## East Bay College Access Network

Focus on Financial Aid

PRESENTATION TO THE
BOARD OF EDUCATION
OF THE
OAKLAND UNIFIED SCHOOL DISTRICT
FEBRUARY 6, 2013

## Our Goal: *Universal* Financial Aid Completion

- <u>Every</u> OUSD senior at Castlemont, Fremont, McClymonds and Oakland High Schools will complete the Free Application for Federal Student Aid or the California Dream Act Application- <u>March</u> <u>2<sup>nd</sup> Deadline</u>
- Access to resources shapes perceptions of what's possible
- \$\$\$ critical for low-income students and their persistence success

## **East Bay CAN**

Established Nov 2011, Supported by the College Access Foundation of California

#### 2012 FOUNDING MEMBERS

- Centro Legal de La Raza
- East Bay Consortium
- East Oakland Youth Development Center
- Marcus Foster Education
   Fund

#### **2013 NEW MEMBERS**

- Alternatives in Action
- East Bay Asian Youth Center
- Oakland Unified School District
- Peralta Community College District

## Data & Relationships

- Cal Grant GPA Upload-EBC and C&CRO
- Match FAFSA and Cal Grant Data and follow up
- Pell Grant, Cal Grant Award and BOG waiver uptake

- Working within the culture of each school
- Use of incentives and competition for Cash for College Attendance and FAFSA Completion
- Collaboratively created curriculum to both promote and support universal financial aid completion

## **ACCOMPLISHMENTS**

#### <u>2012</u>

- Focus on Castlemont, Fremont, McClymonds and Oakland High Schools
- Informal network-no curriculum
- Cal Grant GPA Upload in winter 2012
- Informal follow-up on mismatches

#### 2013

- Focus on Castlemont, Fremont, McClymonds and Oakland High Schools
- Formalized curriculum targeting students, parents, school sites and the District entitled the *Four Phases of Financial Aid*©
- Cal Grant GPA Upload in fall 2012
- Establishing formalized schoolbased and district systems to ensure completion and maximize awards
- Creating a campaign for spring 2013 to launch in preparation for the 2013-14 academic year

## The Four Phases of Financial Aid

Preparation. November -February: Students and families organize paperwork to prepare for FAFSA and Dream Act Applications Students research private sources of funding School or District opens a webgrants account Application. February - March: Students apply for federal and state financial aidStudents apply for private sources of fundingSchool or District uploads all seniors' GPA to CSAC through the webgrants account

Selection. March - June: Students and families choose a college based on smart financial decisionsStudents and families prepare a sustainable financial plan. District uploads graduation verification data Persistence HS
graduation - College
graduationStudents
continure to apply for
funding for each year
of collegeSchools and
districts track student
persistence
dataSchools check in
with students over
winter and summer
breaksSchools recruit
alums to support Phase
1-3 activities for new
seniors

## **Needed Support**

- Call to Action for all students to complete the FAFSA or the CDAA before the March 2<sup>nd</sup> deadline.
- Participate in/Support one of the remaining Cash for College Events
- OUSD Participation in the DOE FAFSA Pilot Project application coming soon

## Report Backs

- Mid-March on completion and match data
- September Cal-Grant Uptake Data for 2013 graduates
- Launch 2014 Financial Aid Campaign with Board of Education Support.

## Questions???

# THANK YOU FOR YOUR TIME AND CONSIDERATION.

East Bay College Access Network

## **Additional Information**

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