



OAKLAND UNIFIED
SCHOOL DISTRICT

Community Schools, Thriving Students

Together, We Are Building

a full-service community school district that serves the whole child,
eliminates inequity and provides each child with an excellent teacher, every day.

Oakland Unified School District

Family Engagement: Board Policy Reading

May 23rd

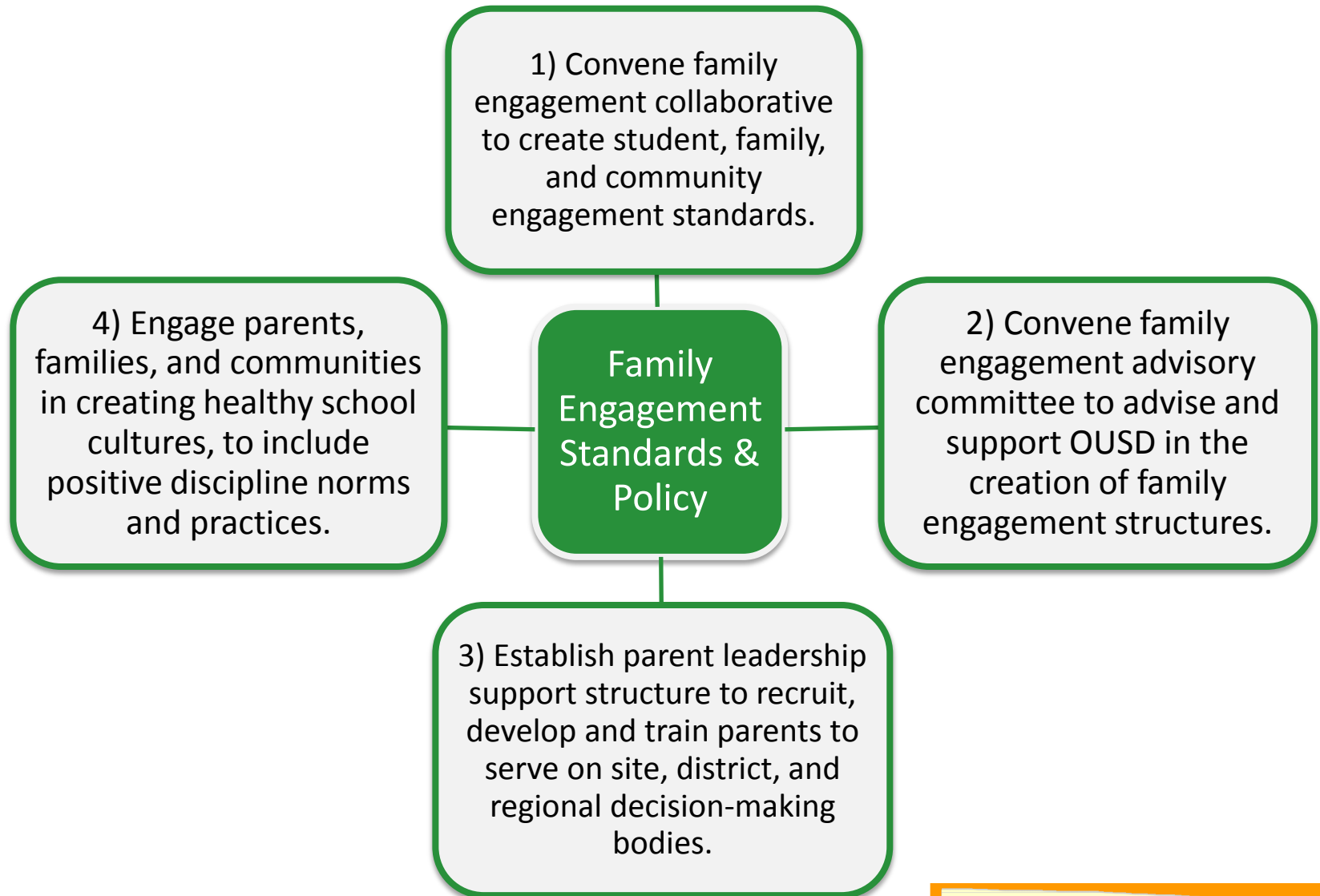
Presentation by:

OUSD Family Engagement Collaborative

Today's Agenda

1. OUSD Family Engagement Strategic Goals
2. Family Engagement Research
3. OUSD Family Engagement Standards, Model and Resolution Proposal

Strategic Goals for OUSD Family Engagement



Coachella Valley USD Board Family Engagement Resolution

“The Board Resolution ensures that there is a system in place to monitor and ensure that this is happening at a site level...this is a document sustaining parental involvement regardless of who is in charge”

– Marta Olmedo, Parent Education Teacher On Special Assignment at Coachella Valley Unified School District

Family Engagement Research

Informing Our Practices: Family Engagement Research Summary Part

1

Joyce Epstein, Ph.D: *Epstein's Framework of Six Types of Involvement*

- Parenting; Communicating; Volunteering; Learning at Home; Decision Making; Collaborating with Community

National PTA: *National Standards for Family-School Partnerships*

- Welcoming all families into the school community; Communicating effectively; Supporting student success; Speaking up for every child; Sharing power; Collaborating with community

Anne Henderson and Karen Mapp: *A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement*

- One Key Finding: Programs and interventions that engage families in supporting their children's learning at home are linked to improved student achievement

Harvard Family Research Project: *Seeing is Believing: Promising Practices for How School Districts Promote Family Engagement*

- One Key Finding: Schools would have to spend \$1,000 more per pupil to reap the same gains in student achievement that an involved parent brings

Informing Our Practices: Family Engagement Research Summary Part 2

California School District	Board Involvement in Family Engagement	Title 1 Family Engagement Initiatives
Los Angeles Unified School District	Board Resolutions	<ul style="list-style-type: none"> • Parent Bill of Rights and Responsibilities • > 500 Family Resource Centers
Oceanside Unified School District	Board Involvement in Development of Initiatives	<ul style="list-style-type: none"> • College Bound Oceanside • Empowering Parents Workshops
Coachella Valley Unified School District	Board Resolution	<ul style="list-style-type: none"> • Parents Empowering Parents Volunteer Group • Parent Resource Center • Parent Portal
San Diego Unified School District	Board adopted Community Based Reform model with a Parent Engagement focus area	<ul style="list-style-type: none"> • Parent University • Programs for specific Parent Groups
San Francisco Unified School District	Board Family Engagement Resolution	<ul style="list-style-type: none"> • Family Liaison Program at 40 schools

Los Angeles Unified School District: Parents as Equal Partners Board Resolution

A Board Member's Commitment

- Need to create the infrastructure, incentives, and accountability needed to realize a true culture of parent engagement

December 2010 Board Resolution

- Resolution required that a taskforce of parents, staff, community members, and district committee leaders convene to develop:
 - District Parents' Bill of Rights and Responsibilities
 - A Parent & Family Center Curriculum and Accountability Matrix
 - A framework and menu of viable delivery models for Parent & Family Centers
- Implementation of a District Family Support Network as a key component of Parent Centers

Impact

- Board approved \$20M from a facilities bond to enhance 250-300 parent centers
- Slimmer and more viable committee structure; reallocated misused Title 1 and EIA/LEP funds towards professional development

Current Work

- Developing a strategic plan/performance management plan that is informed by the task force recommendations
- The plan will include how the Bill of Rights will "roll out to all schools" and the level of expectation/accountability
- Developing a curriculum for parent centers around the Bill of Rights because without one "we will not achieve success"



Successful Family Engagement Models Can be Sustained Over Time

Oceanside Unified College Bound Saturday Workshops

- Up to 200 students and parents attend workshops one Saturday a month
- District contracted with outside consultants to develop program that addressed articulated parent needs
- Targets underperforming student groups in grades 9-12
- Funded through Title 1
- **Parent workshops sustained for four years**
- Positive Impact:
 - Increase in attendance rates and GPA of students enrolled in program
 - Parent feedback: “It motivated her to go to a four year university”

Coachella Valley Unified Parents Empowering Parents (PEP) Volunteer Program

- Parent volunteer group of 20 parents offering workshops to other parents
- School Principal identifies PEP parents to represent site
- Parents receive training from Parent Resource Center
- **Sustained for over six years**
- Overall response is positive

San Diego Unified Parent University

- Provides classes and workshops for parents of students in Title 1 schools
 - Classes held at school site or at District Parent Center
 - Certificated teachers
 - Buses for classes with 10-15 parents
 - Child care
- Some targeted programs: Project Ujima for African American parents, South East Asian and Somali Program, American Indian Education Program
- **Parent University Program sustained for 15 years**
- Overall response is positive
 - Increased level of engagement
 - Testimonials from parents and students on improvements

San Francisco Unified Family Liaisons

- Family Liaisons at 40 sites are funded through Title 1 and PI funds; about 20 additional sites are funded through site funds
- Positions are attached to Title 1 or PI school site
- One centralized staff support person for ongoing support
 - Monthly professional development and newsletters
- Liaisons create monthly action reports for specific families of students with the highest needs
- **Sustained for over nine years**
- Beginning to track impact this year, including a video series about the program

Learning from our History

Past OUSD Initiative	Dates	Was it Sustained?
<ul style="list-style-type: none"> SPSA Summit for SSC teams developed with OCO and West Oakland Education Task Force (four different sessions of the same curriculum) 	Fall 2006	No
<ul style="list-style-type: none"> SPSA Summit for SSC teams run by OUSD departments (without CBOs) 	Nov 2007 – June 2010	No
<ul style="list-style-type: none"> Five Parent Liaisons strategically placed in hubs 	Nov 2007 – June 2010	No
<ul style="list-style-type: none"> “I am Here and Ready to Learn” 13 week Parent Academy 	May 2008 – June 2010	No
<ul style="list-style-type: none"> Family Liaisons and Professional Development at some schools 	Oct 2008 – June 2010	No



Lessons Learned

- Need Board and Leadership support for family engagement initiatives
- Need Family Engagement Professional Development integrated with existing PD structures (district departments, site staff, administration, and district leadership)

OUSD Family Engagement Proposal

How Did We Develop OUSD Family Engagement Standards?

Convened Family Engagement Advisory (Aug)

- Established norms, membership, and roles as steering body for larger collaborative

Family Engagement Advisory Bi-Weekly Meetings (Aug-Present)

- Organize information
- Develop Rubric
- Planning

Family Engagement Collaborative Bi-Monthly Meetings (Oct-Present)

- Brainstormed standards
- Identified themes
- Organized themes based on research
- Prioritized high-leverage indicators for year 1 schools

Family Engagement Standards

OAKLAND UNIFIED SCHOOL DISTRICT Community Schools, Thriving Students

VISION
Through meaningful family engagement, we envision a transformed school system that has directly confronted and actively addressed inequity and injustice so that every OUSD student graduates and becomes a life engaged member of our community.

MISSION
The mission of meaningful family engagement is to inspire, engage, and support the students, families, and communities of OUSD to become authentic co-owners of our schools who share responsibility for every student's success in college and career ready. Through community organizing, and by building OUSD capacity, we will engage parents in learning, leadership, and advocacy that result in high levels of academic achievement and life opportunities for individual students, and for entire school communities.

STANDARDS FOR MEANINGFUL FAMILY ENGAGEMENT

Standard 1 - Parent/Caregiver Education Program
Families are supported with parenting and child-rearing skills, understanding child and adolescent development, and setting home conditions that support children's outcomes at each age and grade level. Adult schools in understanding families.

Standard 2 - Communication with Parent/Caregiver
Families and school staff engage in regular, two-way, meaningful communication about student learning.

Standard 3 - Parent Volunteering Program
Families are actively invited to become responsible members of the school or other entities to support students and school programs.

Standard 4 - Learning at Home
Families are provided with the information, training, or links of home, including homework and other resources, support, and activities.

Standard 5 - Shared Power and Decision Making
Families and school staff use equitable practices that allow children and families, and neighborhood, religious, and private groups, partner and programs.

Standard 6 - Community Collaborators & Resources
Coordinate resources and services for families, students, and the school with community, religious, and other groups, and provide services to the community.

VALUES
We value the unique and diverse experiences of families in our community.
We value engaging with students and families with love, care, compassion and respect.
We value students as leaders and agents of change.
We value family members as leaders and agents of change.
We value authentic, democratic decision-making where students, families, and communities are equal partners.
We value self-determination with community and family empowerment.
We value bridging OUSD staff with students, families, and communities to engage in healthy struggle for positive change.

OUSD Family Engagement Standards



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STANDARDS FOR MEANINGFUL FAMILY ENGAGEMENT

Standard 1 Parent/Caregiver Education Program

Families are supported with parenting and child-rearing skills, understanding child and adolescent development, and setting home conditions that support children as students at each age and grade level. Assist schools in understanding families.

Standard 2 Communication with Parent/Caregiver

Families and school staff engage in regular, two-way, meaningful communication about student learning.

Standard 3 Parent Volunteering Program

Families are actively involved as volunteers and audiences at the school or in other locations to support students and school programs.

Standard 4 Learning at Home

Families are involved with their children in learning activities at home, including homework and other curriculum-linked activities and decisions.

Standard 5 Shared Power and Decision Making

Families and school staff are equal partners in decisions that affect children and families and together inform, influence, and create policies, practices, and programs.

Standard 6 Community Collaboration & Resources

Coordinate resources and services for families, students, and the school with businesses, agencies, and other groups, and provide services to the community.



Vision

Through meaningful family engagement, we envision a transformed school system that has directly confronted and actively addressed inequity and injustice so that every OUSD student graduates and becomes a fully engaged member of our community.

Mission

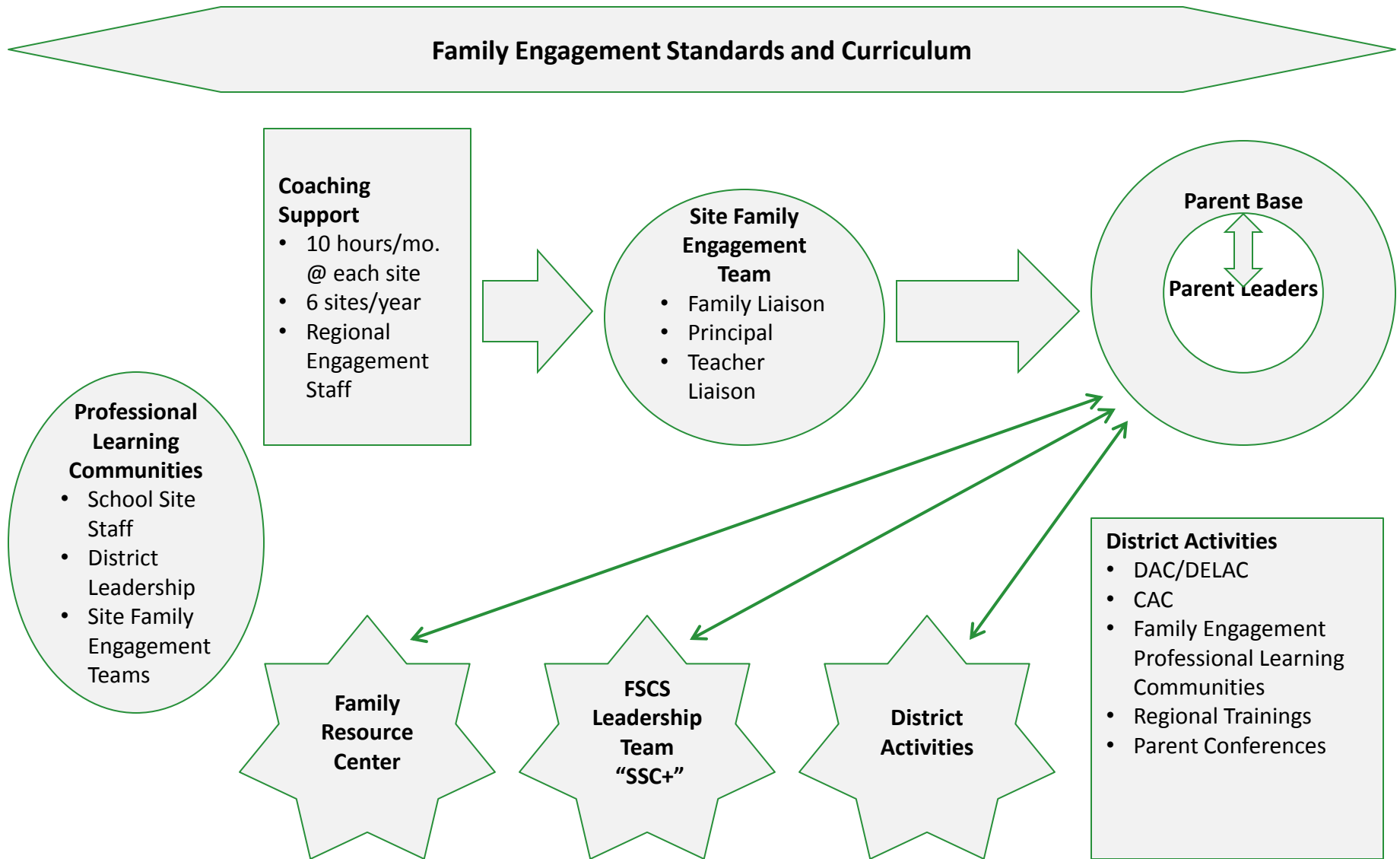
The mission of meaningful family engagement is to inspire, engage, and support the students, families, and communities of OUSD to become authentic co-owners of our schools who share responsibility for every student becoming college and career ready. Through community organizing, and by building OUSD capacity, we will expand participation in learning, leadership, and advocacy that results in high levels of academic achievement and life opportunities for individual students, and for entire school communities.



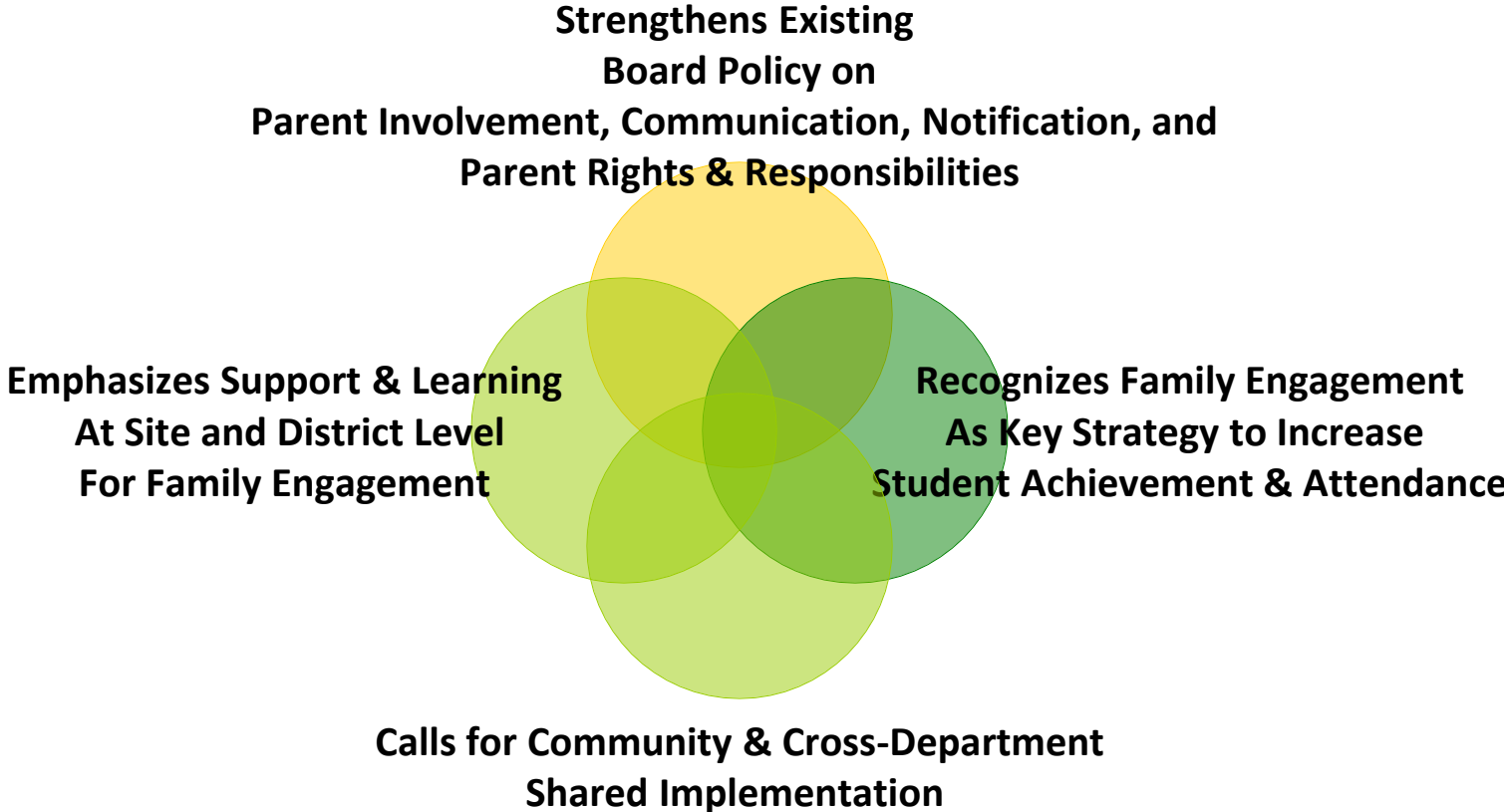
VALUES

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OUSD Family Engagement Model



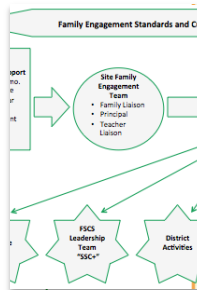
OUSD Family Engagement Standards Resolution



What is the Board's Role?



Approve and Uphold Family Engagement Standards



Participate in and give feedback on Family Engagement Professional Learning Community for Leaders



Approve and Uphold Family Engagement Resolution

Oceanside Unified Board Commitment


“The district has put many resources into the program to make it work for parents and students... there needs to be a desire of the Board to make it happen”

– Raye Clendening, Oceanside Unified School District Parent Education Consultant



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Appendix

1. Contact List
2. Further Research
3. Presentation Binder Table of Contents

Appendix 1: Family Engagement Contacts

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Appendix 2: Further Research

District	Family Engagement Initiative
West Contra Costa Unified	Parent Liaison Program
Evergreen School District	Parent University
Boston Public Schools	Parent University
Providence Full Service Community School Initiative	Dorcas Place Adult & Family Learning Center
Lexington, Kentucky	Center For Parent Leadership, Parent Advisory Council, Parent Leaders
Madison, Wisconsin	Families and Schools Together parent involvement program

Appendix 3: Presentation Binder Table of Contents

- **Section 1:** OUSD Family Engagement Standards and Resolution Proposals
 - OUSD Family Engagement Board Resolution
 - OUSD Family Engagement Standards
- **Section 2:** Existing OUSD Parent Involvement Policies
 - 2007 Parent Involvement
 - 2004 Parent Rights and Responsibilities
 - 2004 Communication With Parents/Guardians
 - 2004 Parental Notifications
- **Section 3:** Family Engagement Unit: Board Policy Presentation 5/23/12 and 6/5/12 PowerPoint Slides
- **Section 4:** Sample Board Resolutions
 - Los Angeles Unified School District Parents as Equal Partners 2010 Board Resolution
 - San Diego Unified School District 2009-2010 LEA Plan
 - San Francisco Unified School District 2009 Board Resolution
 - Coachella Valley Unified School District 2011 Board Resolution
- **Section 5:** Family Engagement Standards Research
 - Joyce Epstein, Ph.D: *Epstein's Framework of Six Types of Involvement*
 - National PTA: *National Standards for Family-School Partnerships*
 - Anne Henderson and Karen Mapp: *A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement*
 - Harvard Family Research Project: *Seeing is Believing: Promising Practices for How School Districts Promote Family Engagement (pp.1-2)*
- **Section 6:** LAUSD Parents as Equal Partners Task Force Report March 2011
 - LAUSD Parents as Equal Partners Task Force Report March 2011 Introduction
 - LAUSD Bill of Rights and Responsibilities
 - LAUSD Parents as Equal Partners Task Force Report March 2011 Appendix G Budget Summary