollment (December 1):** The on-time enrollment window will open on December 1, 2023 and run through February 10, 2024. Families that apply on-time have the greatest access to an array of school choice
- **Virtual School Showcases (December & January):** These are opportunities for families to hear from multiple schools at one time, without needing to take off work to attend multiple in-person tours.

# Enrollment Projections

More



than



# Enrollment Projections



**Birthrates are used to determine the pool of eligible students for TK and K.** This pool is then adjusted by the capture rate: the percentage of eligible students enrolled in the District on Census Day.



**Cohort progression determines non-entry grades (1st-4th; 7th-8th; 10th-12th).** We track the historic rate of gain/ loss at the district- and school-level for each grade to project the number of students to expect.



**Significant growth in new residential and affordable housing can influence projections.** Because of a variety of factors, the new housing stock in Oakland has not led to increases in enrollment projections.

# Enrollment Projections: TK/ K Methodology

- ❖ TK & K Projections Driven by birthrates.

## Eligible Births

(Eligible births are live births in Oakland that would be age eligible for TK or K in the enrollment year)



## Capture Rate

(The capture rate is determined by dividing the students enrolled on Census Day by the number of eligible births in Oakland)

# Enrollment Projections: 6th & 9th Methodology

- ❖ 6th and 9th projections driven by progressions rate.

## Previous Year's Enrollment

(Start with the Census Day enrollment for 5th grade and 8th grade)



## 2-year Average of Progression Rate

(Progression rate is 6th or 9th grade enrollment divided by previous year's 5th or 8th enrollment.)

# Enrollment Projections: Entry Grade School Level Methodology

- ❖ The previous methodologies determine whole district enrollment projections. We determine school-level by calculating the school's share of enrollment.

## District-level projections

(Determined by using the previously discussed methodologies )



## Previous year's enrollment share

(Determined by dividing previous year's grade level enrollment by each school's enrollment at that grade)

If a school had 7% of total kinder enrollment in 23-24, our starting projection would show them with 7% of the new kinder pool.



# Enrollment Projections: Non-entry Grade Methodology

- ❖ Non-entry grade enrollment calculated for each school using progression rates.

## Previous Year's Enrollment

(Start with the Census Day enrollment for every non-entry grade)



## 3-year Median of Progression Rate

(Progression rate is Census Day enrollment in current year divided by Census Day enrollment at the previous grade in the previous year).

# Enrollment Projections: Late-Arriving Student Methodology

- ❖ We project a late-arriving allocation for Alternative Education, Newcomer, and SDC students to reflect the planned variance in those programs.

|                 | <b>23-24 On-time projection<br/>(Census Day)</b> | <b>23-24 Late arriving projection</b> | <b>23-24 Total Projection</b> |
|-----------------|--|---------------------------------------|-------------------------------|
| <b>Bunch</b>    | <b>51</b>  | <b>31</b>                             | <b>82</b>                     |
| <b>Dewey</b>    | <b>67</b>  | <b>67</b>                             | <b>134</b>                    |
| <b>Rudsdale</b> | <b>270</b>                                       | <b>90</b>                             | <b>360</b>                    |

# Enrollment Projections: Manual Adjustments Methodology

- ❖ Manual adjustments are used when methodology cannot incorporate dramatically shifted conditions or when projections are insufficient to justify labor costs

|                 | Modeled Kinder projections | Number of Kinder cohorts | Adjusted Kinder Projections | Adjusted Kinder cohorts | Notes  |
|-----------------|----------------------------|--------------------------|-----------------------------|-------------------------|--|
| <b>School-A</b> | 47                         | 2                        | 48                          | 2                       |  |
| <b>School-B</b> | 50                         | 3                        | 48                          | 2                       | decrease by 2 students to maintain 2 cohorts |
| <b>School-C</b> | 47                         | 2                        | 48                          | 2                       |  |



# Why do we keep projecting District enrollment to decline?

# Enrollment Projections

Inclusive of all systems, California's total student enrollment is in a multi-year decline.



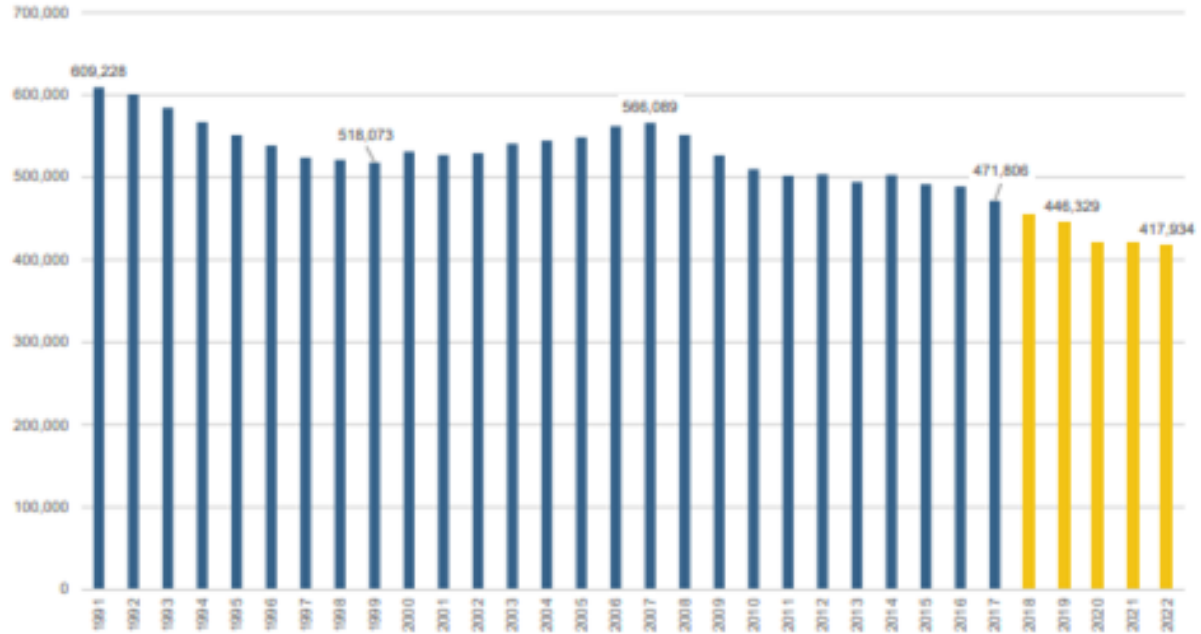
# Enrollment Projections



The majority of counties saw a net enrollment decline since 2017, including many of the most populous counties. Alameda county is part of this trend.

# Enrollment Projections

A significant factor is the decline in birth rates in California. This trend is impacting both Alameda County and the city of Oakland.



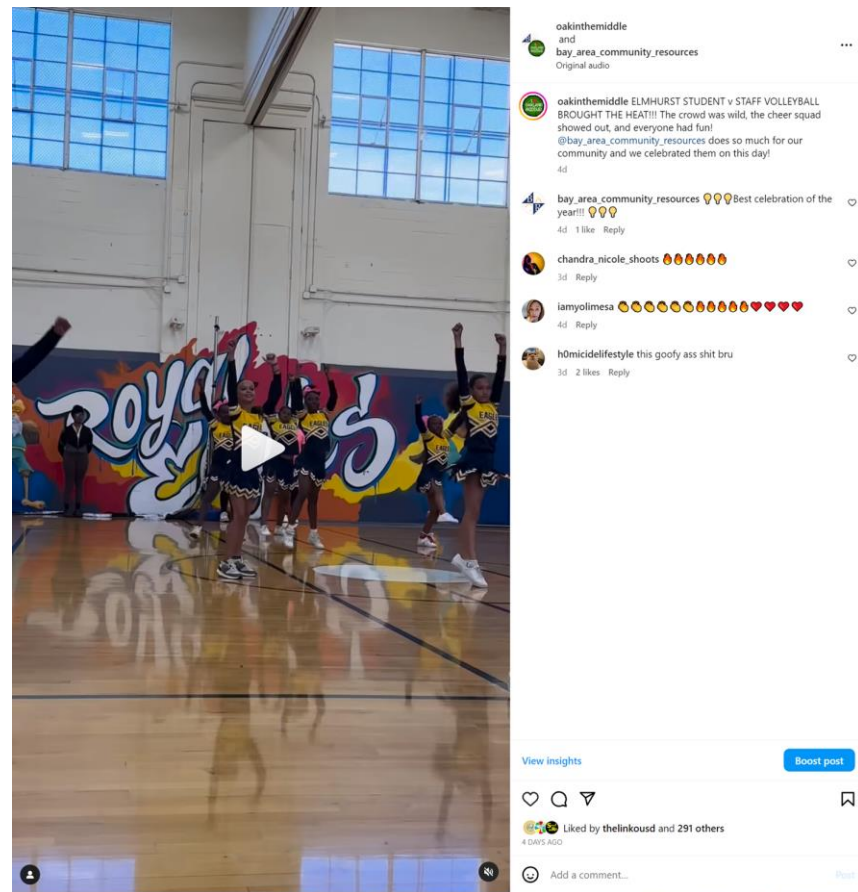
# Enrollment Projections: Key Takeaways

1. Birthrates are significant determinants of enrollment projections and **birth rates are declining.**
2. Cohort progression is a significant determinant of enrollment projections and **the District loses students at every transition point except K→1 and 8th→ 9th**
3. Late-arriving projections for Alternative Education, Newcomers, and SDC allow us to maintain the integrity and availability of programs, plans for predicted variance in special populations, and **ensures we do not fund multiple seats for a single student.**
4. Manual adjustments are used to make sure that we are **projecting sufficient enrollment to justify labor costs** as well as projecting within the capacity of the physical plant.



# Enrollment Stabilization (BP 5115) -- Ongoing

- Digital advertising:  
language/ zip code focus,  
keyword targeting, search  
engine optimization
- Social Media promotion:  
@TownSproutsOUSD;  
@OakintheMiddle;  
@TheLinkOUSD

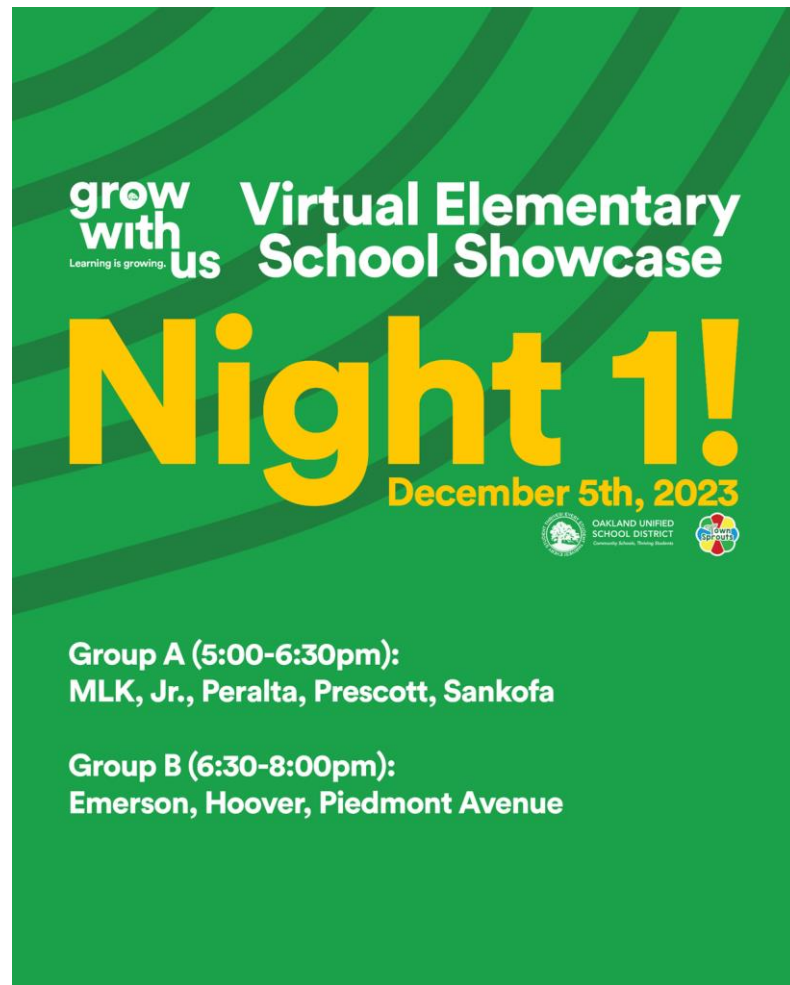


Elmhurst United Middle School's cheerleaders, academics, and athletics were featured in local news for its participation in Lights On After School and @OakintheMiddle was there!

# Enrollment Stabilization

(BP 5115) -- Ongoing



- The Enrollment Marketing Team is organizing a series of virtual showcases for schools.
- The intention is to provide opportunities for working families to “tour” schools when traditional tour times may not work
- Presentations will be recorded and edited for further outreach
- The full calendar can be found at [ousd.org/enroll](https://ousd.org/enroll) → tours and events



grow with us **Virtual Elementary School Showcase**  
Learning is growing.

# Night 1!

December 5th, 2023

 OAKLAND UNIFIED SCHOOL DISTRICT  


**Group A (5:00-6:30pm):**  
MLK, Jr., Peralta, Prescott, Sankofa

**Group B (6:30-8:00pm):**  
Emerson, Hoover, Piedmont Avenue

# Enrollment Stabilization

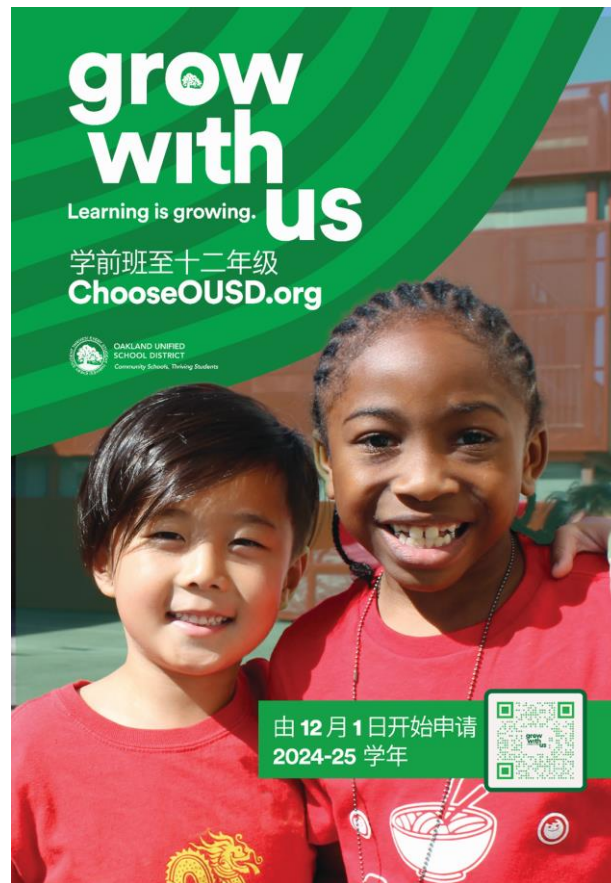
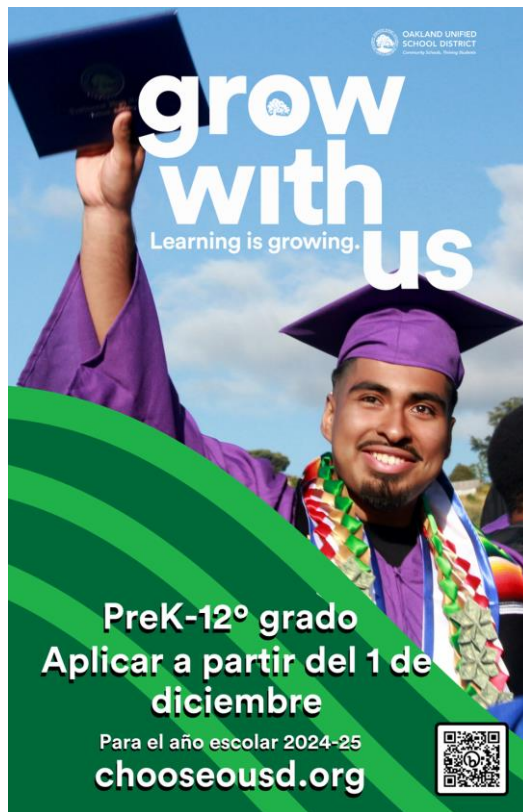
(BP 5115) -- Ongoing



Billboard campaign across the city to promote the start of the on-time Enrollment window.

# Enrollment Stabilization (BP 5115) -- Ongoing

A series of multilingual print posters for display in schools, CDCs, preschools, libraries, doctor and dentist offices, as well as local businesses across Oakland.



Bus shelter advertisements in the Downtown/ Chinatown neighborhoods.



# Attendance Update

# Attendance Update

We are at an all time high attendance completion rate of 99.48% from 98.99% two weeks prior, districtwide.

Highlighting Coliseum College Prep Academy as one of our schools where our new attendance specialist **Maria Reyes**, works diligently to ensure that all teachers are completing timely attendance for all students. **CCPA is one of our schools with 100% attendance submission.** The Attendance Specialist is working with Principal Amy Carozza and the attendance team, to ensure that every student is counted and every second counts.

Here are celebrations towards meeting our goal of **Reduction in Chronic Absenteeism by 25% District-Wide:**

- High School Network - All comprehensive high schools are currently on track to meet their chronic absence goals.
- Middle School - 10 of 11 Middle Schools are on track to meet their chronic absence goals.
- All N2, N3 and N4 Elementary Schools are on track to meet their chronic absence goals

## **Celebrations Towards Absence Rate Improvement:**

- OUSD's current absence rate is 8.4%, which is 1.8% **less** than 22-23 (at this same time).
- Each Network has an Absence Rate reduction of at least 1% (comparing last year, to this year at this time) - With Network 4, leading with a 1.6% Absence Rate Reduction. 9.5% (22-23), 7.9 (23-24).

**Celebrations in the High School Network.** Chronic Absence Rate currently is at 8.8%, this is improved compared to 11.5% last year (at this time). Not only is this a substantial improvement for students' increased instructional time in class it also equates to a \$4,118,285 loss in funds, compared to last year at \$5,284,700 last year at this time. This means that we lost \$1,166,416 less in ADA this year, compared to last year.

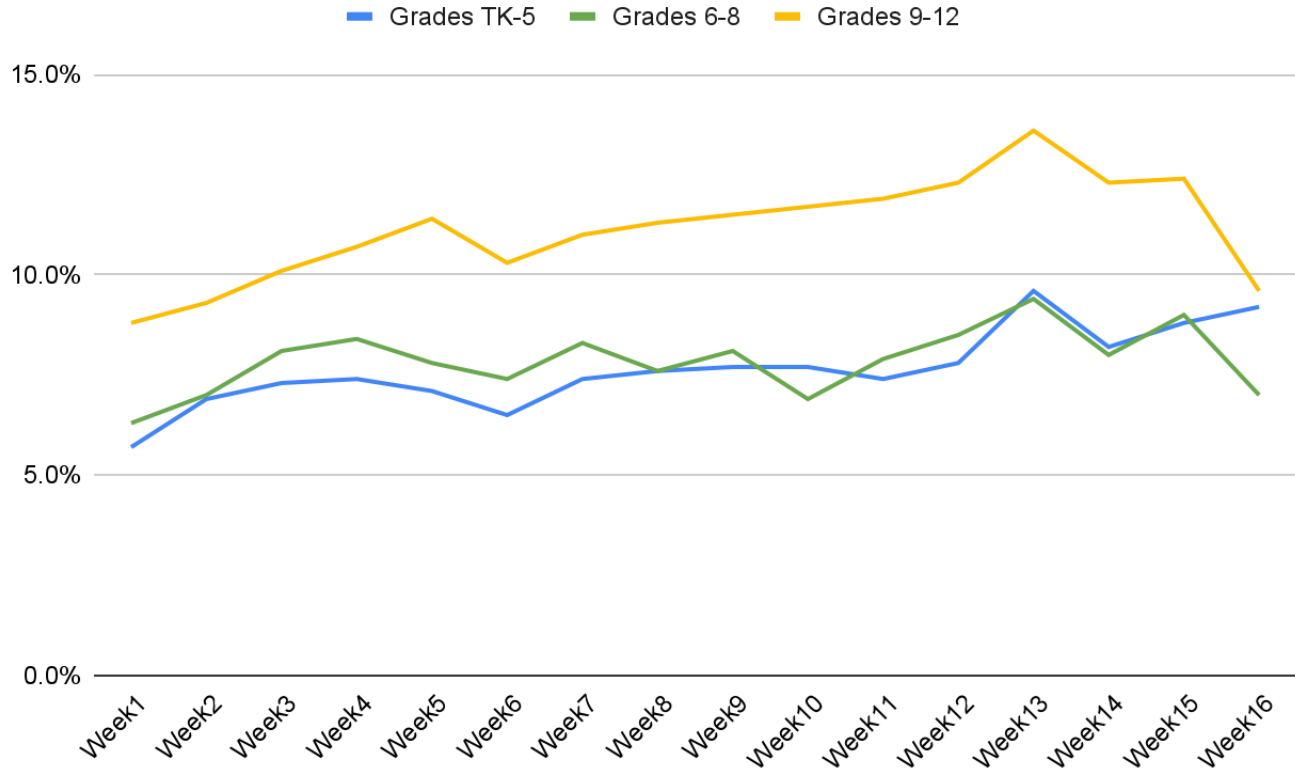
# Overall Attendance Update\* (Aug 7- Dec 1, 2023)

| Grade level        | All Students | ELL    | Newcomer | SPED   | Unhoused ** | Foster Youth | African American | Asian  | Latino | White  |
|--------------------|--------------|--------|----------|--------|-------------|--------------|------------------|--------|--------|--------|
| <b>Grades TK-5</b> | 92%          | 92%    | 91%      | 90%    | 89%         | 89%          | 90%              | 95%    | 92%    | 94%    |
| (enrollment)       | (17547)      | (6358) | (1561)   | (2796) | (157)       | (57)         | (3173)           | (1741) | (7972) | (2476) |
| <b>Grades 6-8</b>  | 92%          | 91%    | 92%      | 89%    | 90%         | 84%          | 89%              | 95%    | 92%    | 95%    |
| (enrollment)       | (6550)       | (1891) | (424)    | (1110) | (112)       | (29)         | (1368)           | (537)  | (3377) | (626)  |
| <b>Grades 9-12</b> | 89%          | 86%    | 87%      | 85%    | 84%         | 78%          | 87%              | 94%    | 88%    | 92%    |
| (enrollment)       | (9381)       | (2676) | (1271)   | (1635) | (753)       | (55)         | (2134)           | (1000) | (4697) | (731)  |

\*Sojourner Truth NOT included.

\*\* Enrollment is low at the beginning of the school year as data is still being entered into the system..

# Weekly Absence Rate (Aug 7 - Dec 1, 2023)







# Community Schools, Thriving Students



**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
*Community Schools, Thriving Students*

[www.ousd.org](http://www.ousd.org)     @OUSDnews

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