Opportunity Ticket Impact Analysis

Presentation to the Board of Education
Charles Wilson
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Executive Summary

- The board is considering **a new enrollment priority called "Opportunity Ticket"** as a part of BP 5116.1 "Open Enrollment

- The opportunity ticket would allow **students of closed or consolidated schools to be prioritized** so those families impacted have a pathway to a higher, better-quality option

- For 2019/2020 lottery, special considerations will be granted to prospective 6th grade students at Roots and current 6th and 7th graders at Roots

- For 2020 and beyond, the percent of seats set aside for Opportunity Tickets at any grade would **not exceed 51% of the available seats,** with the total number of students assigned to the school **not exceeding 10% of the total enrollment**

- As we learn from implementation, opportunity ticket design **will be subject to further modifications by the Opportunity ticket working group**

- Preliminary analysis signal that opportunity ticket has the potential to **increase quality options for families of impacted schools**; however, it can also displace neighbors (particularly at **high demand schools, small schools, and schools with high percentages of siblings and neighbors)**

Opportunity ticket design

Rationale for Opportunity Ticket

- Blueprint for Quality Schools is centered around key principles of increasing quality, equity, access and fiscal Sustainability

- Currently, there is no enrollment prioritization for families impacted by closing schools and schools where families will need to move to a new location

- It is important for students of impacted schools to be prioritized so those families impacted have a pathway to a higher, better-quality option

Board timeline

What we are voting on today (2/27)	What we are voting on at a subsequent session

What we are voting on today (2/27)

- Creation of Opportunity Ticket Priority & Superintendent's Opportunity Ticket Working Group & planning of Opportunity Ticket design for 2020-2021 & beyond

- Opportunity Ticket-inspired Pre-Lottery access for current Roots 6th & 7th for 2019-2020

- Extending Roots Sibling Priority to CCPA for 2019-2020

What we are voting on at a subsequent session

- Approval of Opportunity Ticket design for 2020-2021

- Consideration of feedback from Superintendent's Opportunity Ticket Working Group to inform planning & implementation of Opportunity Ticket in future years

Opportunity Ticket Enrollment Priority

The Opportunity Ticket was envisioned by parents and community leaders representing families most likely to be impacted by the changes that will occur as part of the Citywide Plan. The community would like a commitment from the Board to the concept of the Opportunity Ticket as a new Enrollment Priority in Board Policy 5116.1:

"**Opportunity Ticket Priority: Previously, prioritization in the enrollment process was limited to siblings and neighborhood residents. There was an absence in prioritization for families impacted by closing schools and schools where families will need to move to a new location. The Opportunity Ticket will be granted enrollment priority in selecting a new school that they deem suitable for their children. Details regarding the implementation of the Opportunity Ticket can be found in Administrative Regulation 5116.1. Neighborhood School Priority (Neighborhood Priority).**"

Roots/CCPA (2019-2020 lottery year)

Because the Board of Education voted to close Roots International Academy 14 days before the end of the on-time application period for the 2019 / 2020 placement lottery, special consideration will be made for:

Students attending Roots International Academy in 6th or 7th grades on or after 2/3/2019	Prospective 6th grade students who live within CCPA attendance boundary or who are siblings of students enrolled at Roots on or after 2/3/2019

Opportunity Ticket-inspired Pre-Lottery access for current Roots 6th & 7th for 2019-2020

- Available spaces determined based historical attrition data
- Personal choice counselling/selection of 6 schools
- Students will be assigned to new school based on ranking in the following priority:
  1. Students with siblings who will attend the school
  2. Students who live in the attendance area
  3. Students who are neither siblings or live in the attendance area

- CCPA available 6th grade seats increased to 128

- All students who live within the shared attendance boundary now will have increased access to seats at the 6th grade at CCPA

- **Students applying for the 6th grade at CCPA who would have had a sibling attending Roots will be given the sibling priority at CCPA**

  Specific Policy Change to Enrollment Priority in BP 5116.1

Transit passes will be provided to impacted students; more information provided in Administrative Regulations

Current Opportunity Ticket design (2020-2021 Lottery Year-Beyond)

- **Families who meet the following criteria will be provided an opportunity ticket:**
  - Have a child currently attending the school that is a planned closure or that will be merging to another location
  - Live in the attendance area of the school that is a planned closure or that will be merging to another location and would have sent their child to the school that is closing or merging to another location

- The Opportunity Ticket would be **sequenced with other enrollment priorities in the following order**: 1) Continuing Student; 2) Sibling; 3) Opportunity Ticket; 4) Neighbor; 5) School Staff; 6) Oakland Resident; and, 7) Open enrollment

- The Superintendent shall organize an Opportunity Ticket Working Group to inform planning & implementation of Opportunity Ticket in future years. The working group shall include parents, students, community members, school site staff, and central office staff; this group shall be charged with proposing and designing the specific components of the Opportunity Ticket Enrollment Priority in the enrollment lottery for 2020-2021 and beyond.

Appendix
ROOTS/CCPA Impact Analysis

Roots Student Choices for 19/20 (General Ed. as of 2/21/19)

School	6th to 7th transition	7th to 8th transition
Bret Harte	1st Choice: 0 / 2nd Choice: 1 / 3rd Choice: 0	1st Choice: 3 / 2nd Choice: 3 / 3rd Choice: 0
CCPA	1st Choice: 21 / 2nd Choice: 10 / 3rd Choice: 8	1st Choice: 27 / 2nd Choice: 11 / 3rd Choice: 8
Claremont	1st Choice: 0 / 2nd Choice: 0 / 3rd Choice: 0	1st Choice: 1 / 2nd Choice: 1 / 3rd Choice: 0
Edna Brewer	1st Choice: 2 / 2nd Choice: 1 / 3rd Choice: 1	1st Choice: 5 / 2nd Choice: 2 / 3rd Choice: 2
Elmhurst	1st Choice: 11 / 2nd Choice: 6 / 3rd Choice: 5	1st Choice: 12 / 2nd Choice: 2 / 3rd Choice: 3
Frick	1st Choice: 7 / 2nd Choice: 6 / 3rd Choice: 2	1st Choice: 2 / 2nd Choice: 9 / 3rd Choice: 7
Greenleaf	1st Choice: 8 / 2nd Choice: 8 / 3rd Choice: 2	1st Choice: 5 / 2nd Choice: 6 / 3rd Choice: 1
La Escuelita	1st Choice: / 2nd Choice: / 3rd Choice: 0	1st Choice: 1 / 2nd Choice: 0 / 3rd Choice: 0
LIFE	1st Choice: 1 / 2nd Choice: 4 / 3rd Choice: 2	1st Choice: 1 / 2nd Choice: 3 / 3rd Choice: 2

Roots Student Choices for 19/20 (General Ed. as of 2/21/19)

School	6th to 7th transition	7th to 8th transition
Madison	1st Choice: 1 / 2nd Choice: 7 / 3rd Choice: 3	1st Choice: 2 / 2nd Choice: 4 / 3rd Choice: 2
Melrose	1st Choice: 1 / 2nd Choice: 1 / 3rd Choice: 0	1st Choice: 0 / 2nd Choice: 0 / 3rd Choice: 0
Montera	1st Choice: 0 / 2nd Choice: 1 / 3rd Choice: 1	1st Choice: 0 / 2nd Choice: 0 / 3rd Choice: 0
Parker	1st Choice: 2 / 2nd Choice: 0 / 3rd Choice: 2	1st Choice: 3 / 2nd Choice: 1 / 3rd Choice: 1
Roosevelt	1st Choice: 0 / 2nd Choice: 2 / 3rd Choice: 3	1st Choice: 6 / 2nd Choice: 2 / 3rd Choice: 2
SOL	1st Choice: 2 / 2nd Choice: 3 / 3rd Choice: 1	1st Choice: 3 / 2nd Choice: 4 / 3rd Choice: 11
UFSA	1st Choice: 0 / 2nd Choice: 0 / 3rd Choice: 5	1st Choice: 1 / 2nd Choice: 3 / 3rd Choice: 4
UPA	1st Choice: 2 / 2nd Choice: 1 / 3rd Choice: 0	1st Choice: 2 / 2nd Choice: 5 / 3rd Choice: 2
Westlake	1st Choice: 0 / 2nd Choice: 0 / 3rd Choice: 0	1st Choice: 0 / 2nd Choice: 0 / 3rd Choice: 0

Appendix
Opportunity ticket Impact Analysis
(under current proposal)

Methodology

- This analysis sets out to answer how many seats would have been set aside district-wide **for opportunity ticket holders across all schools** if we ran a simulation on prior year's first round application data based on the current design without equity considerations

- It also allows us to determine **how many neighbors** would have been displaced if all opportunity ticket holders accepted their placement

- This initial analysis is limited to **entry grades** (K, 6, and 9); opportunity tickets are available at non-entry grades but seat availability is dependent on how many students choose to continue in their current school

Caveats

- **Historical outcomes can not determine future impact;** future impact is determined by a range of factors including how many siblings, neighbors, and opportunity ticket holders apply to each school as well as how many schools are closed or consolidated

- This analysis is designed to assess the **maximum number of displaced neighbors,** but actual impact is likely to be less since not all opportunity ticket seats will be maxed out at every school

- Impact analysis conducted on current design; **implications will change depending on design of Opportunity Ticket working group and need to be reassessed after input is taken into consideration**

- Once the Opportunity Ticket working group decides on their proposed model, **impact analysis will be updated again**

Outcomes of simulation on 17/18 application data

School	Siblings who applied (A)	Total Entry Grade Seats (B)	Remaining seats for entry grade (C=B-A)	Opportunity tickets set aside at every OUSD school (D=51% *C)	Total student enrollment (E)	Opportunity tickets set aside at 10% of total student enrollment (F=10%*E)	Actual # of opportunity tickets set aside taking into account both criteria (G=Min of F&D)	Remaining seats for neighbors and general lottery (H=C-G)	Neighbors who applied (I)	Max # of displaced neighbors in 1st round if all opportunity ticket holders apply and accept (compare H and I)
ACORN Woodland Elementary	16	45	29	14	291	29	14	15	18	3
Allendale Elementary	6	61	55	28	353	35	28	27	10	0
Bella Vista Elementary	10	64	54	27	420	42	27	27	8	0
Bridges Academy	7	71	64	32	433	43	32	32	11	0
Brookfield Elementary	5	39	34	17	246	25	17	17	11	0
Burckhalter Elementary	1	36	35	17	228	23	17	18	2	0

Note: Historical outcomes can not fully determine future impact; future impact is determined by a range of factors including how many siblings, neighbors, and opportunity ticket holders apply to each school as well as how many schools are closed or consolidated; the above analysis represents the maximum number of displaced neighbors if opportunity ticket holders are maxed out at each school and all opportunity ticket holders accept their placement; alternative schools excluded from above analysis

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Carl B. Munck Elementary	1	44	43	21	226	23	21	22	1	0
Chabot Elementary	43	94	51	26	567	57	26	25	54	29
Cleveland Elementary	21	65	44	22	411	41	22	22	27	5
Community United Elementary	7	56	49	24	364	36	24	25	15	0
Crocker Highlands Elementary	37	73	36	18	473	47	18	18	70	52
East Oakland Pride	9	55	46	23	326	33	23	23	7	0

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Emerson Elementary	3	50	47	23	293	29	23	24	7	0
EnCompass Academy Elementary	7	52	45	22	326	33	22	23	4	0
Esperanza Elementary	7	56	49	24	352	35	24	25	20	0
Franklin Elementary	19	93	74	37	680	68	37	37	17	0
Fred T. Korematsu Discovery Academy	4	46	42	21	317	32	21	21	4	0
Fruitvale Elementary	8	53	45	22	327	33	22	23	10	0

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Futures Elementary	6	41	35	17	293	29	17	18	2	0
Garfield Elementary	13	101	88	44	615	62	44	44	17	0
Glenview Elementary	13	73	60	30	449	45	30	30	23	0
Global Family	13	73	60	30	417	42	30	30	23	0
Grass Valley Elementary	3	28	25	12	202	20	12	13	2	0
Greenleaf Elementary	17	72	55	28	638	64	28	27	21	0

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Hillcrest Elementary	15	43	28	14	387	39	14	14	36	22
Hoover Elementary	4	50	46	23	278	28	23	23	2	0
Horace Mann Elementary	5	53	48	24	345	35	24	24	8	0
Howard Elementary	1	33	32	16	185	19	16	16	0	0
International Community	14	44	30	15	306	31	15	15	11	0
Joaquin Miller Elementary	29	66	37	18	422	42	18	19	28	9

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Kaiser Elementary	9	41	32	16	274	27	16	16	2	0
La Escuelita Elementary	5	56	51	26	408	41	26	25	4	0
La Escuelita Elementary	20	29	9	4	408	41	4	5	0	0
Lafayette Elementary	0	16	16	8	117	12	8	8	1	0
Laurel Elementary	8	77	69	35	510	51	35	34	12	0
Lincoln Elementary	28	125	97	49	744	74	49	48	39	0

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Madison Park Academy TK-5	2	50	48	24	304	30	24	24	2	0
Manzanita Community	7	66	59	30	399	40	30	29	7	0
Manzanita SEED	9	75	66	33	376	38	33	33	10	0
Markham Elementary	3	55	52	26	340	34	26	26	3	0
Martin Luther King, Jr.	1	52	51	26	255	26	26	25	6	0
Montclair	29	102	73	37	634	63	37	36	57	21

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New Highland Academy	14	53	39	19	351	35	19	20	18	0
Parker Elementary	10	45	35	17	363	36	17	18	1	0
Peralta Elementary	23	49	26	13	329	33	13	13	41	28
Piedmont Avenue Elementary	5	53	48	24	318	32	24	24	11	0
PLACE	1	28	27	13	172	17	13	14	1	0

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Reach Academy	4	60	56	28	397	40	28	28	12	0
Redwood Heights Elementary	25	59	34	17	349	35	17	17	30	13
Rise Community	4	39	35	17	242	24	17	18	4	0
Sankofa Academy	1	43	42	21	168	17	17	25	3	0
Sequoia Elementary	15	75	60	30	429	43	30	30	30	0
Think College Now	12	38	26	13	296	30	13	13	9	0
Thornhill Elementary	13	60	47	23	390	39	23	24	24	0

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Alliance Academy	9	95	86	43	338	34	34	52	55	3
Bret Harte Middle	21	145	124	63	572	57	57	67	53	0
Claremont Middle	22	139	117	59	443	44	44	73	89	16
Coliseum College Prep Academy	33	68	35	17	475	48	17	18	56	38
Edna Brewer Middle	26	250	224	114	757	76	76	148	138	0

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Elmhurst Community Prep	12	121	109	55	359	36	36	73	54	0
Frick Middle	3	69	66	33	197	20	20	46	25	0
LIFE Academy	28	65	37	18	449	45	18	19	1	0
Madison Park Academy 6-12	48	126	78	39	758	76	39	39	75	36
Melrose Leadership Academy	15	74	59	30	508	51	30	29	1	0
Montera Middle	31	244	213	108	735	74	74	139	85	0

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Roosevelt Middle	18	154	136	69	498	50	50	86	93	7
ROOTS International Academy	7	115	108	55	295	30	30	78	55	0
United for Success Academy	12	108	96	48	349	35	35	61	30	0
Urban Promise Academy	15	117	102	52	369	37	37	65	67	2
West Oakland Middle	8	43	35	17	193	19	17	18	36	18
Westlake Middle	11	79	68	34	317	32	32	36	36	0

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Castlemont High	20	235	215	109	825	83	83	132	99	0
Fremont High	12	193	181	92	791	79	79	102	36	0
McClymonds High	1	103	102	52	370	37	37	65	11	0
Oakland High	42	415	373	190	1488	149	149	224	92	0
Oakland Technical High	107	487	380	193	1882	188	188	192	174	0
Skyline High	63	471	408	208	1700	170	170	238	74	0
MetWest High	6	41	35	17	174	17	17	18	0	0

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High demand schools, schools with high percentage of siblings, and small schools had greatest potential for the displacement of neighbors

16-17 Schools with highest number of potential neighbor displacement in 1st round lottery at entry grade

- Madison Park Academy 6-12 (Max: 58)
- Coliseum College Prep Academy (Max: 36)
- Hillcrest Elementary (Max: 27)
- Peralta Elementary (Max: 25)
- Crocker Highlands Elementary (Max: 23)
- Glenview Elementary (Max: 16)
- West Oakland Middle (Max: 15)
- Montclair Elementary (Max: 14)
- Oakland Technical High (Max: 14)
- Sequoia Elementary (Max: 12)
- Chabot Elementary (Max: 11)
- Urban Promise Academy (Max: 5)

17-18 Schools with highest number of potential neighbor displacement in 1st round lottery at entry grade

- Crocker Highlands (Max: 52)
- Coliseum College Prep Academy (Max: 38)
- Madison Park Academy (Max: 36)
- Chabot Elementary (Max: 29)
- Peralta Elementary (Max: 28)
- Hillcrest Elementary (Max: 22)
- Montclair Elementary (Max: 21)
- West Oakland Middle (Max: 18)
- Claremont Middle (Max: 16)
- Redwood Heights (Max: 13)
- Joaquin Miller (Max: 9)
- Roosevelt (Max: 7)
- Cleveland Elementary (Max: 5)

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Data subject to change as additional information yields greater accuracy

Financial Impact Analysis: Close Roots

	'18-19	YR 1 ('19-'20)	YR 2 ('20-'21)	YR 3 ('21-'22)	YR 4 ('22-'23)	YR 5 ('23-'24)
Cost savings						
TOTAL CERTIFICATED FTE's (teachers and administrators)		$390,923	$400,696	$410,713	$420,981	$431,506
TOTAL CLASSIFIED FTE's (clerical)		$109,580	$112,320	$115,128	$118,006	$120,956
TOTAL CENTRALLY PROVIDED FTE's (counselors, SSOs)		$108,108	$110,811	$113,581	$116,421	$119,331
Per classroom costs		$3,075	$3,152	$3,231	$3,311	$3,394
Total operational savings		**$611,686**	**$626,979**	**$642,653**	**$658,719**	**$675,187**
Transportation cost		$(30,000)	$(30,000)			
Closure celebration funds	$(5,000)					
Revenue loss from enrollment attrition		$(273,899)	$(280,736)	$(287,754)	$(294,948)	$(302,322)
Total savings from closure	**$(5,000)**	**$307,798**	**$316,243**	**$354,899**	**$364,771**	**$372,866**

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Expand CCPA

	('18-19)	YR 1 ('19-'20)	YR 2 ('20-'21)	YR 3 ('21-'22)	YR 4 ('22-'23)	YR 5 ('23-'24)
Enrollment						
Incremental # of students from outside district run schools		0	21	42	63	84
Revenue						
Additional revenue from incremental students		$0	$259,381	$531,731	$817,536	$1,117,299
Costs						
Overhead costs (state loan, central office, audit findings, maintenance)			$(93,377)	$(191,423)	$(294,313)	$(402,228)
Additional staffing costs (outside of staffing matrix)		$(197,774)	$(202,718)	$(207,786)	$(212,981)	$(218,305)
Additional teachers (for incremental students)			$(60,470)	$(123,963)	$(190,594)	$(260,478)
Books and supplies (for incremental students)			$(1,969)	$(3,938)	$(5,906)	$(7,875)
Start up costs		($50,000)	$0	$0	$0	$0
Total fiscal impact of expansion		($247,774)	$(99,153)	$4,620	$113,742	$228,413

Total FISCAL IMPACT (CCPA AND ROOTS)

$(5,000)	$60,024	$217,089	$359,519	$477,513

$601,278