



OAKLAND UNIFIED
SCHOOL DISTRICT
Community Schools, Thriving Students

Measure N



April 14, 2021

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Ask of the Board

- To receive information and ask questions of staff regarding Measure N.

Outline

- Overview of Measure N and Linked Learning Pathways
- Impact of Measure N on OUSD Student Outcomes
- Oakland High Highlight
- Key Learnings from first 6 years
- Impact of Pandemic on Linked Learning
- Measure N: Moving Forward

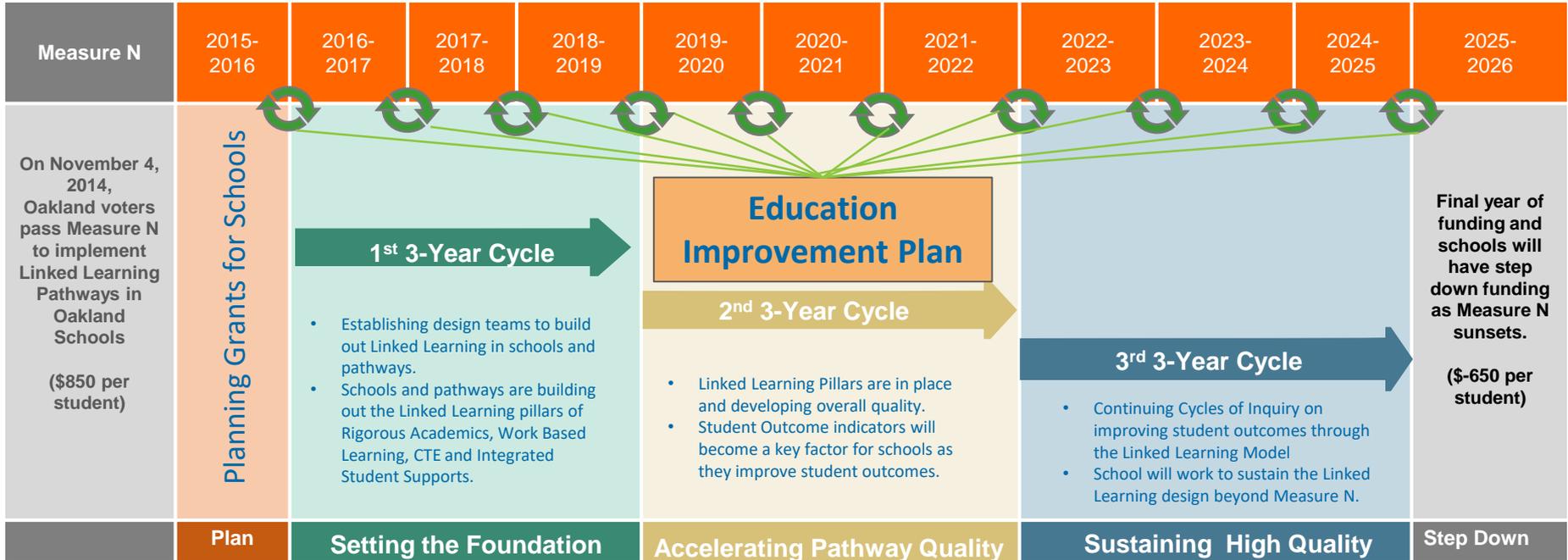
What is Measure N?

- **Purpose:** “to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences.”
- **Overview of Oakland Parcel Tax**
 - \$120 per parcel
 - Senior / Low income exemption
 - All \$ goes to Oakland Unified to manage
 - Generates approximately \$12 million a year for high schools across the city
 - 90% of funds are equitably allocated for district and charter education programs
 - Establishment of the Measure N Commission

Measure N Goals:

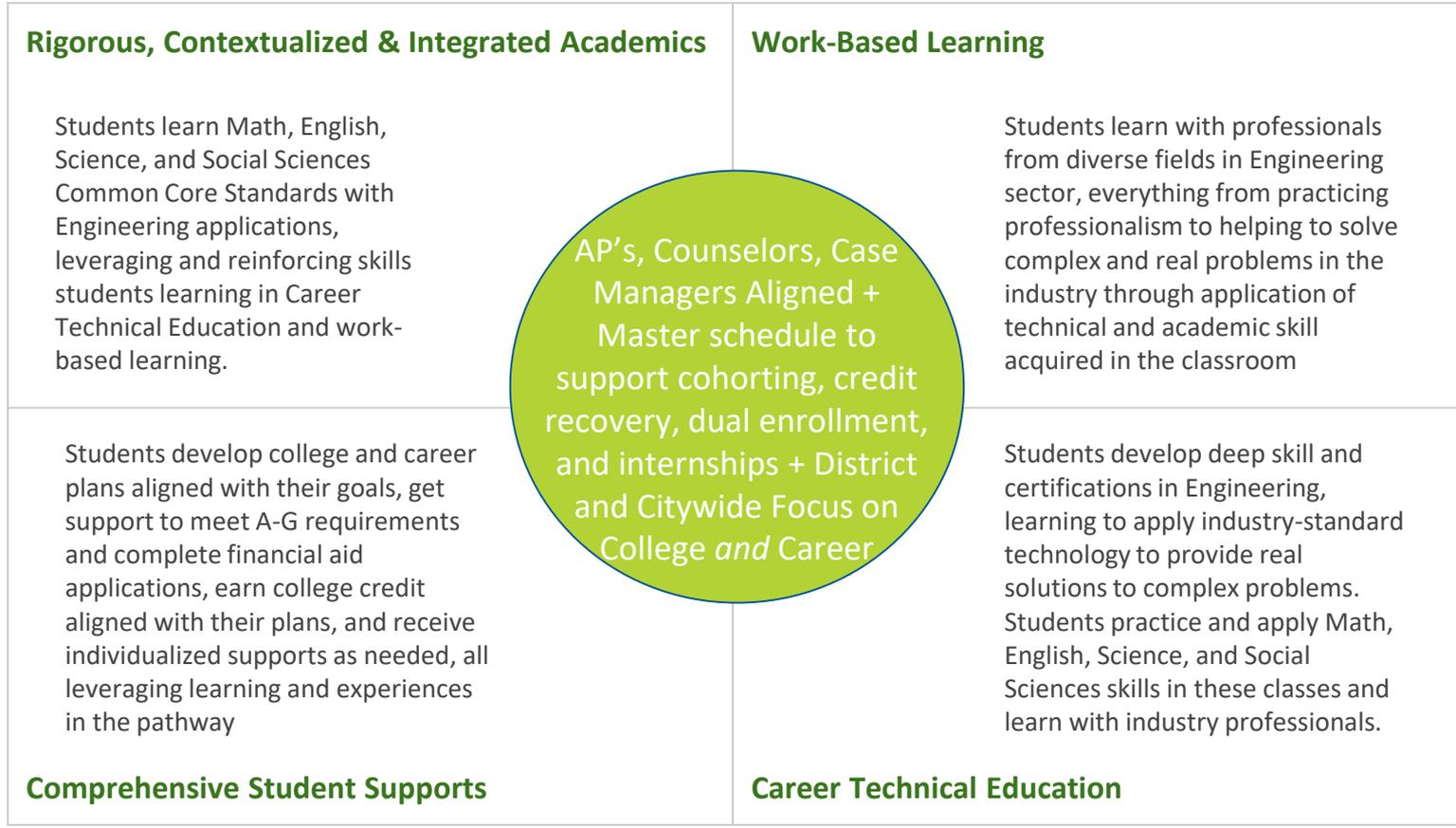
- Decrease the high school dropout rate.
- Increase the high school graduation rate.
- Increase high school students' readiness to succeed in college and career.
- Increase middle school students' successful transition to high school.
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency.

Measure N 10-year Road Map



Improved Student Outcome Data and Cycles of Improvement

Linked Learning Pathways: Engineering Example



Linked Learning Pathways



Agriculture and Natural Resources

- Environmental Science Academy @ Oakland High



Arts, Media & Entertainment

- Media Academy @ Fremont
- Multimedia Academy @ Oakland International
- Visual Arts Academy (VAAMP) @ Oakland High
- Visual and Performing Arts Academy (VAPA) @ Skyline
- Graphic Arts @ Madison Park Academy



Building Trades & Construction

- Architecture and Design Academy @ Fremont



Business & Finance

- Entrepreneurship Pathway @ McClymonds



Education, Child Development & Family

- Education and Community Health Academy @ Skyline
- Education Pathway @ Street Academy



Energy, Utilities & Environment

- Green Energy Academy @ Skyline



Engineering & Design

- Project Lead the Way @ Oakland High
- Engineering Academy @ Oakland Tech
- Engineering & Design Pathway @ Madison Park
- Project Lead the Way @ McClymonds
- Sustainable Urban Design @ Castlemont



Fashion & Interior Design

- Fashion, Art & Design Academy @ Oakland Tech



Health Science & Medical Technology

- Health Academy @ Oakland Tech
- Life Academy of Health & Bioscience @ Life Academy
- Public Health Academy @ Oakland High
- Health and Fitness Pathway @ Dewey Academy
- Community Health Equity Academy @ Castlemont
- Mental Health Pathway @ Rudsdale Newcomer
- Education & Community Health Academy @ Skyline



Hospitality, Tourism & Recreation

- Hospitality and Culinary Arts Pathway @ Ralph J. Bunche Academy



Information Technology

- Computer Science & Technology Academy @ Oakland Tech
- Computer Science & Technology Academy @ Skyline
- Computer Science Pathway @ CCPA
- Digital Arts and Applications Pathway @ Community Day
- Technology Pathway @ Rudsdale
- Technology Pathway @ Sojourner Truth



Marketing, Sales & Services

- Social Entrepreneurship Pathway @ MetWest



Public Services

- Law & Social Justice Pathway @ Oakland High
- Race, Policy & Law @ Tech

Measure N Impact on Student Outcomes in OUSD

Goal 1: Reduce Dropout Rate:

11% decrease in the dropout rate since 2013-2014

Goal 2: Increase 4-Year Graduation Rate:

11.7% increase since 2013-2014



Goal 3: Increase College and Career Readiness:

A-G: 14.1% increase of students graduating A-G eligible since 2013-2014

Dual Enrollment: Increase of 1,650 students students earning a C or higher or a Pass in a dual enrollment course per year since 2014-2015

Goal 4: Increase Successful Transitions to 9th Grade:

9th Grade On-Track: 14.1% increase of students on-track at the end of their 9th grade year since 2014-2015

Goal 5: Reduce Disparities in Student Achievement:

A.A. Male 4-Year Graduation Rate: 12.2% increase since 2013-2014

A.A. Male Dropout Rate: 17.3% decrease since 2013-2014

Oakland High: Before and During

Before		During	
Pathways	3	6	
% Stu	<50%	>90%	
Grade Rate	≈70%	>85%	
Grad Rate	≈60%	≈93%	
% NC	0	100%	
# of APs	3	5	
		5	
		5	

Key Learnings: First Six Years

What has worked to drive school transformation and student achievement?

Linked Learning pathways being the driver of school transformation and integrated into the school vision versus a one-off compliance approach

Consistency of staffing over the years (e.g., pathway coaches, pathway leads, CTE teachers, work-based learning leads, etc.)

Alignment of assistant principal, counselor and a case manager to the pathway structure to create systems of student support

Consistency in funding over 10 years allows for creating sustainable high-quality CTE, WBL, student support, and integrated academics structures

Pathway teams engaging in an annual analysis of their progress towards student outcome goals and strategic actions as part of a continuous improvement effort

What are known limitations to school transformation and improved student outcomes?

Restricted and time-limited state and local funding limits innovation and forces focus on compliance.

Scaling high-quality paid internships for all students requires an expanded network of industry partnerships and longer-term commitment to developing young people for success.

Facilities at sites are not consistently able to accommodate CTE labs and equipment for authentic industry simulation.

Additional professional learning for teachers to support deeper and broader academic contextualization and integration is needed.

Teacher turnover, especially amongst CTE teachers with deep industry experience

Impact of Pandemic on Linked Learning

- Activation of pathway student supports to engage and re-engage students and families
- CTE and academic kits, software and devices enabled continuity of learning, though hands-on learning minimized
- Work-based learning, college visits and explorations, and teacher externships went virtual, with some in-person
- *Expanded* summer ECCCO to include new industry partners, Career Exploration Summer Institute at all four Peralta Colleges (virtual)
- Dual Enrollment went virtual
- Covid highlights inequities - Linked Learning staff focus on basic needs, access, and continuity of learning
- Two- and four-year college enrollment down nationwide, including among OUSD Class of 2020; 400 laptops donated and transitions consultants hired to provide targeted support; all hands-on-deck for Class of 2021



Targeted support for working students



Authentic learning with industry across disciplines goes virtual



Summer Internships, like Reading Buddies, goes virtual



Cypress Mandela, Summer 2020, In-Person Training

Measure N: Moving Forward

- **Measure N expires in 3 years**
 - If not renewed, Oakland high schools (charter and district) will see a reduction of approximately \$12 million in funding a year
- **Measure N Listening Campaign**
 - Monthly meetings to understand what is working and not working with Measure N
 - Board members welcome to attend as long as Brown Act is observed

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Quality Schools in Every Neighborhood!



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