

| Board Office Use: Legislative File Info. | |
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| File ID Number: | 17-1068 |
| Introduction Date: | 06/14/2017 |
| Enactment Number: | 17-0786 |
| Enactment Date: | 06/14/2017 |



Memo

To: Board of Education
From: Devin Dillon, Interim Superintendent
Board Meeting Date: 06/14/2017
Subject: Professional Service Contract
Contractor: Public Profit of Oakland, CA
Services for: 922-Community Schools & Student Services

Board Action Requested and Recommendation: Approval by the Board of Education of a Professional Services Contract between the District and Public Profit, Oakland, CA, for the latter to provide: Public Profit, LLC will provide an evaluation plan for OUSD's 21st Century Community Learning Centers (21st CCLC) Summer Learning sites; the evaluation is designed to provide data and guidance to support OUSD's Essential Standards; create an internally-focused report to inform OUSD's year-to-year summer planning; key deliverables are an evaluation plan, revised youth surveys for participants, revised surveys for agencies that lead summer programs, focus groups for coaches, and a findings report that documents enrollment, participation, quality, and self-reported benefits for youth; data will be summarized into a report and series of program-specific data profiles for the Summer Learning Programs, for the period of 01/01/2017 through

Background:
 (A one paragraph explanation of why the consultant's services are needed.)

Oakland Unified School District (OUSD) will offer a range of summer learning programs in 2017, including approximately 30 programs funded by 21st Century Community Learning Center grants. Public Profit's 2017 Evaluation Plan for OUSD's summer sites is designed to provide data and guidance to support OUSD's Essential Standards. The primary purpose of this evaluation is to create an internally-focused report to inform OUSD's year-to-year summer planning. Key deliverables for this scope of work include an evaluation plan, revised youth surveys for participants, revised surveys for agencies that lead summer programs, focus groups for coaches, and a findings report that documents enrollment.

Discussion:
 (QUANTIFY what is being purchased.)

Public Profit, LLC will provide an evaluation plan for OUSD's 21st Century Community Learning Centers (21st CCLC) Summer Learning sites; the evaluation is designed to provide data and guidance to support OUSD's Essential Standards; create an internally-focused report to inform OUSD's year-to-year summer planning; key deliverables are an evaluation plan, revised youth surveys for participants, revised surveys for agencies that lead summer programs, focus groups for coaches, and a findings report that documents enrollment, participation, quality, and self-reported benefits for youth; data will be summarized into a report and series of program-specific data profiles for the Summer Learning Programs.

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Fiscal Impact: Funding Resource name(s) (detailed below) not to exceed \$37,880.00.

\$37,060.00

Sirene S Scully Fam Foundation

\$820.00

AFTER SCHOOL LEARNING&SAFEHOOD

Attachments: Professional Services Contract including Scope of Work



CONTRACT JUSTIFICATION FORM
This Form Shall Be Submitted to the Board Office
With *Every* Consent Agenda Contract.

Legislative File ID No. _____

Department: _____

Vendor Name: _____

Contract Term: Start Date: _____ End Date: _____

Annual Cost: \$_____

Approved by: _____

Is Vendor a local Oakland business? Yes ___ No ___

Why was this Vendor selected?

Summarize the services this Vendor will be providing.

Was this contract competitively bid? Yes ___ No ___

If No, answer the following:

1) How did you determine the price is competitive?

2) Please check the competitive bid exception relied upon:

___ **Educational Materials**

___ **Special Services** contracts for financial, economic, accounting, legal or administrative services

___ **CUPCCAA exception** (Uniform Public Construction Cost Accounting Act)

___ **Professional Service Agreements** of less than _____ (increases a small amount on January 1 of each year)

___ **Construction related Professional Services** such as Architects, DSA Inspectors, Environmental Consultants and Construction Managers (require a "fair, competitive selection process)

___ **Energy** conservation and alternative energy supply (e.g., solar, energy conservation, co-generation and alternate energy supply sources)

___ **Emergency** contracts [requires Board resolution declaring an emergency]

___ **Technology** contracts

___ electronic data-processing systems, supporting software and/or services (including copiers/printers) over the _____ bid limit, must be competitively advertised, but any one of the three lowest responsible bidders may be selected

___ contracts for computers, software, telecommunications equipment, microwave equipment, and other related electronic equipment and apparatus, including E-Rate solicitations, may be procured through an RFP process instead of a competitive, lowest price bid process

___ Western States Contracting Alliance Contracts (WSCA)

___ California Multiple Award Schedule Contracts (CMAS) [contracts are often used for the purchase of information technology and software]

___ **"Piggyback" Contracts** with other governmental entities

___ **Perishable Food**

___ **Sole Source**

___ **Change Order for Material and Supplies** if the cost agreed upon in writing does not exceed ten percent of the original contract price

___ **Other, please provide specific exception**

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OAKLAND UNIFIED SCHOOL DISTRICT

PROFESSIONAL SERVICES CONTRACT 2016-2017

This Agreement is entered into between Public Profit of Oakland, CA (CONTRACTOR) and Oakland Unified School District (OUSD). OUSD is authorized by Government Code Section 53060 to contract for the furnishing of special services and advice in financial, economic, accounting, engineering, legal, and administrative matters with persons specially trained, experienced, and competent to perform such services. CONTRACTOR warrants it is specially trained, experienced, and competent to provide such services. The parties agree as follows:

- Services:** CONTRACTOR shall provide the ("Services" or "Work") as described in **Exhibit "A,"** attached hereto and incorporated herein by reference.
- Terms:** CONTRACTOR shall commence work on 04/01/2017, or the day immediately following approval by the Superintendent if the aggregate amount CONTRACTOR has contracted with the District is below \$88,300.00 in the current fiscal year; or, approval by the Board of Education if the total contract(s) exceed \$88,300.00, whichever is later. The work shall be completed no later than 09/30/2017.
- Compensation:** OUSD agrees to pay CONTRACTOR for services satisfactorily rendered pursuant to this Agreement. The compensation under this Contract shall not exceed Thirty-Seven Thousand Eight Hundred Eighty Dollars and 00/100 Dollars (\$37,880.00) [per fiscal year], at an hourly billing rate not to exceed N/A per hour. This sum shall be for full performance of this Agreement and includes all fees, costs, and expenses incurred by Contractor including, but not limited to, labor, materials, taxes, profit, overhead, travel, insurance, subcontractor costs, and other costs.

If CONTRACTOR will be compensated hourly for services provided under this Contract, CONTRACTOR shall describe in Exhibit "A," attached hereto, the specific scope of services to be delivered on an hourly basis to OUSD.

OUSD shall not be liable to CONTRACTOR for any costs or expenses paid or incurred by CONTRACTOR in performing services for OUSD, except as follows: N/A.

Payment for Work shall be made for all undisputed amounts in monthly installment payments within forty-five (45) days after CONTRACTOR submits an invoice to OUSD for Work actually completed and after OUSD's written approval of the Work, or the portion of the Work for which payment is to be made.

The granting of any payment by OUSD, or the receipt thereof by CONTRACTOR, shall in no way lessen the liability of CONTRACTOR to correct unsatisfactory work, although the unsatisfactory character of that work may not have been apparent or detected at the time a payment was made. Work, which does not conform to the requirements of this Agreement, may be rejected by the District and in that case must be replaced by CONTRACTOR without delay.

- Equipment and Materials:** CONTRACTOR shall provide all equipment, materials, and supplies necessary for the performance of this Agreement *except:* N/A, which shall not exceed a total cost of \$0.00.

5. CONTRACTOR Qualifications / Performance of Services:

CONTRACTOR Qualifications: CONTRACTOR warrants it is specially trained, experienced, competent and fully licensed to provide the Services required by this Agreement in conformity with the laws and regulations of the State of California, the United States of America, and all local laws, ordinances and/or regulations, as they may apply.

Standard of Care: CONTRACTOR warrants that CONTRACTOR has the qualifications and ability to perform the Services in a professional manner, without the advice, control, or supervision of OUSD. CONTRACTOR's services will be performed, findings obtained, reports and recommendations prepared in accordance with generally and currently accepted principles and practices of its profession for services to California school districts.

- Invoicing:** Invoices furnished by CONTRACTOR under this Agreement must be in a form acceptable to OUSD. All amounts paid by OUSD shall be subject to audit by OUSD. Invoices shall include, but not be limited to: Contractor name, Contractor address, invoice date, invoice number, purchase order number, name of school or department service was provided to, period of service, name of the person performing the service, date service was rendered, brief description of services provided, number of hours of service, hourly rate, total payment requested.
- Notices:** All notices and invoices provided for under this Agreement shall be in writing and either personally delivered during normal business hours or sent by U.S. Mail (certified, return receipt requested) with postage prepaid to the other party at the address set forth below:

OUSD Representative:

Name: JULIA MA
Site /Dept.: 922-Community Schools & Student Services
Address: 1000 Broadway, Suite 150
Oakland, CA 94607
Phone: 510-879-2820
Email: Julia.Ma@ousd.org

CONTRACTOR:

Name: Corey Newhouse
Title: Owner
Address: 1212 Broadway, Suite 501
Oakland, CA 94612
Phone: 510-835-1669
Email: corey@publicprofit.net

Notice shall be effective when received if personally served or, if mailed, three days after mailing. Either party must give written notice of a change of address.

8. **Status of Contractor:** This is not an employment contract. CONTRACTOR, in the performance of this Agreement, shall be and act as an independent contractor. CONTRACTOR understands and agrees that it and all of its employees shall not be considered officers, employees, agents, partner, or joint venture of OUSD, and are not entitled to benefits of any kind or nature normally provided employees of OUSD and/or to which OUSD's employees are normally entitled, including, but not limited to, State Unemployment Compensation or Worker's Compensation. CONTRACTOR shall assume full responsibility for payment of all Federal, State, and local taxes or contributions, including unemployment insurance, social security and income taxes with respect to CONTRACTOR's employees. In the performance of the work herein contemplated, CONTRACTOR is an independent contractor or business entity, with the sole authority for controlling and directing the performance of the details of the work, OUSD being interested only in the results obtained.

9. **Insurance:**

- 1. Unless specifically waived by OUSD, the following insurance is required:
 - i. If CONTRACTOR employs any person to perform work in connection with this Agreement, CONTRACTOR shall procure and maintain at all times during the performance of such work, Workers' Compensation Insurance in conformance with the laws of the State of California and Federal laws when applicable. Employers' Liability Insurance shall not be less than One Million Dollars (\$1,000,000) per accident or disease.

Check one of the boxes below:

CONTRACTOR is aware of the provisions of Section 3700 of the Labor Code which require every employer to be insured against liability for workers' compensation or to undertake self-insurance in accordance with the provisions of that code, and will comply with such provisions before commencing the performance of the Work of this Contract.

CONTRACTOR does not employ anyone in the manner subject to the workers' compensation laws of California.

ii. CONTRACTOR shall maintain Commercial General Liability insurance, including automobile coverage with limits of One Million Dollars (\$1,000,000) per occurrence for bodily injury and property damage. The coverage shall be primary as to OUSD and shall name OUSD as an additional insured. Evidence of insurance must be attached. Endorsement of OUSD as an additional insured shall not affect OUSD's rights to any claim, demand, suit or judgment made, brought or recovered against CONTRACTOR. The policy shall protect CONTRACTOR and OUSD in the same manner as though each were separately issued. Nothing in said policy shall operate to increase the Insurer's liability as set forth in the policy beyond the amount or amounts shown or to which the Insurer would have been liable if only one interest were named as an insured.

iii. If CONTRACTOR is offering OUSD professional advice under this Contract, CONTRACTOR shall maintain Errors and Omissions insurance or Professional Liability insurance with coverage limits of One Million Dollars (\$1,000,000) per claim.

OR

iv. CONTRACTOR is not required to maintain any insurance under this agreement. (Completed and approved Waiver of Insurance Form is required from OUSD's Risk Management.) Waiver of insurance does not release CONTRACTOR from responsibility for any claim or demand.

10. **Licenses and Permits:** CONTRACTOR shall obtain and keep in force all licenses, permits, and certificates necessary for the performance of this Agreement.

11. **Assignment:** The obligations of CONTRACTOR under this Agreement shall not be assigned by CONTRACTOR without the express prior written consent of OUSD.

12. **Non-Discrimination:** It is the policy of OUSD that in connection with all work performed under Contracts there be no discrimination because of race, color, ancestry, national origin, religious creed, physical disability, medical condition, marital status, sexual orientation, gender, or age; therefore, CONTRACTOR agrees to comply with applicable Federal and California laws including, but not limited to, the California Fair Employment and Housing Act beginning with Government Code Section 12900 and Labor Code Section 1735 and OUSD policy. In addition, CONTRACTOR agrees to require like compliance by all its subcontractor(s). CONTRACTOR shall not engage in unlawful discrimination in employment on the basis of actual or perceived; race, color, national origin, ancestry, religion, age, marital status, pregnancy, physical or mental disability, medical condition, veteran status, gender, sex or sexual orientation.

13. **Drug-Free / Smoke Free Policy:** No drugs, alcohol, and/or smoking are allowed at any time in any buildings and/or grounds on OUSD property. No students, staff, visitors, CONTRACTORS, or subcontractors are to use controlled substances, alcohol or tobacco on these sites.
14. **Indemnification:** CONTRACTOR agrees to hold harmless, indemnify, and defend OUSD and its officers, agents, and employees from any and all claims or losses accruing or resulting from injury, damage, or death of any person, firm, or corporation in connection with the performance of this Agreement. CONTRACTOR also agrees to hold harmless, indemnify, and defend OUSD and its elective board, officers, agents, and employees from any and all claims or losses incurred by any supplier, contractor, or subcontractor furnishing work, services, or materials to CONTRACTOR in connection with the performance of this Agreement. This provision survives termination of this Agreement.
15. **Copyright/Trademark/Patent/Ownership:** CONTRACTOR understands and agrees that all matters produced under this Agreement shall become the property of OUSD and cannot be used without OUSD's express written permission. OUSD shall have all right, title and interest in said matters, including the right to secure and maintain the copyright, trademark, and/or patent of said matter in the name of OUSD. CONTRACTOR consents to use of CONTRACTOR's name in conjunction with the sale, use, performance and distribution of the matters, for any purpose and in any medium. These matters include, without limitation, drawings, plans, specifications, studies, reports, memoranda, computation sheets, the contents of computer diskettes, artwork, copy, posters, billboards, photographs, videotapes, audiotapes, systems designs, software, reports, diagrams, surveys, source codes or any other original works of authorship, or other documents prepared by CONTRACTOR or its Sub-CONTRACTORS in connection with the Services performed under this Agreement. All works shall be works for hire as defined under Title 17 of the United States Code, and all copyrights in those works are the property of OUSD.
16. **Waiver:** No delay or omission by either party in exercising any right under this Agreement shall operate as a waiver of that or any other right or prevent a similar subsequent act from constituting a violation of the Agreement.
17. **Termination:** OUSD may at any time terminate this Agreement upon 30 days prior written notice to CONTRACTOR. OUSD shall compensate CONTRACTOR for services satisfactorily provided through the date of termination. In addition, OUSD may terminate this Agreement for cause should CONTRACTOR fail to perform any part of this Agreement. In the event of termination for cause, OUSD may secure the required services from another contractor. If the cost to OUSD exceeds the cost of providing the services pursuant to this Agreement, CONTRACTOR shall pay the additional cost.
18. **Conduct of CONTRACTOR:** By signing this Agreement, CONTRACTOR certifies compliance with the following requirements and will provide OUSD with evidence of staff qualifications, which include:
 1. **Tuberculosis Screening:** CONTRACTOR is required to screen employees who will be working at OUSD sites for more than six hours. CONTRACTOR affirms that each employee has current proof of negative TB testing on file and TB results are monitored.
 2. **Fingerprinting of Employees and Agents.** The fingerprinting and criminal background investigation requirements of Education Code section 45125.1 apply to CONTRACTOR's services under this Agreement and CONTRACTOR certifies its compliance with these provisions as follows: "CONTRACTOR certifies that CONTRACTOR has complied with the fingerprinting and criminal background investigation requirements of Education Code section 45125.1 with respect to all CONTRACTOR's employees, subcontractors, agents, and subcontractors' employees or agents ("Employees") regardless of whether those Employees are paid or unpaid, concurrently employed by OUSD, or acting as independent contractors of CONTRACTOR, who may have contact with OUSD pupils in the course of providing services pursuant to the Agreement, and the California Department of Justice has determined that none of those Employees has been convicted of a felony, as that term is defined in Education Code section 45122.1. Contractor further certifies that it has received and reviewed fingerprint results for each of its Employees and Contractor has requested and reviews subsequent arrest records for all Employees who may come into contract with OUSD pupils in providing services to the District under this Agreement.

In the event that OUSD, in its sole discretion, at any time during the term of this contract, desires the removal of any CONTRACTOR related persons, employee, representative or agent from an OUSD school site and, or property, CONTRACTOR shall immediately, upon receiving notice from OUSD of such desire, cause the removal of such person or persons.

19. **No Rights in Third Parties:** This Agreement does not create any rights in, or inure to the benefit of, any third party except as expressly provided herein.
20. **OUSD's Evaluation of CONTRACTOR and CONTRACTOR's Employees and/or Subcontractors.** OUSD may evaluate CONTRACTOR's work in any way that OUSD is entitled to do so pursuant to applicable law. The OUSD's evaluation may include, without limitation:
 1. Requesting that OUSD employee(s) evaluate the CONTRACTOR and the CONTRACTOR's employees and subcontractors and each of their performance.
 2. Announced and unannounced observance of CONTRACTOR, CONTRACTOR's employee(s), and/or subcontractor(s).
21. **Limitation of OUSD Liability:** Other than as provided in this Agreement, OUSD's financial obligations under this Agreement shall be limited to the payment of the compensation provided in this Agreement. Notwithstanding any other provision of this Agreement, in no event, shall OUSD be liable, regardless of whether any claim is based on contract or tort, for any special, consequential, indirect or incidental damages, including, but not limited to, lost profits or revenue, arising out of, or in connection with, this Agreement for the services performed in connection with this Agreement.
22. **Confidentiality:** CONTRACTOR and all CONTRACTOR's agents, personnel, employee(s), and/or subcontractor(s) shall maintain the confidentiality of all information received in the course of performing the Services. CONTRACTOR understands that student records are confidential and agrees to comply with all state and federal laws concerning the maintenance and disclosure of student records. This requirement to maintain confidentiality shall extend beyond the termination of this Agreement. Contractors will be permitted

Professional Services Contract

access to student data only where permissible under state and federal law and only after executing OUSD's Confidentiality Agreement Regarding Student Data.

- 23. Conflict of Interest: CONTRACTOR shall abide by and be subject to all applicable, regulations, statutes or other laws regarding conflict of interest. CONTRACTOR shall not hire any officer or employee of OUSD to perform any service by this Agreement without the prior approval of OUSD Human Resources.

CONTRACTOR affirms to the best of his/her/its knowledge, there exists no actual or potential conflict of interest between CONTRACTOR's family, business or financial interest and the services provided under this Agreement, and in the event of change in either private interest or services under this Agreement, any question regarding possible conflict of interest which may arise as a result of such change will be brought to OUSD's attention in writing.

Through its execution of this Agreement, CONTRACTOR acknowledges that it is familiar with the provisions of section 1090 et seq. and section 87100 et seq. of the Government Code of the State of California, and certifies that it does not know of any facts which constitute a violation of said provisions. In the event CONTRACTOR receives any information subsequent to execution of this Agreement which might constitute a violation of said provisions, CONTRACTOR agrees it shall notify OUSD in writing.

- 24. Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion: CONTRACTOR certifies to the best of his/her/its knowledge and belief, that it and its principals are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal department or agency according to Federal Acquisition Regulation Subpart 9.4, and by signing this contract, certifies that this vendor does not appear on the Excluded Parties List (https://www.sam.gov/).

- 25. Litigation: This Agreement shall be performed in Oakland, California and is governed by the laws of the State of California. The Alameda County Superior Court shall have jurisdiction over any state court litigation initiated to enforce or interpret this Agreement.

- 26. Incorporation of Recitals and Exhibits: The Recitals and each exhibit attached hereto are hereby incorporated herein by reference.

- 27. Integration/Entire Agreement of Parties: This Agreement constitutes the entire agreement between the Parties and supersedes all prior discussions, negotiations, and agreements, whether oral or written. This Agreement may be amended or modified only by a written instrument executed by both Parties.

- 28. Counterparts: This Agreement and all amendments and supplements to it may be executed in counterparts, and all counterparts together shall be construed as one document.

- 29. Signature Authority: Each party has the full power and authority to enter into and perform this Agreement, and the person signing this Agreement on behalf of each Party has been given the proper authority and empowered to enter into this Agreement.

- 30. Contract Contingent on Governing Board Approval: OUSD shall not be bound by the terms of this Agreement until it has been formally approved by OUSD's Governing Board, and no payment shall be owed or made to CONTRACTOR absent formal approval. This Agreement shall be deemed to be approved when it has been signed by the Board of Education, and/or the Superintendent as its designee.

- 31. W-9 Form: If CONTRACTOR is doing business with OUSD for the first time, complete and return with the signed Contract the W-9 form.

OAKLAND UNIFIED SCHOOL DISTRICT



- President, Board of Education
- Superintendent or Designee



Secretary, Board of Education

CONTRACTOR

Corey Newhouse

Contractor Signature

Corey Newhouse, Owner

Print Name, Title

Form approved by OUSD General Counsel for 2015-16 FY

EXHIBIT "A" SCOPE OF WORK

[IF A CONTRACTOR PROVIDES AN ACCEPTABLE DESCRIPTION OF SERVICES AS PART OF A PROPOSAL, THAT DESCRIPTION OF SERVICES MAY BE ATTACHED WITHOUT ANY TERMS, CONDITIONS, LIMITATIONS, ETC., FROM THAT PROPOSAL.]

- 1. Description of Services to be Provided:** Provide a description of the service(s) the contractor will provide. Be specific about what service(s) OUSD is purchasing and what *this* Contractor will do.

See Attached Scope of Work

2. **Specific Outcomes:** What are the expected outcomes from the services of this Contract? Be specific. For example, as a result of the service(s): 1) How many more Oakland children are graduating from high school? 2) How many more Oakland children are attending school 95% or more? 3) How many more students have meaningful internships and/or paying jobs? 4) How many more Oakland children have access to, and use, the health services they need? Provide details of program participation (Students will...) and measurable outcomes (Participants will be able to...). NOT THE GOALS OF THE SITE OR DEPARTMENT.

Public Profit, LLC will compose findings report summarizing youth enrollment, participation, coach focus group findings , lead agency input and self-reported youth outcomes. The primary purpose of this evaluation is to create an internally-focused report to inform OUSD's year-to-year summer planning.

3. **Alignment with District Strategic Plan:** Indicate the goals and visions supported by the services of this contract: (Check all that apply.)

- | | |
|--|--|
| <input type="checkbox"/> Ensure a high quality instructional core | <input type="checkbox"/> Prepare students for success in college and careers |
| <input type="checkbox"/> Develop social, emotional and physical health | <input type="checkbox"/> Safe, healthy and supportive schools |
| <input type="checkbox"/> Create equitable opportunities for learning | <input type="checkbox"/> Accountable for quality |
| <input type="checkbox"/> High quality and effective instruction | <input type="checkbox"/> Full service community district |

4. **Alignment with Community School Strategic Site Plan – CSSSP (required if using State or Federal Funds):**

Please select:

- Action Item included in Board Approved CSSSP** (no additional documentation required) – Item Number(s):

- Action Item added as modification to Board Approved CSSSP** – Submit the following documents to the Resource Manager either electronically via email of scanned documents, fax or drop off.

1. Relevant page of CSSSP with action item highlighted. Page must include header with the word “Modified”, modification date, school site name, both principal and school site council chair initials and date.
2. Meeting announcement for meeting in which the CSSSP modification was approved.
3. Minutes for meeting in which the CSSSP modification was approved indicating approval of the modification.
4. Sign-in sheet for meeting in which the CSSSP modification was approved.

OUSD Summer Learning Programs 2017 Evaluation Plan

Prepared by Public Profit, April 26 2017

Evaluation Overview

Oakland Unified School District (OUSD) will offer a range of summer learning programs in 2017, including approximately 30 programs funded by 21st Century Community Learning Center grants. OUSD will focus on supporting sites with the following Summer Learning Essential Standards for Lead Agencies:

Interaction

- *Belonging*: Youth have opportunities to develop a sense of belonging
- *Collaboration and leadership*: Youth have opportunities to collaborate and work cooperatively with others
- *Adult partners*: Youth have opportunities to partner with adults

Engagement

- *Planning, choice, and reflection*: Youth have opportunities to direct their own learning
- *Learning how to learn*: Youth are supported developing learning initiative and persistence
- *Higher order thinking*: Youth are supported in developing higher order thinking skills

Public Profit's 2017 Evaluation Plan for OUSD's 21st Century summer sites is designed to provide data and guidance to support OUSD's Essential Standards.

The primary purpose of this evaluation is to create an internally-focused report to inform OUSD's year-to-year summer planning. Key deliverables for this scope of work include an evaluation plan, revised youth surveys for participants, revised surveys for agencies that lead summer programs, a focus group for coaches, and a findings report that documents enrollment, participation, quality, and self-reported benefits for youth. Data will be summarized into a report and series of program-specific data profiles.

¹ OUSD developed the Summer Learning Essential Standards for Lead Agencies by adapting the Summer Learning PQA from the David P. Weikart Center for Youth Program Quality.

Evaluation Questions

The evaluation will be guided by the following questions:

1. To what extent do Oakland Unified School District's 21st CCLC summer programs recruit and retain youth?
 - a. *To what extent are programs serving the targeted number of youth?*
 - b. *What is the pattern of participant attendance? Do youth attend frequently and regularly?*

2. To what extent are Oakland Unified School District's 21st CCLC summer programs providing a high quality experience for participants?
 - a. *Are the programs safe and supportive?*
 - b. *To what extent are programs fulfilling OUSD Essential Standards?*
 - c. *To what extent is OUSD providing operational and programmatic supports to staff to improve quality?*

3. To what extent are participating youth demonstrating progress in outcomes that contribute to:
 - a. *School engagement*
 - b. *Social emotional learning*
 - c. *Critical thinking*
 - d. *Career awareness (middle school only)*

Deliverables

Youth Surveys – Public Profit will revise the existing youth survey assessing participants’ perceptions of program quality and progress toward programmatic outcomes. The survey will align with OUSD’s Essential Standards for summer programs. Includes one round of edits. *Timeline: Youth surveys distributed at the PLC meeting after first week of program and due by 7/14, the last day of program. (~20 sites, excludes dual-funded OFCY sites)*

Staff Surveys – Public Profit will update last year’s staff survey to reflect shifts in the youth survey. Additionally, OUSD will have an opportunity to provide additional questions for the survey, based on its informational needs. Includes one round of edits. *Timeline: Staff surveys distributed during the second week of program and due by 7/14. (All 30 sites)*

Focus Group – Public Profit will implement one focus group with the STEM coaches to collect data on program quality and OUSD supports. Public Profit will plan the focus groups in consultation with OUSD. Public Profit will facilitate the focus groups, take notes, conduct analysis, and incorporate the findings into final report. *Timeline: Week of 7/10*

Program Profiles – Public Profit will prepare site-level data profiles for all sites using OUSD surveys. Profiles will include participation and youth survey results for each program. Public Profit will provide OUSD with PDFs of each site report. *Timeline: Early October (In time for the end of summer debrief meeting) (~20 sites, excludes dual-funded OFCY sites)*

“All But Data” (ABD) Draft Report - Public Profit will create a customized report design and visuals, using colors, fonts, and/or templates provided by OUSD. OUSD will have one round of edits to this report design and structure. *Timeline: ABD due to OUSD by April 28th. OUSD’s comments due by May 12th.*

Findings Report – Public Profit will compose a findings report summarizing youth enrollment, participation, coach focus group findings, lead agency input and self-reported youth outcomes. Includes one round of edits. *Timeline: 1st draft due to OUSD by 9/15. OUSD’s comments due by 9/29. Final report to OUSD by 10/16/17.*

Public Profit and OUSD Meeting Goals

Public Profit and OUSD will meet on a monthly basis through July. Public Profit will prepare the agendas in advance for these two-hour meetings. OUSD will use the first hour of the meeting to meet internally and discuss the agenda items. OUSD and Public Profit will come together for the second hour of the meeting.

The tentative goals for each of the meetings are listed below:

| Meeting Date | Meeting Goals |
|------------------------|---|
| March 15 th | <ul style="list-style-type: none">• Finalize evaluation plan and timeline• Finalize youth survey |
| April 19 th | <ul style="list-style-type: none">• Finalize staff survey• Check in on Cityspan set-up for summer• Confirm survey/profile plan for dual-funded sites• Confirm complete list of summer programs |
| May 17 th | <ul style="list-style-type: none">• Finalize coach focus group protocol• Confirm program contact and enrollment information• Finalize youth and staff survey distribution timelines• Discuss “All But Data” (ABD) draft report |
| June 21 st | <ul style="list-style-type: none">• Check-in call |
| July 19 th | <ul style="list-style-type: none">• Debrief on data collection activities• Confirm timeline for Cityspan participation data• Review timeline for final deliverables |

Summer 2017 Work Plan

| | | | | | | | | | | | | | | |
|---------------------------|-----------------------|-----------------------|----------------------------|--------------------|-----|-----|--|---------------------|-----------------------------|--|------------------|--|--|--|
| Scope and Evaluation Plan | | | | | | | | | | | | | | |
| | Finalize Youth Survey | | | | | | | | | | | | | |
| | | Finalize Staff Survey | | | | | | | | | | | | |
| | | | Finalize Coach Focus Group | | | | | | | | | | | |
| | | | | All But Data Draft | | | | | | | | | | |
| | | | | | | | Focus Grp | | | | | | | |
| | | | | | | | SUMMER PROGRAMS! 6/19 to 7/14 (or 7/21) | | | | | | | |
| | | | | | | | Youth Surveys -6/26 to 7/14 | | | | | | | |
| | | | | | | | Staff Surveys -6/26 to 7/14 | | | | | | | |
| | | | | | | | | Cityspan Data Ready | | | | | | |
| | | | | | | | | Data Cleaning | | | | | | |
| | | | | | | | | | Data Aggregation & Analysis | | | | | |
| | | | | | | | | | | | Program Profiles | | | |
| | | | | | | | | | | | Findings Report | | | |
| Feb. | Mar. | Apr. | May | Jun | Jul | Aug | Sept. | Oct. | | | | | | |