

East Bay College Access Network

Focus on Financial Aid



**PRESENTATION TO THE
BOARD OF EDUCATION
OF THE
OAKLAND UNIFIED SCHOOL DISTRICT
FEBRUARY 6, 2013**

Our Goal: Universal Financial Aid Completion



- Every OUSD senior at Castlemont, Fremont, McClymonds and Oakland High Schools will complete the Free Application for Federal Student Aid or the California Dream Act Application- March 2nd Deadline
- Access to resources shapes perceptions of what's possible
- \$\$\$ critical for low-income students and their persistence success

East Bay CAN

Established Nov 2011, Supported by the College Access Foundation of California



2012 FOUNDING

MEMBERS

- Centro Legal de La Raza
- East Bay Consortium
- East Oakland Youth Development Center
- Marcus Foster Education Fund

2013 NEW MEMBERS

- Alternatives in Action
- East Bay Asian Youth Center
- Oakland Unified School District
- Peralta Community College District

Data & Relationships



- **Cal Grant GPA Upload- EBC and C&CRO**
- **Match FAFSA and Cal Grant Data and follow up**
- **Pell Grant, Cal Grant Award and BOG waiver uptake**
- **Working within the culture of each school**
- **Use of incentives and competition for Cash for College Attendance and FAFSA Completion**
- **Collaboratively created curriculum to both promote and support universal financial aid completion**

ACCOMPLISHMENTS

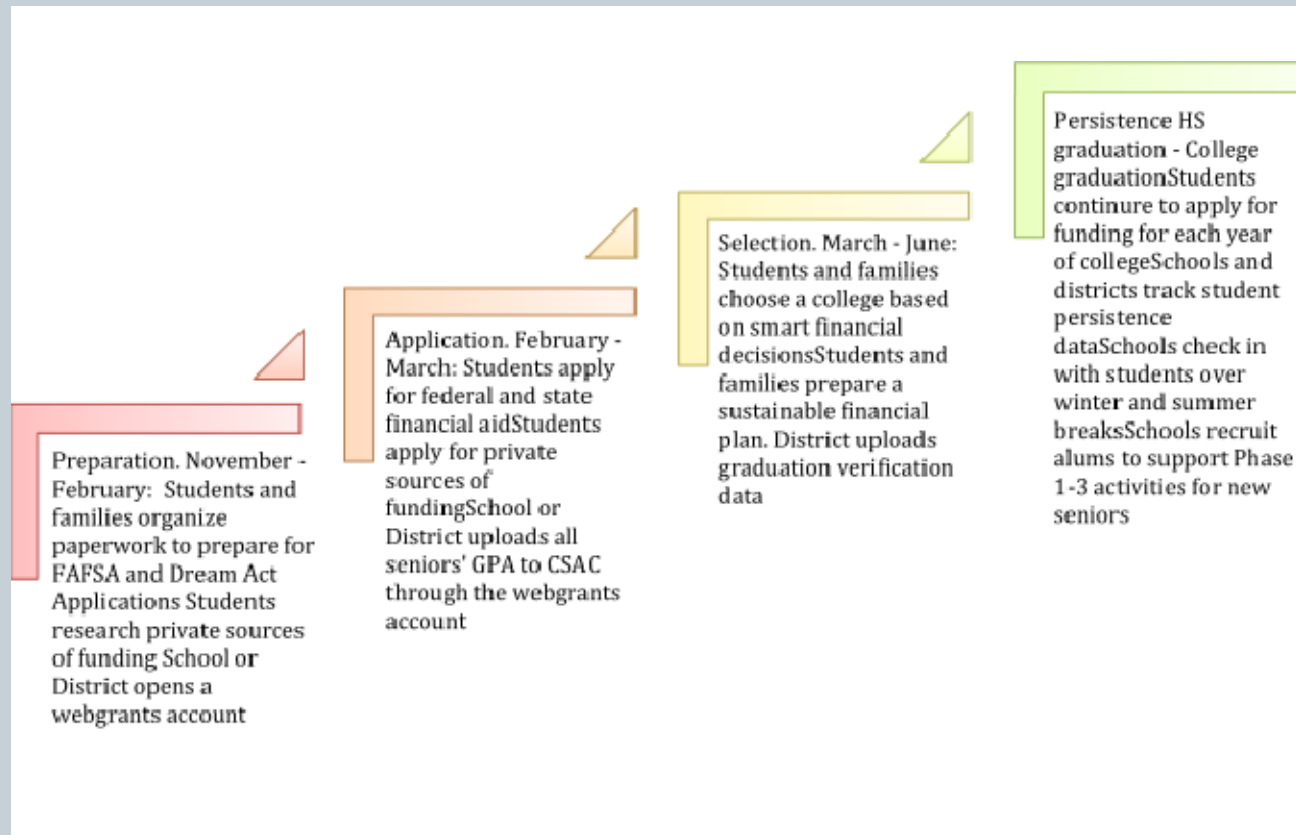
2012

- Focus on Castlemont, Fremont, McClymonds and Oakland High Schools
- Informal network-no curriculum
- Cal Grant GPA Upload in winter 2012
- Informal follow-up on mismatches

2013

- Focus on Castlemont, Fremont, McClymonds and Oakland High Schools
- Formalized curriculum targeting students, parents, school sites and the District entitled the ***Four Phases of Financial Aid***©
- Cal Grant GPA Upload in fall 2012
- Establishing formalized school-based and district systems to ensure completion and maximize awards
- Creating a campaign for spring 2013 to launch in preparation for the 2013-14 academic year

The Four Phases of Financial Aid



Needed Support



- **Call to Action for all students to complete the FAFSA or the CDAA before the March 2nd deadline.**
- **Participate in/Support one of the remaining Cash for College Events**
- **OUSD Participation in the DOE FAFSA Pilot Project**
application coming soon

Report Backs



- **Mid-March on completion and match data**
- **September Cal-Grant Uptake Data for 2013 graduates**
- **Launch 2014 Financial Aid Campaign with Board of Education Support.**

Questions???



**THANK YOU FOR YOUR TIME AND
CONSIDERATION.**

East Bay College Access Network

Additional Information



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East Bay CAN

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