



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students

Implementation Plan for Board Res. 1718-0168

Appointing Representatives to Charter Boards



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Presented to OUSD Board of Education

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Overview of Presentation

- Summary of Resolution
- Goals
- Phases of Implementation
 - Phase 1: Planning
 - Phase 2: Recruitment and Vetting
 - Phase 3: Appointment
 - Phase 4: Reporting and Evaluation
- Key Takeaways
- Timeline and Next Steps



Summary of Board Res. 1718-0168



Board Resolution 1718-0168 outlines the below steps.

- Create a Standing Committee of the Board on charter matters
- Select charter boards in need of appointments, starting with charter schools that have had recent notices of concern
- Appoint one representative on behalf of OUSD to selected charter boards



Legal Basis for Board Res.

Education Code §47604(b):

“The governing board of a school district that grants a charter for the establishment of a charter school formed and organized pursuant to this section shall be entitled to a single representative on the board of directors of the nonprofit public benefit corporation.”

Goals

1. Increase direct communication between charter boards and OUSD
2. Contribute needed skill sets to charter boards through board appointments, thereby increasing board health and their focus on strong academic outcomes





Phase 1: Planning

Research

- Practices of other authorizers
- Experts in improving charter board governance
- Legal implications of the resolution
- Feedback from key stakeholders
- Visits to charter board meetings

Draft

- Criteria and expectations for appointees
- Criteria for selecting boards for Year 1 (pilot) of implementation





Outcomes from Phase 1

- Plan to appoint to schools with multiple and/or serious notices of concern from 2018-19
- Will inventory skillsets of existing boards to recruit and match applicants to boards based on skill deficits
- Will develop online training/onboarding course to prepare appointees for their responsibilities and legal considerations
- Likely will partner with third-party vendor to design skills diagnostic and online course





Phase 2: Recruitment and Vetting

- Selected boards take skills inventory/diagnostic in March 2019
- Recruitment for appointees should begin in April 2019
- Applicants will be vetted and assessed by Office of Charter Schools according to the following criteria:
 - Strong skillset in an identified area of need
 - No conflict of interest
 - Motive/interest in the role
 - Prior experience with a non-profit board a plus



Target Outcomes from Phase 2

Target date: May 2019

- Completed skills inventory/diagnostic for ~5-8 boards
- Recommendations for appointees for each board
- Appointees will meet or exceed all the outlined criteria



Phase 3: Appointments

- Bring recommended appointments to the OUSD Board Standing Committee for confirmation in May/June 2019
- Selected appointees complete online training on the following (at least):
 - Brown Act and charter governance (incl., Robert's Rules)
 - Reporting expectations/limitations
 - Protocol for raising concerns
 - Process for replacing appointees
- Appointees to be considered typical board members (incl. term length)
- Appointments should begin in July 2019



Target Outcomes from Phase 3

Target date: End of June 2019

- All appointments for selected boards are confirmed
- Appointees complete all training/onboarding modules



Phase 4: Reporting and Evaluation

Reporting Expectations

- 2-4 times per year, report to Office of Charter Schools
- Cannot report on closed session discussions
- Access to external legal counsel, if necessary

Evaluation of Appointees

- Based on board meeting attendance and consistent, comprehensive reporting to OUSD





Evaluation of Policy Pilot Year

Key Metrics for Evaluation of Pilot Year

- Number of Notices of Concern received by the school
- Engagement of board in substantive discussions, as measured during Office of Charter Schools staff visits
- Pre/post results from board diagnostic survey, which covers several aspects of board health





Planning for Year 2

- Charter board appointments to be made on an annual basis
- Based on results from Year 1 of policy, changes may be made to any phase of policy, e.g., recruitment, reporting expectations
- For Year 2 of policy, consider plan for schools up for renewal without serious Notices of Concern
 - OUSD will continue to monitor and attend their board meetings
 - Could an existing board member serve as the OUSD contact?





Key Takeaways

Appointments will serve two purposes:

- Increase communication with and insight into charter boards
- Address a major skill deficit of each charter board

Appointees will report back to Office of Charter Schools 2-4 times/year

Pilot year (Year 1) of policy will be evaluated in Spring 2020

Office of Charter Schools staff will continue to monitor and attend board meetings of charter schools with and without appointees



Timeline and Next Steps



Action	Timeline
Notify selected charter boards	March 2019
Selected boards take skills inventory/diagnostic	March 2019
Recruitment for potential appointees	April 2019
Vetting of appointees	May 2019
Appointee recommendations brought to Standing Committee	June 2019
Appointees complete training/onboarding	June 2019
Appointees begin service	July 2019

