



Chief Operations Officer

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## MEMO

**To:** OUSD Board of Education Directors

**From:** Antwan Wilson, Superintendent  
Mia Settles-Tidwell, Chief Operations Officer  
Lance Jackson, Interim Deputy Chief of Facilities, Planning and Management

**Date:** June 4, 2015

**Re:** Dr. Marcus Foster Educational Leadership Campus

- I. **Action:** Authorization by the Board of Education for the Superintendent of Schools or his designee to proceed with further development of Conceptual Design 1 of the proposed Dr. Marcus Foster Education Leadership Campus; to name the campus in honor of Dr. Marcus Foster; to establish a project committee per Board Policy on Community Engagement 7155; to initiate the California Environmental Quality Act (CEQA); to conduct further study on the transportation, parking, and financing options.
- II. **Background:** On November 19, 2014, the Board of Education directed the Superintendent to:
  - a. Defer any recommendation for Board of Education action on the formal responses to the Request For Qualification for development of 1025 Second Avenue and 1105 Second Avenue until the completion of the Board's action stated in Item #4 below.
  - b. Engage key stakeholders in an informed and facilitated process to develop up to three different conceptual designs that substantially fulfill the aforementioned goals of the Board of Education. Each conceptual design shall include a project implementation timeline; total anticipated cost; and financing options, including the use of Measure J Bond funds.
  - c. Provide two written reports to the Board of Education outlining the progress and status of the community-engaged planning process.
  - d. Present all conceptual designs and a legislative recommendation to the Board of Education for its deliberation and action at its Regular Meeting on April 22, 2015.

On May 27, 2015, the Educational Leadership Committee presented a 55 page written report, which included a section on Board Considerations, a presentation on the community process and community values of the community, project implementation steps and timeline, and financing options to fund the project.

- III. **Discussion:** In order to initiate the multiple steps involved in a major construction project of this magnitude and to set the course for timeline implementation of this project,



it is recommended that the Board of Education authorize the Superintendent and staff to do the following:

- Establish this as a project and begin to develop the project committee
- Initiate the California Environmental Quality Act (CEQA) process
- Research more efficient ways to address parking and conduct a transportation study
- Research the costs of a fleet of electric vehicles and solar charging stations, as well as pre-tax transit vouchers for all employees
- Explore the financing options more deeply and solidify a plan to finance the project
- Limit bond exposure for this project and address as many of the values, priorities, and interest of the community that a reduced budget can afford

**IV. Recommendation**

Approval by the Board of Education for the Superintendent of Schools or his designee to proceed with further development the proposed Dr. Marcus Foster Education Leadership Campus and name the campus in honor of Dr. Marcus Foster.

**V. Fiscal Impact**

The limited use of bond funds not to exceed \$75M and the use of other funding options as appropriately secured to fund any remaining balanced of a final project.

**RESOLUTION  
OF THE  
BOARD OF EDUCATION  
OF THE OAKLAND UNIFIED SCHOOL DISTRICT  
NO. 1415-1166**

**AUTHORIZATION TO MOVE FORWARD WITH ESTABLISHING A PROJECT  
COMMITTEE TO REFINING AND SCOPE THE NEW EDUCATIONAL  
LEADERSHIP CAMPUS,  
INITIATE THE CEQA PROCESS,  
PROVIDE A PROGRESS REPORT IN EARLY FALL OF 2015,  
AND  
NAME THE PROJECT IN HONOR FORMER SUPERINTENDENT DR. MARCUS  
FOSTER**

**WHEREAS**, at the May 27, 2015 meeting of the Board of Education, the Superintendent of Schools, presented an updated Property Asset Management Report on the proposed Dr. Marcus Foster Education Leadership Campus;

**WHEREAS**, the Superintendent recommended that the District proceed with utilizing Conceptual Design 1 as the design that most closely reflects the diverse community values, priorities, and interests for the Dr. Marcus Foster Educational Campus;

**WHEREAS**, as provided in the Board Policy on Community Engagement 7155, the Superintendent recommended that he establish a Project Committee to begin the process of refining and defining the scope of project, to ensure that the educational and leadership vision for the campus drives facility design and that it is a state of the art campus that meets 21st Century innovative, educational vision;

**WHEREAS**, the Superintendent also recommended that the District initiate the California Environmental Quality Act (CEQA) process and provide a progress report to the Board of Education in early fall of 2015;

**WHEREAS**, the Superintendent further recommended that the Board of Education provide clear budget parameters for the project and allow the staff to solidify through more analysis and study the best funding sources for financing the project;

**WHEREAS**, in addition, the Superintendent recommended that the new campus be named the "Dr. Marcus Foster Educational Leadership Campus" in honor of Dr. Marcus Foster who was assassinated at the site of the proposed new campus in 1973; name the auditorium the Paul Robeson Auditorium, and the Fitness Center the Ethel Moore Health and Fitness Center;

**WHEREAS**, Dr. Foster's daughter, Dr. Marsha Foster Boyd supports the recommendation that the new education campus be named in honor of her father;

**WHEREAS**, the Oakland Tribune wrote at Dr. Foster's death in 1973, "Dr. Foster believed that all students could learn. He was committed to the vision of students being enriched by teaching and then passing on that treasure to future generations. ... "It was no castle of dreams he built in this city. It was a solid edifice fashioned, brick by brick, of academic improvement, of trust among people, of inspiration and enthusiasms and confidence;"

**WHEREAS**, naming the new educational leadership campus for Dr. Foster is a fitting tribute to a man who said, in a message to all OUSD employees “when the pieces are in place, when we are done with the temporary preoccupation and the catchphrases, when we feel the power and exhilaration of real movement toward our objectives, then will come an important realization. Our success will come not because of Board directives, or the Superintendent’s notions, or the staff’s creativity, or the community’s yearning. We will make it because we have the common need to draw on each other, and the audacity to believe that in concert, we are equal to the great tasks;”

**NOW THEREFORE BE IT RESOLVED THAT**, the Board of Education of the District hereby authorizes the District to:

1. Proceed with utilizing Conceptual Design 1 as a starting point to developing and scoping out a project that represents the community values, priorities, and interests for the Dr. Marcus Foster Educational Campus.
2. Direct the Superintendent to establish a Project Committee to begin the process of refining and defining the scope of project, to ensure that the educational and leadership vision for the campus drives facility design and that it is a state of the art campus that meets 21st Century innovative, educational vision.
3. Initiate the California Environmental Quality Act (CEQA) process.
4. Provide a progress report to the Board of Education in early fall of 2015;
5. Work within specific budget parameters and solidify through more analysis study the best funding sources for financing the project.
6. Name the new campus the “Dr. Marcus Foster Educational Leadership Campus” in honor of Dr. Marcus Foster who was assassinated at the site in 1973; name the auditorium the Paul Robeson Auditorium, and the Fitness Center the Ethel Moore Health and Fitness Center.

**PASSED AND ADOPTED** by the Board of Education of the Oakland Unified School District this 10<sup>th</sup> day of June, 2015, by the following vote, to wit:

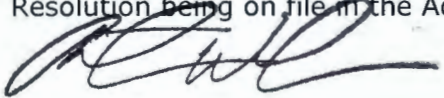
**AYES: Aimee Eng, Jumoke Hinton Hodge, Nina Senn, Roseann Torres, Shanthi Gonzales, Vice President Jody London, President James Harris**

**NOES: None**

**ABSTAINED: None**

**CERTIFICATION**

I, Antwan Wilson, Superintendent and Secretary of the Board of Education of the Oakland Unified School District, Alameda County, State of California, do hereby certify that the foregoing Resolution was duly approved and adopted by the Board of Education of said district at a meeting thereof held on the 10<sup>th</sup> day of June, 2015 with a copy of such Resolution being on file in the Administrative Office of said district.



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Antwan Wilson