



To: Measure G Committee

From: Fillmore Rydeen, Director Visual and Performing Arts

Re: Measure G Follow-Up from January 19, 2021 Committee Meeting

Date: February 16, 2021 Measure G Committee Meeting

| Question  | Response   |
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| How many schools did not receive the Art Grant that applied?  | There were 20 projects that were unfunded in 2019. However 2 schools submitted 2 proposals. <a href="#">18 total schools were not funded.</a>  |
| What is the breakdown of the Art Grants by grade span?  | <p><b>1 Pre K</b> (Acorn Woodland/Bella Vista)<br/> <b>9 Elementary</b> (Allendale, East Oakland Pride, Emerson, Franklin, Grass Valley, Hoover, Manzanita Community School, Parker K-8, and Prescott)<br/> <b>1 Middle School</b> (West Oakland Middle)<br/> <b>4 High Schools</b> (Fremont, McClymonds, Oakland International, Ralph Bunche)</p> <p><a href="#">List of schools and brief descriptions</a></p>     |
| Is there a way to collect which schools have Art and Music programs through their PTA?  | We can take this question as feedback because we currently do not track the services PTAs provide schools. This can be part of a larger request to schools about PTA provided services which is bigger than the music and art request.   |
| <p>Arts Incentive Grants (AIG):</p> <ul style="list-style-type: none"> <li>● Provides funding for 15 schools to design an innovative arts program in partnership with a community organization.</li> <li>● 3 years of funding at \$25,000 per year</li> <li>● 1 Semester of facilitated planning</li> <li>● Schools submit proposals for funding: 35 submitted this year</li> </ul> <p>Could you explain if the schools that received Art funding this year (is that for 2019-20, or 2020-21) are different from the 15 schools that received funding in 2019, or are these some of the same schools?</p> | <p>Funding was provided for one cohort of 15 schools at \$25,000 per year for 3 years sunsetting in the spring of 2022. Total amount awarded to each school was \$75,000. During that time no new schools were added. Multiple cohorts were attempted during the previous iteration of AIG and caused problems with supporting schools at different levels of implementation.</p> <p><a href="#">AIG Reports</a></p> |
| Are the Art grants still providing funding for 3years at \$25,000 per year? If so, does that mean 15 new schools receive funds every year?What have the schools that received funding in 2019   | With the current design, a cohort of 15 schools each receive \$25,000/year for 3 years of implementation. Schools receive coaching support through consultants working with OUSD   |



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| <p>done with that money? What will happen when the grant terminates? Are they eligible to reapply?</p>  | <p>Visual and Performing Arts (VAPA) as well as periodic technical support meetings. The consultants help facilitate meetings with Community Based Organizations (CBO) and school leadership. They assist with troubleshooting challenges in implementing projects as well as monitoring the implementation progress. Each school submits a progress report in the spring that is reviewed by the VAPA office.</p> <p>After three years the project sunsets and schools may re-apply for funding, however, priority is given to new schools applying for the first time.</p>   |
| <p>I note that the goal stated in the 2021 report is that after receiving the AIG grants the schools will become "self-sustaining" of those who have received such funds, how many are no longer receiving them? How many have sustained the programming? What funds were they able to access to sustain their programming?</p> | <p><b>Previous AIG Schools</b> were funded as multi-school collaboratives or individually.</p> <p><u>Multi-School Collaborative Projects</u> (CBO is the project lead) (\$50,000/project/year)<br/><b>West Oakland Legacy - visual art:</b> (Lafayette, MLK, Westlake, West Oakland Middle)<br/><b>ProArts TK-2 Art &amp; Literacy</b> (Bridges Academy, Brookfield, La Escuelita, Martin Luther King, Reach Academy)</p> <p><u>Individual Projects</u> (Schools were the project leads) (\$15,000/school/year (3 years)</p> <p>Bret Harte, Community United, Edna Brewer, Encompass, Greenleaf, International Community School, La Escuelita, Munck, New Highland, Peralta, Sankofa, Redwood Heights, RISE, Roosevelt, Roots, Urban Promise Academy</p> <p><u>Schools that are continuing to receive AIG funds (2020-2022):</u> East Oakland Pride, Emerson, Grass Valley, Hoover, Manzanita Community, West Oakland Middle (all Title 1 OUSD public schools)</p> <p><u>Schools that have sustained funding after AIG arts programs</u> (either through site funds, <a href="#">Measure G1 Funding</a> and/or PTA funding):</p> <ul style="list-style-type: none"><li>● Edna Brewer added visual art</li><li>● Encompass added visual art,</li><li>● Frick - Music &amp; Art,</li><li>● Greenleaf - music &amp; Art,</li><li>● Peralta - maintained artist in residency</li></ul> |



- New Highland Dance & Art,
- Redwood Heights Art & Music,
- Roosevelt Art & Music,
- Westlake Music, Art, Dance, Drama
- ICS added Art
- Urban Promise Music & Art
- Bret Harte Added Drama

The goals of AIG funding are to 1. incentivize arts programming in schools and 2. build the necessary infrastructure to sustain arts programming including administrative support, family investment, student interest, and identified arts teachers.

While we don't assume that schools can sustain arts programs after only 3 years of AIG funding, we've seen schools utilize AIG funds to create the infrastructure for continuous arts programming when new funding opportunities became available. This is especially evident with the use of Measure G1. Middle schools that had previous AIG Grants were able to use these funds to build on their previous AIG programs and hire certificated teachers to run those programs.

Funding that schools have accessed to sustain their programs include:

- **Measure G1**
- **PTAs**
- **City of Oakland**
- **California Arts Council**
- **Oakland Fund for Children and Youth**
- **Philanthropic Ventures**
- **Oakland Education Fund - A-Z Mini Grants**
- **Arts for Oakland Kids**

**Funders for CBOs**

- Hewlett Foundation
- Heller Foundation
- Haas Foundation
- Clorox Foundation
- Irving Foundation
- Salesforce Foundation