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Board Cover Memorandum

To Board of Education

From Kyla Johnson-Trammell, Superintendent
Sondra Aguilera, Chief Academic Officer

Meeting Date June 25, 2025

Subject Grant Agreement – Share Our Strength - No Kid Hungry – Community Schools and Student Services Department

Ask of the Board Ratification and acceptance by the Board of Education of a Grant Agreement with Share our Strength's No Kid Hungry campaign, in the amount of \$100,000.00, to fund the District's partnership with Food Corps to enhance, promote, and track school breakfast participation and support education and promotion of school meals and healthy eating, via the Community Schools and Student Services Department for the period August 1, 2025 through July 31, 2026, pursuant to the terms and conditions thereof.

Background In 2022, the California Department of Food and Agriculture (CDFA) awarded the District \$492,301.93 under its California Farm to School Incubator Grant Program. The purpose of this program was to award grants to support projects that cultivate equity, nurture students, build climate resilience, and create scalable and sustainable change. The Grant Agreement was approved by the Board of Education on June 7, 2023 via Enactment No. 23-1099 and allowed the District to address growing income inequality and food insecurity in Oakland. The title of this proposed project was "A Systematic Approach to Harvest of the Month for Oakland."

To continue building on this work, District staff submitted an application for additional funding for a project entitled "Growing EFG (Environment, Food, and Garden) Programming for Oakland Unified School District." The purpose of this program is to provide opportunities for students to develop a relationship to healthy, local food in the cafeteria, gardens and classrooms, while also addressing food security, healthy eating habits and aligned standards-based curriculum in the Oakland school community. This project will expand local procurement of produce and proteins from socially disadvantaged farmers and ranchers, expand student taste tests, field trips and Garden to Cafeteria and Harvest of the Month (HOTM) programming, enhance student engagement to directly impact cafeteria options and work on advanced planning with priority producers to increase sales and meal participation.

On August 27, 2024, CDFA awarded the District \$508,305.00 in California Farm to School Incubator Grant Program funding to support the “Growing EFG (Environment, Food, and Garden) Programming for Oakland Unified School District” project.

Discussion

Acceptance of this grant will help the District expand access to and education around healthy local foods, address food insecurity, healthy eating habits and aligned standards-based curriculum. It will also expand local procurement of produce and proteins from socially disadvantaged farmers and ranchers, increase field trip opportunities for students, and enhancing student engagement to directly impact cafeteria options.

Fiscal Impact

Grants for OUSD students in an amount not to exceed \$508,305.00.

Attachment(s)

- Grant Management Face Sheet
- Grant Award Notification
- Grant Agreement
- Grant Application

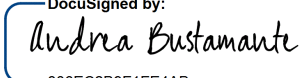
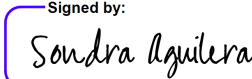
Title of Grant: Breakfast Promotion and Nutrition Education Support	Funding Cycle Dates: 8/1/25-7/31/26
Grant's Fiscal Agent: (contact's name, address, phone number, email address) Mariela Donis, Sr Program Manager, Northern California 1030 15th Street NW Suite 1100W Washington DC 20005 510-701-7920 mdonis@strength.org	Grant Amount for Full Funding Cycle: \$100,000
Funding Agency: No Kid Hungry/Share Our Strength	Grant Focus: This grant will fund our contract with FoodCorps for 2025-2026 and will support funding 7 service members--5 at 10 school sites and 2 at The Center to provide District-wide support.
List all School(s) or Department(s) to be Served: All Schools	

OUSD Grants Management Face Sheet

Information Needed	School or Department Response
How will this grant contribute to sustained student achievement or academic standards?	The Center will increase support and promotion of school breakfast--in particular, Breakfast in the Classroom. The Center will also provide environment, food and garden programming at 10 Title 1 elementary school sites. The Center will provide Harvest of the Month and other programming District-wide.
How will this grant be evaluated for impact upon student achievement? (Customized data design and technical support are provided at 1% of the grant award or at a negotiated fee for a community-based fiscal agent who is not including OUSD's indirect rate of 3.25% in the budget. The 1% or negotiated data fee will be charged according to an Agreement for Grant Administration Related Services payment schedule. This fee should be included in the grant's budget for evaluation.)	Teacher Surveys Student Surveys Breakfast and Meal participation data Program Participation Rates California Healthy Kids Survey
Does the grant require any resources from the school(s) or district? If so, describe.	Yes- staffing
Are services being supported by an OUSD funded grant or by a contractor paid through an OUSD contract or MOU? (If yes, include the district's indirect rate of 3.10% for all OUSD site services in the grant's budget for administrative support, evaluation data, or indirect services.)	Yes, will include indirect rate
Will the proposed program take students out of the classroom for any portion of the school day? (OUSD reserves the right to limit service access to students during the school day to ensure academic	No

attendance continuity.)	
<p>Who is the contact managing and assuring grant compliance?</p> <p>(Include contact's name, address, phone number, email address.)</p>	<p>Michelle Oppen Director of Programs, The Center 2850 West Street 415-823-4315 michelle.oppen@ousd.org</p>

Applicant Obtained Approval Signatures:

Entity	Name/s	Signature/s	Date
Principal/Administrator	Andrea Bustamante	 5/23/2025	
Chief Academic Officer	Sondra Aguilera	 5/23/2025	

Grant Office Obtained Approval Signatures:

Entity	Name/s	Signature/s	Date
Fiscal Officer	N/A		
Superintendent	Kyla Johnson-Trammell		



March 31, 2025

Kyla Johnson-Trammell
Superintendent
Oakland Unified School District
1000 Broadway
Oakland, California 94607

Dear Kyla,

Share Our Strength's No Kid Hungry Campaign is pleased to award a grant of **\$100,000.00** to **Oakland Unified School District** (Grantee). The purpose of this grant is to support your critical work to end childhood hunger, as described in your proposal, which is attached for your convenience.

Please note:

- We want to ensure you receive email communications about your grant. To make sure you receive our messages, please whitelist grantshelpdesk@strength.org. Ask your IT administrator if you need assistance with this.
- Funding will be dispersed via an electronic funds transfer. You must be able to provide your banking information (below) in order for your organization to receive award funding. Paper checks will not be issued. Please contact grantshelpdesk@strength.org if you have any questions.

Agreement Period

This Agreement ("Agreement") shall align with the start and end dates listed in your application, if applicable, or begin on the date of this agreement and end one-year after the start date, unless earlier terminated hereunder or such period is extended by written agreement of both parties ("Agreement Period").

Use of Grant Funds

Grant funds may be used only for the budget items outlined in your proposal. Funds must be spent before the end of the grant Agreement Period. Grant funds may NOT be used to support lobbying. Prohibited lobbying includes direct or grassroots lobbying communications that reflect a view of support or opposition on a specific legislative proposal. Any unused funds at the end of the grant Agreement Period must be returned to Share Our Strength. Budget changes may be requested in advance, in writing, to Share Our Strength by emailing grantshelpdesk@strength.org with your organization's name and specific budget request.

Reporting Requirements

By accepting these grant funds, Grantee agrees to provide four quarterly reports throughout your grant period accessible via the No Kid Hungry Online Grants Portal at www.nokidhungry.force.com.

Share Our Strength reserves the right to use data, research, publications, and stories submitted via reporting on this Agreement. The applicant has listed a Point of Contact in your organization as the contact responsible for reporting; they will receive reminders to complete reporting and are required to do so. If your organization wishes to change the reporting contact, please email GrantsHelpDesk@strength.org with organization and updated contact information.

Site Visits and Publicity Efforts

As a condition of this grant, Grantee agrees to collaborate with Share Our Strength on in-person or virtual site visits and/or publicity efforts relating to this grant, by either Share Our Strength or any additional funders of this grant noted in this Agreement. Please note that all such in-person or virtual site visits or publicity efforts will be coordinated in advance and with consideration of being inclusive to your organization, and in accordance with your organization's availability and schedule.

To promote the great work your organization is doing, Share Our Strength reserves the right to include the name, location, and website of your organization on our No Kid Hungry Grants Map, along with a description of how your No Kid Hungry grant(s) will be used.

Commitment to Anti-Discrimination and Diversity

Share Our Strength has a zero-tolerance policy toward all forms of unlawful discrimination and harassment by or towards staff and volunteers, including but not limited to sexual harassment, and no form of unlawful discrimination by or towards any employee, member, volunteer, or other person in our workplace or jobsites will be tolerated. It is our belief that every person shall be treated fairly and with respect regardless of such things as race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, veteran status, age, or socio-economic status. Grantee acknowledges and agrees that it shall comply with all applicable federal and state laws prohibiting discrimination and/or harassment in its programs, activities, hiring or employment practices and within all activities conducted under this grant and partnership agreement.

Changes in Programming and Tax-Exempt

Please immediately notify your Share Our Strength program or grant contact of any change in your public charity status or if you encounter challenges or delays starting your program on time, meeting the goals or objectives outlined in this Agreement, or spending the grant funds before the end of the grant Agreement Period. This grant is contingent on Grantee's ability to implement the goals or objectives as outlined in this Agreement. Grantees who are no longer tax-exempt or are unable to implement their grant are required to notify Share Our Strength and return the full grant amount or remaining unspent grant funds at Share Our Strength's discretion.

Compliance with Laws

Grantee represents that it will perform its obligations hereunder in full compliance with all applicable federal, state and local laws and regulations.

Termination of Grant

If Share Our Strength determines, in its sole reasonable opinion, that Grantee is unable to meet the goals or objectives of the grant, or has violated or failed to carry out any provision of this Agreement, Share Our Strength, may, in addition to any other legal remedies it may have, terminate the Agreement and demand the return of all or part of the grant funds, including, without limitation, grant funds expended by Grantee for purposes other than those set forth in this Agreement. If so requested, Grantee shall return all such grant funds to Share Our Strength within thirty (30) days of receiving a termination notice from Share Our Strength.

If you have questions about any of the conditions described in this letter, or about your grant in general, please contact Liz Evanco, Director of Grants Administration, at eevancho@strength.org.

I offer you my thanks for your daily efforts to end childhood hunger. Share Our Strength is pleased to support your important work and looks forward to hearing about your progress.

Sincerely,



Chuck Scofield
Executive Vice President

ACH (Bank to Bank) Grant Deposit Information

Please fill-in the banking information below to receive your grant funds via direct bank deposit to your school district or organization. We cannot process any grant payments with missing fields or blank signature.

BANK NAME: _____

BANK ADDRESS: _____

(9) DIGIT ROUTING NUMBER: _____

DEPOSITOR ACCOUNT NAME: _____

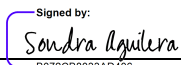
DEPOSITOR ACCOUNT NUMBER: _____

TYPE OF ACCOUNT:

☒ The information being collected on this form will be used by Share Our Strength to securely transmit payment data, by electronic means, to your organization's financial institution. By checking this box, you agree that the above ACH payment information listed is accurate and that you are an authorized representative of your organization permitted to share this ACH payment information.

Authorizing Signature

Signing the below indicates your agreement to all grant requirements and authorizes a bank transfer of the grant amount stated in this letter.

Signature: _____
Signed by:  B072CB8033AD406...


Date: 5/22/2025

Print Name: Sondra Aguilera

Title: Chief Academic Officer

Organization Name or School District: Oakland Unified School District

Approved As To Form by OUSD Legal Department

 04/25/25

Roxanne De La Rocha, Staff Attorney



California School Breakfast 2025

1. INTRODUCTION

The No Kid Hungry School Nutrition Grant Opportunity will provide funding to school districts to maximize federal child nutrition programs to ensure children have access to healthy meals. Funds are intended to support initiatives that increase participation in the School Breakfast Program and/or expand non-congregate summer feeding models, but may also be used to support other programs, including lunch and SNAP.

NO KID HUNGRY GRANTING PRIORITIES

No Kid Hungry is committed to addressing the systemic and structural inequities disproportionately impacting historically under-resourced communities. No Kid Hungry will prioritize funding to school districts in the following communities:

- Communities where 50% or more of the population identifies as Black/African-American, Hispanic/Latino, Indigenous Peoples, Asian, Hawaiian Native or Pacific Islander.
- Communities where at least 60% of students are eligible for free and reduced-price school meals
- Rural and urban communities where schools/school districts face unique challenges in addressing hunger.
- Communities experiencing extreme economic hardship, determined through multiple data points.
- Communities where members experience intersecting social and environmental inequities.

USE OF FUNDS

Funds are intended to support school districts in implementing a strong and sustainable plan for maximizing participation in school meal programs, with a priority on the School Breakfast Program and expanding non-congregate summer feeding models. Strategies may include:

- Expanding access with Breakfast After the Bell programs such as Breakfast in the Classroom, Grab and Go to the Classroom, and Second Chance Breakfast.
- Innovative strategies that increase participation in the School Breakfast Program.
- Implementing non-congregate feeding options through the Summer Food Service Program (SFSP) or NSLP Seamless Summer Option (SSO).
- Promoting and supporting enrollment of SNAP.
- Supporting partnerships with other school districts and/or local community-based organizations to increase access to meal programs.

Budget requests may include:

- Meal service supplies and equipment needed to serve breakfast such as: grab and go carts, insulated coolers/warmers, packaging equipment and supplies, refrigerators, and retrofitting existing equipment to meet new needs.
- Technology requests, including point of service machines.
- Additional expenses as needed.

Please see your state's specific Call for Proposals for a list of funding restrictions for this grant cycle.

I read the Use of Funds and understand the variety of items that can be covered using grant funds.



California School Breakfast 2025

Yes

CORPORATE FUNDING

Grants may be funded through corporate partners working with Share Our Strength. You will be notified upon receipt of the grant award if a corporate partner is sponsoring the grant award.

I understand that my award may be sponsored through corporate partners working with Share Our Strength.

Yes



California School Breakfast 2025

2. APPLICANT DETAILS

Organization

Oakland Unified School District

How would you like your organization's name listed on public-facing materials?

Oakland Unified School District

SCHOOL NUTRITION DIRECTOR

Are you the School Nutrition Director of your School District?

No

Did you work with the School Nutrition Director to confirm the project details outlined in this funding application?

Yes

Please provide the School Nutrition Director's information below:

Devinder Kumar
(510)-879-1700
devinder.kumar@ousd.org

SUPERINTENDENT

Are you the Superintendent of your School District?

No

Please provide the Superintendent's information below:

Kyla Johnson-Trammell
(510)-879-8000
kyla.johnson-trammell@ousd.org

PERSON AUTHORIZED TO SIGN A GRANT AGREEMENT LETTER

If awarded funds, this would be the person who will receive and sign the grant agreement.

Kyla Johnson-Trammell
Superintendent
(510)-879-8000



California School Breakfast 2025

kyla.johnson-trammell@ousd.org



California School Breakfast 2025

3. USE OF GRANT FUNDS

In this section, No Kid Hungry would like to learn more about the programming that will be impacted specifically by No Kid Hungry grant funding.

Please provide a concise description (2-3 sentences) of the project for which you will be using grant funds. What is the desired impact of your project and how will it help the students in your district? (Maximum Characters: 1,500)

The Central Kitchen, Instructional Farm and Education Center (The Center) is a unique district-wide school food program within Oakland Unified School District (OUSD) that connects nutrition, education, and community programs at OUSD schools, kitchens, and gardens. The Center's operations include the work of OUSD's Nutrition Services team, which manages district-wide school meal production and procurement, and that of the Environment, Food & Garden team, which develops programs that link the environment, food, and garden programming on-site and for OUSD school sites. We are applying for funds to support OUSD's partnership with the FoodCorps program to increase participation in school breakfast by working with OUSD on taste tests, tracking rubrics, education and promotion of programs like National School Breakfast Week for the 25-26 school year.

What is the anticipated timeline for this project?

School Year only

Please select which programs your school district will be improving/implementing as a result of No Kid Hungry grant funding. Select all that apply.

School Breakfast (SBP)

Please describe 1-2 primary goals for how this project will help your school district expand participation and/or improve the programs you have listed above, including how grant funds will support these goals. Goals should reflect your intention for the proposed program and could be either quantitative or qualitative goals. Example:

- *Breakfast: Our district will aim for a 10% increase in Breakfast After the Bell participation by the end of the grant period.*
- *Summer: Our district will add two additional non-congregate meal sites in summer 2025.*

Goal 1 (Maximum Characters: 32,000):

Increase breakfast participation by 10% by the end of the grant period as we explore different distribution models. This grant will fund FoodCorps Service Members both at school sites and at the District level to focus on increasing and improving school breakfast, as well as supporting other beneficial programs like Harvest of the Month, school produce bar usage and nutrition education. Participation has been 40% for 23-24 and the first half of 24-25 even though 80.9% of our families qualify for free/reduced price meals and our



California School Breakfast 2025

meals are also offered at no cost. Our goal for 25-26 is to increase that to at least 50% through our proposed initiatives in this grant proposal.

How do you anticipate average daily participation of school breakfast will change across your district in SY24-25 based on changes made with grant funding? Please select the goal that feels most realistic to your district and know that No Kid Hungry is available to support your district beyond just providing funding.

Increase participation by 10-20%

Please provide the anticipated start date of the project you are proposing with the use of grant funds. The date you select should be at least 4 weeks after application submission. Funds should be at least partially spent and equipment should be purchased in order for your programming to begin. The standard grant period is one year unless otherwise discussed.

Start Date: 08/01/2025

List other organizations, if any, you are working with on the project and the role of each. (Maximum Characters: 30,000)

This will be a close partnership with FoodCorps. FoodCorps partners with schools and communities to nourish kids' health, education, and sense of belonging. Their AmeriCorps members serve alongside OUSD educators and school nutrition leaders to provide kids with nourishing meals, food education, and culturally affirming experiences with food that celebrate and nurture the whole child. Building on their service program, FoodCorps develops leaders, grows networks, and advocates for policy change in service of every kid's health and wellbeing. This funding will allow OUSD to have 5 school-based FoodCorps Service Members at 2 schools each (serving 10 schools) as well as 2 School Nutrition Service Members based at The Center.

SCHOOL BREAKFAST

Please list each school in the district where you will be implementing changes to the school breakfast program through this grant. Then, for each school, provide responses about that school's breakfast program.

School	Address	Current Breakfast Model	Future Breakfast Model	Breakfast Offered Free to all Students?
MANZANITA SEED	2409 E. 27TH ST. OAKLAND, California 94601	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central	Yes



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School	Address	Current Breakfast Model	Future Breakfast Model	Breakfast Offered Free to all Students?
		classroom.	locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	
GRASS VALLEY ELEMENTARY	4720 DUNKIRK AVE. OAKLAND, California 94605	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	Yes
HOWARD ELEMENTARY	8755 FONTAINE ST. OAKLAND, California 94605	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students have the option to	Yes



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School	Address	Current Breakfast Model	Future Breakfast Model	Breakfast Offered Free to all Students?
			eat it in their classroom after the bell has rung.	
LAUREL ELEMENTARY	3750 BROWN AVE. OAKLAND, California 94619	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	Yes
GREENLEAF ELEMENTARY	6328 E. 17TH ST. OAKLAND, California 94621	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	Yes
HOOVER	890	Breakfast in the	Grab and Go to the	Yes



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School	Address	Current Breakfast Model	Future Breakfast Model	Breakfast Offered Free to all Students?
ELEMENTARY SCHOOL	BROCKHURST ST OAKLAND, California 94608	classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	
New Highland Academy	8521 A St. Oakland, California 94621	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	Yes
Manzanita Community School	2409 E. 27th St. Oakland, California 94601	Breakfast in the classroom - breakfast is offered/ served in the classroom and	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from	Yes



California School Breakfast 2025

School	Address	Current Breakfast Model	Future Breakfast Model	Breakfast Offered Free to all Students?
		eaten in the classroom.	one or more central locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	
Franklin Elementary School	915 Foothill Blvd. Oakland, California 94606	Traditional breakfast served and eaten in the cafeteria before the first bell	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students have the option to eat it in their classroom after the bell has rung.	Yes
Global Family School	2035 40th Ave. Oakland, California 94601	Breakfast in the classroom - breakfast is offered/served in the classroom and eaten in the classroom.	Grab and Go to the classroom served at the start of the day - breakfast is offered/served from one or more central locations at the start of the day only, and students	Yes



California School Breakfast 2025

School	Address	Current Breakfast Model	Future Breakfast Model	Breakfast Offered Free to all Students?
			have the option to eat it in their classroom after the bell has rung.	

We are eager to hear more about other strategies your district is using to increase participation in school breakfast. Please select any of the following strategies your district is implementing. If you are using a strategy that is not listed, please select 'other' and type your response in the text box that appears.

Improved menu options (e.g. incorporating local or culturally relevant foods, scratch cooking, "build your own" items, etc.);Marketing and outreach efforts (e.g. social media, send flyers home with students, etc.);Student engagement (e.g. taste tests, student surveys, student advisory board, recipe contests, etc.)

For any/all of the strategies that you selected above, please share more details about how this strategy is used within your district. (Maximum Characters: 2,000)

Currently, the new OUSD menu planner is in the process of developing new breakfast menu items for the 25-26 school year. We are making plans to offer taste tests during field trips on site at The Center as well as at the 10 school sites mentioned. Additionally, our 2 District/Center FoodCorps Service Members will rotate to additional schools throughout the District to offer taste tests of new possible items and receive input.

Our FoodCorps Service Members current produce social media and marketing around the school produce bars and Harvest of the Month. They can easily add in a marketing arm specifically around school breakfast and we would be eager to support them doing so.

As mentioned above, we will over taste tests around breakfast during field trips and at school sites. Lunch items are currently being taste tested through field trips and we can see this transitioning easily to breakfast items as part of the plan for the 25-26 school year. The District FoodCorps Service Members can lead these taste tests during field trips but also the site foodcorps service members can do this when they come with their classes from their schools for field trips as well.

Additionally, in 24-25, our District FoodCorps Service members developed an accountability and technical assistance support rubric to use when observing Breakfast at school sites. This rubric will be refined and continued to be used in 25-26.

Please provide any other details about your school breakfast programs in your district. This can include timing, locations, or any other details that were not captured in the above questions. (Maximum Characters: 2,000)



California School Breakfast 2025

We still need to determine our best practices for the 2025-2026 school year. For the second half of 2024-2025, there were some issues with the teachers' union pushing back around their role in Breakfast in the Classroom. We identified a different strategy for 2025-2026 in this grant but have not truly committed to a specific strategy yet. This will be further assessed at the end of the 24-25 school year.

CHALLENGES

Please select up to three of the common challenges you are most likely to face in implementing your school nutrition grant project, and how you will respond to these challenges.

Please note, you are required to submit at least one challenge.

Challenge	How will you respond to this challenge? We know not all challenges have easy solutions. Please indicate how No Kid Hungry can help you to address this challenge.
Lower nutritional quality than desired	We will be taste testing new menu items at school sites and on field trips in order to improve food quality and participation.
Need for staff training	We will train both nutrition services staff and classroom teachers on importance of breakfast, importance of compliant participation and importance of tracking.



California School Breakfast 2025

4. BUDGET REQUEST

Grant funds are intended for your school district to use to help address barriers and challenges that will enable you to serve more meals through your nutrition programs and/or increase federal nutrition program participation. Please use the table below to provide details on how the grant funds will be used. We prefer to fund items that will help sustain your programs beyond the grant year. **You may add up to nine budget categories.**

CATEGORY	BUDGET REQUEST DESCRIPTION	ESTIMATED COST OF ITEM	PURPOSE OF COST OF ITEM
Staffing	We would fund 7 Foodcorps Service Members. Cost per service member for OUSD is \$13,000 each and then a \$5,000 service fee.	\$96,000.00	Both offsetting existing expenses as well as funding new expenses
Transportation – fuel/mileage reimbursement	This is for mileage costs for FoodCorps Service Members.	\$4,000.00	Both offsetting existing expenses as well as funding new expenses
Total:		\$100,000.00	



California School Breakfast 2025

5. IMPLEMENTATION STRATEGIES

IMPLEMENTATION STRATEGIES

Please indicate the community demographics, characteristics, and/or identities that represent a significant portion of the population in your school community and will be supported as a result of your district's efforts. Please select all that apply.

Black children and families;Hispanic/Latino/e children and families;Free- and reduced-price meal eligible children;Native or Indigenous communities children and families;Immigrant or Migrant children and families;Children with disabilities;LGBTQIA+ children and families;Unhoused children and families

Please describe your plans to engage these groups as partners in the development of your proposed program. For support, please see resources including [Let Your Community Shape Your Program](#) and [Conversation Starters For Designing More Inclusive School Meals Programs](#). (Maximum Characters: 1,000)

In order to increase breakfast participation and satisfaction, we will engage Oakland's diverse student body during field trips (where we interact with 3,000 students a year) and also through school site promotions and taste tests. Written materials will be available in Spanish and our other most spoken home languages if needed. Our FoodCorps Service Members can also take advantage of our high school summer interns and have longer focus groups with them during the summer of 2026 in order to get input on menu choices, how items taste and how they are served.

How do you plan to reach students who are at greatest risk for hunger? (Maximum Characters: 5,000)

According to the 23-24 California Healthy Kids Survey (CHKS), 38.5% of parents responded that they were sometimes or often worried about running out of food by the end of the month. This is very significant and a higher percentage than 22-23, 34.06%, which was higher than 21-22, 31.49%. We can see the trend and need to address this. This data will be part of the process of determining which school sites FoodCorps Service Members are placed at. In addition, we can look at meal participation trends at the school level and determine based on both data sources, what schools would be best to target for the 25-26 school year. At any given targeted school, we would be running programming and promotion to the entire student population and would not further target. Additionally, we are not at a place where we are serving our students all of the meals they deserve through our programs. It is pertinent that we increase our meal participation rates in order to address hunger with our students and families.

MARKETING TACTICS

Which of the following marketing tactics, if any, is your district planning to implement this year? Select all that apply.

Host events throughout the year (e.g., taste tests, themed breakfasts, etc.);Discuss the program at Back to School Night, PTA meetings or during other school events;e-newsletters;Social Media;Encourage teachers, administrators, coaches and other staff to promote meals;Post flyers or information about school meals availability throughout the school;Provide information on the school meals on the website or social media outlets



California School Breakfast 2025



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6. CURRENT NUTRITION PROGRAMS

No Kid Hungry is interested in understanding your district's holistic plan for nutrition and emergency meals programming provided to students and families both at school and at home during the upcoming school year.

How many total schools are currently in your district?

82

What is your current total district enrollment for the 2024-2025 school year?

33,916

Are you concerned about covering all of the operation costs in your school district this school year? Do you need grants to cover additional expenditures?

Yes

What is your overall assessment of your school district's current financial situation? Please include details about how your program will be impacted if grant funding is not awarded. (Maximum Characters: 15,000)

OUSD Nutrition Services is financially stable for 24-25 and 25-26. The Environment, Food and Garden (EFG) Team, where much of the education and promotion are held, along with the management of FoodCorps Service Members is not financially stable. The team is heavily reliant on grant funds in 24-25 and 25-26. Additionally, OUSD as a District is in a 95M deficit and currently making hard decisions about financial cuts in 25-26. Similarly, the City of Oakland is in a budget deficit and also making financial cuts. With some federal funding also being unknown, the financial forecast is not good.

A business plan is being developed with the help of a private grant and a professional partnership with Brocade Studio currently. This plan, projected to be completed by summer 2025, will help pave the way to a more financially stable future for both the EFG Team and Nutrition Services.

However, without implementation of the plan in place yet, if this grant is not awarded, we will not be able to fund the FoodCorps Partnership Program for 25-26. We are so grateful for consideration of funding this important program.

CEP

Will your school district participate in CEP in the 2024-2025 school year?

Yes

Will all schools in your district participate in CEP in SY24-25?

Yes



California School Breakfast 2025

How is CEP currently implemented throughout the district?

All CEP schools grouped together with one ISP

CURRENT NUTRITION PROGRAMS

Which of the following programs are currently offered by your district or do you plan to offer during SY24-25, regardless of No Kid Hungry funding? Select all that apply.

School Breakfast; SNAP outreach, enrollment or services; CACFP child day care meals/snacks; Farm to School; Afterschool meals/snacks; School Lunch; Summer Meals (congregate meals served at no cost to all participants)

During SY24-25, which of the following reimbursement models do you plan to use to serve meals? Select all that apply.

Universal free meals through state-funded programs



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7. HISTORIC SCHOOL MEALS PARTICIPATION

No Kid Hungry is interested in understanding what nutrition programs your district offered last school year as a baseline. Please provide the following data points from the previous school year. If there is historic data already entered, please confirm or correct as needed.

During SY23-24, which of the following programs and reimbursement models did you use to serve meals? Select all that apply.

NSLP/SBP through CEP or Provision 2;CACFP Afterschool Meals or Snacks;Farm to School;Universal free meals through state-funded programs



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8. ADDITIONAL CONTACTS

Please indicate all contacts associated with this application and their primary role as well as any additional roles they play, as defined below. Designating a Reporting Contact is required. All other roles are optional. You may also give access to this application and any subsequent grant reports. **Please make sure to give your reporting contact access.**

Reporting Contact: Person who will be responsible for reporting grant progress on behalf of the organization. This contact will receive quarterly email reminders to submit online report forms. *Please note: Only the Reporting Contact will receive these email reminders*

Name	Primary Role	Additional Role(s)
Michelle Oppen	Applicant	Reporting Contact;Point of Contact



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9. UNDERSTANDING GRANT REQUIREMENTS

If awarded funding, I understand I will be required to:

- Expend the grant award for the purpose(s) approved in grant award letter by the deadline stated in the grant letter.
- Submit quarterly or final reports for grants dependent on timelines. Specific reporting requirements will be communicated at the time of grant award notification. Sample reports are coming soon!
- Permit a representative from No Kid Hungry to visit my program at a convenient date(s) to see my program in action.
- Cooperate, if asked, with a representative from No Kid Hungry to publicize the grant award and how it has contributed to the success of my program.
- Provide Share Our Strength the right to include the name, location, and website of my school district, along with a brief description of what funding is supporting, on the online No Kid Hungry Grants Map to promote the great work my school district is doing.
- Understand that grants may be funded through corporate partners working with Share Our Strength and the No Kid Hungry Campaign. You will be notified immediately if corporate partners are sponsoring this opportunity.

I agree