



OFFICE OF THE SUPERINTENDENT

TITLE: OUSD Enrollment Impact Analysis for Latitude 37.8 High School and Oakland Charter High School

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TO: Oakland Unified School District Board

DATE: 11/2/2017

PURPOSE: The board will be reviewing charter proposals on 11/8 (Oakland Charter High School and Latitude HS) and would like high level information on the anticipated impact to OUSD enrollment. The board is also interested in understanding enrollment trends for the district and charters.

BACKGROUND: The analysis provided is part of the Enrollment Impact Analysis board policy (BP 3650). This policy states that decisions on new district and charter schools, closure of district and charter schools, grade expansions of district or charter schools, program changes for magnet schools, changes in the transportation services offered by District, relocation of programs from one location to another (including Special Education programs), collaboration with the charter sector around enrollment, and any other change in policy or practice that is likely to affect student enrollment in District should be accompanied by analysis about the impact to enrollment.

CURRENT STATUS:

- The Enrollment Department reviewed the charter petitions for Latitude 37.8 High School and Oakland Charter High School, along with existing district data to determine the charters' impact on 18-19 district enrollment.
- Latitude 37.8 is a petition for a new school and Oakland Charter High is a revision for a change in school location.
- Given the evidence, we anticipate that the impact to district run schools in 18-19 will be low for Latitude 37.8 and low to moderate for Oakland Charter High School. Below are potentially affected OUSD schools after reviewing factors such as attendance boundaries, proximity to other schools, school feeder patterns, demand rates, historical CBEDS enrollment, program design, and program performance. More detail about the criteria for assessing impact is included in the accompanying PowerPoint presentation.



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Charter	Overall Impact on OUSD for 18-19	Potentially Affected Schools
Latitude 37.8 High School	Low (0-50 students)	Fremont High School, Oakland High School
Oakland Charter High School	Low to Moderate (0-500 students)	Fremont High School, Oakland High School

- **Please note that there are limitations to predicting the impact of charter activity on district enrollment, particularly in a choice district. The accuracy of enrollment impact analyses are impacted by a number of factors, including, but not limited to:**
 - A charter's decision to grow over time
 - A charter's strategic marketing and community engagement plan
 - The accuracy of the information provided by the charter in its petition
 - The quality and appeal of school facilities
 - The variability of retention rate
 - Changes in OUSD programs
 - Any school closures, openings, and/or relocations
 - Correlation of school performance data to choice
 - Intangible measures like school reputation, CMO appeal, school's perception
 - Outlier events that impact enrollment growth or decline
- All hypothesis are subject to change depending on new evidence regarding charter decisions about growth, OUSD performance, housing activity, newcomer growth, among many other factors.

NEXT STEPS:

Given that this is the first time we are sharing impact analysis since the adoption of BP 3650 (Enrollment Impact Analysis), we would love your continued feedback on what types of data will be helpful for decision-making. We will continue to conduct these types of analyses on future portfolio changes.

ASSISTANCE: None needed; Information only