Board Office Use: Le	gislative File Info.
File ID Number	14-2449
Introduction Date	2/11/15
Enactment Number	15-0213
Enactment Date	2/11/15 01



Memo									
То	Board of Education								
From	Antwan Wilson, Superintendent								
Board Meeting Date (To be completed by Procurement)	2/11/15								
Subject	Professional Services Contract - California School-Based Health Alliance								
	- 922/Community Schools and Student Services (site/department)								
Action Requested	Ratification of professional services contract between Oakland Unified School District and <u>California School-Based Health Alliance</u> . Services to be primarily provided to <u>922/Community Schools and Student Services</u> for the period of <u>09/01/2014</u> through <u>06/30/2015</u> .								
Background A one paragraph explanation of why the consultant's services are needed.	The OUSD Wellness Champion Program has existed for the past 5 years. The program has 45 champions at 78 schools across the District. Champions implement the newly revised Wellness Policy, facilitate Wellness Councils and lead nutrition, physical activity, garden and staff wellness programs at their school sites.								
Discussion One paragraph summary of the scope of work.	Ratification by the Board of Education of a Professional Services Contract between the District and California School-Based Health Alliance, Oakland, CA, for the latter to provide services to support OUSD's Youth Advocacy Wellness Champions at five school sites: Ralph J. Bunche High School, Fremont High School, Oakland Technical High School, Montera Middle School, and Westlake Middle School for the Health and Wellness Unit in the Community Schools and Student Services Department for the period of September 1, 2014 through June 30, 2015, in an amount not to exceed \$6,575.00.								
Recommendation	Ratification of professional services contract between Oakland Unified School District and <u>California School-Based Health Alliance</u> . Services to be primarily provided to <u>922/Community Schools and Student Services</u> for the period of <u>09/01/2014</u> through <u>06/30/2015</u> .								
Fiscal Impact	Funding resource name (please spell out) 9225/Bechtel Health & Wellness not to exceed \$6,575.00								
Attachments	 Professional Services Contract including scope of work Fingerprint/Background Check Certification Insurance Certification TB screening documentation Statement of qualifications 								

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PROFESSIONAL SERVICES CONTRACT 2014-2015

This Agreement is entered into between California School-Based Health Alliance

(CONTRACTOR) and Oakland Unified School District (OUSD). OUSD is authorized by Government Code Section 53060 to contract for the furnishing of special services and advice in financial, economic, accounting, engineering, legal, and administrative matters with persons specially trained, experienced, and competent to perform such services. CONTRACTOR warrants it is specially trained, experienced, and competent to provide such services. The parties agree as follows:

- 1. Services: CONTRACTOR shall provide the ("Services" or "Work") as described in Exhibit "A," attached hereto and incorporated herein by reference.
- Terms: CONTRACTOR shall commence work on <u>09/01/2014</u>, or the day immediately following approval by the Superintendent if the aggregate amount CONTRACTOR has contracted with the District is below <u>\$84,100</u> in the current fiscal year; or, approval by the Board of Education if the total contract(s) exceed <u>\$84,100</u>, whichever is later. The work shall be completed no later than <u>06/30/2015</u>.
- 3. Compensation: OUSD agrees to pay CONTRACTOR for services satisfactorily rendered pursuant to this Agreement. The compensation under this Contract shall not exceed Six Thousand Five Hundred Seventy Five

Dollars (\$6,575.00) [per fiscal year], at an hourly billing rate not to exceed ______ per hour. This sum shall be for

full performance of this Agreement and includes all fees, costs, and expenses incurred by Contractor including, but not limited to, labor, materials, taxes, profit, overhead, travel, insurance, subcontractor costs, and other costs.

If CONTRACTOR will be compensated hourly for services provided under this Contract, CONTRACTOR shall describe in Exhibit "A," attached hereto, the specific scope of services to be delivered on an hourly basis to OUSD.

OUSD shall not be liable to CONTRACTOR for any costs or expenses paid or incurred by CONTRACTOR in performing services for OUSD, except as follows: <u>N/A</u>_____.

Payment for Work shall be made for all undisputed amounts in monthly installment payments within forty-five (45) days after CONTRACTOR submits an invoice to OUSD for Work actually completed and after OUSD's written approval of the Work, or the portion of the Work for which payment is to be made.

The granting of any payment by OUSD, or the receipt thereof by CONTRACTOR, shall in no way lessen the liability of CONTRACTOR to correct unsatisfactory work, although the unsatisfactory character of that work may not have been apparent or detected at the time a payment was made. Work, which does not conform to the requirements of this Agreement, may be rejected by the District and in that case must be replaced by CONTRACTOR without delay.

4. Equipment and Materials: CONTRACTOR shall provide all equipment, materials, and supplies necessary for the performance of this Agreement except: N/A

which shall not exceed a total cost of _____.

5. CONTRACTOR Qualifications / Performance of Services:

CONTRACTOR Qualifications: CONTRACTOR warrants it is specially trained, experienced, competent and fully licensed to provide the Services required by this Agreement in conformity with the laws and regulations of the State of California, the United States of America, and all local laws, ordinances and,/or regulations, as they may apply.

Standard of Care: CONTRACTOR warrants that CONTRACTOR has the qualifications and ability to perform the Services in a professional manner, without the advice, control, or supervision of OUSD. CONTRACTOR's services will be performed, findings obtained, reports and recommendations prepared in accordance with generally and currently accepted principles and practices of its profession for services to California school districts.

- 6. Invoicing: Invoices furnished by CONTRACTOR under this Agreement must be in a form acceptable to OUSD. All amounts paid by OUSD shall be subject to audit by OUSD. Invoices shall include, but not be limited to: Contractor name, Contractor address, invoice date, invoice number, purchase order number, name of school or department service was provided to, period of service, name of the person performing the service, date service was rendered, brief description of services provided, number of hours of service, hourly rate, total payment requested.
- 7. Notices: All notices and invoices provided for under this Agreement shall be in writing and either personally delivered during normal business hours or sent by U.S. Mail (certified, return receipt requested) with postage prepaid to the other party at the address set forth below:

OUSD Representative:	CONTRACTOR: Name: Kristin Anderson							
Name: Michelle Oppen								
Site /Dept.: 922/Community Schools and Student Services	Title: Associate Director							
Address: 746 Grand Avenue	Address: 1203 Preservation Park Way, Suite #302							
Oakland, CA 94610	Oakland	CA	94612					
Phone: (510) 273-1676	Phone: (510) 268-1039							
Email: michelle.oppen@ousd.k12.ca.us	Email: kanderson@schoolhealthcenters.org							

Notice shall be effective when received if personally served or, if mailed, three days after mailing. Either party must give written notice of a change of address.

8. Status of Contractor: This is not an employment contract. CONTRACTOR, in the performance of this Agreement, shall be and act as an independent contractor. CONTRACTOR understands and agrees that it and all of its employees shall not be considered officers, employees, agents, partner, or joint venture of OUSD, and are not entitled to benefits of any kind or nature normally provided employees of OUSD and/or to which OUSD's employees are normally entitled, including, but not limited to, State Unemployment Compensation or Worker's Compensation. CONTRACTOR shall assume full responsibility for payment of all Federal, State, and local taxes or contributions, including unemployment insurance, social security and income taxes with respect to CONTRACTOR's employees. In the performance of the work herein contemplated, CONTRACTOR is an independent contractor or business entity, with the sole authority for controlling and directing the performance of the details of the work, OUSD being interested only in the results obtained.

9. Insurance:

- 1. Unless specifically waived by OUSD, the following insurance is required:
 - i. If CONTRACTOR employs any person to perform work in connection with this Agreement, CONTRACTOR shall procure and maintain at all times during the performance of such work, Workers' Compensation Insurance in conformance with the laws of the State of California and Federal laws when applicable. Employers' Liability Insurance shall not be less than One Million Dollars (\$1,000,000) per accident or disease.

Check one of the boxes below:

CONTRACTOR is aware of the provisions of Section 3700 of the Labor Code which require every employer to be insured against liability for workers' compensation or to undertake self-insurance in accordance with the provisions of that code, and will comply with such provisions before commencing the performance of the Work of this Contract.

CONTRACTOR does not employ anyone in the manner subject to the workers' compensation laws of California.

- ii. CONTRACTOR shall maintain Commercial General Liability insurance, including automobile coverage with limits of One Million Dollars (\$1,000,000) per occurrence for bodily injury and property damage. The coverage shall be primary as to OUSD and shall name OUSD as an additional insured. Evidence of insurance must be attached. Endorsement of OUSD as an additional insured shall not affect OUSD's rights to any claim, demand, suit or judgment made, brought or recovered against CONTRACTOR. The policy shall protect CONTRACTOR and OUSD in the same manner as though each were separately issued. Nothing in said policy shall operate to increase the Insurer's liability as set forth in the policy beyond the amount or amounts shown or to which the Insurer would have been liable if only one interest were named as an insured.
- iii. If CONTRACTOR is offering OUSD professional advice under this Contract, CONTRACTOR shall maintain Errors and Omissions insurance or Professional Liability insurance with coverage limits of One Million Dollars (\$1,000,000) per claim.

OR

- iv. CONTRACTOR is not required to maintain any insurance under this agreement. (Completed and approved Waiver of Insurance Form is required from OUSD's Risk Management.) Waiver of insurance does not release CONTRACTOR from responsibility for any claim or demand.
- 10. Licenses and Permits: CONTRACTOR shall obtain and keep in force all licenses, permits, and certificates necessary for the performance of this Agreement.
- 11. Assignment: The obligations of CONTRACTOR under this Agreement shall not be assigned by CONTRACTOR without the express prior written consent of OUSD.
- 12. Non-Discrimination: It is the policy of OUSD that in connection with all work performed under Contracts there be no discrimination because of race, color, ancestry, national origin, religious creed, physical disability, medical condition, marital status, sexual orientation, gender, or age; therefore, CONTRACTOR agrees to comply with applicable Federal and California laws including, but not limited to, the California Fair Employment and Housing Act beginning with Government Code Section 12900 and Labor Code Section 1735 and OUSD policy. In addition, CONTRACTOR agrees to require like compliance by all its subcontractor(s). CONTRACTOR shall not engage in unlawful discrimination in employment on the basis of actual or perceived; race, color, national origin, ancestry, religion, age, marital status, pregnancy, physical or mental disability, medical condition, veteran status, gender, sex or sexual orientation.

- Drug-Free / Smoke Free Policy: No drugs, alcohol, and/or smoking are allowed at any time in any buildings and/or grounds on OUSD property. No students, staff, visitors, CONTRACTORS, or subcontractors are to use controlled substances, alcohol or tobacco on these sites.
- 14. Indemnification: CONTRACTOR agrees to hold harmless, indemnify, and defend OUSD and its officers, agents, and employees from any and all claims or losses accruing or resulting from injury, damage, or death of any person, firm, or corporation in connection with the performance of this Agreement. CONTRACTOR also agrees to hold harmless, indemnify, and defend OUSD and its elective board, officers, agents, and employees from any and all claims or losses incurred by any supplier, contractor, or subcontractor furnishing work, services, or materials to CONTRACTOR in connection with the performance of this Agreement. This provision survives termination of this Agreement.
- 15. Copyright/Trademark/Patent/Ownership: CONTRACTOR understands and agrees that all matters produced under this Agreement shall become the property of OUSD and cannot be used without OUSD's express written permission. OUSD shall have all right, title and interest in said matters, including the right to secure and maintain the copyright, trademark, and/or patent of said matter in the name of OUSD. CONTRACTOR consents to use of CONTRACTOR's name in conjunction with the sale, use, performance and distribution of the matters, for any purpose and in any medium. These matters include, without limitation, drawings, plans, specifications, studies, reports, memoranda, computation sheets, the contents of computer diskettes, artwork, copy, posters, billboards, photographs, videotapes, audiotapes, systems designs, software, reports, diagrams, surveys, source codes or any other original works of authorship, or other documents prepared by CONTRACTOR or its Sub-CONTRACTORs in connection with the Services performed under this Agreement. All works shall be works for hire as defined under Title 17 of the United States Code, and all copyrights in those works are the property of OUSD.
- 16. Waiver: No delay or omission by either party in exercising any right under this Agreement shall operate as a waiver of that or any other right or prevent a similar subsequent act from constituting a violation of the Agreement.
- 17. Termination: OUSD may at any time terminate this Agreement upon 30 days prior written notice to CONTRACTOR. OUSD shall compensate CONTRACTOR for services satisfactorily provided through the date of termination. In addition, OUSD may terminate this Agreement for cause should CONTRACTOR fail to perform any part of this Agreement. In the event of termination for cause, OUSD may secure the required services from another contractor. If the cost to OUSD exceeds the cost of providing the services pursuant to this Agreement, CONTRACTOR shall pay the additional cost.
- 18. **Conduct of CONTRACTOR**: By signing this Agreement, CONTRACTOR certifies compliance with the following requirements and will provide OUSD with evidence of staff qualifications, which include:
 - 1. **Tuberculosis Screening:** CONTRACTOR is required to screen employees who will be working at OUSD sites for more than six hours. CONTRACTOR affirms that each employee has current proof of negative TB testing on file and TB results are monitored.
 - 2. Fingerprinting of Employees and Agents. The fingerprinting and criminal background investigation requirements of Education Code section 45125.1 apply to CONTRACTOR's services under this Agreement and CONTRACTOR certifies its compliance with these provisions as follows: "CONTRACTOR certifies that CONTRACTOR has complied with the fingerprinting and criminal background investigation requirements of Education Code section 45125.1 with respect to all CONTRACTOR's employees, subcontractors, agents, and subcontractors' employees or agents ("Employees") regardless of whether those Employees are paid or unpaid, concurrently employed by OUSD, or acting as independent contractors of CONTRACTOR, who may have contact with OUSD pupils in the course of providing services pursuant to the Agreement, and the California Department of Justice has determined that none of those Employees has been convicted of a felony, as that term is defined in Education Code section 45122.1. Contractor further certifies that it has received and reviewed fingerprint results for each of its Employees and Contractor has requested and reviews subsequent arrest records for all Employees who may come into contract with OUSD pupils in providing services to the District under this Agreement.

In the event that OUSD, in its sole discretion, at any time during the term of this contract, desires the removal of any CONTRACTOR related persons, employee, representative or agent from an OUSD school site and, or property, CONTRACTOR shall immediately, upon receiving notice from OUSD of such desire, cause the removal of such person or persons.

- 19. No Rights in Third Parties: This Agreement does not create any rights in, or inure to the benefit of, any third party except as expressly provided herein.
- 20. OUSD's Evaluation of CONTRACTOR and CONTRACTOR's Employees and/or Subcontractors. OUSD may evaluate CONTRACTOR's work in any way that OUSD is entitled to do so pursuant to applicable law. The OUSD's evaluation may include, without limitation:
 - 1. Requesting that OUSD employee(s) evaluate the CONTRACTOR and the CONTRACTOR's employees and subcontractors and each of their performance.
 - 2. Announced and unannounced observance of CONTRACTOR, CONTRACTOR's employee(s), and/or subcontractor(s).
- 21. Limitation of OUSD Liability: Other than as provided in this Agreement, OUSD's financial obligations under this Agreement shall be limited to the payment of the compensation provided in this Agreement. Notwithstanding any other provision of this Agreement, in no event, shall OUSD be liable, regardless of whether any claim is based on contract or tort, for any special, consequential, indirect or incidental damages, including, but not limited to, lost profits or revenue, arising out of, or in connection with, this Agreement for the services performed in connection with this Agreement.
- 22. Confidentiality: CONTRACTOR and all CONTRACTOR's agents, personnel, employee(s), and/or subcontractor(s) shall maintain the confidentiality of all information received in the course of performing the Services. CONTRACTOR understands that student records are confidential and agrees to comply with all state and federal laws concerning the maintenance and disclosure of student records. This requirement to maintain confidentiality shall extend beyond the termination of this Agreement. Contractors will be permitted

access to student data only where permissible under state and federal law and only after executing OUSD's Confidentiality Agreement Regarding Student Data.

23. Conflict of Interest: CONTRACTOR shall abide by and be subject to all applicable, regulations, statutes or other laws regarding conflict of interest. CONTRACTOR shall not hire any officer or employee of OUSD to perform any service by this Agreement without the prior approval of OUSD Human Resources.

CONTRACTOR affirms to the best of his/her/its knowledge, there exists no actual or potential conflict of interest between CONTRACTOR's family, business or financial interest and the services provided under this Agreement, and in the event of change in either private interest or services under this Agreement, any question regarding possible conflict of interest which may arise as a result of such change will be brought to OUSD's attention in writing.

Through its execution of this Agreement, CONTRACTOR acknowledges that it is familiar with the provisions of section 1090 *et seq.* and section 87100 *et seq.* of the Government Code of the State of California, and certifies that it does not know of any facts which constitute a violation of said provisions. In the event CONTRACTOR receives any information subsequent to execution of this Agreement which might constitute a violation of said provisions. CONTRACTOR agrees it shall notify OUSD in writing.

- 24 Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion: CONTRACTOR certifies to the best of his/her/its knowledge and belief, that it and its principals are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal department or agency according to Federal Acquisition Regulation Subpart 9.4, and by signing this contract, certifies that this vendor does not appear on the Excluded Parties List (https://www.sam.gov/).
- 25. Litigation: This Agreement shall be performed in Oakland, California and is governed by the laws of the State of California. The Alameda County Superior Court shall have jurisdiction over any state court litigation initiated to enforce or interpret this Agreement.
- 26. Incorporation of Recitals and Exhibits: The Recitals and each exhibit attached hereto are hereby incorporated herein by reference.
- 27 Integration/Entire Agreement of Parties: This Agreement constitutes the entire agreement between the Parties and supersedes all prior discussions, negotiations, and agreements, whether oral or written. This Agreement may be amended or modified only by a written instrument executed by both Parties.
- 28. Counterparts: This Agreement and all amendments and supplements to it may be executed in counterparts, and all counterparts together shall be construed as one document.
- 29. Signature Authority: Each party has the full power and authority to enter into and perform this Agreement, and the person signing this Agreement on behalf of each Party has been given the proper authority and empowered to enter into this Agreement.
- 30. Contract Contingent on Governing Board Approval: OUSD shall not be bound by the terms of this Agreement until it has been formally approved by OUSD's Governing Board, and no payment shall be owed or made to CONTRACTOR absent formal approval. This Agreement shall be deemed to be approved when it has been signed by the Board of Education, and/or the Superintendent as its designee.
- 31. W-9 Form: If CONTRACTOR is doing business with OUSD for the first time, complete and return with the signed Contract the W-9 form.

OAKLAND UNIFIED SCHOOL DISTRICT President, Board of Educatio Superinte nee

CONTRACTOR 211 J. L.M. CUNCLOUGE L

Kristin Anderson

Associate Director

Print Name, Title

Secretary, Board of Education

Form approved by OUSD General Counsel for 2014-15 FY

File ID Number: 14 - 2449Introduction Date: 21015Enactment Number: 15 - 0213Enactment Date: 2(115)By: 92

EXHIBIT "A" SCOPE OF WORK

[IF A CONTRACTOR PROVIDES AN ACCEPTABLE DESCRIPTION OF SERVICES AS PART OF A PROPOSAL, THAT DESCRIPTION OF SERVICES MAY BE ATTACHED WITHOUT ANY TERMS, CONDITIONS, LIMITATIONS, ETC., FROM THAT PROPOSAL.]

1. Description of Services to be Provided: Provide a description of the service(s) the contractor will provide. Be specific about what service(s) OUSD is purchasing and what *this* Contractor will do.

California School-Based Health Alliance's Project Coordinator will support OUSD's Youth Advocacy Wellness Champions at five school sites (Ralph J. Bunche High School, Fremont High School, Oakland Technical High School, Montera Middle School, and Westlake Middle School). The Project Coordinator will provide technical assistance and appropriate training to expand the wellness champions' expertise in youth advocacy efforts including youth engagement, program facilitation, activity planning, and coordination of a youth lead wellness campaign.

Activities:

1. Project Coordination including development of project timeline, preparation of technical assistance and training, regular communication with the Youth Advocacy Wellness Champions, and check-in meetings with OUSD Wellness Program Manager.

2. Prepare for and attend OUSD's Wellness Champion kick-off meeting.

3. Plan, prepare, and lead no more than three, two-hour trainings with the Youth Advocacy Wellness Champions throughout the school year. Training to include topics such as youth engagement and retention, youth program facilitation, Community Based Participatory Research, and developing health advocacy campaigns.

4. Provide one training for each of the five Youth Wellness Advocacy Groups. Training to include topics such as conducting peer education and peer presentations, Community Based Participatory Research, and developing health advccacy campaigns.

5. Outreach to the five Youth Wellness Advocacy Groups to participate in California School-Based Health Alliance's annual Youth to Youth Conference to be held in Spring 2015.

6. Plan and support year-end Youth Wellness Champions meeting.

- 2. Specific Outcomes: What are the expected outcomes from the services of this Contract? Be specific. For example, as a result of the service(s): 1) How many more Oakland children are graduating from high school? 2) How many more Oakland children are attending school 95% or more? 3) How many more students have meaningful internships and/or paying jobs? 4) How many more Oakland children are graduating from high school? Department of the service students have meaningful internships and/or paying jobs? 4) How many more Oakland children are graduating from high school? Department of the service students have meaningful internships and/or paying jobs? 4) How many more Oakland children have access to, and use, the health services they need? Provide details of program participation (Students will...) and measurable outcomes (Participants will be able to...). NOT THE GOALS OF THE SITE OR DEPARTMENT.
 - 1. Fifty (50) youth at five schools will feel engaged as leaders, leading to graduation, attendance and potentially meaningful careers.
 - 2. Plan and lead three 2-hour trainings for Wellness Champion Youth Leaders.
 - 3. Provide one training for each of the five Youth Wellness Advocacy groups.
 - 4. Provide technical assistance and support for youth led activities around wellness policy implementation at five OUSD school sites.

3. Alignment with District Strategic Plan: Indicate the goals and visions supported by the services of this contract: (Check all that apply.)

- Ensure a high quality instructional core
- Develop social, emotional and physical health
- Create equitable opportunities for learning
- High quality and effective instruction

- Prepare students for success in college and careers
- Safe, healthy and supportive schools
- Accountable for quality
- Full service community district

Alignment with Community School Strategic Site Plan – CSSSP (required if using State or Federal Funds): Please select:

- Action Item included in Board Approved CSSSP (no additional documentation required) Item Number:_
- Action Item added as modification to Board Approved CSSSP Submit the following documents to the Resource Manager either electronically via email of scanned documents, fax or drop off.
 - 1. Relevant page of CSSSP with action item highlighted. Page must include header with the word "Modified", modification date, school site name, both principal and school site council chair initials and date.
 - 2. Meeting announcement for meeting in which the CSSSP modification was approved.
 - 3. Minutes for meeting in which the CSSSP modification was approved indicating approval of the modification.
 - 4. Sign-in sheet for meeting in which the CSSSP modification was approved.

kandesen@schoolhealthcenters.org 660 13th Street, #202 Oakland, CA 94612

PROFESSIONAL EXPERIENCE

Nonprofit Fund Development – Strategic Communications Planning – Community Relations Board Engagement – Organizational Development

ASSOCIATE DIRECTOR, California School Health Centers Association, Oakland, CA 2009-present Responsible for fundraising, communications, board engagement and organizational development activities of this state-wide policy and capacity building organization dedicated to expanding children and youth access to health care and educational success through school based health services.

- Implementing new fund development strategies to expand donor base, focusing on increased individual and corporate giving.
- Pursuing new grant prospects to fund our technical assistance and policy activities.
- Working with staff, Board of Directors and Youth Board to expand the school health center movement in California through personal outreach to prospective donors, partners, sponsors and other potential stakeholders.
- Launched SalesForce, a web-based contact management and donor database system, to better track and strengthen stakeholder relationships and giving histories.

DEVELOPMENT DIRECTOR, Child Advocates of Fort Bend, Rosenberg, TX

Managed three-person team responsible for all fundraising and public relations for Houston area non-profit serving more than 400 abused and neglected children each month through its Court Appointed Special Advocates Program (CASA) and Children's Advocacy Center.

Project Management

- Achieved progressively-increasing annual fundraising goals, successfully raising more than \$7 million in four years through grants, individual and corporate gifts and special events.
- Developed and implemented \$3.3 million capital campaign, raising more than half through foundation grants.
- Researched and prepared grant requests for annual operating budget, special projects and capital improvements. Developed ongoing relationships with grantors, provided funder updates and managed grant tracking database.
- Ensured compliance with grant requirements and prepared grant reports to funders.
- Engaged Board of Directors in fundraising process by serving as development liaison to the 30-person board. Worked with Board Development Committee to set agency fundraising strategies and goals. Built new business relationships throughout the community by working to launch a Development Council composed of local business leaders.

Public / Community Relations

- Managed all aspects of public relations for organization including supervising PR staff, preparing press releases, establishing media relationships, publishing agency newsletter and other marketing materials, organizing speakers' bureau and public awareness events.
- Engaged more than 1,500 hundred volunteers to successfully implement two annual events (Home Tour and Gala) which together raised nearly \$500,000 in 2007.
- Oversaw redesign of agency website and brought online donation capabilities to the organization. Integrated online donation process with donor database to increase data input efficiency and acknowledgement process.
- Spoke publicly on behalf of the agency before numerous community groups as well as developed talking points and presentation materials for other members of the organization's speaker's bureau.

COMMUNICATIONS CONSULTANT - Lafayette, LA & Sugar Land, TX

- Provided public relations support for a variety of clients.
- Designed, wrote and produced brochures and other printed materials.
- Featured speaker on crisis communication at safety association conference.

1995-2000

2004-2008

PUBLIC PARTICIPATION SUPERVISOR – COMMUNITY RELATIONS

California Department of Toxic Substances Control, Long Beach, CA

Managed community relations program for department's southern California regions. Promoted from Public Participation Specialist to supervisor of six-person team responsible for implementing public involvement activities in communities around more than 100 contaminated sites and regulated hazardous waste facilities.

Community Relations

- Served as liaison to community groups, environmental organizations, elected officials and local regulatory agencies. Organized and facilitated many highly charged and controversial public forums including community meetings, public hearings, workshops, advisory committees and briefings.
- Assessed community concerns to develop appropriate community involvement plans. Developed fact sheets, display ads and flyers to communicate with citizens about the projects proposed for their communities and opportunities for their input, translating technical information into more understandable language.

Issues Management

- Identified highly controversial projects requiring increased agency attention and closer coordination with elected officials, local agencies, community leaders and the media. These projects frequently included federal superfund sites, oil refineries, closing military facilities and proposed incinerators or hazardous waste landfills.
- Trained technical and management staff on community relations techniques, public speaking, crisis communication and newsletter writing. Coached technical staff and department management prior to specific public speaking engagements, community presentations and responses to public or media inquiries.
- Served as course instructor for highly-regarded U.S. EPA Risk Communication and Decision-making Workshop which focused on community and media relation strategies for highly controversial hazardous waste sites.
- Responded to public inquiries, complaints and concerns and built ongoing relationships with key community members in order to maintain pulse on controversial issues and identify new problems to address.
- Advised senior management of key community issues, controversial projects and other policy concerns as issues arose. Developed coordinated media/community strategies for responding to issues.

OTHER EXPERIENCE:

- Chair, Building Design Team Parkway Methodist Church, Sugar Land, TX 2002-2007
 - o Served as chair of team which oversaw development of 33,000 sq foot Youth Center.
 - o Identified building needs by evaluating existing example structures and leading focus groups.
 - Led selection process for architect and contractor, prepared RFPs, and facilitated meetings between team members throughout project.
- Director of Public Relations and Promotions Cineplex Odeon & Plitt Theatres, Century City, CA
- Lifestyles Editor/City Reporter Daily Star Progress, La Habra, CA

EDUCATION: B.A. in Communications/Public Relations, California State University, Fullerton

Rice University Leadership Excellence for Non-profits 2005-2006 Rice University Comprehensive Fund Development Continuing Education Program 2004-2006 Fort Bend Leadership Forum 2004-2005

SAM Search Results List of records matching your search for :

Search Term : California* "School-Based"Health* Alliance* Record Status: Active

No Search Results

(page 1 of 1) 12/09/2014 04:11:37 PM

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ACORD [®] CERTIFICATE OF LIABILITY INSURANCE											
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	lectSolutions Insurance Services, LLC		PH	ONE DOO TO	0-6359	FAX	(855) 8	304-8449			
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Na	alnut Creek, CA 94596		PR	DDUCER STOMER ID #:							
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	GENERAL LIABILITY					EACH OCCURRENCE	\$ 1,00	0,000			
	COMMERCIAL GENERAL LIABILITY					DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 500,	000			
	CLAIMS-MADE V OCCUR					MED EXP (Any one person)	\$ 20,0	00			
		Yes	201322633NPO	3/1/2014	3/1/2015	PERSONAL & ADV INJURY	\$ 1,00	0,000			
						GENERAL AGGREGATE	\$ 2,000,000				
	GEN'L AGGREGATE LIMIT APPLIES PER:					PRODUCTS - COMP/OP AGG	GG \$ 2,000,000				
-	V POLICY PRO- JECT LOC				3/1/2015	COMBINED SINGLE LIMIT (Ea accident)	\$ 1,00	0,000			
	ANY AUTO	Yes 201322633NPO				BODILY INJURY (Per person)	ion) \$				
	ALL OWNED AUTOS					BODILY INJURY (Per accident					
A	SCHEDULED AUTOS		201322633NPO	3/1/2014		PROPERTY DAMAGE	\$				
	 HIRED AUTOS NON-OWNED AUTOS 					(Per accident)	\$				
				_			\$				
	UMBRELLA LIAB OCCUR					EACH OCCURRENCE	\$				
	EXCESS LIAB CLAIMS-MADE					AGGREGATE	\$				
	DEDUCTIBLE						\$				
	RETENTION \$					WC STATU- OTH	\$				
	AND EMPLOYERS' LIABILITY Y / N					TORY LIMITS ER		4 9 9 9			
3	ANY PROPRIETOR/PARTNER/EXECUTIVE	N/A	MWC000168903	3/1/2014	3/1/2015	E.L. EACH ACCIDENT	\$ 1,00				
	(Mandatory in NH)					E.L. DISEASE - EA EMPLOYE					
-	DÉSCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY LIMIT	\$ 1,00				
	SCRIPTION OF OPERATIONS / LOCATIONS / VEHICL										
Ja	kland Unified School District is named as	Additional	Insured as their interests ma	iy appear in rega	rds to Genera	al Liability policy.					
A:	Directors and Officers Liability 201322633	BNPO 3/1/2	2014 - 3/1/2015								
	Property Coverage CWB0007503012263										
A: /	Accidental Death & Dismemberment 2013	322633AC	C 3/1/2014 - 3/1/2015								
CE	RTIFICATE HOLDER		C	ANCELLATION							
	Oakland Unified School Distric Attn: Risk Management	t			N DATE TH	ESCRIBED POLICIES BE EREOF, NOTICE WILL CY PROVISIONS.					
	900 High Street Oakland, CA 94601		AL	AUTHORIZED REPRESENTATIVE Lettoia Triving							
-	CORD 25 (2009/09)		CORD name and logo are i		988-2009 AC	ORD CORPORATION.					



PROFESSIONAL SERVICES CONTRACT ROUTING FORM 2014-2015

	Addi	tional diracti	one and	rolated	dogumente		Direct		unn Libror	or (http:/	Vintranat	ound	12 00 110		
					documents a										
1					intil the con										
 Contractor and OUSD contract originator (principal or manager) reach agreement about scope of work and compensation. Ensure contractor meets the <u>consultant requirements</u> (including The Excluded Party List, Insurance and HRSS Consultant Verification))			
3. Contractor and OUSD contract originator complete the contract packet together and attach required attachments.															
4	4. Within 2 v		-				-						pproval to	Procureme	nt.
Attachment For individual consultants: HRSS Pre-Consultant Screening Letter for the current fiscal year.															
Chec															
					s page of the ent of qualific							tant)			
					of Commercia								nal Insure	ed.	
		For All Con	sultants v	with em	ployees: Pro	of of W	/orkers'	Compensa	ation Insu	irance.					
OUSE	O Staff Contac	Emails abo	out this con	ntract sh	ould be sent to	0. (require	d) sandr	a.watkins@	ousd.k12	.ca.us					-
					Co	ontract	or Info	mation							
Cont	ractor Name	Californi	a School-I	Based H	ealth Alliance	intraot		y's Contac	t Krist	tin Ander	rson		-	_	
	D Vendor ID			Buseum	Contri / undrice		Title	y 5 Conta		ociate Di					-
	et Address		eservation	Park W	ay, Suite #302	2	City	Oakland			State	CA	Zip	94612	
Teler	ohone	(510) 26	8-1039				Email	required)	kanderso	on@scho	olhealthc	enters.	org	-	
	ractor History	Pre	viously b	een an	OUSD contr	ractor?							-	Yes 🔳 No	5
									-		-				
		Co	mpensa	ation a	nd Terms -		_	hin the C	DUSD B						
Antic	ipated start d	ate	09/01/20	14	Date wo	ork will	end (6/30/2015		Other	Expense	S			
Pay F	Rate Per Hou	ſ (required)			Number	r of Hou	IS (require	d)							
														-	
	If you are	nlanning to n	nulti fund	oontro	ct using LEP fo		t Inform		o and Eas	laral Offi	aa hafara	oomolo	ting roquin	ition	
D				a contrad				act the Stat	e and red					_	
Re	esource #	Resource		_			rg Key				Object (
	9225	Bechtel -	H&VV			922	1219101				5825 \$ 6,575.00			5.00	
_								_			582				
											5825				
R	equisition I	O. (required)	R015	51105				Total Co	ntract A	mount			\$ 6,57	5.00	
				Ap	proval and F	Routing	(in ord	er of appr	roval ste	ps)					
Ser	vices cannot be	e provided be	fore the co	ontract is	s fully approve	d and a	Purchase	Order is is	sued. Sig	ning this	documen	t affirm	s that to yo	ur knowledg	ge
					services were	not prov	vided befo	ore a PO wa	as issued.	-					
	OU:	SD Administ	trator veri	ifies tha	at this vendor	does n	not appea	ar on the E	Excluded	Parties	List (http	os://ww	ww.sam.c	<u>ov/</u>)	
	Administrato	r / Manager (Originator)	Na	me Michell	le Opper	n		P	hone	(510) 2	73-167	6		
1.	Site / Depa	rtment, 9	22/Comm	unity Scl	hools and Stud	dent Sen	vices		F	ax					
	Signature	MULICE	e la	Rh	/				Date Ap	proved	12	414	5		
	Resource Ma	nager, if usin	g funds m	anaged	by: State and	Federal	Quality, C	ommunity, Se	chool Develo	pment	Community	Schools	and Student	Services	
2.	Signature	Signature Date Approved													
1 1			1.000												
	Signature (if us			ces)			-		Date Ap	proved					-
	Regional Exe				ign with needs	2	where we have	ite		_		_	_		_
3.		escribed in the is qualified to			described in th			SCHOOL SILE		-					
Signature Luting Janka Date Approved															
	Deputy Supe	rintendent In	struction	al Lead	ship / Depu	ty Sope	rintende	nt Busines			Consultant A	Aggrega	te Under 🔲	Over [\$50,	000
4.	Signature	A).			111	C			Date Ap		1	1/8/15			
5.	Superintende	ent. Board of	Educatio	n Signa	athree on the low	abladate						10	1100		-
			Lauouno	al ordine	ature on the let	galconu	ract								
Lega	Required if n				Approved	galconu	ract	Denied - F	Reason				Date		