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Enactment Number	21-1702
Enactment Date	10/27/2021 er



Board Cover Memorandum

To Board of Education

From Shanthi Gonzales, Board President
Sam Davis, Board Vice President

Meeting Date October 27, 2021

Subject Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N

Ask of the Board Approval by the Board of Education of 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N

Background Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014. The Measure authorizes the levy of a fixed \$120 per-parcel tax on each taxable parcel in the City of Oakland with low income and senior citizen exemptions. No more than ten (10) percent of the funds can be spent on administrative costs. By its terms, Measure N expires June 30, 2025.

The purpose of Measure N is “to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences” and to “create[] small learning communities of career-oriented pathways, and offer[] intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college and career.” The Measure has five goals:

- Decrease the high school drop-out rate,
- Increase the high school graduation rate,
- Increase high school students’ readiness to succeed in college and career,
- Increase middle school students’ successful transition to high school, and
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency.

Discussion Under this Resolution, the Board would declare its intent to place a parcel tax on the 2022 or 2024 General Election ballot that would continue the purpose of Measure N. The Resolution would direct the Superintendent or designee to bring forward a recommendation to the Board by April 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot. The Resolution would further direct the Superintendent or designee to make recommendations with respect to the

following: tax rate structure; inflation escalator; sunset date or evergreen; school allocation formula; permissible uses; and incentives for pathway participation.

The Resolution permits the Superintendent to effectuate this Resolution by contracting with consultants to conduct a voter poll and/or to provide advice on communication and outreach strategies, convening stakeholders to solicit ideas and feedback, and consulting with the Measure N commission itself.

This item was introduced as a new legislative matter on October 13, 2021. It now comes back to the Board for action.

Fiscal Impact None directly by this Resolution. However, the Resolution does direct the Superintendent or designee to bring forth contracts with a voter survey consultant and a communications consultant. These contracts for what became Measure Y totaled \$171,000. This includes the cost of a second voter survey, which was commissioned because the first voter survey was done prior to the onset of the pandemic. Without that second voter survey, the total cost would have been \$138,000.

Attachment

- Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N
- Measure N

**RESOLUTION OF THE
BOARD OF EDUCATION OF THE
OAKLAND UNIFIED SCHOOL DISTRICT**

Resolution No. 2122-0016

Determining Whether, When, And How To Ask Voters To Reauthorize Measure N

WHEREAS, Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014;

WHEREAS, the purpose of Measure N is “to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences” and to “create[] small learning communities of career-oriented pathways, and offer[] intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college and career”;

WHEREAS, Measure N includes the following five goals:

- Decrease the high school drop-out rate,
- Increase the high school graduation rate,
- Increase high school students’ readiness to succeed in college and career,
- Increase middle school students’ successful transition to high school, and
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency;

WHEREAS, a presentation to the Board of Education (“Board”) from April 2021, shared the following Measure N impacts on student outcomes in OUSD:

- Goal 1 (Reduce Dropout Rate): 11% decrease in the dropout rate since 2013-2014,
- Goal 2 (Increase 4-Year Graduation Rate): 11.7% increase since 2013- 2014,
- Goal 3 (Increase College and Career Readiness): 14.1% increase of students graduating A-G eligible since 2013-2014,
- Goal 3 (Increase College and Career Readiness): Increase of 1,650 students earning a C or higher or a Pass in a dual enrollment course per year since 2014-2015,
- Goal 4 (Increase Successful Transitions to 9th Grade): 14.1% increase of students on-track at the end of their 9th grade year since 2014-2015,
- Goal 5 (Reduce Disparities in Student Achievement): African American Male 4-Year Graduation Rate: 12.2% increase since 2013-2014, and
- Goal 5 (Reduce Disparities in Student Achievement): African American Male Dropout Rate: 17.3% decrease since 2013- 2014;

WHEREAS, Measure N authorizes the levy of a fixed \$120 per-parcel tax on each taxable parcel in the City of Oakland with low income and senior citizen exemptions;

WHEREAS, under the terms of Measure N, no more than ten (10) percent of the funds can be spent on administrative costs; and

WHEREAS, Measure N, by its terms, expires June 30, 2025.

NOW, THEREFORE, BE IT RESOLVED, the Board hereby declares its intent to place a parcel tax on the 2022 or 2024 General Election ballot that would continue the purpose of Measure N;

BE IT FURTHER RESOLVED, the Board directs the Superintendent or designee to bring forward a recommendation to the Board by April 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot;

BE IT FURTHER RESOLVED, the Board directs the Superintendent or designee to also make recommendations with respect to the following:

- Tax rate structure,
- Inflation escalator,
- Sunset date or evergreen,
- School allocation formula,
- Permissible uses, and
- Incentives for pathway participation; and

BE IT FURTHER RESOLVED, in implementing this Resolution, the Superintendent or designee—at their discretion—may bring forward for Board approval consultant contracts to conduct a voter poll and/or to provide advice on communication and outreach strategies, may convene stakeholders to solicit ideas and feedback, and may consult with the Measure N commission itself.

PASSED AND ADOPTED by the Board of Education of the Oakland Unified School District this 27th day of October, 2021, by the following vote:

PREFERENTIAL AYE: None

PREFERENTIAL NOE: None

PREFERENTIAL ABSTENTION: None

PREFERENTIAL RECUSE: None

AYES: Aimee Eng, VanCedric Williams, Gary Yee, Clifford Thompson, Vice President Benjamin "Sam" Davis, President Shanthi Gonzales

NOES: None

ABSTAINED: None

RECUSED: None

ABSENT: Mike Hutchinson, Samantha Pal (Student Director), Natalie Gallegos Chavez (Student Director)

CERTIFICATION

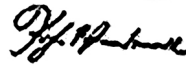
We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District held on October 27, 2021.

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OAKLAND UNIFIED SCHOOL DISTRICT



Shanthi Gonzales
President, Board of Education



Kyla Johnson-Trammell
Superintendent and Secretary, Board of Education