

# Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell  
November 8, 2023



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

## Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

## Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



# Superintendent Report Overview



## School & District Highlights

**The Center: Central Kitchen, Education Center and Instructional Garden and Farm**

**Enrollment Update**

**Attendance Update**





# School & District Highlights

# More Literacy Tutors Heading to OUSD Schools



This fall, the second cohort of Literacy Liberators graduated and is now preparing to join OUSD schools to ensure more elementary and middle school students have access to high-dosage literacy tutoring.

The [Literacy Liberator Fellowship](#) is a partnership between [The Oakland REACH](#), [OUSD](#), and [FluentSeeds](#) to recruit and train community members to become tutors -- Literacy Liberators -- in OUSD schools.

Liberators receive paid research-based literacy training, leadership development, and onboarding support to apply for positions in the district.

# OUSD's Linked Learning Featured at Council of Great City Schools Fall Convening



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## Community Organizing to Keep Young People Connected to College, Career, and Purpose

Sam Davis, Board Trustee, and Dr. Kyla Johnson-Trammell, Superintendent, Oakland Unified School District

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Director Davis, Superintendent Johnson-Trammell, and Director of Linked Learning, Rebecca Lacocque presented Oakland Unified's Linked Learning journey to a audience of educators from the nation's largest urban school districts at the Council of the Great City Schools 67th Annual Fall Conference.

# OUSD Students Delight in Halloween Activities



OUSD students from our youngest preschoolers to high school seniors to those in the Young Adult Program took part in Halloween festivities across the District.

School communities came together to celebrate the holiday with parades, costume contests and spooktacular Halloween parties.



# The Center

## Central Kitchen, Education Center, and Instructional Garden and Farm





# Central Kitchen



- Central Kitchen currently supports food production every day for OUSD's nearly 34,000 students in preschool through high school.
- For the sites that do not have the capacity to cook on campus, our Central Kitchen currently prepares approximately 75,000 meals per week, including breakfasts, lunches, snacks and suppers.
- Nutrition Services staff from school sites and the Central Kitchen receive training at the Center in our teaching kitchen and classrooms.
- We have 30 employees in the central kitchen.

# Cafeteria Upgrades-Lockwood Model



We are in the final stages of planning for cafeteria and kitchen upgrades in our elementary schools that will included:

- 1) New updated equipment in kitchens allowing schools to modernize and receive bulk food from central kitchen.
- 2) Updated salad bars with full refrigeration.
- 3) Replacing Cafeteria tables that were damaged or old.
- 4) Updated branding with Oakland **Incredibles**, new paint, student graphics and improved lightning

# Bulk Central Food Production and Packaging

Four schools are participating in a pilot transition from satellite meals to bulk meal service:



- Test run of the way food is presented to students
- Bulk sites will receive food in a way that will require sites to reheat and serve food to students without food being wrapped in plastic
- In May last school year, we piloted cooking whole, pre-made pizzas in the oven, slicing them, and serving them directly to students vs. packaged pizza



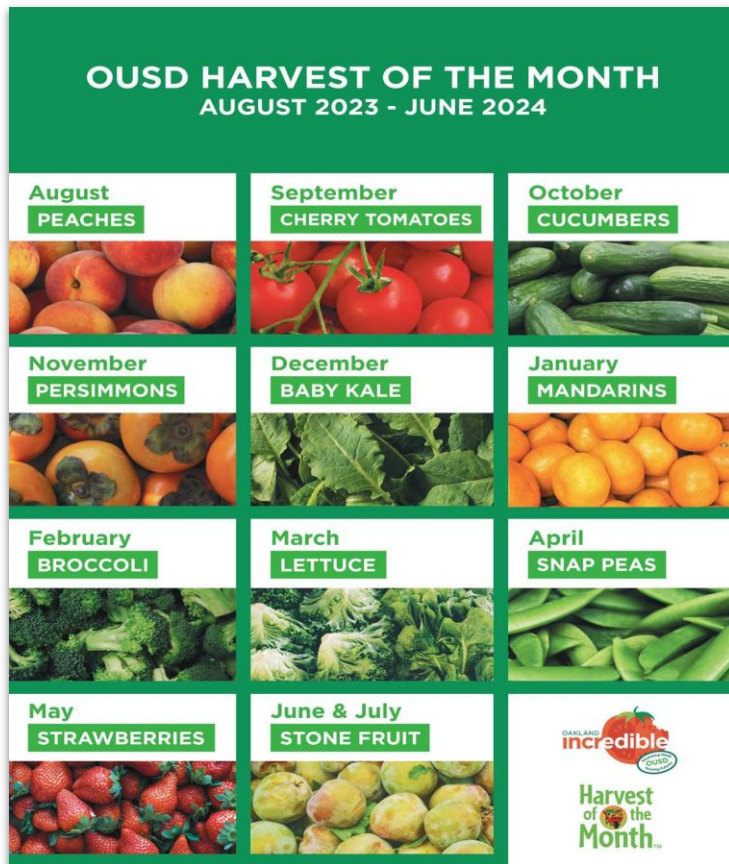
# Increase in Bulk Meal Service Participation Rates



## Bulk Meal Service Participation Increase

Site	September 2022	September 2023
Glenview	34.2%	47.3%
Greenleaf	41.6%	47.3%
Laurel	50.5%	55.1%
Sankofa	68.6%	71.7%

# The Center: Harvest of the Month (HOTM)



- Grants from Alameda County and CA Farm to School
- Feature Local, BIPOC-owned Farms
- On all produce bars in all cafeterias
- Taste Tests led by Environment-Food-Garden Champions (Stipended Teacher Leaders)
- Promotional and educational signage on bulletin boards, produce bars, gardens and classrooms
- Grown in The Center Greenhouse and in school gardens
- Featured on Field Trips at The Center

**Goal:** To serve and support all schools with HOTM programming!

- × OUSD HOTM website:
  - <https://bit.ly/ousdhotm>
- × The Center Website:
  - [tinyurl.com/ousdthecenter](https://tinyurl.com/ousdthecenter)

# The Center

## Other Environment, Food and Garden Programming



### Field Trips

*Projection for 23-24: 70+ classes; 1500+ students or 23-24 3rd, 6th grade; High School Pathways*



### Student Internships

*16 summer interns from across Oakland schools  
100% felt skilled in education, garden or culinary pathways*



### School Gardens

*All (but 2) schools in OUSD have gardens  
5 football fields worth of school garden space at OUSD!  
Center EFG Team Provide TA, Seeds, Starts, Supplies, Curriculum*



### EFG Champions

*Stipended teacher leaders and other school site staff who steward gardens, lead Harvest of the Month & connect school community to curriculum & other resources*

*\*All of the above are grant-funded*







# Attendance Update

# Student attendance remains a priority in OUSD!

## *Every second counts.*

Over the last two weeks, student attendance completion continues to improve across our district and a total of **46 sites with 100% daily attendance completed by teachers, since the start of school.** Attendance completion by teachers is at **99%**, up by **.2%** districtwide, in our schools.

Highlighting Peralta Elementary as one of our schools where attendance specialist **Asha Washington**, works diligently to not only ensure that all teachers are completing timely attendance for all students, but also that **99%** of all absences are being cleared by parents/guardians. **Peralta is one of the schools with 100% attendance submission.** The Attendance Specialist is working with Principal Dana Sudduth and the attendance team, to ensure that every student is counted and every second counts.

# Overall Attendance Update\* (Aug 7-Oct 27, 2023)

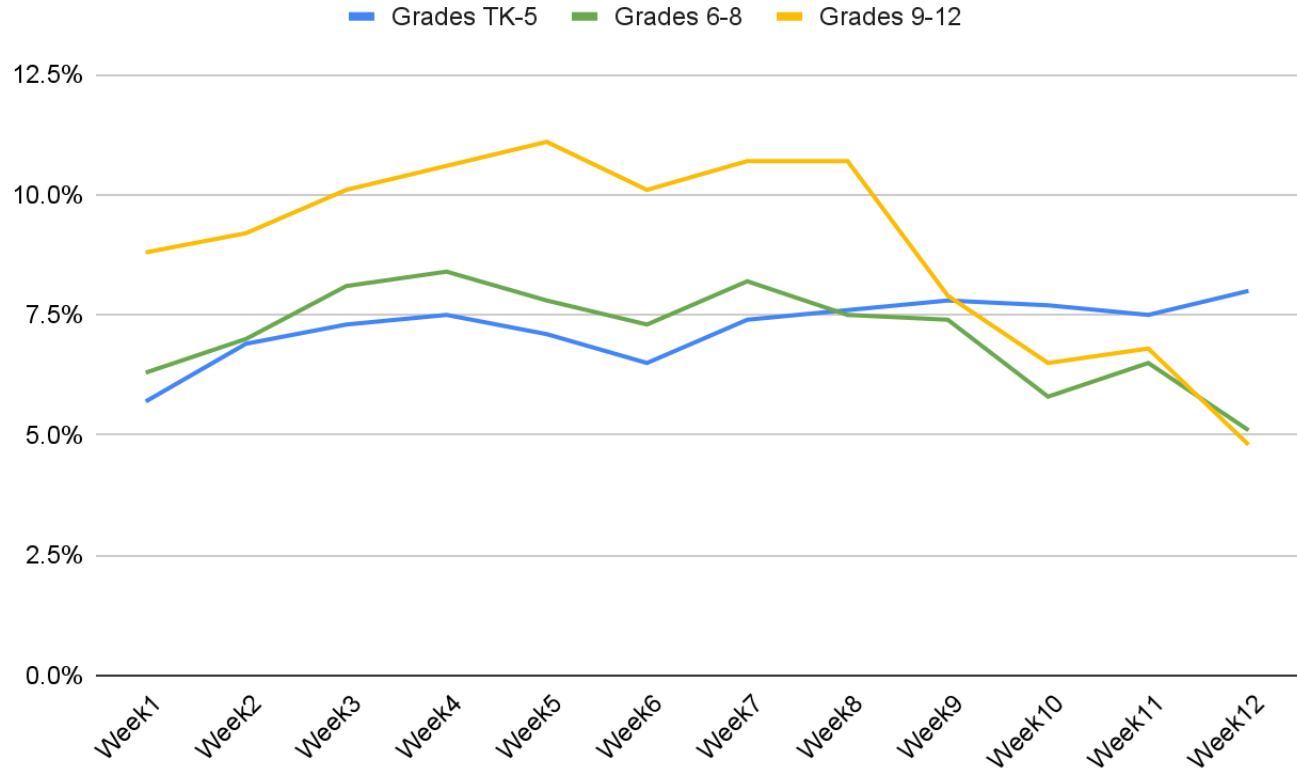
Grade level	All Students	ELL	Newcomer	SPED	Unhoused **	Foster Youth	African American	Asian	Latino	White
<b>Grades TK-5</b>	93%	92%	92%	91%	87%	89%	90%	96%	92%	95%
(enrollment)	(17528)	(6316)	(1519)	(2659)	(65)	(60)	(3178)	(1750)	(7934)	(2479)
<b>Grades 6-8</b>	93%	92%	92%	90%	91%	86%	90%	96%	93%	95%
(enrollment)	(6536)	(1873)	(403)	(1075)	(27)	(28)	(1365)	(538)	(3365)	(622)
<b>Grades 9-12</b>	91%	88%	88%	89%	86%	83%	90%	95%	90%	93%
(enrollment)	(9311)	(2632)	(1203)	(1585)	(53)	(61)	(2122)	(996)	(4635)	(732)

\*Sojourner Truth NOT included.

\*\* Enrollment is low at the beginning of the school year as data is still being entered into the system..



# Weekly Absence Rate (Aug 7-Oct 27, 2023)





# Enrollment Updates

# Enrollment Process\*

\*Students can enroll in OUSD schools any time throughout the year, this is for budget and planning purposes.



## Final Enrollment Established 2022-23

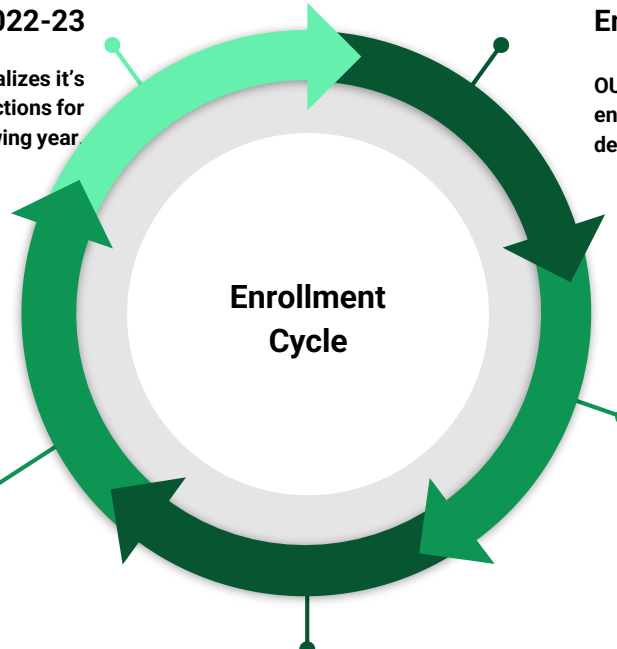
On the first Wednesday of October, OUSD finalizes it's enrollment count that will be used for projections for the following year

## Enrollment Projections Created for 2023-24

OUSD uses the enrollment from the previous year to set the enrollment projects for the following year based on demographic information and cohort progression modeling

## Determining Students Attending 2023-24

During the first 4 weeks of school, on the 2nd, 5th, 10th, 15th and 20th day, OUSD schools count the number of students that have attended school and drop "no-shows". Classes are balanced and staffing levels are shifted depending on available seats.



Enrollment Cycle

## Students are Assigned to Schools

Based on these projections, the Enrollment Office assigns students to schools and grade levels based on the number of "seats" available at each grade level. Students who don't get a seat through our lottery are placed on a waitlist.

## Families Confirm Enrollment in Schools

Families "Confirm" that student/s will attend the assigned school. For families that decide to not take the assigned seat, another students is moved into the "seat" from the waitlist.



# Enrollment update

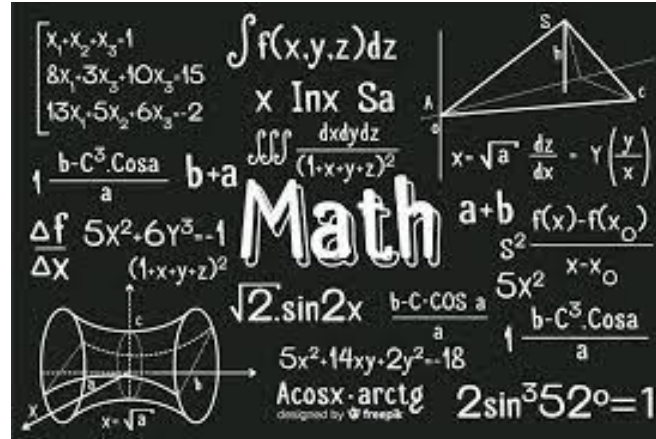
Grade Span	Projection	Day-10 Aeries	Day-10 Head Counts	Day-15 Head Counts	Day-20 Head Counts	Day-30 Aeries	Day-40 Aeries	Census Day (Oct 4th)	Variance (projection vs. day-30 Aeries)
TK-5	16,659	16,896	16,701	16,814	16,812	16,969	16,980	16,916	257
6-8	6,307	6,332	6,281	6,271	6,321	6,340	6,341	6,310	3
9-12	9,058	9,278	8,838	8,960	9,031	9,131	9,127	9,130	72
Gen Ed TK-12 (subtotal)	32,024	32,506	31,820	32,045	32,164	32,440	32,488	32,356	332
SDC TK-12	1,566	1,486	1,414	1,432	1,432	1,481	1,457	1,633	67
<b>Total TK-12</b>	<b>33,590</b>	<b>33,992</b>	<b>33,234</b>	<b>33,477</b>	<b>33,596</b>	<b>33,931</b>	<b>33,945</b>	<b>33,989</b>	<b>399</b>

# Upcoming Enrollment Milestones

- **Census Day (October 4th):** This is the date where we certify our official enrollment for the 23-24. The final count will be available soon as staff work to reconcile any discrepancies in the state's system.
- **24-25 Enrollment Projections (November):** Using the census day totals, we will begin calculating district- and school-level enrollment projections.
- **Launch of On-Time Enrollment (December 1):** The on-time enrollment window will open on December 1, 2023 and run through February 10, 2024. Families that apply on-time have the greatest access to an array of school choice
- **Virtual School Showcases (December & January):** These are opportunities for families to hear from multiple schools at one time, without needing to take off work to attend multiple in-person tours.

# Enrollment Projections

More



than



# Enrollment Projections



**Birthrates are used to determine the pool of eligible students for TK and K.** This pool is then adjusted by the capture rate: the percentage of eligible students enrolled in the District on Census Day.



**Cohort progression determines non-entry grades (1st-4th; 7th-8th; 10th-12th).** We track the historic rate of gain/ loss at the district- and school-level for each grade to project the number of students to expect.



**Significant growth in new residential and affordable housing can influence projections.** Because of a variety of factors, the new housing stock in Oakland has not led to increases in enrollment projections.



# Enrollment Projections: TK/ K Methodology

- ❖ TK & K Projections Driven by birthrates.

## Eligible Births

(Eligible births are live births in Oakland that would be age eligible for TK or K in the enrollment year)



## Capture Rate

(The capture rate is determined by dividing the students enrolled on Census Day by the number of eligible births in Oakland)

# Enrollment Projections: 6th & 9th Methodology

- ❖ 6th and 9th projections driven by progressions rate.

## Previous Year's Enrollment

(Start with the Census Day enrollment for 5th grade and 8th grade)



## 2-year Average of Progression Rate

(Progression rate is 6th or 9th grade enrollment divided by previous year's 5th or 8th enrollment.)

# Enrollment Projections: Entry Grade School Level Methodology

- ❖ The previous methodologies determine whole district enrollment projections. We determine school-level by calculating the school's share of enrollment.

## District-level projections

(Determined by using the previously discussed methodologies )



## Previous year's enrollment share

(Determined by dividing previous year's grade level enrollment by each school's enrollment at that grade)

# Enrollment Projections: Non-entry Grade Methodology

- ❖ Non-entry grade enrollment calculated for each school using progression rates.

## Previous Year's Enrollment

(Start with the Census Day enrollment for every non-entry grade)



## 3-year Median of Progression Rate

(Progression rate is Census Day enrollment in current year divided by Census Day enrollment at the previous grade in the previous year).



# Enrollment Projections: Late-Arriving Student Methodology

- ❖ We project a late-arriving allocation for Alternative Education, Newcomer, and SDC students to reflect the planned variance in those programs.

	23-24 On-time projection (Census Day)	23-24 Late arriving projection	23-24 Total Projection
Bunch	51	31	82
Dewey	67	67	134
Rudsdale	270	90	360

# Enrollment Projections: Manual Adjustments

## Methodology

- ❖ Manual adjustments are used when methodology cannot incorporate dramatically shifted conditions or when projections are insufficient to justify labor costs

	Modeled Kinder projections	Number of Kinder cohorts	Adjusted Kinder Projections	Adjusted Kinder cohorts	Notes
School-A	47	2	48	2	
School-B	50	3	48	2	decrease by 2 students to maintain 2 cohorts
School-C	47	2	48	2	



# **Why do we keep projecting District enrollment to decline?**

# Enrollment Projections

Inclusive of all systems, California's total student enrollment is in a multi-year decline.





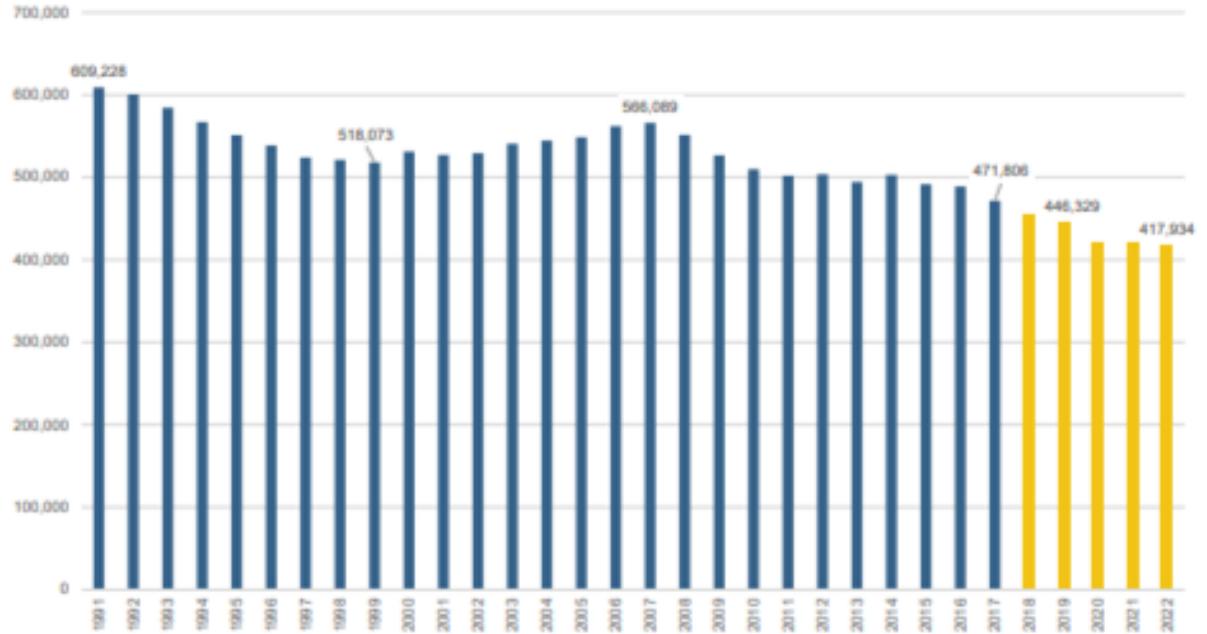
# Enrollment Projections



The majority of counties saw a net enrollment decline since 2017, including many of the most populous counties. Alameda county is part of this trend.

# Enrollment Projections

A significant factor is the decline in birth rates in California. This trend is impacting both Alameda County and the city of Oakland.

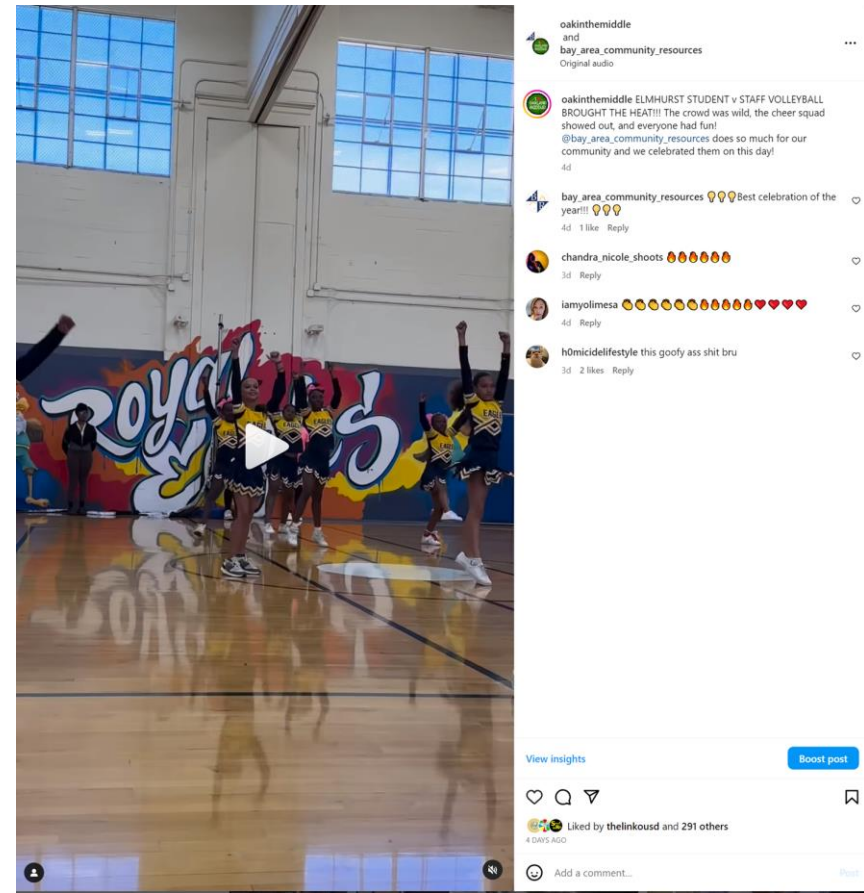


# Enrollment Projections: Key Takeaways

1. Birthrates are significant determinants of enrollment projections and **birth rates are declining.**
2. Cohort progression is a significant determinant of enrollment projections and **the District loses students at every transition point except K→1 and 8th→ 9th**
3. Late-arriving projections for Alternative Education, Newcomers, and SDC allow us to maintain the integrity and availability of programs, plans for predicted variance in special populations, and **ensures we do not funding multiple seats for a single student.**
4. Manual adjustments are used to make sure that we are **projecting sufficient enrollment to justify labor costs** as well as projecting within the capacity of the physical plant.

# Enrollment Stabilization (BP 5115) -- Ongoing

- Digital advertising:  
language/ zip code focus,  
keyword targeting, search  
engine optimization
- Social Media promotion:  
[@TownSproutsOUSD](#);  
[@OakintheMiddle](#);  
[@TheLinkOUSD](#)



Elmhurst United Middle School's cheerleaders, academics, and athletics were featured in local news for its participation in Lights On After School and @OakintheMiddle was there!



# Enrollment Stabilization (BP 5115) -- Ongoing

- The Enrollment Marketing Team represented alongside La Raza and Telemundo at the annual Dia De Los Muertos Festival in the Fruitvale.
- The Talent Department and the Office of Equity got in on the fun as well, promoting our work and job opportunities in OUSD.



# Enrollment Stabilization (BP 5115) -- Upcoming

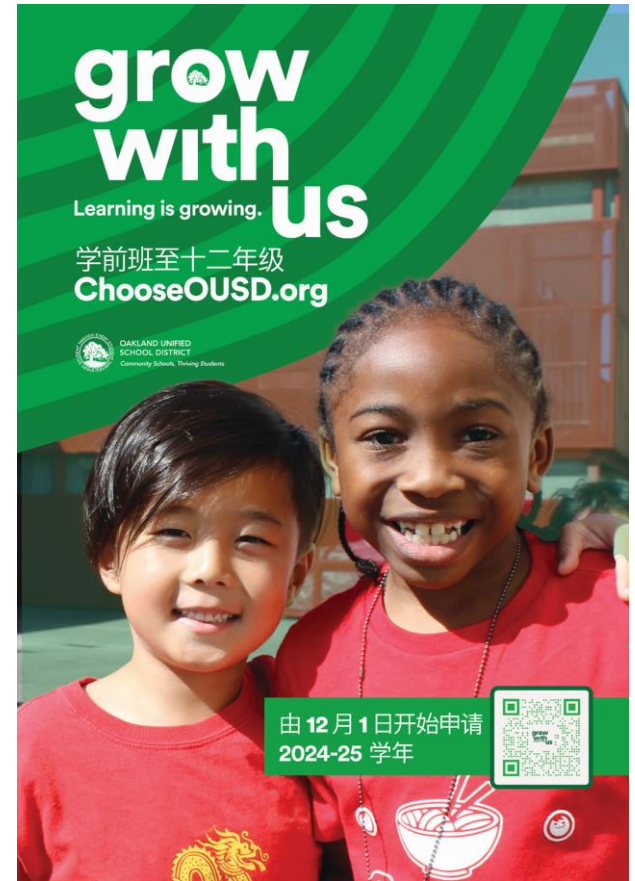
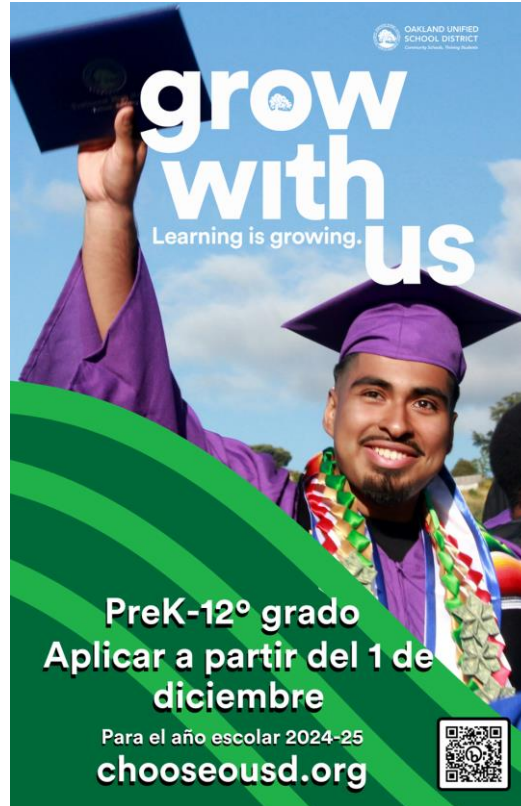


Billboard campaign across the city to promote the start of the on-time Enrollment window.



# Enrollment Stabilization (BP 5115) -- Upcoming

A series of multilingual print posters for display in schools, CDCs, preschools, libraries, doctor and dentist offices, as well as local businesses across Oakland.



Bus shelter advertisements in the Downtown/ Chinatown neighborhoods.



# Community Schools, Thriving Students



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[www.ousd.org](http://www.ousd.org)



@OUSDnews

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