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OAKLAND UNIFIED  
SCHOOL DISTRICT

Community Schools, Thriving Students

**OAKLAND UNIFIED SCHOOL DISTRICT  
Office of the Board of Education**

To: Board of Education

From: Gary Yee, Interim Superintendent  
Vernon Hal, Deputy Superintendent  
Jennifer LeBarre, Director

Subject: Grant Award Notifications– Alameda County Public Health Department School/Afterschool Objective Funding

**ACTION REQUESTED:**

Acceptance by the Board of Education of the Alameda County Public Health Department School/Afterschool Objective Grant effective October 1, 2013- September 30, 2014.

**BACKGROUND:**

Grant proposals for OUSD was submitted for 2013-14 fiscal year was submitted for funding as indicated in the chart below. The Grant Face Sheet and grant application packets are attached.

File ID #	Backup Document Included	Type	Recipient	Grant's Purpose	Time Period	Funding Source	Grant Amount
	X	Grant	Oakland Unified School District LCI, Health & Wellness Unit of FSCP, and Nutrition Services	Nutrition Education, Professional Development, & Staffing		Alameda County Public Health Department	\$280,000

**DISCUSSION**

The District created a Grant Face Sheet process to:

- Review proposed grant projects at OUSD sites and assess their contribution to sustained student
- Identify OUSD resources required for program success

OUSD received a Grant Face Sheet and a completed grant application for the program listed in the chart by the school.

**FISCAL IMPACT:**

The total amount of grants will be provided to OUSD schools from the funder.

- Grants valued at: \$280,000

**RECOMMENDATION:**

Acceptance by the Board of Education of Alameda County Public Health Department School/Afterschool Objective Funding. Notifications according to the terms and conditions set forth in the attached Grant Award Notification letters.

**Attachments:**

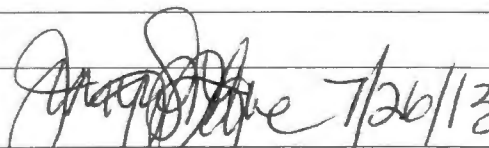
Grant Face Sheet; Grant Award Notifications

OUSD Grants Management Face Sheet

<b>Title of Grant: Alameda County Public Health School/Afterschool Funding</b>	<b>Funding Cycle Dates: October 1, 2013- September 30, 2014</b>
<b>Grant's Fiscal Agent:</b> (contact's name, address, phone number, email address) District	<b>Grant Amount for Full Funding Cycle: \$280,000</b>
<b>Funding Agency: Alameda County Public Health Department, School/Afterschool Objective Funding</b>	<b>Grant Focus: Nutrition Education &amp; Professional Development</b>
<b>List all School(s) or Department(s) to be Served:</b> Nutrition Services, LCI, and FSCP	

Information Needed	School or Department Response
How will this grant contribute to sustained student achievement or academic standards?	Grant provides funding for departments to continue work on nutrition education including Harvest of the Month and professional development.
How will this grant be evaluated for impact upon student achievement?  (Customized data design and technical support are provided at 1% of the grant award or at a negotiated fee for a community-based fiscal agent who is not including OUSD's indirect rate of 5.17% in the budget. The 1% or negotiated data fee will be charged according to an Agreement for Grant Administration Related Services payment schedule. This fee should be included in the grant's budget for evaluation.)	N/A
Does the grant require any resources from the school(s) or district? If so, describe.	N/A
Are services being supported by an OUSD funded grant or by a contractor paid through an OUSD contract or MOU?  (If yes, include the district's indirect rate of 5.17% for all OUSD site services in the grant's budget for administrative support, evaluation data, or indirect services.)	No
Will the proposed program take students out of the classroom for any portion of the school day? (OUSD reserves the right to limit service access to students during the school day to ensure academic attendance continuity.)	Yes
Who is the contact managing and assuring grant compliance? (Include contact's name, address, phone number, email address.)	Jennifer LeBarre 900 High St. Oakland, CA 94601 510-434-3334 Jennifer.lebarre@ousd.k12.ca.us

**Applicant Obtained Approval Signatures:**

Entity	Name/s	Signature/s	Date
Principal			
Department Head (e.g. for school day programs or for extended day and student support activities)	Jennifer LeBarre		7/26/13


**Grant Office Obtained Approval Signatures:**

Entity	Name/s	Signature/s	Date

Fiscal Officer  
Superintendent

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Vernon Hall



Gary Yee



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David Kakishiba  
President, Board of Education

# Healthy Living

*...for life!*

Nutrition Services • Alameda County Public Health Department

July 17, 2013

Michelle Oppen  
Program Manager, OUSD Coordinated School Health  
746 Grand Avenue  
Oakland, CA 94610

Dear Ms. Oppen,

I am pleased to inform you that you have been awarded grant funding in the amount of \$280,000 to fund services to coordinate and advance nutrition programming in OUSD. The goal of these funds is to empower and enable target low- income populations to select healthy foods and beverages and increase physical activity through nutrition education, social marketing, and environmental supports.

You are being funded through the School/Afterschool objective; implementing the detailed Scope of Work developed by the California Department of Public Health. Specifically, these funds will ensure that Nutrition Teacher Champions/Liaisons are hired and trained at each of 30 qualifying schools. They will, in turn, train fellow teachers and staff to conduct Harvest of the Month and other key nutrition education interventions throughout the school year as well as oversee wellness, assessment, evaluation, and administrative components of the program.

This letter of intent to award a grant is not an official contract, which is currently under development. Funding is based on a federal fiscal year beginning October 1, 2013 through September 30, 2014.

If you have any questions, please give me a call at 510-595-6458. We look forward to continuing this successful collaboration.



Diane Woloshin  
Director, Nutrition Services

Nutrition Services • 3600 Telegraph Ave. • Oakland, CA 94609 • 510-595-6454 • [www.healthylivingforlife.org](http://www.healthylivingforlife.org)

This material was produced by the California Department of Public Health's *Network for a Healthy California* with funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit [www.cachampionsforchange.net](http://www.cachampionsforchange.net).

Alameda County Health Care Services Agency- Public Health/Nutrition SOW  
**Oakland Unified School District School And Afterschool Scope of Work**

**GOAL 1:** The target population (Supplemental Nutrition Assistance Program-Education (SNAP-Ed)/Nutrition Education and Obesity Prevention (NEOP) participants and those eligible up to 185% Federal Poverty Level (FPL)) is empowered and enabled to select healthy foods and beverages and increase physical activity through nutrition education, social marketing and environmental supports.

**Objective 12:** (Process) Annually, engage a minimum of 30 qualifying schools and (20) qualifying afterschool/extended break programs to reach (18,000) children and (12,000) parents to increase nutrition education and physical activity opportunities and social marketing strategies that increase access and consumption of healthy food and beverages at each site.

**Social Ecological Model:**

Individual  Interpersonal: Social Groups  Institutional/Organizational  Community  Policy/Environmental

<b>Activities</b>
1. Attend all <i>Network</i> required trainings and webinars regarding resources and tools for the school and afterschool setting annually.
2. Establish relationships and commitment of support for nutrition education interventions, wellness policy expansion and staff development in these areas from County Office of Education, school district and after school administrators. Facilitate ongoing communication with identified administrators supporting healthy school/afterschool campaigns.
3. Establish relationships and commitment of support for nutrition education interventions, wellness policy expansion and staff development in identified areas from school and afterschool site administrators to increase healthy food and beverage access and availability, increase opportunities for physical activity throughout the school day and during the afterschool program. Facilitate ongoing communication throughout the school year providing nutrition education resources and maintain support for healthy school/afterschool campaigns.
4. Recruit and assign staff for each school site to assist in the scheduling and training of teachers and afterschool staff on <i>Network</i> nutrition education interventions, campaigns, and resources.
5. Staff will provide participating schools and afterschool sites with posters, recipes, materials and food supplies to conduct nutrition education and tasting demonstrations for students at least six times per year. Contractor shall ensure staff meets required activities and report outcomes.
6. Conduct a healthy school and/or afterschool assessment of the school and/or afterschool site applying assessment tools provided by the <i>Network</i> and compile a comprehensive report.

Alameda County Health Care Services Agency- Public Health/Nutrition SOW  
**Oakland Unified School District School And Afterschool Scope of Work**

**Activities**

7. Staff will provide a minimum of two trainings for teachers, afterschool staff and other personnel who are conducting nutrition education obesity prevention intervention. Teachers and afterschool leaders can apply training knowledge to the students. Some topics may including the following:
  - a. Orientation to the *Network* program, The results of the school assessment and School Wellness Policy including information on new policies;
  - b. Utilizing *Harvest of the Month* and Farmer of the Month materials in the classroom, after school program, parent education, and the cafeteria such as: posters, displays, Farm to School/*Harvest of the Month* workbooks etc.;
  - c. Information on promotion of evidence based physical activity programs and how they can be linked with nutrition education, such as Sports, Play, and Active Recreation for Kids (SPARK), and Coordinated Approach To Child Health (CATCH);
  - d. Creating a healthy school environment such as healthy school parties, not using food for rewards, modeling healthy eating behaviors etc.; and
  - e. Effective nutrition education resources and strategies including but not limited to: *Harvest of the Month*, *ReThink Your Drink*, *Children's PowerPlay! Campaign* materials, garden-based nutrition education, integrating physical activity, food safety, and how to conduct cooking lessons and food demonstrations. Model teaching strategies, lessons, and share best practices.
8. Staff will set up a tracking system to collect data on the nutrition education obesity prevention interventions at each school site.
9. Attend School and afterschool events such as Back-to-School nights, Open House, health fairs, PTA meetings. Inform and engage parents on classroom and afterschool nutrition education obesity prevention interventions and campaigns, and provide the results of the healthy school's assessment.
10. Staff will provide technical support to classroom teachers, child nutrition personnel, administrators on school wellness policy updates that support the nutrition education obesity prevention messages.
11. Conduct an evaluation using a survey tool completed by school administration and teachers. Determine the effectiveness of the trainings, resources and tools provided and applicable usage to classroom teaching assessing challenges, successes and soliciting topics for the next year's trainings.

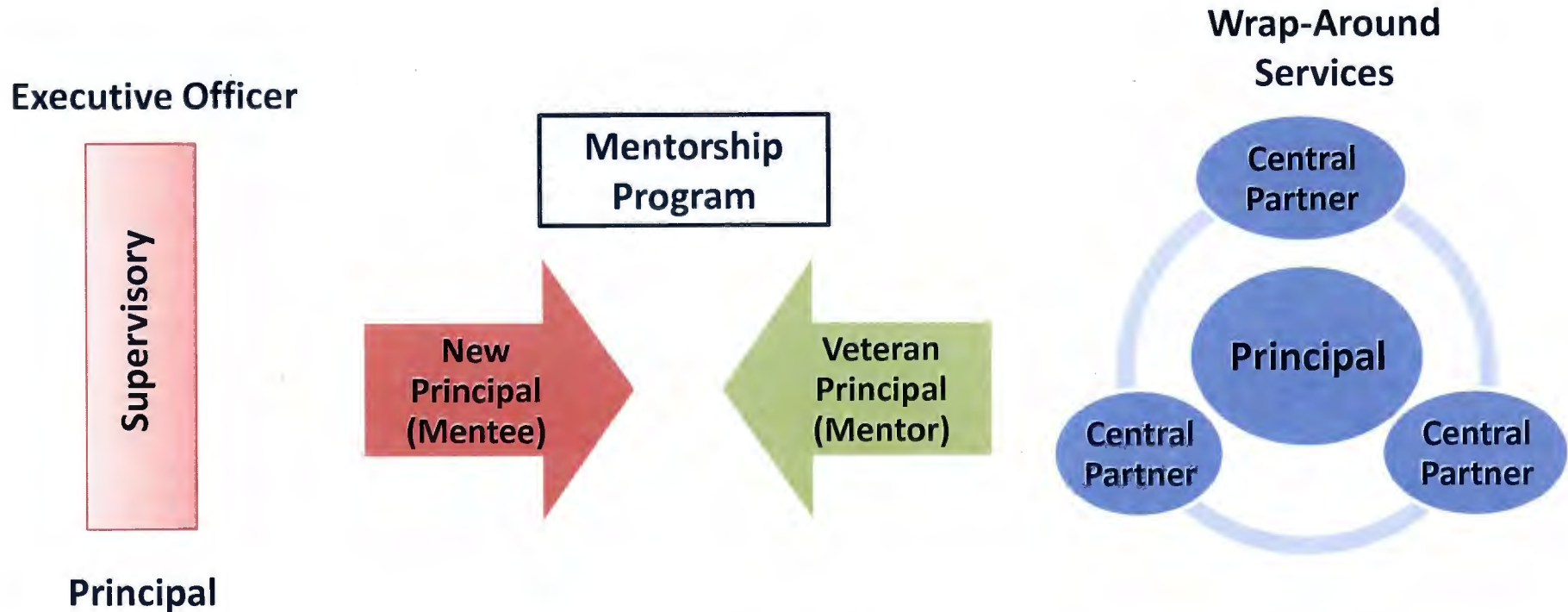
Alameda County Health Care Services Agency- Public Health/Nutrition SOW  
**Oakland Unified School District School And Afterschool Scope of Work**

**Activities**

- 12.** At school sites collaborate and coordinate with school administration, teachers, school wellness committee, parent organizations, after school administrators, School Nutrition Program and community partners. Promote implementation of the following strategies to increase access and consumption of healthy foods which may include wellness policy updates:
- a.** Actively engage local farmers and growers to establish a Farm to School program and provide *Harvest of the Month* produce items in the school cafeterias;
  - b.** Develop a school gardening project that includes garden-base nutrition education;
  - c.** Provide information and training to school food service and schools on how to make use of garden grown produce in school cafeterias;
  - d.** Support implementation of salad bars at school sites;
  - e.** Support implementation of healthy food procurement policies in vending machines, fundraiser activities, school events;
  - f.** Encourage participation in Child and Adult Care Food Program (CACFP) snack and meal programs in afterschool programs;
  - g.** Promote Implementation of healthy food and beverage standards for competitive foods at schools and afterschool sites;  
and
  - h.** Encourage implementation of marketing strategies to increase healthier food selection and consumption.

# Leveraging Strong Partnerships!

## 3 MOST IMPORTANT PARTNERSHIPS





OAKLAND UNIFIED SCHOOL DISTRICT  
SCHOOL AND AFTER SCHOOL TARGET AREA  
BUDGET AND BUDGET JUSTIFICATION  
CONTRACT TERM: OCTOBER 1, 2013 TO SEPTEMBER 30, 2014

<i><b>CATEGORY ITEM</b></i>	<i><b>BUDGET AMOUNT</b></i>
<b>A. <u>PERSONNEL</u></b>	
1. Nutrition Education Teacher on Special Assignment (1.0 FTE)	72,000
2. Garden Education Teacher on Special Assignment (.40 FTE)	25,000
TOTAL SALARIES	
FRINGE BENEFITS @ 40%	38,800
<b>TOTAL PERSONNEL</b>	<b>135,800</b>
<b>B. <u>OPERATING EXPENSES</u></b>	
1. <u>Site Wellness Champions</u> Stipends for OUSD school site staff (teachers, nurses or other staff) to act as site leads for Harvest of the Month, nutrition education and wellness policy promotion.	60,000
2. <u>Nutrition Services Staff Stipends</u> Stipends for OUSD Nutrition Services staff to provide cooking and nutrition education in the classroom at school sites.	10,000
3. <u>Salad Bar Parent Stipends</u> Stipends for parents to operate salad bars at school cafeterias.	10,000
4. <u>Produce</u> Produce to implement Harvest of the Month program at 12 schools. Produce to implement cooking component of After School Wellness Learning Community at 10 sites.	40,000
5. <u>Marketing Materials</u> Point of service promotional materials for school cafeterias, school produce markets and competitive food sales at school sites.	10,000
6. <u>Printing</u> Printing for Nutrition Materials	6,000
7. <u>Mileage</u> Mileage expenses of 1.0 Nutrition Education TSA and .40 Garden Education TSA.	1,112
TOTAL OPERATING EXPENSES	<b>137,112</b>
C. INDIRECT COSTS (5.17% of Operating Expenses)	<b>7,088</b>
<b>TOTAL BUDGET</b>	<b>\$280,000</b>