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Board Cover Memorandum

To Board of Education

From Kyla Johnson-Trammell, Superintendent
Sondra Aguilera, Chief Academic Officer

Meeting Date September 8, 2021

Subject Grant Application – Eat. Learn. Play. Foundation – Food and Garden Programming – Community Schools and Student Services Department

Ask of the Board Approval by the Board of Education, pursuant to Board Policy 3290, of the District’s Community Schools and Student Services Department’s application to the Eat. Learn. Play. Foundation.

Background Far too many of Oakland’s students live in neighborhoods with extremely low access to fresh food. Seven out of 10 individuals living in poverty in Oakland are people of color and OUSD knows that severe food insecurity has increased. When asked in the California Healthy Kids Survey, almost 20 percent of OUSD high school students reported being “hungry but not eating because their family didn’t have enough food sometimes or a lot.” Today, nearly one in 10 adults in Oakland are unemployed, with rates for Latino and Black workers significantly higher.

As the first Full Service Community School District nationwide, OUSD has worked to improve educational, health, and life outcomes for all children. A decade ago, the Rethinking School Lunch Oakland initiative was launched to address poor health outcomes and transform OUSD’s food system. After a decade of working towards this goal, OUSD’s Central Kitchen, Education Center and Instructional Farm (The Center) is opening this year as a national model - ultimately designed to improve health and education outcomes for all children and serve as a hub of food security for Oakland.

In support of these goals, District staff has completed an application to the Eat. Learn. Play. Foundation for \$1,500,000.00 to support food and garden programming at The Center.

BP 3290 provides: “In order to facilitate timely receipt of funds, the Board may approve the application for a gift, grant, or bequest, rather than the gift, grant, or bequest itself, so long as the application sets forth all substantive terms of gift, grant, or bequest.” Here, the District’s application does contain all substantive

terms of the grant. In order to spend down all grant funds by the end of the grant cycle, it is urgent that the District approve acceptance of the funding and begin implementation. The District has received an award letter confirming receipt of \$1,500,000.00.

Discussion

Approval by the Board of Education, pursuant to Board Policy 3290, of the District's Community Schools and Student Services Department's application to the Eat. Learn. Play. Foundation seeking funding in the amount of \$1,500,000.00 to support food and garden programming at the Center for the period August 1, 2021 through July 30, 2023, and if granted, in whole or in part, authorization of acceptance of same, pursuant to the terms and conditions thereof, will help bring the District closer to reaching its vision of all OUSD students will finding joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Fiscal Impact

Grants for OUSD students in an amount not to exceed \$1,500,000.00.

Attachment(s)

- Grant Management Face Sheet
- Grant Application Program Description
- Grant Application Program Budget
- Grant Award Notification

OUSD Grants Management Face Sheet

Title of Grant: Eat.Learn.Play Food and Garden Programming for The Center	Funding Cycle Dates: 8/1/21-7/30/23
Grant's Fiscal Agent: (contact's name, address, phone number, email address) Eat.Learn.Play 389 Third Street Oakland CA 94607 jcorona@eatlearnplay.org	Grant Amount for Full Funding Cycle: \$1,500,000.00
Funding Agency: Eat.Learn.Play	Grant Focus: To support environment, food and garden programming for OUSD schools and The Center
List all School(s) or Department(s) to be Served: The Central Kitchen, Education Center and Instructional Farm (The Center)	

Information Needed	School or Department Response
How will this grant contribute to sustained student achievement or academic standards?	This grant is supporting funding gaps identified to build the environment, food and garden programming at the new Central Kitchen, Education Center and Instructional Farm and District wide for our school sites. It is integral to building these programs for our students long term.
How will this grant be evaluated for impact upon student achievement? (Customized data design and technical support are provided at 1% of the grant award or at a negotiated fee for a community-based fiscal agent who is not including OUSD's indirect rate of 3.25% in the budget. The 1% or negotiated data fee will be charged according to an Agreement for Grant Administration Related Services payment schedule. This fee should be included in the grant's budget for evaluation.)	Part of this funding goes to the build out of a multi-year evaluation plan. Some identified areas for initial evaluation include use of the California Healthy Kids Survey; surveying students with a pre/post EATS survey tool; creating a dashboard to demonstrate meal participation, food sourcing, Harvest of the Month participation, etc.
Does the grant require any resources from the school(s) or district? If so, describe.	No
Are services being supported by an OUSD funded grant or by a contractor paid through an OUSD contract or MOU? (If yes, include the district's indirect rate of 3.25% for all OUSD site services in the grant's budget for administrative support, evaluation data, or indirect services.)	There will likely be contractors paid through this grant.
Will the proposed program take students out of the classroom for any portion of the school day? (OUSD reserves the right to limit service access to students during the school day to ensure academic attendance continuity.)	No
Who is the contact managing and assuring grant compliance? (Include contact's name, address, phone number, email address.)	Michelle Oppen Community Schools and Student Services Department Oakland Unified School District The Center Community and Education Program Team 2850 West Street 415-823-4315 Michelle.oppen@ousd.org

Applicant Obtained Approval Signatures:

Entity	Name/s	Signature/s	Date
Principal/Administrator	Andrea Bustamante	DocuSigned by: <i>Andrea Bustamante</i> 806EG2B0F1FE4AB...	8/13/2021
Chief Academic Officer	Sondra Aguilera	DocuSigned by: <i>Sondra Aguilera</i> B072CB8033AD406...	8/13/2021

Grant Office Obtained Approval Signatures:

Entity	Name/s	Signature/s	Date
Fiscal Officer	N/A		
Superintendent	Kyla Johnson-Trammell	<i>Kyla Johnson-Trammell</i>	9/9/2021

Approved as to form by OUSD Staff Attorney Joanna Powell on 8/13/21.

Joanna J. Powell

OUSD's Central Kitchen, Education Center, and Instructional Farm

Partnering with

Eat. Learn. Play.

Building a National Model

OUSD's long-anticipated **Central Kitchen, Instructional Farm and Education Center**, temporarily named The Center, is set to be completed this summer. This national model will be an integrated hub that connects food, education, health, and sustainability while providing fresh, California sourced food for school meals -- ultimately resulting in improved nutrition for all of Oakland's students. This powerful combination of hands-on experiential learning and a resource center, with a state-of-the-art central kitchen, will enhance health education and provide innovative STEM and outdoor learning experiences and environments, in addition to more than 6 million meals annually for students. We know that providing students with high-quality nutritious meals is critical in a city like Oakland where at least three out of four students qualify for free and reduced lunch, and many students have extremely low access to fresh food in their neighborhoods.

The Rethinking School Lunch Oakland initiative launched more than a decade ago to transform the food system in OUSD. Today, OUSD serves breakfast, lunch, supper, and snacks to nearly 36,000 students across 83 sites. As the first full service community schools district in the country, OUSD has worked to scale whole child education across the district to improve educational, health, and life outcomes for Oakland's children. The Central Kitchen, Instructional Farm, and Education Center will be an innovative hub of the new district-wide school food program network that connects nutrition, education, and community programs at OUSD's schools, kitchens, gardens, food pantries and produce market stands. **In fact, it can and should be the hub of food security for the City of Oakland, and a beacon for the state and nation.**

Wellness and Opportunity: A Living Laboratory

With endless potential, The Center will provide students with a long-term, holistic framework for wellness. The farm and greenhouse will serve as a living laboratory, where students will experience urban agriculture first hand. At the central kitchen and commissary, students will observe professionally trained chefs and cooks at work and see how their food is prepared. The teaching culinary classroom will provide classes for students, nutrition services staff and the community. The Center, as a whole, will help develop innovative College and Career Pathways, allow for student field trips and tours, contribute to groundbreaking STEM education, and support many other facets of learning including Expanded Learning/Adult Education, and Professional Development.

The Center will be a place where students see the entire food system in action, including the preparation of healthy, fresh school meals in the central kitchen, and the use of agroecology practices in the instructional farm.

While the final stages of opening will conclude this summer, with outfitting the nutrition services administrative offices and classrooms, we are preparing for program piloting in several schools in the fall. Beginning in elementary schools in West Oakland and the Ralph Bunche alternative high school's culinary academy, we are eager to scale an integrated model of delivering quality, hands-on experiential learning including nutrition education, garden education, culinary skills, the science and social studies of food systems, climate literacy, and more, to spark interest and mastery in STEM for all students across Oakland.

As we expand, students will be invited to visit The Center and immerse themselves in learning stations that explore the biological inter-relationships in a farm ecosystem; the various jobs involved in cultivating, harvesting, and preparing fresh food year round; the heritage and ethnic diversity of California's population as reflected in our varied cuisine; the health benefits of eating fresh, local, and tasty foods; and the connection between sustainable building design and sustainable food systems. Field trips for students will be designed for different grade level clusters, based on their curriculum standards, instructional themes, and the developmental levels of students. Teachers will receive support and curriculum to prepare students and integrate academic concepts and skills into classroom learning.

The Center has enormous potential as a living learning laboratory for career pathways in culinary arts/hospitality, urban agriculture, education, green careers, and other emerging fields of work. By offering internships, youth entrepreneurial opportunities, and on-the-job training during and after school, The Center will greatly enhance OUSD's Linked Learning programs. Taking advantage of the site's design features, The Center will also serve as a conduit for exploring a variety of green careers with an emphasis on attracting more women and people of color to these burgeoning work opportunities.

Partnering with Eat. Learn. Play.

With our shared interests in the improved health outcomes and opportunities for all of Oakland's young people, The City of Oakland and the Oakland Unified School District are grateful for the continued partnership and generous investment from Eat. Learn. Play. and the Curry family. Our collective response to serve Oakland's children, families, and communities during the COVID19 pandemic exemplifies what can be done when we come together with aligned actions toward a vision of food security and health. We are eager to share more about how we can continue to work together to realize the full promise of The Central Kitchen, Instructional Farm and Education Center.

Envisioning the opportunities for a long term relationship with Eat. Learn. Play., there are many ways that our partnership could serve Oakland's children, families, and communities. While we propose a partnership of at least five to seven years, we look forward to the Foundation's thoughts and interests within this work. Together, we know that we can build a program that will be a national model while also making a huge difference here at home!!

Proposing the Eat. Learn. Play. Education Center and Instructional Farm

In addition to direct sponsorship, we welcome a full-fledged partnership to promote, develop, and sustain The Center's education program and instructional farm, that could involve the following: :

- Direct fiscal sponsorship

- Championing food security and health equity: Ayesha and/or Steph Curry to Co-chair or join The Center Advisory Council and help bring others on to champion these causes and build capacity for The Center.
- Branding: Promote The Center’s brand identity and mission in Oakland and beyond, including naming rights to the education program, classrooms, and instructional farm.
- Program promotion: Support/participate as feasible with the grand opening of The Center as well as personal visits, support for students, staff, partners, and volunteers at opportune times/events throughout the partnership period.
- Fundraising support: Strategic fundraising support to leverage ELPs investment and bringing other donors to the project.
- Leveraging relationships and networks: Leverage the Currys and ELP’s networks for garnering materials, supplies (e.g.: cookware).

Partnerships in an Innovative and Sustainable Future

The Center was designed to help us fulfill our overall mission as a Full Service Community School District and will bring a centralized program improving food quality; better aligning school-based nutrition and wellness partner programming to District objectives; providing efficiencies in food service operations; and creating a world class outdoor learning environment for all students. With sustainability at the forefront, The Center will also serve as a profit center to create critical revenue generation including food sales to charter schools, surrounding districts, city programs, event hosting, economic development rental space for small businesses, and the sale of produce to small community businesses.

In addition to the county and state nutrition education funding, revenue for The Center has included the City of Oakland’s sugar sweetened beverage tax fund (two-year grant), which was used to augment/expand our breakfast and hot supper program and support nutrition education at The Center.

OUSD is grateful for our dedicated partners in this groundbreaking work, including nationally recognized FoodCorps and No Kid Hungry as well as founding partners, The Center for EcoLiteracy and the TomKat Foundation. Our hope is that Eat. Learn. Play. becomes our central partner, and together with other important partners, ensures that the vision for The Center is fully realized and that Oakland is seen as the national model of food justice and security and innovates the integration of nutrition, health, education, and sustainability. This is within our reach.

Please see Five Year Budget identifying gaps and areas of partnership.

Budget Item	Year 1 (2021-2022)			Year 2 (2022-2023)			Year 3 (2023-2024)			Year 4 (2024-2025)			Year 5 (2025-2026) +		
	START UP: BUILDING, PILOTING, IMPLEMENTING									GROWING & SUSTAINING					
Budget Item	Budget 21-22	Source(s) Identified & Percentage	Projected Gap 21-22	Budget 22-23	Source(s) Identified & Percentage	Projected Gap 22-23	Budget 23-24	Source(s) Identified & Percentage	Projected Gap 23-24	Budget 24-25	Source(s) Identified & Percentage	Projected Gap 24-25	Budget 25-26	Source(s) Identified & Percentage	Projected Gap 25-26
CENTER PROGRAM AND EDUCATION STAFFING (Salary and Benefits)															
Director, Programs	\$195,000	OUSD 100%	\$0	\$195,000	OUSD 100%	\$0	\$195,000	OUSD 100%	\$0	\$195,000	OUSD 100%	\$0	\$195,000	OUSD 100%	\$0
Education Coordinator	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0
Culinary Educator/Teaching Chef	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0	\$145,000	OUSD 100%	\$0
Garden, Living Schoolyard and Farm Coordinator	\$170,000	County NEOP 80%; Gap 20%	\$34,000	\$170,000	County NEOP 80%; Gap 20%	\$34,000	\$170,000	County NEOP 80%; Gap 20%	\$34,000	\$170,000	County NEOP 80%; OUSD 20%	\$0	\$170,000	County NEOP 80%; OUSD 20%	\$0
FoodCorps and Intern Supervisor/Student Engagement Specialist	\$103,000	County NEOP 70%; Gap 30%	\$30,000	\$103,000	County NEOP 80%; Gap 30%	\$30,000	\$103,000	County NEOP 80%; Gap 30%	\$30,000	\$103,000	County NEOP 80%; Gap 30%	\$30,000	\$103,000	County NEOP 80%; Gap 30%	\$30,000
Menu and Marketing Manager	\$145,000	CA F2S Grant 60%; Gap 40%	\$58,000	\$145,000	OUSD 100%	\$0	\$145,000	OUSD NS 100%	\$0	\$145,000	OUSD NS 100%	\$0	\$145,000	OUSD NS 100%	\$0
Garden and Landscape Maintenance Specialist	\$100,000	Gap 100%	\$100,000	\$100,000	Gap 100%	\$100,000	\$100,000	Gap 100%	\$100,000	\$100,000	OUSD 100%	\$0	\$100,000	OUSD 100%	\$0
SUBTOTAL	\$1,003,000		\$222,000	\$1,003,000		\$164,000	\$1,003,000		\$164,000	\$1,003,000		\$30,000	\$1,003,000		\$30,000
PARTNERSHIPS															
No Kid Hungry School Meal Engagement Specialist	\$84,000	Share Our Strength 100%	\$0	\$0	N/A	\$0	\$0	N/A	\$0	\$0	N/A	\$0	\$0	N/A	\$0
FoodCorps Service Members (10 @ \$7500 each, increase to \$10,000 each in Yr 2)	\$75,000	County NEOP 30%; CA F2S Grant 10%; Share Our Strength 10%	\$37,500	\$100,000	County NEOP 20%	\$80,000	\$100,000	County NEOP 20%	\$80,000	\$100,000	County NEOP 20%	\$80,000	\$100,000	County NEOP 20%	\$80,000
Climate Corps Service Members (\$25,000 each)	\$50,000	Gap 100%	\$50,000	\$75,000	Gap 100%	\$75,000	\$75,000	Gap 100%	\$75,000	\$75,000	Gap 100%	\$75,000	\$75,000	Gap 100%	\$75,000
Other Americorps Service Members (i.e. GrizzlyCorps)	\$0	N/A	\$0	\$60,000	Gap 100%	\$60,000	\$60,000	Gap 100%	\$60,000	\$60,000	Gap 100%	\$60,000	\$60,000	Gap 100%	\$60,000
Evaluators/ Grad Student Researchers	\$100,000	CAF2S Grant 20%	\$80,000	\$100,000	Gap 100%	\$100,000	\$50,000	Gap 100%	\$50,000	\$50,000	Gap 100%	\$50,000	\$50,000	Gap 100%	\$50,000
Center for Ecoliteracy Advisory Council Support (.5 in Year 1; .25 in Years 2 & 3)	\$50,000	Gap 100%	\$50,000	\$25,000	Gap 100%	\$25,000	\$25,000	Gap 100%	\$25,000	\$0	N/A	\$0	\$0	N/A	\$0
Farm Development and Maintenance Partnership (through RFP with Oakland-Based Partners)	\$200,000	Gap 100%	\$200,000	\$150,000	Gap 100%	\$150,000	\$100,000	Gap 100%	\$100,000	\$100,000	Gap 100%	\$100,000	\$100,000	Gap 100%	\$100,000
SUBTOTAL	\$559,000		\$417,500	\$510,000		\$490,000	\$410,000		\$390,000	\$410,000		\$365,000	\$385,000		\$365,000
LEADERSHIP AND PROFESSIONAL DEVELOPMENT STIPENDS															
High School Student Internship	\$100,000	Gap 100%	\$100,000	\$100,000	Gap 100%	\$100,000	\$100,000	Gap 100%	\$100,000	\$100,000	OUSD 100%	\$0	\$100,000	OUSD 100%	\$0
School Site Staff Leadership and Professional Development	\$100,000	CAF2S Grant 28%; Share Our Strength 25%; County NEOP 10%	\$37,000	\$200,000	County NEOP 5%	\$190,000	\$250,000	County NEOP 4%	\$240,000	\$100,000	County NEOP 10%	\$90,000	\$100,000	County NEOP 10%	\$90,000
SUBTOTAL	\$200,000		\$137,000	\$300,000		\$290,000	\$350,000		\$340,000	\$200,000		\$90,000	\$200,000		\$90,000
PROGRAM SUPPLIES, MARKETING AND TRANSPORTATION															
Environment, Food and Garden Educational Supplies and Materials	\$150,000	Gap 100%	\$150,000	\$200,000	Gap 100%	\$200,000	\$100,000	Gap 100%	\$100,000	\$100,000	OUSD 100%	\$0	\$100,000	OUSD 100%	\$0
Transportation for Field Trips	\$50,000	Gap 100%	\$50,000	\$150,000	Gap 100%	\$150,000	\$100,000	Gap 100%	\$100,000	\$100,000	OUSD 100%	\$0	\$100,000	OUSD 100%	\$0
Student Dining Environment Plan Development	\$60,000	Gap 100%	\$60,000	\$0	N/A	\$0	\$0	N/A	\$0	\$0	N/A	\$0	\$0	N/A	\$0
Student Dining Environment Upgrades	\$500,000	Gap 100%	\$500,000	\$300,000	Gap 100%	\$300,000	\$0	N/A	\$0	\$0	N/A	\$0	\$0	N/A	\$0
SUBTOTAL	\$760,000		\$760,000	\$650,000		\$650,000	\$200,000		\$200,000	\$200,000		\$0	\$200,000		\$0
SCHOOL SITE GARDEN UPGRADES															
School Site Garden and Living Schoolyard Upgrades (15 per year)	\$150,000	Gap 100%	\$150,000	\$150,000	Gap 100%	\$150,000	\$150,000	Gap 100%	\$150,000	\$50,000	Gap 100%	\$50,000	\$50,000	Gap 100%	\$50,000
SUBTOTAL	\$150,000		\$150,000	\$150,000		\$150,000	\$150,000		\$150,000	\$50,000		\$50,000	\$50,000		\$50,000
Total Per Year	\$2,672,000		\$1,686,500	\$2,613,000		\$1,744,000	\$2,113,000		\$1,244,000	\$1,453,000		\$535,000	\$1,838,000		\$535,000
Pending Revenue and Resources (not included in budget already): -City Soda Tax Funding will allocate \$500,000 per year to support this programming Years 1-5+ -Measure Y will be utilized for facilities upgrades in Year 3 -Measure N Renewal for Internship and Linked Learning Programming -The core budget will be built into OUSD general fund investment Partnerships: -OUSD in partnership with Haas School of Business will develop a solid revenue generation plan for ongoing funding -The core budget will be built into OUSD general fund investment -Development of a Partnership Database and MOU structure with local expert community-based organizations -Development of Advisory Board and Council (co-chaired by Ayesha Curry and Kat Taylor)							Gap Over First Three Years = \$4,674,500								

BUDGET NARRATIVE

CENTER PROGRAM AND EDUCATION STAFFING (Salary and Benefits)	Justification and Description	PARTNERSHIPS	Justification and Description
Director, Programs	Oversees educational and community programming strategy, aligned with school meals, branding and communications at the Center. Leads overall strategy, evaluation and funding. Key member of ongoing core staff.	No Kid Hungry School Meal Engagement Specialist	Supports school meal participation by supporting school sites, new Food Champion program, engaging students, staff and families. This position is in partnership with No Kid Hungry and the resources they provide. Unclear if support for this position will continue after 21-22.
Education Coordinator	Leads Environment, Food and Garden Education Framework for The Center, Schools, teachers and students Districtwide. Leads professional development for teachers and onsite programming for students at all grade levels. Key member of ongoing core staff.	FoodCorps Service Members	FoodCorps Service Members provide hands on learning (environment, food and garden), influence healthy meals and create a healthy school environment. In 21-22, 8 FoodCorps Service Members are assigned to 16 schools sites and 2 will be based out of The Center. This will likely continue in 22-23 and 23-24.
Culinary Educator/Teaching Chef	Manages Culinary Classroom Kitchen and programming in that classroom, with a focus on high school students but opportunities for younger students and adults. The initial partnership is with OUSD High School Bunche Academy.	Climate Corps Service Members	Climate Corps Service Members teach outdoor education to students and/or work on District systems to improve climate literacy. In 21-22, there will be 1 school site service member and 1 based at The Center. We are hoping to increase to 3 in 22-23 and 23-24.
Garden, Living Schoolyard and Farm Coordinator	Leads District-wide systems and supports for school gardens and living schoolyards. In partnership, oversees instructional garden, farm and greenhouse at The Center. Key member of ongoing core staff.	Other Americorps Service Members (i.e. GrizzlyCorps)	In order to bring the vision to fruition, there will be a slow increase to doing daily programming on site at The Center around environment, food and gardens through field trips, internships and other one-time opportunities for students. There is a need for more adults to teach and guide through the activities. We will be exploring adding more Americorps-affiliated staff to our partnership team.
FoodCorps and Intern Supervisor/Student Engagement Specialist	Supports the full-time FoodCorps Service Members (10) we have both on site at The Center and at the school sites. Supports the Student Advisory Council and other student engagement processes. Supports student leadership opportunities for our students around environment, food, garden and other aligned opportunities, Key member of core staff.	Evaluators/ Grad Student Researchers	In order to build a strong evaluation strategy, metrics and outcomes, we will be working with University partners, who will bring research teams, including graduate staff to partner. This is an estimate of the funding that will be needed.
Menu and Marketing Manager	Leads menu development process for our school meal cycle for breakfast, lunch, snack and supper. Leads innovative initiatives around Breakfast After the Bell, Harvest of the Month and California Thursdays. Point person on promotion and marketing in the cafeteria and out to the classroom and to our community. Key member of core staff.	Center for Ecoliteracy Advisory Council Support	This work would not be possible without the strategic guidance of Center for Ecoliteracy. CEL will continue to partner and also support the Advisory Board and Council.
Garden and Landscape Maintenance Specialist	New position needed to maintain the native plants and trees planted on site at The Center. Position needed to support irrigation system, garden beds, greenhouse and farm space. Internships, apprenticeships and volunteer systems will be set up by 2023-2024 so that we no longer need this position,	Farm Development and Maintenance Partnership (through RFP with Oakland-Based Partners)	The 3/4 acre farm space will require partnership, planning and development. We foresee local urban agriculture organizations being working together with OUSD to co-develop the space and a management plan.

LEADERSHIP AND PROFESSIONAL DEVELOPMENT STIPENDS	Justification and Description	PROGRAM SUPPLIES, MARKETING AND TRANSPORTATION	Justification and Description
High School Student Internship	The Summer High School internship program provides hands-on experience in food systems, gardening, culinary arts and environmental justice. The 2021 internship will be the first students (16) at The Center for in person programming. We forewee this internship as an annual experience offered to students across high schools in Oakland.	Environment, Food and Garden Educational Supplies and Materials	School Site and The Center Curriculum; Garden Seeds, Starts, Soil and Tools; Food for Taste Tests; Cooking Equipment and Supplies
School Site Staff Leadership and Professional Development	Teacher and school staff leadership positions will enable point people on site to promote the school meal changes, featured menu items, Harvest of the Month, CA Thursdays, etc. These will be stipended Food Champions. Stipended Garden Stewards manage, maintain and promote school site gardens. We will also be targeted grade level professional development with teachers each year.	Transportation for Field Trips	This is for chartered bus service and AC Transit bus passes. Other long-term options will continue to be researched as well.
SCHOOL SITE GARDEN UPGRADES	Justification and Description	Student Dining Environment Plan Development	Brand Center program relaunch includes pilot and concept experience design for the "Oakland Incredible" brand, including initial concepts, design / layout, visual development, and messaging. This is a one-year expense.
School Site Garden and Living Schoolyard Upgrades (15 per year)	School sites and yards need ADA upgrades, updated garden beds, outdoor classrooms, etc to align with long-term aligned programming	Student Dining Environment Upgrades	Production of the dining experience kit (graphic treatments and display signage including murals, posters, banners, wall/ceiling/counter-front fixtures, line/queue traffic flow elements), customized/branded equipment; relevant operational equipment; supplies; branded food packaging materials: displays and food presentation wares; and any additional brand messaging elements. This amount lowers drastically from 21-22 to 22-23 and are one-time expenses for schools.



August 12, 2021

Curtiss Sarikey
Chief of Staff, Office of the Superintendent
Oakland Unified School District
1000 Broadway, Suite 680
Oakland, CA 94607

Dear Mr. Sarikey,

On behalf of Eat. Learn. Play. Foundation, I am pleased to inform you that an initial grant of \$1,500,000 over two years has been approved to the Oakland Unified School District to support food and garden programming for The Center, managed by the Community Schools and Students Services Department, Site 922.

This grant will be for the period August 1, 2021 – July 30, 2023.

We look forward to meeting soon to review the reporting and payment process for this grant. In the meantime, please contact me or Jose Corona, Vice President, Programs and Partnerships, with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Helfrich".

Chris Helfrich
CEO
Eat. Learn. Play. Foundation