



OAKLAND UNIFIED
SCHOOL DISTRICT

expect **Success**

Back to School Report

August 27, 2008

Presentation Agenda

2

- Parent/Community Communication
- Enrollment
- Registration
- OUSD Student Health
- Training for Leaders
- Teacher Preparation
- Training for Clerical Staff
- School Partners
- Textbooks
- Technology Services
- Facilities
- Human Resources

Parent/Community Communication

3

- Back to School Sunday – Cabinet appearances at services coordinated through the Oakland Interfaith Network
- Inserts in church bulletins; flyers on church bulletin boards
- Custodians posted First Day of School banners at all school sites
- First Day of School signage in Board Room
- First Day of School slide running on KDOL all summer long
- Billboards encouraging families to enroll and register students
- Pitched Back-to-School stories to local television and print media
 - New District leader
 - Road to full local control
 - Improvement in test/ achievement scores
 - Facilities renovation
 - First Day of School of School: Dr. Mayor availability at school sites

expect **Success**

every student. every classroom. every day.

Back-to-School Rally at City Hall

4

Co-Hosted with City and CBOs Aug. 24th Back-to-School Rally

- Workshops geared toward ensuring student success
- Celebrity appearances
- Conversations with elected officials (Board of Education members, etc.)
- Youth poetry contest
- Teen summit
- Public information sessions with OUSD staff
- “Fashion Rocks” youth fashion show
- Voter registration
- Distribution of free backpacks filled with school supplies to the first 600 children to register

Enrollment

5

Projected Enrollment (non SDC)

- Total – 36,731
- Elementary – 19,452
- Middle – 7,235
- High – 10,044
- Counts will be taken 1st, 3rd, 5th, 10th days

Registration

6

- Registration at school sites
 - Middle and High Schools: August 11-22
 - Elementary Schools: handled on a school-by-school basis; often during week before school
- Parents or guardians required to accompany students to registration

Registration Packet

7

Single OUSD Registration Packet includes:

- Registration Checklist
- Welcome Back letter focused on attendance
- Attendance Calling System
- Parental Responsibility for Textbooks
- Military and Directory Information Opt Out
- Student Acceptable Use of Technology
- Bay Area Regional Immunization Registry
- High School Graduation Requirements
- OUSD Policies Signature Page

Other Registration Materials

8

- 2008—2009 Parent Guide to OUSD
- Pupil Emergency Card
- Student Disaster Preparedness Information
- Free and Reduced Price Lunch form (if applicable)
- Field Trip Permission (depending on school)
- Student Success Guide
- Registration Form (if new to school)
- Collected from Parents (if new to school):
 - Birth Certificate/ Legal Proof of Age
 - Proof of Health/ Dental Records
 - Immunization Records

OUSD Student Health

9

- Launched Electronic Student Health Profile, March 2008
 - Collaboration with Tech Services
 - Launched seamless and systemic communication regarding student health information
 - All current student health information will be entered in Aeries
 - Accessible to all principals, NExOs
 - Nurses trained by Tech Services
 - Overview provided to clerical staff (80+%) at Clerical Retreat, August 14-15, 2008

OUSD Student Health

10

- Adolescent Immunization Audit conducted by OUSD nurses June 16-27, 2008 in all middle schools
- Parents were notified of student immunization status via US mail to meet school requirement and minimize disruption during school registration
 - Parents of adolescents were referred/linked to health care providers
 - Parents of all students were referred to ACPHD Back To School Immunization Clinics
 - K-12 Health Requirements were sent home during summer mailings
 - ACPHD Back to School Clinics Flyers were posted on the intranet
 - ACPHD Back to school Clinics Flyers were posted on KDOL
 - ACPHD Back to school Clinics Flyers were distributed at the Student Assignment Office to parents of new and transferring students.

Training for Leaders

11

- Cabinet Retreat: July 29-30 at Executive Inn
- Executive Team Retreat: Aug. 4-6 at Jack London Aquatic Center
- New Principal Training: Aug. 6-8 at Mills College
- Instructional Leadership Retreat: Aug. 11-12 at Merritt College
- Additional Principal Training: Aug. 13-19 at McClymonds
- Site Staff Development: Aug. 20-22 at schools

Teacher Preparation

12

- 1,265 teachers participated in professional development activities from June 16-August 20
- In addition, teachers were able to participate in professional development during the summer intervention programs and learn about intervention strategies that can be used in their classrooms

Training for Clerical Staff

13

- Clerical Retreat: August 14 or 15 at Frick
 - Welcome from OUSD leaders
 - Work Smarter, Not Harder
 - Financial Policies & Procedures
 - Effective Front Office Management
 - Working Effectively with Substitutes
 - Health Policies & Procedures
 - Attendance & Student Information Management
- Attendance training and certification
- Other targeted clerical training offered

School Partners

14

- District ambassadors to school sites
- Check-ins started 8/22 and continued first two days of school (8/25 and 8/26)
- Back-to-School Readiness Meetings
 - Educational and service leaders
 - Identify and resolve challenges to ensure all schools ready to open
 - Continue first week of school to address issues

Textbooks

15

- OUSD ordered textbooks for all K-12 students based on principal surveys completed last spring
- We continue to order standards-based instructional materials for all students to comply with the Williams settlement criteria as students are assigned to schools
- Each student in the Oakland Unified School District has a textbook for all content areas

Technology Services

Applications Support

16

Student Information Systems

- Upgraded the Substitute Finder System
- Implemented Phone Master (Absence Verification Software)
- Developed Technology Services Counselor Guide
- Piloting Aeries Mobile (PDAs used to wirelessly track students)
- Created Aeries Data Flip Cards (Job Aides for Clerical Support)

Administrative Information Systems

- RBB / SPSA Software Enhancement
 - Allowed principals to align School Plans for Student Achievement to school budget
- RBB / Menu Enhancements
 - Provided menu enhancements requested by users the prior year

Technology Services

Applications Support (cont.)

17

Administrative Information Systems

- Developed a new substitute Teacher Dynamic Webpage which includes:
 - An overview of the website and welcome from the OUSD substitute office
 - Instructions on how to Apply to Be a Substitute Teacher
 - Information for Current Substitute Teachers
 - Resources for Substitute Teachers
 - A link to the Substitute System (SmartFindExpress)
- Developed Pay Resolution System (Form)

Technology Services

Customer Support

18

Helpdesk Support

- Provided workshops for Master Scheduling & individualized training sessions
- Continued to answer support calls
- 5,157 Closed Tickets as of Aug 24
 - Avg. Time (Closed Tickets) = 5 days (87%), 10 days (8%), Over 10 days (5%)

Computer Technician Support

- Installed over 10% of 10,000 licenses of CompuTrace (Security Software – “LoJack” for computers)
- Began installation process of updated Citrix Client (IFAS Software)
- Continued to answer support calls
 - 4,833 Closed Tickets as of Aug 24
 - Avg. Time (Closed Tickets) = 5 days (43%), 10 days (21%), Over 10 days (36%)

Technology Services Infrastructure

19

- ERATE Project - The following schools will have completely new network wiring by Sep 30:
 - Oakland High
 - Claremont Middle
 - Sequoia
 - Maxwell Park
 - Street Academy
 - Piedmont
 - Marshall
 - East Oakland Arts
 - Bret Harte Middle
 - Lakeview
 - Howard
 - Santa Fe

This new wiring will make these schools network much more reliable and provides the school with a full wireless network access overlay.

- Started virtual server migration. Once completed we should realize at least a 30% power savings in our server room. The system will have greatly increased reliability, as it will be able to automatically recover from system crashes and hardware failures.
- Implementing new monitoring tools. We will be able to notify schools about system problems and when they will be fixed, even before they discover a problem.

Facilities

20

Custodial Services

- Deep cleaning completed in 100% of classrooms

Buildings & Grounds

- Repairs completed
- Special attention to graffiti removal

Facilities Modernization

21

Summer Modernization Projects

- Bret Harte Modernization - \$5,815K 8/08
- Calvin Simmons Modernization - \$3,782K 8/08
- Carter Modernization - \$3,325K 7/08
- Havenscourt Modernization - \$3,452K 8/08
- Hoover Modernization - \$3,979K 8/08
- Laurel Modernization - \$2,108K 8/08
- Madison Modernization - \$8,798K 8/08
- Manzanita Modernization (phase 1) - \$3,825K 8/08
- Peralta Modernization - \$1,100K 8/08
- Bunche Modernization (phase 2) - \$1,500K 8/08
- Westlake Modernization (increment 2) - \$10,375K 8/08
- Whittier Modernization - \$3,369K 8/08

GRAND TOTAL: \$51,428,000

Other Summer Construction

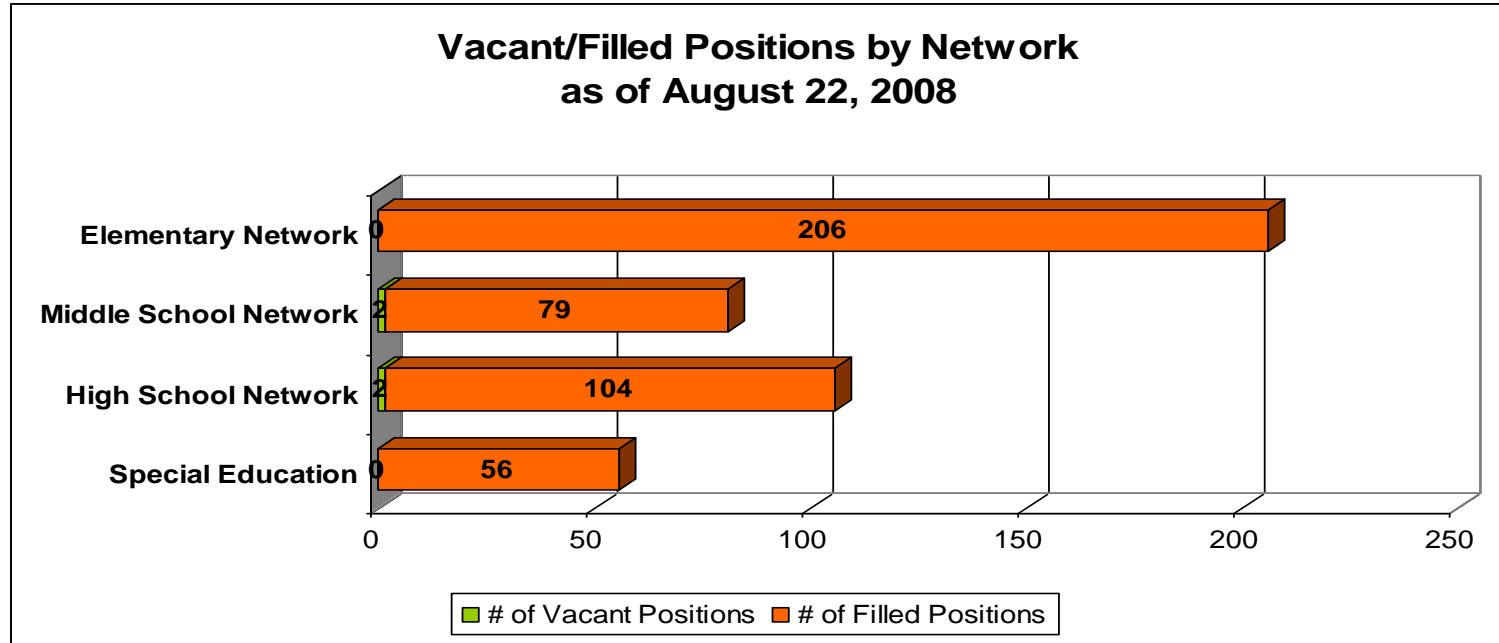
22

Other Summer Construction Projects

- Paving - \$1,500K 8/08
 - Crocker, Grass Valley, Jefferson, Sequoia
- Intercom/ PA Upgrade - \$635K 8/08
 - Cole, Far West, Lafayette, McClymonds
- Interim Housing - \$12,791K 8/08
 - Chabot, Cox, Highland, Lincoln (+ new classroom bldg)
- New Portables - \$775K 8/08
 - Cox CDC, Cox REACH office, Jefferson
- Portable Fire Replacement - \$175K 8/08
 - Hawthorne, Sobrante Park
- Elmhurst Roofing - \$917K 8/08
- Oakland High HVAC (Williams) - \$16,400K 8/08
- Stonehurst Small Schools - \$610K 9/08

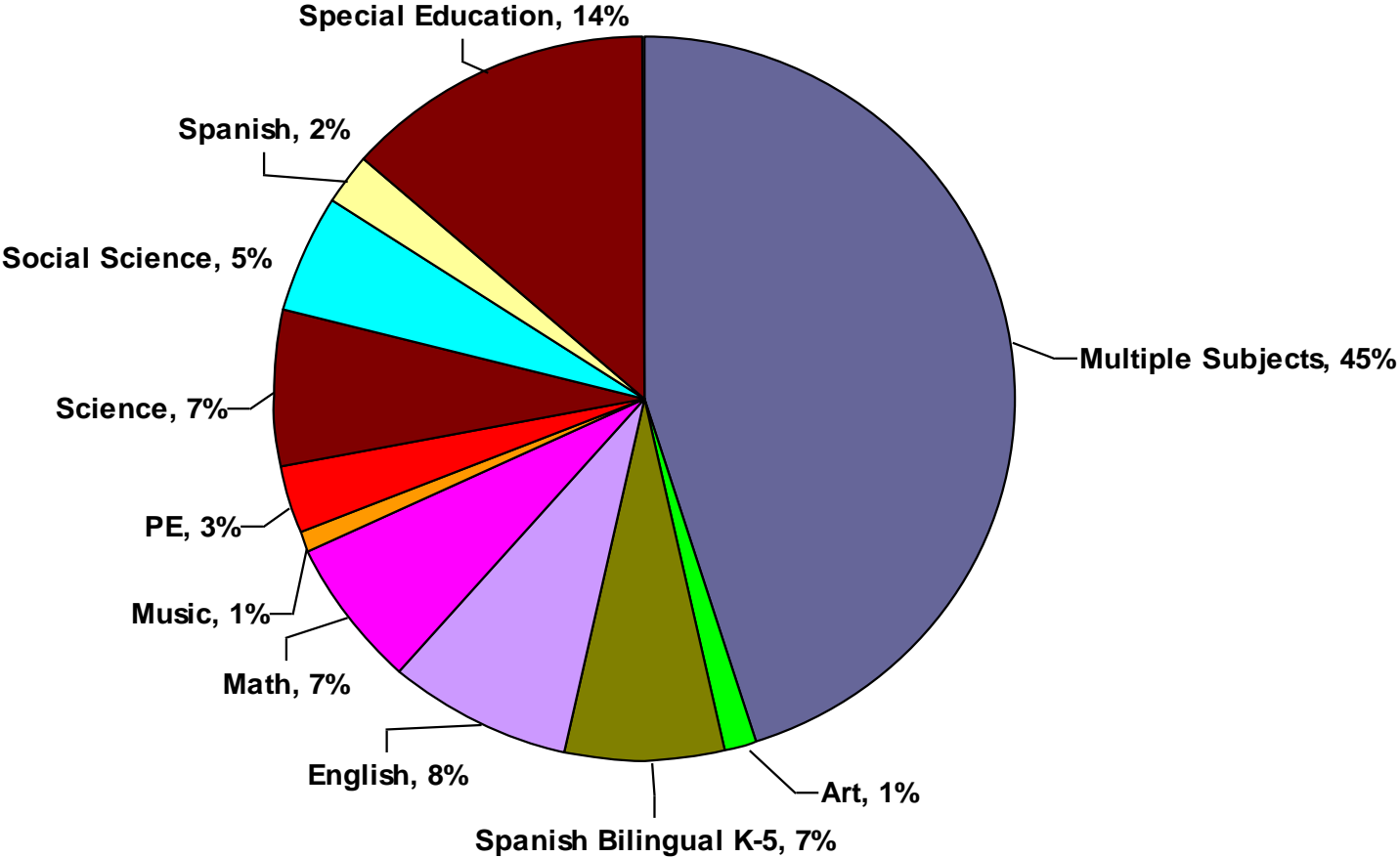
GRAND TOTAL: \$33,803,000

Vacant / Filled Classroom Teacher Positions

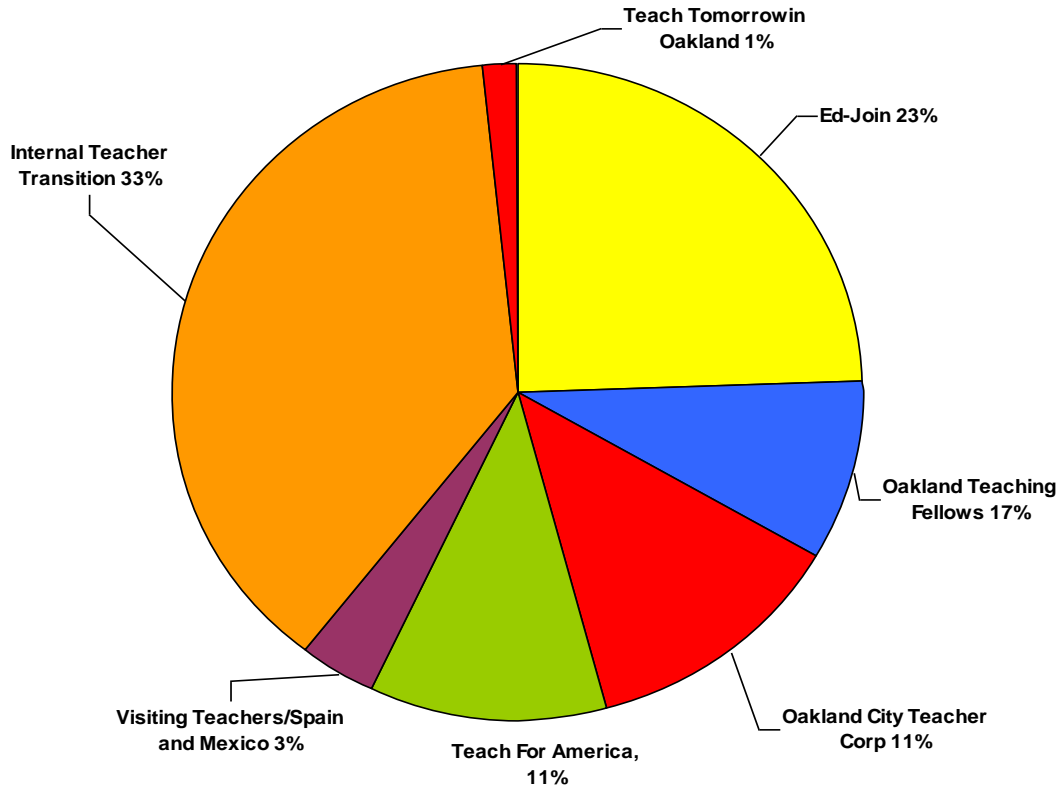


Network	# of Vacant Positions	# of Filled Positions	Total # of Positions	Percent Filled
Elementary Schools (not including EEIP)	0	206	206	100%
Middle Schools	2	79	81	97.5%
High Schools	2	104	106	95.3%
Special Education	0	56	56	100%
Grand Total	4	445	449	99.1%

2008 positions filled by subject



Percent of Positions Filled by Source



Source of Selected Teacher	# Positions	% Filled
Ed-Join	102	23%
Oakland Teaching Fellows	74	17%
Oakland City Teacher Corp	48	11%
Teach For America	56	12%
Spain & Mexico	14	3%
Internal Teacher Transition	145	33%
Teach Tomorrow in Oakland	6	1%
Total # of Filled Positions	445	100%

Summer Programs for Students

Program Type	Quantity	08 Students Served	Employees	07 Students Served
Title I Intervention Programs	79	approx. 6,300	533	approx. 900
Other Intervention Programs	10	approx. 560	42	approx. 100
Summer School Programs	2	approx. 660	51	approx. 600
Special Education Extended Year	1	approx. 575	284	approx. 400
Custodial and Nutrition Services	n/a	ALL	103	unknown
Total	92	approx. 8,095	1,013	approx. 2,900