



OAKLAND UNIFIED
SCHOOL DISTRICT

Community Schools, Thriving Students

Nutrition Services Feasibility Study

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Center for Ecoliteracy

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Final

OUSD Meal Program Overview

Oakland Unified School District (OUSD) Nutrition Services provides meal service to:

- 101 K-12 schools and 3 charter schools through the National School Lunch Program (NSLP)
- 20+ Early Childhood Education centers through the Child Care and Adult Food Program (CACFP)

OUSD Meal Program Overview

7 million meals annually

OUSD Meal Program Overview

Operates 90 cafeterias (one cafeteria can provide service to 2-4 schools)

70% of OUSD students qualify for free/reduced meals

We offer:

- Lunch at all schools
- Universal Free Breakfast is served at 95 schools (54 Elementary, 20 Middle, and 19 High School)
- After school snack is served at 75 schools (47 Elementary, 15 Middle, and 13 High School)
- After school supper is served at 9 schools (6 Elementary, 2 Middle, and 2 High School)

Daily we serve at K-12 schools:

- 7,300 breakfasts
- 21,300 lunches
- 8,400 snacks

OUSD Meal Program Overview

- Harvest of the Month education program at 37 schools
- Salad Bar Program at 67 schools (40 Elementary, 14 Middle, and 13 High School) or at 55 cafeterias.
- Produce Markets at 22 schools (21 Elementary, 1 K-8, and 1 High School)
- Fresh Fruit & Vegetable Program at 22 Elementary Schools
- Provision II Breakfast and Lunch at 46 schools (32 Elementary, 11 Middle, and 3 High School)
- Guided by Federal National School Lunch Regulations, State Laws, and Wellness Policy Nutrition Administrative Regulations
- Nutrition Services has approximately 250 employees (AFSCME, UAOS, SEIU, and Confidential)

Esperanza

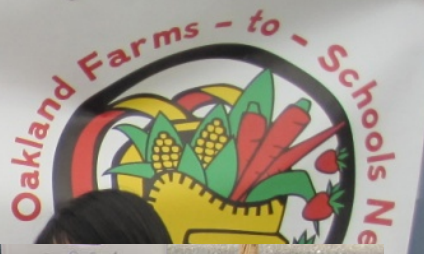




Oakland FRESH

School Produce Market

Learning Without Limits and
Local Family Elementary Schools
2035 40th Ave



h Fruits and Vegetables
every WEEDAY



Oakland fresh
SCHOOL PRODUCE MARKETS

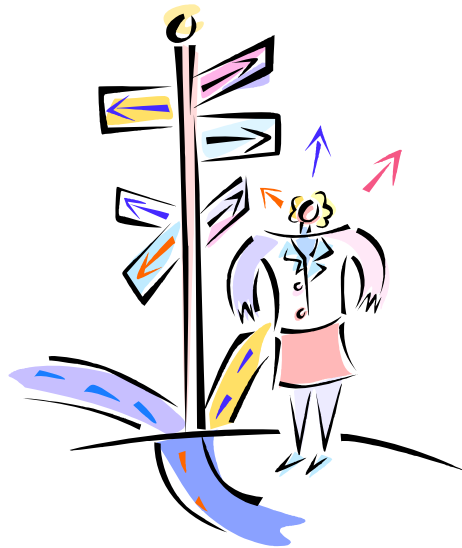
Nutrition Education

- Harvest of the Month
- Oakland Eats Garden Fresh
- Produce Markets



Still Not Enough

- Processed and prepared food pervasive
- Students, parents, & community not satisfied
- Knew more must be done but how?



Racism, Income, and Place Impact Health

Compared to a *White* child in the affluent Oakland Hills, an African American born in West Oakland is...

1.5 times more likely to be born premature or low birth weight

2.5 times more likely to be behind in vaccinations

5 times more likely to be hospitalized for diabetes

7 times more likely to be born into poverty

4 times less likely to read at grade level

2 times more likely to die of heart disease

INFANT

CHILD

ADULT

Cumulative impact:
15 year difference in life expectancy

Strategic Plan





**CENTER FOR
ECOLITERACY**

RETHINKING SCHOOL LUNCH

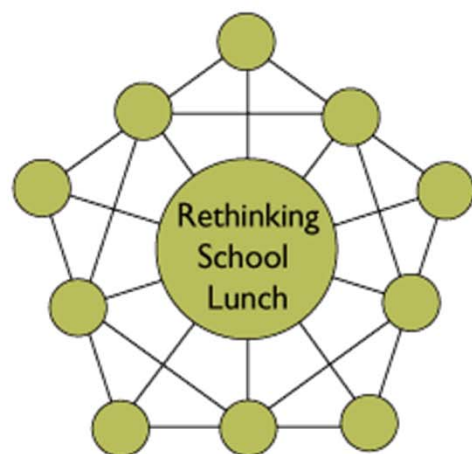
A planning framework from the Center for Ecoliteracy

SECOND EDITION



CENTER FOR ECOLITERACY

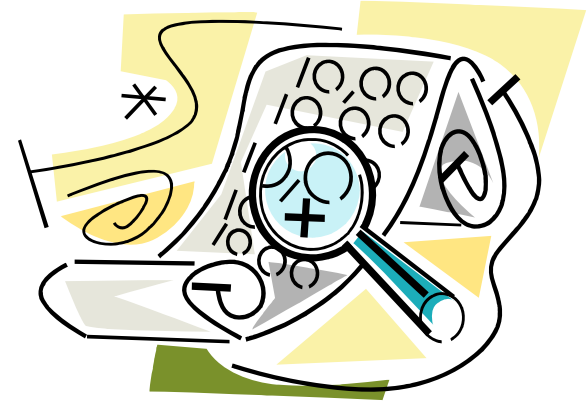
FOOD AND HEALTH
WELLNESS POLICY
TEACHING AND LEARNING
THE DINING EXPERIENCE
PROCUREMENT



FACILITIES
FINANCES
WASTE MANAGEMENT
PROFESSIONAL DEVELOPMENT
MARKETING AND COMMUNICATIONS

Bring in the Experts

- Center for Ecoliteracy
 - Evans & Brennan
 - David Binkle
 - Steve Marshall



80% Students in a federal study who cited long lunch lines as an issue in school cafeterias

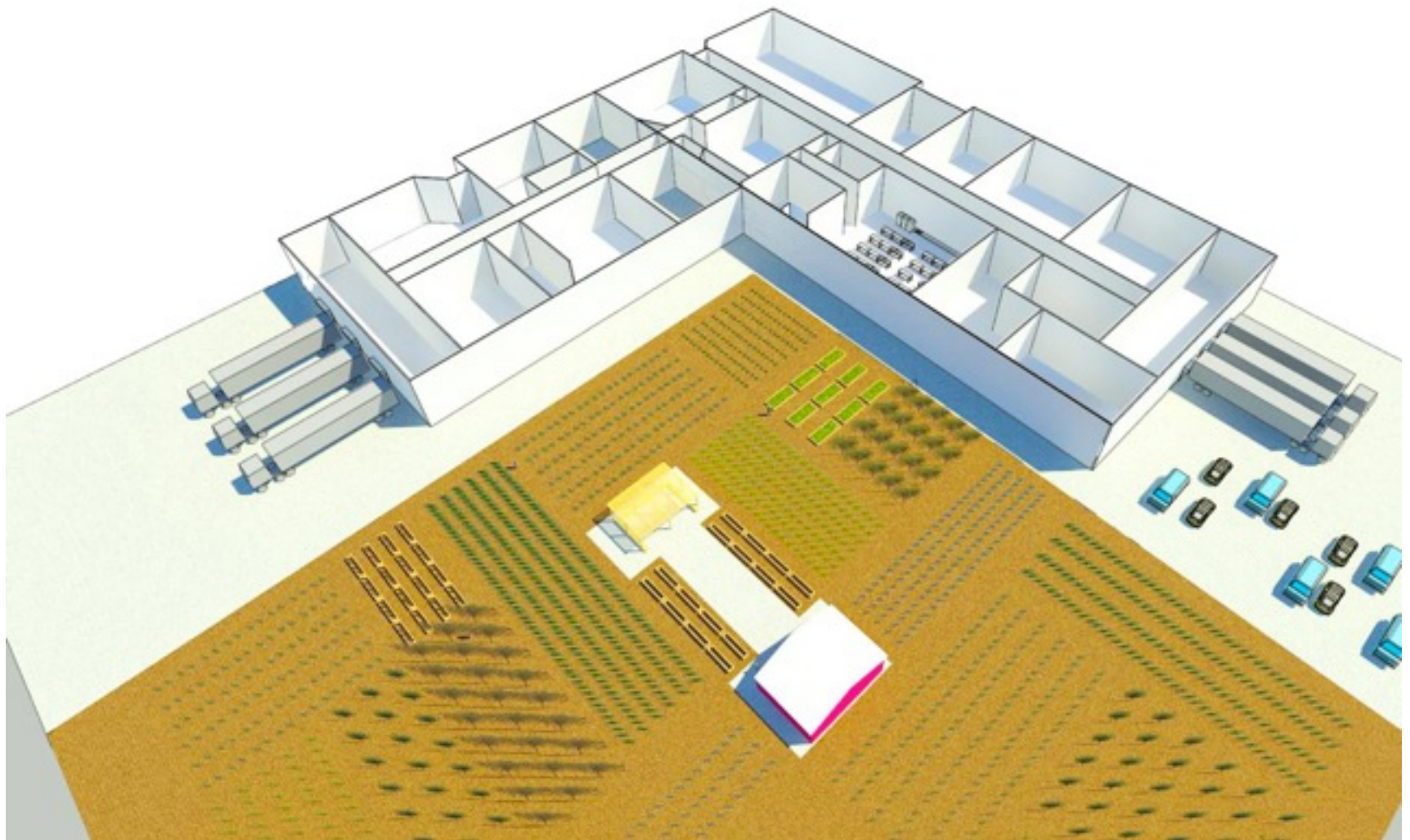


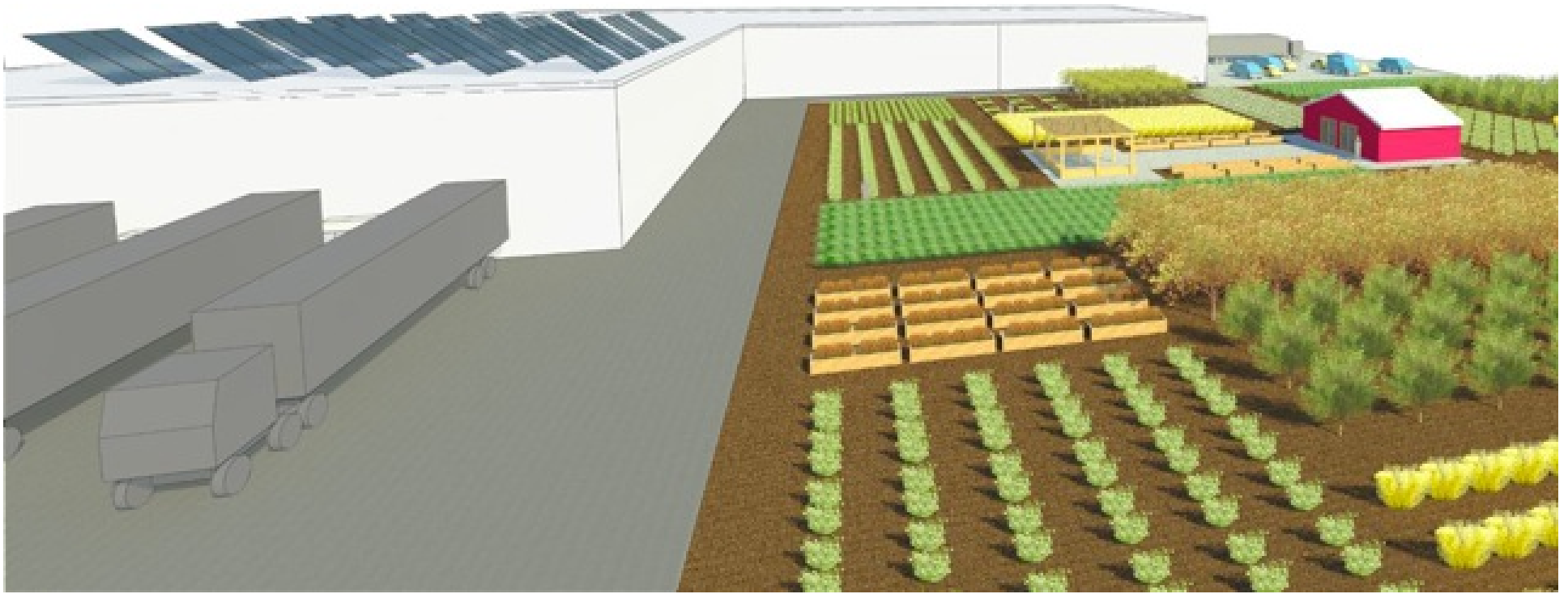
FACILITIES

THE GOAL

To create dining facilities that offer fresh, locally grown food, while serving as inviting places to eat as well as learning centers that support classroom lessons.







88%

Nutrition services directors
who cite money as their most
pressing problem

72%

Reimbursable lunches that
cost more to produce than the
reimbursement rate

FINANCES

THE GOAL

To make the shift to fresher,
healthier, more nutritious food
financially viable.



1 in 3 U.S. children ages 2–19 who are
overweight or obese

3
TIMES Increase in percentage of obese young
people between 1980 and 2008

FOOD AND HEALTH



THE GOAL

To offer nutritious, appealing school meals and effective education about nutrition so that students can achieve their full academic potential and learn to make healthful choices.

19.5
MILLION

Schoolchildren receiving free or reduced-priced lunches in U.S. each day

CONFIDENTIALITY MATTERS. Swipe cards or PIN systems provide privacy for all kids, including those on free or reduced-price meal programs.



THE DINING EXPERIENCE



THE GOAL

To create an inviting dining ambience that encourages healthy interaction and healthy eating—a place that students enjoy, that makes the lunch period a time they look forward to, and that helps them feel safe and valued at mealtime.

1,500
MILES

Average distance
conventionally sourced
food may travel to reach the
school cafeteria

9,000

Approximate number of schools
participating in farm-to-school programs
that establish relationships between
local farms and schools

PROCUREMENT

THE GOAL

To find practical ways to supply the
school meal program with healthy,
fresh, local, and sustainably grown
produce and products.



\$600
MILLION

Estimated amount lost per year
in food waste in the National
School Lunch Program

18,670
POUNDS

Lunch trash generated per
year by the average
elementary school

WASTE MANAGEMENT

THE GOAL

To initiate a waste management program for school lunch that reduces waste and helps students understand the need to conserve natural resources.



80%+

Food service staff members who can probably transition to improved and more demanding food preparation models, given appropriate programs of professional development



PROFESSIONAL DEVELOPMENT

THE GOAL

To provide nutrition services staff and teachers with the professional training and support they need to offer meals featuring fresh and local food and to teach students about the relationship between food, health, and the environment.









Recommended Next Steps

- Funding Strategies
 - Local support
 - State & Federal funding sources
 - Philanthropic programs
- Policy & Procedural Changes
 - Meal times
 - Ordering
- Exploring Partnerships
 - Local businesses & organizations

Special Thanks

S.D. Bechtel, Jr. Foundation
&
TomKat Charitable Trust

QUESTIONS???