

File ID Number	11-2772
Introduction Date	10-17-11
Enactment Number	11-2320
Enactment Date	10-26-11
By	TS



OAKLAND UNIFIED SCHOOL DISTRICT

Community Schools, Thriving Students

**OAKLAND UNIFIED SCHOOL DISTRICT
Office of the Board of Education**

To: Board of Education
 From: Tony Smith, Superintendent
 Subject: **District Submitting Grant Proposal**

ACTION REQUESTED:

Approval and support by the Board of Education of District applicant submitting grant proposal for OUSD schools for fiscal years to accept same, if granted, in whole or in part, pursuant to the terms and conditions thereof and to submit amendments thereto, for the grant year, if any.

BACKGROUND:

Grant proposal for OUSD schools for the 2011-12 fiscal year were submitted for funding as indicated in the chart below. The Grant Face Sheet and grant application packets are attached.

File LD #	Backup Document Included	Type	Recipient	Grant's Purpose	Time Period	Funding Source	Grant Amount
	Yes	Application	Oakland Unified School District	Health & Wellness: School Based Health Centers; Vision; Wellness	July 1, 2011 to June 30, 2011	Oakland Education Fund, East Bay Community Foundation	\$1,576,687.96.

DISCUSSION:

The district created a Grant Face sheet process to:

- Review proposed grant projects at OUSD sites and assess their contribution to sustained student achievement
- Identify OUSD resources required for program success

OUSD received a Grant Face Sheet and a completed grant application for the program listed in the chart by the school.

FISCAL IMPACT:

The total amount of grants will be provided to OUSD schools from the funders.

- Grants valued at:
\$1,576,687.96

RECOMMENDATION:

Approval and support by the Board of Education of District applicant submitting a grant proposal for OUSD schools for fiscal year to accept same, if granted, in whole or in part, pursuant to the terms and conditions thereof and to submit amendments thereto, for the grant year, if any.

ATTACHMENTS: Grant face sheet, letter applying for grant; letter indicating availability of grant from Oakland Education Fund, East Bay Community Foundation.

OUSD Grants Management Face Sheet

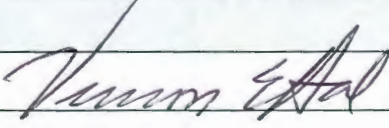
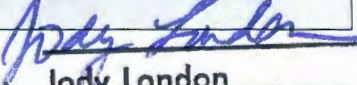
Title of Grant: Health and Wellness	Funding Cycle Dates: July 1, 2011 to June 30, 2012
Grant's Fiscal Agent: Oakland Unified School District	Grant Amount for Full Funding Cycle: \$1,576,687.96
Funding Agency: Oakland Education Fund, East Bay Community Foundation	Grant Focus: Health and Wellness
List all School(s) or Department(s) to be Served: All schools	


Information Needed	School or Department Response
How will this grant contribute to sustained student achievement or academic standards?	This grant supports OUSD's 5030 Wellness Policy and Strategic Goal Area 1: Safe, healthy, and supportive schools. By providing access to comprehensive Health & Wellness services, OUSD ensures that our students are healthy, attend school, and are well prepared to learn.
How will this grant be evaluated for impact upon student achievement?	The University of California, San Francisco, partners with OUSD in evaluating the impact of our Health and Wellness programs on student achievement and attendance.
Does the grant require any resources from the school(s) or district? If so, describe.	No.
Are services being supported by an OUSD funded grant or by a contractor paid through an OUSD contract or MOU? (If yes, include the district's indirect rate of 4.25% for all OUSD site services in the grant's budget for administrative support, evaluation data, or indirect services.)	No. Legislative File File ID Number: <u>11-2772</u> Introduction: <u>10-17-11</u> Enactment Number: <u>11-2320</u> Enactment Date: <u>10-26-11</u>
Will the proposed program take students out of the classroom for any portion of the school day?	No.
Who is the contact managing and assuring grant compliance? (Include contact's name, address, phone number, email address.)	Joanna Locke, Director of Health & Wellness, Family, Student, and Community Services, Oakland Unified School District, 495 Jones Avenue, Oakland, CA 94603, 510-639-4289

Applicant Obtained Approval Signatures:

Entity	Name/s	Signature/s	Date
Principal			
Department Head (e.g. for school day programs or for extended day and student support activities)			

Grant Office Obtained Approval Signatures:

Entity	Name/s	Signature/s	Date
Fiscal Officer	Vernon Hal		10/26/11
Superintendent	Tony Smith	 Jody London President, Board of Education	10/27/11


Edgar Rakestraw, Jr. S
Board of Education
10/27/11

Health & Wellness: Project Description for the Oakland Education Fund, East Bay Community Foundation

Oakland Unified School District's needs assessments for Health & Wellness have found intensive needs among OUSD students in the areas of nutrition, physical fitness, substance use, violence, behavioral health, reproductive health, vision, and health promotion. The assessment is based on our California Healthy Kids Survey, School-Based Health Center Evaluation Key Findings and health screenings (examples below).

Nutrition & Physical Fitness:

Between $\frac{1}{4}$ and $\frac{1}{3}$ of OUSD middle and high school students report eating no vegetables in the past day.

More than $\frac{1}{2}$ of our middle and high school students report drinking soda in the past day.

Almost $\frac{1}{2}$ of our 11th graders did not exercise for three or more days in the past week.

Substance Use:

About $\frac{1}{4}$ of OUSD high school students report they have been drunk or high at school.

More than $\frac{1}{3}$ of our 11th graders and $\frac{1}{5}$ of our 7th graders have used alcohol or another drug in the past month.

Among our 5th graders, 25% have used alcohol at least once.

Violence:

More than $\frac{1}{4}$ of OUSD middle school students have been afraid of being beaten up at school during the past year.

About $\frac{1}{3}$ of our middle school students were in a fight at school in the past year.

More than 10% of our middle and high school students have been threatened or injured with a weapon on school property.

Behavioral health:

More than $\frac{1}{4}$ of OUSD middle and high school students have felt sad and hopeless for two or more weeks.

Reproductive health:

More than $\frac{1}{2}$ of student medical visits to our school-based health centers at high schools are for the screening and treatment of sexually transmitted infections (STIs), family planning, or other reproductive health services.

Vision:

About 13% of OUSD students screened last year (1,900 children in all) failed their vision screening and are in need of vision care or eyeglasses.

Health promotion:

Less than $\frac{1}{2}$ of OUSD middle school students and less than $\frac{1}{3}$ of high school students report high levels of school connectedness, an indicator of resiliency.

Less than $\frac{1}{2}$ of our 11th graders have talked with a parent in the past year about the dangers of tobacco, alcohol, or other drug use.

While we are proud of our progress to date in several of these areas, we are eager to deepen our collective efforts toward our goal of becoming a Full-Service Community District. In keeping with OUSD's vision, these data will be reviewed consistently and collaboratively with our partners in the county, city, local health organizations, schools and community-based organizations. With this strategic vision in mind, OUSD and our partners have prioritized three areas of Health & Wellness service expansions and systems change to be undertaken over the coming three years:

1. School-Based Health Centers

OUSD and our partners undertook a comprehensive planning processes related to our SBHCs. In one strand, we have assessed how and when our existing and new SBHCs will be able to expand care to students in other elementary feeder schools and/or other community members. In another strand, we have engaged our stakeholders to create a strategic leveraging plan to increase access to health services. Leveraging of public funding for the SBHCs has been a key focus of this strand, but significant funding cuts within the city, county, and school district have left our public institutions unable to sustain Oakland's SBHCs as anticipated.

Overall, these comprehensive planning processes have identified six (6) key service gaps related to our SBHCs. We will use the grant from the East Bay Community Foundation and other leveraged funds to help OUSD resolve these gaps:

Start-Up Capital: Construction of our new and rebuilt SBHCs will be completed according to the timeline below and will require equipment and furnishings to be ready for opening day.

Roosevelt Middle School	Fall 2010
Madison	Fall 2010
United for Success (formerly Calvin Simmons Campus)	Fall 2010
Skyline High School	Spring 2011
Elmhurst campus (Alliance Academy and Elmhurst Community Prep)	Spring 2011
Oakland High School, Shop 55	Fall 2011
Frick Middle School	Fall 2011
West Oakland	Fall 2011
Havenscourt Campus (CCPA and Roots)	Fall 2011
Downtown Education Complex , Dewey Academy (continuation school), Met West High School, La Escuelita, Centro Infantil Annex Child Development Center (CDC), and Yuk Yau CDC.	Fall 2011

Direct Health Services and Core Operations: Each of our SBHCs operates with base funding for core operations and direct services, supplemented by fee-for-service revenue from third-party reimbursements where possible. Alameda County Health Care Services Agency has been able to commit base funding of \$100,000 for 6 of our existing sites (via Tobacco Master Settlement Funds and Measure A), and additional funding has been committed by OUSD for 3 sites and Oakland Fund for Children and Youth for youth development programs at 4 sites. Our SBHCs

still require funding to support core operations and direct health services at several of our existing sites and each of our 8 expansion sites.

Full Service Community Schools – Site Coordination: Site coordination is essential to the development of Full Service Community Schools. Site coordinators partner with the school administration, school staff and service providers to organize resources to effectively serve students, families and the broader community where appropriate. To build the Full Service Community School model at all of our sites with school-based health centers, we will hire or have already hired site coordinators at Urban Promise Academy Middle School and 3 of our existing high school-based health center sites (Oakland Tech, Fremont, and Castlemont).

Summer Operations: In line with the new OUSD strategic goal of developing Full-Service Community Schools, we have explored having our SBHCs offer limited summer-time operations. Our intent is to meet the needs of the whole child, as well as the surrounding community to the extent possible. We intend to formalize summer-time operations in 2011-12. This will be primarily sustained through third-party billing for clinical services.

Integration of School Nursing: As noted above, SBHCs generate a significant percentage of their operating cost from fee-for-service revenue. Our elementary and middle school SBHCs must be positioned to draw in more students for these reimbursable health services. However, SBHCs are limited in their ability to recruit patients who do not self-select for clinic services. Younger children, in particular, are unable to articulate their own health needs. OUSD will be increasing student outreach, referrals, and coordination of services for our SBHCs by placing School Nurses within 5 elementary and middle school campuses where there are not currently site-based school nursing services. School Nurses also serve a triage function to help ensure that SBHC staff spend the majority of their time seeing students for reimbursable services.

These SBHCs will be structured on the model of care developed at the Roosevelt Middle School Health Center, where a School Nurse works in tandem with SBHC providers to ensure that students are accessing comprehensive healthcare appropriately. The School Nurse will be responsible for seeing every student over the course of the year, to assess students for a broad range of health issues and refer for SBHC services.

The Roosevelt Middle School Health Center has significantly increased its third-party reimbursement by increasing referrals from the School Nurse to the SBHC.

Professional Development: In order to maximize integration of the SBHCs into the school sites, school site staff and service providers will require professional development and training. Based on preliminary findings from the promising practice research to-date, and the priorities of the Department Family Student and Community Services, professional development and supporting materials should be organized in three main areas that support leadership to collaborate: 1) Defining a clear vision of collaboration; 2) Understanding and clarifying OUSD strategic direction and procedures; and 3) Developing shared accountability, benchmarks and measures. These three broad areas focus on higher level issues such as vision, shared accountability, and measuring success of programs and partnerships, while also covering the logistical and administrative issues necessary for successful work at school sites.

2. Vision Care and Eyeglasses

OUSD School Nurses provide state-mandated vision screening in grades K, 2, 5, 8 and 10. While the state only mandates that schools screen distance vision, OUSD's Health Services has taken the initiative to screen near vision as well. In 2008-09, 1,138 elementary school students (11% of those screened), 422 8th graders (19%), and 345 high school students (16%) were referred for follow-up eye exams. When a student is referred for failing a vision screening, parents are sent a letter and receive at least one follow-up phone call. Recently, OUSD Health Services has also screened all children in OUSD summer programs who have just completed 3rd grade. In 2009, there were 84 failures (about 13% of those screened), and in 2010, there were 117 failures (28% of those screened). Upon further investigation, 16% of Summer 2009 failures and 19% of Summer 2010 failures also did not pass their 2nd grade vision screening. Even after receiving referrals for follow-up eye exams, these families were not able to obtain the needed vision care and eyeglasses for their children.

Good vision is essential for the majority of classroom learning tasks—reading, writing, viewing a chalkboard, understanding the teacher's gestures and facial expressions. In addition, it is critical to successful social interactions with classmates and friends. The American Optometric Association reports that students with poorly developed vision skills will typically avoid reading and near visual work; experience lower comprehensive or efficiency when they attempt to do the work anyway; and exhibit discomfort, fatigue, and a short attention span. Indeed, untreated vision problems can lead to signs and symptoms commonly attributed to ADHD.

OUSD is concerned about the number of our students who are unable to learn effectively, efficiently, and comfortably because they lack needed eyeglasses and vision care. We believe that bringing these services to our students at school is the best way to ensure that this key need is met. Research has indicated that the most cost-effective way to provide these services over time will be to create an OUSD vision care program. We are investing in the needed mobile equipment to start-up the vision care program. Simultaneously, OUSD is developing partnerships with vision care providers for donated time.

Initially, we are seeking to serve the estimated 20% of students who fail their vision screenings and do not receive needed follow-up care. Over time, we will investigate systems to bill Medi-Cal for appropriate services, integrate with the SBHCs, and expand school-based vision services to all students in need. This program will be spearheaded by OUSD's Director, Health & Wellness in collaboration with community providers and coordinated with Health Services, school-based health centers, and school site staff.

3. Wellness: Nutrition, Physical Activity, Healthy School Environment

With more than 1/3 of OUSD students at an unhealthy weight, almost 1/2 of middle and high school students reporting they don't eat breakfast, and almost 1/2 of students not meeting cardiovascular fitness standards, OUSD students are at increased risk for chronic health conditions. Our children and youth will benefit from policies, systems, and programs that address these issues.

OUSD's priorities are to increase access to healthy food, high-quality physical activity, and a healthy, safe, indoor and outdoor environment. We recognize that these are long-term investments that take staff time, education, and systems-change to be successful. These changes are linked to academic success, decreased absences, and life-long positive health outcomes. OUSD is proud of its strategy for laying the groundwork for long-term systems-

change. OUSD has supported a collaborative School Wellness Council with active subcommittees, offered technical assistance and training to help schools develop Wellness Policy implementation plans, and helped schools implement nutrition activities such as the Farm to School Initiative

Looking ahead, OUSD must continue to provide district-level leadership for Wellness Policy implementation; develop more site-based strategies for school wellness activities; initiate an evaluation of our Wellness activities; and establish preventive policies, services, and projects that will support school staff, students, and families. Our vision is to achieve food and recreation equity, healthy school environments, and obesity prevention programming on campuses.

The East Bay Community Foundation grant will support Site Wellness Champions to promote to promote healthy eating, fitness, staff health and other wellness issues. He/she ideally works with a school wellness council or other committee of stakeholders on campus to identify priorities and work as a team to ensure a healthy school environment. The Champion is considered the liaison to the school site to implement the school wellness policy, connect to district and community resources and model healthy behaviors to staff, parents and students. Champions are selected through an application process and are asked to commit to school wellness work for 2 hours per week, overseen by the Program Manager, Coordinated School Health, for the entire school year.

East Bay Community Foundation Support	FY11 & 12
Personnel Related Costs:	
OUSD Director of Health & Wellness (1.0 FTE)	\$35,000.00
Program Manager, CSH (1.0 FTE)	\$54,000.00
Site Coordinators	\$360,000.00
School Nurses	\$273,000.00
Research & Assessment (.1 FTE)	\$8,000.00
Wellness Champions (Extended Contracts)	\$20,000.00
Administrative Support (.5 FTE)	\$24,000.00
SUBTOTAL PERSONNEL	\$774,000.00
Personnel Benefits @ 45%	\$348,300.00
PERSONNEL TOTAL	\$1,122,300.00
Non-Personnel Related Costs:	
Equipment (Furniture)	\$352,286.11
Equipment (Supplies)	\$25,000.00
Equipment (Equipment)	\$25,000.00
Training/Conferences	\$15,000.00
NON-PERSONNEL TOTAL	\$417,286.11
Other Costs:	
Optometry Services	\$13,000.00
Wellness Evaluation	\$24,101.85
TOTAL OTHER COSTS	\$37,101.85
	\$1,576,687.96



October 4, 2011

Superintendent Tony Smith
Oakland Unified School District
1025 Second Avenue, Room 301
Oakland, CA 94606

Dear Dr. Smith:

I would like to notify the Oakland Unified School District (OUSD) that \$1,576,687.96 will be available through our Oakland Education Fund, a field of interest fund held here at the East Bay Community Foundation, to support OUSD's work related to your Health and Wellness Policy and related programs. With the permission of the OUSD Board of Education, the East Bay Community Foundation, through its Oakland Education Fund, would like to make a grant to OUSD for this amount.

This grant should be used to support OUSD's work related to your Health and Wellness Policy by providing financial support for the following efforts:

1. School Based Health Centers
2. Vision Care; and
3. Wellness: Nutrition, Physical Activity, Healthy School Environment.

Please see the attached project description which was submitted to us by the district's staff for additional information. We understand that the contact person for this grant would be Joanna H. Locke, Director of Health and Wellness at OUSD. A formal grant agreement between the East Bay Community Foundation and OUSD will be generated upon approval of this grant by the Board of Education.

It is a pleasure for the East Bay Community Foundation to have this opportunity to support the health and well-being of the children and families of Oakland.

Sincerely,

Nicole Taylor
President & CEO

:dl

De Domenico Building
200 Frank H. Ogawa Plaza
Oakland, CA 94612

Main 510/836.3223
Fax 510/836.3287
info@eastbaycf.org
www.eastbaycf.org

Health & Wellness: Project Description for the East Bay Community Foundation

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While we are proud of our progress to date in several of these areas, we are eager to deepen our collective efforts toward our goal of becoming a Full-Service Community District. In keeping with OUSD's vision, these data will be reviewed consistently and collaboratively with our partners in the county, city, local health organizations, schools and community-based organizations. With this strategic vision in mind, OUSD and our partners have prioritized three areas of Health & Wellness service expansions and systems change to be undertaken over the coming three years:

1. School-Based Health Centers

A dramatic expansion of our SBHCs is currently underway. We now have 8 new SBHCs and 2 rebuilt SBHCs under construction or within the design phase.

OUSD and our partners undertook a comprehensive planning processes related to our SBHCs. In one strand, we have assessed how and when our existing and new SBHCs will be able to expand care to students in other elementary feeder schools and/or other community members. In another strand, we have engaged our stakeholders to create a strategic leveraging plan to increase access to health services. Leveraging of public funding for the SBHCs has been a key focus of this strand, but significant funding cuts within the city, county, and school district have left our public institutions unable to sustain Oakland's SBHCs as anticipated.

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materials should be organized in three main areas that support leadership to collaborate: 1) Defining a clear vision of collaboration; 2) Understanding and clarifying OUSD strategic direction and procedures; and 3) Developing shared accountability, benchmarks and measures. These three broad areas focus on higher level issues such as vision, shared accountability, and measuring success of programs and partnerships, while also covering the logistical and administrative issues necessary for successful work at school sites.

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OUSD is concerned about the number of our students who are unable to learn effectively, efficiently, and comfortably because they lack needed eyeglasses and vision care. We believe that bringing these services to our students at school is the best way to ensure that this key need is met. Research has indicated that the most cost-effective way to provide these services over time will be to create an OUSD vision care program. We are investing in the needed mobile equipment to start-up the vision care program. Simultaneously, OUSD is developing partnerships with vision care providers for donated time.

Initially, we are seeking to serve the estimated 20% of students who fail their vision screenings and do not receive needed follow-up care. Over time, we will investigate systems to bill Medi-Cal for appropriate services, integrate with the SBHCs, and expand school-based vision services to all students in need. This program will be spearheaded by OUSD's Director, Health & Wellness in collaboration with community providers and coordinated with Health Services, school-based health centers, and school site staff.

PERSONNEL TOTAL	\$1,122,300.00
Non-Personnel Related Costs:	
Equipment (Furniture)	\$352,286.11
Equipment (Supplies)	\$25,000.00
Equipment (Equipment)	\$25,000.00
Training/Conferences	\$15,000.00
NON-PERSONNEL TOTAL	\$417,286.11
Other Costs:	
Optometry Services	\$13,000.00
Wellness Evaluation	\$24,101.85
TOTAL OTHER COSTS	\$37,101.85
	\$1,576,687.96

October 5, 2011

Nicole Taylor, President
East Bay Community Foundation
De Domenico Building
200 Frank Ogawa Plaza
Oakland, CA 94612

Dear Ms. Taylor:

On behalf of Oakland Unified School District, I would like to request a grant from the Oakland Education Fund, a field of interest fund held at the East Bay Community Foundation, for 1,576,687.96.

This grant will help us to implement our Oakland Unified School District Health and Wellness Policy by providing financial support for

1. School Based Health Centers
2. Vision Care; and
3. Wellness: Nutrition, Physical Activity, Healthy School Environment.

Please see the attached project description and budget for additional information. The contact person for this grant will be Joanna H. Locke, Director of Health and Wellness, Oakland Unified School District.

We appreciate our partnership with the East Bay Community Foundation and your steadfast commitment and ongoing support for the health and well-being of the children and families we serve.

Sincerely,

Tony Smith