

Board Office Use: Legislative File Info.	
File ID Number:	14-0417
Introduction Date:	03/26/2014
Enactment Number:	
Enactment Date:	



# Memo

**To:** Board of Education

**From:** GARY YEE, EdD, ACTING SUPERINTENDENT; By: MARIA SANTOS, Deputy Superintendent

**Board Meeting Date:** 03/26/2014

**Subject:** Professional Service Contract

**Contractor:** Ann Wettrich of Oakland, CA

**Services for:** 909-PROFESSIONAL DEVELOPMENT

**Board Action Requested and Recommendation:** Ratification by the Board of Education of a Professional Services Contract between the District and Ann Wettrich, Oakland, CA, for the latter to provide: education consulting services; working with Phil Rydeen and the OUSD Visual and Performing Arts Planning team. This work involves program reflection, re-visioning, research and design development with responsibilities that include meeting planning, facilitation and follow up. for the period of 02/04/2014 through 06/30/2014 in an amount not to exceed \$5,000.00.

**Background:**  
(A one paragraph explanation of why the consultant's services are needed.)

OUSD is currently revising its arts programs to reflect the new priorities in OUSD including the transition to the Common Core and the use of professional development structures such as Teacher Leadership Networks and school cohorts. Building on the current work in the OUSD Visual and Performing Arts programs, new strategic actions are needed to ensure the visual and performing arts programs are aligned to current district initiatives and to ensure all students have a quality arts education. Ann Wettrich has executive level expertise in arts education management, design, and development. She holds a graduate degree in art education and has over 30 years of successful experience working with schools, school districts, public agencies, philanthropic, and art organizations on strategic planning, program design, implementation and assessment. She also serves as an adjunct professor of art education at the California College of the Arts.

**Discussion:**  
(QUANTIFY what is being purchased.)

education consulting services; working with Phil Rydeen and the OUSD Visual and Performing Arts Planning team. This work involves program reflection, re-visioning, research and design development with responsibilities that include meeting planning, facilitation and follow up.

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**Fiscal Impact:** Funding resources below not to exceed \$5,000.00

\$5,000.00 MEASURE G PARCEL TAX

**Attachments:** Professional Services Contract including Scope of Work  
Waiver Summary  
Resume / Statement of Qualifications  
EPLS Search Results Page  
Insurance Certification (if no Waiver was granted)

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OAKLAND UNIFIED  
SCHOOL DISTRICT

## PROFESSIONAL SERVICES CONTRACT 2013-2014

This Agreement is entered into between Ann Wettrich  
(CONTRACTOR) and Oakland Unified School District (OUSD). OUSD is authorized by Government Code Section 53060 to contract for the furnishing of special services and advice in financial, economic, accounting, engineering, legal, and administrative matters with persons specially trained, experienced, and competent to perform such services. CONTRACTOR warrants it is specially trained, experienced, and competent to provide such services. The parties agree as follows:

- Services:** CONTRACTOR shall provide the ("Services" or "Work") as described in **Exhibit "A,"** attached hereto and incorporated herein by reference.
- Terms:** CONTRACTOR shall commence work on 02/04/2014, or the day immediately following approval by the Superintendent if the aggregate amount CONTRACTOR has contracted with the District is below \$84,100.00 in the current fiscal year; or, approval by the Board of Education if the total contract(s) exceed \$84,100.00, whichever is later. The work shall be completed no later than 06/30/2014.
- Compensation:** OUSD agrees to pay CONTRACTOR for services satisfactorily rendered pursuant to this Agreement. The compensation under this Contract shall not exceed Five Thousand Dollars (\$5,000.00) [per fiscal year], at an hourly billing rate not to exceed \$50.00 per hour. This sum shall be for full performance of this Agreement and includes all fees, costs, and expenses incurred by Contractor including, but not limited to, labor, materials, taxes, profit, overhead, travel, insurance, subcontractor costs, and other costs.

If CONTRACTOR will be compensated hourly for services provided under this Contract, CONTRACTOR shall describe in Exhibit "A," attached hereto, the specific scope of services to be delivered on an hourly basis to OUSD.

OUSD shall not be liable to CONTRACTOR for any costs or expenses paid or incurred by CONTRACTOR in performing services for OUSD, except as follows: No Reimbursements.

Payment for Work shall be made for all undisputed amounts in monthly installment payments within forty-five (45) days after CONTRACTOR submits an invoice to OUSD for Work actually completed and after OUSD's written approval of the Work, or the portion of the Work for which payment is to be made.

The granting of any payment by OUSD, or the receipt thereof by CONTRACTOR, shall in no way lessen the liability of CONTRACTOR to correct unsatisfactory work, although the unsatisfactory character of that work may not have been apparent or detected at the time a payment was made. Work, which does not conform to the requirements of this Agreement, may be rejected by the District and in that case must be replaced by CONTRACTOR without delay.

- Equipment and Materials:** CONTRACTOR shall provide all equipment, materials, and supplies necessary for the performance of this Agreement *except:* NONE, which shall not exceed a total cost of \$0.00.
- CONTRACTOR Qualifications / Performance of Services:**  
**CONTRACTOR Qualifications:** CONTRACTOR warrants it is specially trained, experienced, competent and fully licensed to provide the Services required by this Agreement in conformity with the laws and regulations of the State of California, the United States of America, and all local laws, ordinances and/or regulations, as they may apply.  
**Standard of Care:** CONTRACTOR warrants that CONTRACTOR has the qualifications and ability to perform the Services in a professional manner, without the advice, control, or supervision of OUSD. CONTRACTOR's services will be performed, findings obtained, reports and recommendations prepared in accordance with generally and currently accepted principles and practices of its profession for services to California school districts.
- Invoicing:** Invoices furnished by CONTRACTOR under this Agreement must be in a form acceptable to OUSD. All amounts paid by OUSD shall be subject to audit by OUSD. Invoices shall include, but not be limited to: Contractor name, Contractor address, invoice date, invoice number, purchase order number, name of school or department service was provided to, period of service, name of the person performing the service, date service was rendered, brief description of services provided, number of hours of service, hourly rate, total payment requested.
- Notices:** All notices and invoices provided for under this Agreement shall be in writing and either personally delivered during normal business hours or sent by U.S. Mail (certified, return receipt requested) with postage prepaid to the other party at the address set forth below:

**OUSD Representative:**

Name: FILLMORE RYDEEN  
Site /Dept.: 909-PROFESSIONAL DEVELOPMENT  
Address: 4551 Steele Street  
Oakland, CA 94619  
Phone: 510-336-7564

**CONTRACTOR:**

Name: Ann Wettrich  
Title: Owner  
Address: 2875 Glascock Street  
Oakland, CA 94601  
Phone: 510-919-1620

Notice shall be effective when received if personally served or, if mailed, three days after mailing. Either party must give written notice of a change of address.

8. **Status of Contractor:** This is not an employment contract. CONTRACTOR, in the performance of this Agreement, shall be and act as an independent contractor. CONTRACTOR understands and agrees that it and all of its employees shall not be considered officers, employees, agents, partner, or joint venture of OUSD, and are not entitled to benefits of any kind or nature normally provided employees of OUSD and/or to which OUSD's employees are normally entitled, including, but not limited to, State Unemployment Compensation or Worker's Compensation. CONTRACTOR shall assume full responsibility for payment of all Federal, State, and local taxes or contributions, including unemployment insurance, social security and income taxes with respect to CONTRACTOR's employees. In the performance of the work herein contemplated, CONTRACTOR is an independent contractor or business entity, with the sole authority for controlling and directing the performance of the details of the work, OUSD being interested only in the results obtained.

9. **Insurance:**

1. Unless specifically waived by OUSD, the following insurance is required:

i. If CONTRACTOR employs any person to perform work in connection with this Agreement, CONTRACTOR shall procure and maintain at all times during the performance of such work, Workers' Compensation Insurance in conformance with the laws of the State of California and Federal laws when applicable. Employers' Liability Insurance shall not be less than One Million Dollars (\$1,000,000) per accident or disease.

Check one of the boxes below:

CONTRACTOR is aware of the provisions of Section 3700 of the Labor Code which require every employer to be insured against liability for workers' compensation or to undertake self-insurance in accordance with the provisions of that code, and will comply with such provisions before commencing the performance of the Work of this Contract.

CONTRACTOR does not employ anyone in the manner subject to the workers' compensation laws of California.

ii. CONTRACTOR shall maintain Commercial General Liability insurance, including automobile coverage with limits of One Million Dollars (\$1,000,000) per occurrence for bodily injury and property damage. The coverage shall be primary as to OUSD and shall name OUSD as an additional insured. Evidence of insurance must be attached. Endorsement of OUSD as an additional insured shall not affect OUSD's rights to any claim, demand, suit or judgment made, brought or recovered against CONTRACTOR. The policy shall protect CONTRACTOR and OUSD in the same manner as though each were separately issued. Nothing in said policy shall operate to increase the Insurer's liability as set forth in the policy beyond the amount or amounts shown or to which the Insurer would have been liable if only one interest were named as an insured.

iii. If CONTRACTOR is offering OUSD professional advice under this Contract, CONTRACTOR shall maintain Errors and Omissions insurance or Professional Liability insurance with coverage limits of One Million Dollars (\$1,000,000) per claim.

**OR**

iv. CONTRACTOR is not required to maintain any insurance under this agreement. (Completed and approved Waiver of Insurance Form is required.) Waiver of insurance does not release CONTRACTOR from responsibility for any claim or demand.

10. **Licenses and Permits:** CONTRACTOR shall obtain and keep in force all licenses, permits, and certificates necessary for the performance of this Agreement.

11. **Assignment:** The obligations of CONTRACTOR under this Agreement shall not be assigned by CONTRACTOR without the express prior written consent of OUSD.

12. **Non-Discrimination:** It is the policy of OUSD that in connection with all work performed under Contracts there be no discrimination because of race, color, ancestry, national origin, religious creed, physical disability, medical condition, marital status, sexual orientation, gender, or age; therefore, CONTRACTOR agrees to comply with applicable Federal and California laws including, but not limited to, the California Fair Employment and Housing Act beginning with Government Code Section 12900 and Labor Code Section 1735 and OUSD policy. In addition, CONTRACTOR agrees to require like compliance by all its subcontractor(s). CONTRACTOR shall not engage in unlawful discrimination in employment on the basis of actual or perceived; race, color, national origin, ancestry, religion, age, marital status, pregnancy, physical or mental disability, medical condition, veteran status, gender, sex or sexual orientation.

13. **Drug-Free / Smoke Free Policy:** No drugs, alcohol, and/or smoking are allowed at any time in any buildings and/or grounds on OUSD property. No students, staff, visitors, CONTRACTORS, or subcontractors are to use controlled substances, alcohol or tobacco on these sites.
14. **Indemnification:** CONTRACTOR agrees to hold harmless, indemnify, and defend OUSD and its officers, agents, and employees from any and all claims or losses accruing or resulting from injury, damage, or death of any person, firm, or corporation in connection with the performance of this Agreement. CONTRACTOR also agrees to hold harmless, indemnify, and defend OUSD and its elective board, officers, agents, and employees from any and all claims or losses incurred by any supplier, contractor, or subcontractor furnishing work, services, or materials to CONTRACTOR in connection with the performance of this Agreement. This provision survives termination of this Agreement.
15. **Copyright/Trademark/Patent/Ownership:** CONTRACTOR understands and agrees that all matters produced under this Agreement shall become the property of OUSD and cannot be used without OUSD's express written permission. OUSD shall have all right, title and interest in said matters, including the right to secure and maintain the copyright, trademark, and/or patent of said matter in the name of OUSD. CONTRACTOR consents to use of CONTRACTOR's name in conjunction with the sale, use, performance and distribution of the matters, for any purpose and in any medium. These matters include, without limitation, drawings, plans, specifications, studies, reports, memoranda, computation sheets, the contents of computer diskettes, artwork, copy, posters, billboards, photographs, videotapes, audiotapes, systems designs, software, reports, diagrams, surveys, source codes or any other original works of authorship, or other documents prepared by CONTRACTOR or its Sub-CONTRACTORs in connection with the Services performed under this Agreement. All works shall be works for hire as defined under Title 17 of the United States Code, and all copyrights in those works are the property of OUSD.
16. **Waiver:** No delay or omission by either party in exercising any right under this Agreement shall operate as a waiver of that or any other right or prevent a similar subsequent act from constituting a violation of the Agreement.
17. **Termination:** OUSD may at any time terminate this Agreement upon written notice to CONTRACTOR. OUSD shall compensate CONTRACTOR for services satisfactorily provided through the date of termination. In addition, OUSD may terminate this Agreement for cause should CONTRACTOR fail to perform any part of this Agreement. In the event of termination for cause, OUSD may secure the required services from another contractor. If the cost to OUSD exceeds the cost of providing the services pursuant to this Agreement, CONTRACTOR shall pay the additional cost.
18. **Conduct of CONTRACTOR:** CONTRACTOR will adhere to the following staff requirements and provide OUSD with evidence of staff qualifications, which include:
  1. **Tuberculosis Screening:** CONTRACTOR is required to screen employees who will be working at OUSD sites for more than six hours. CONTRACTOR affirms that each employee has current proof of negative TB testing on file and TB results are monitored.
  2. **Fingerprinting of Employees and Agents.** The fingerprinting and criminal background investigation requirements of Education Code section 45125.1 apply to CONTRACTOR's services under this Agreement and CONTRACTOR certifies its compliance with these provisions as follows: "CONTRACTOR certifies that CONTRACTOR has complied with the fingerprinting and criminal background investigation requirements of Education Code section 45125.1 with respect to all CONTRACTOR's employees, subcontractors, agents, and subcontractors' employees or agents ("Employees") regardless of whether those Employees are paid or unpaid, concurrently employed by OUSD, or acting as independent contractors of CONTRACTOR, who may have contact with OUSD pupils in the course of providing services pursuant to the Agreement, and the California Department of Justice has determined that none of those Employees has been convicted of a felony, as that term is defined in Education Code section 45122.1. Contractor further certifies that it has received and reviewed fingerprint results for each of its Employees and Contractor has requested and reviews subsequent arrest records for all Employees who may come into contract with OUSD pupils in providing services to the District under this Agreement.

In the event that OUSD, in its sole discretion, at any time during the term of this contract, desires the removal of any CONTRACTOR related persons, employee, representative or agent from an OUSD school site and, or property, CONTRACTOR shall immediately, upon receiving notice from OUSD of such desire, cause the removal of such person or persons.

19. **No Rights in Third Parties:** This Agreement does not create any rights in, or inure to the benefit of, any third party except as expressly provided herein.
20. **OUSD's Evaluation of CONTRACTOR and CONTRACTOR's Employees and/or Subcontractors.** OUSD may evaluate CONTRACTOR's work in any way that OUSD is entitled to do so pursuant to applicable law. The OUSD's evaluation may include, without limitation:
  1. Requesting that OUSD employee(s) evaluate the CONTRACTOR and the CONTRACTOR's employees and subcontractors and each of their performance.
  2. Announced and unannounced observance of CONTRACTOR, CONTRACTOR's employee(s), and/or subcontractor(s).
21. **Limitation of OUSD Liability:** Other than as provided in this Agreement, OUSD's financial obligations under this Agreement shall be limited to the payment of the compensation provided in this Agreement. Notwithstanding any other provision of this Agreement, in no event, shall OUSD be liable, regardless of whether any claim is based on contract or tort, for any special, consequential, indirect or incidental damages, including, but not limited to, lost profits or revenue, arising out of, or in connection with, this Agreement for the services performed in connection with this Agreement.
22. **Confidentiality:** CONTRACTOR and all CONTRACTOR's agents, personnel, employee(s), and/or subcontractor(s) shall maintain the confidentiality of all information received in the course of performing the Services. CONTRACTOR understands that student records are confidential and agrees to comply with all state and federal laws concerning the maintenance and disclosure of student records. This requirement to maintain confidentiality shall extend beyond the termination of this Agreement. Contractors will be permitted

Professional Services Contract

access to student data only where permissible under state and federal law and only after executing OUSD's Confidentiality Agreement Regarding Student Data.

- 23. Conflict of Interest: CONTRACTOR shall abide by and be subject to all applicable OUSD policies, regulations, statutes or other laws regarding conflict of interest. CONTRACTOR shall not hire any officer or employee of OUSD to perform any service by this Agreement.

CONTRACTOR affirms to the best of his/her/its knowledge, there exists no actual or potential conflict of interest between CONTRACTOR's family, business or financial interest and the services provided under this Agreement, and in the event of change in either private interest or services under this Agreement, any question regarding possible conflict of interest which may arise as a result of such change will be brought to OUSD's attention in writing.

Through its execution of this Agreement, CONTRACTOR acknowledges that it is familiar with the provisions of section 1090 et seq. and section 87100 et seq. of the Government Code of the State of California, and certifies that it does not know of any facts which constitute a violation of said provisions. In the event CONTRACTOR receives any information subsequent to execution of this Agreement which might constitute a violation of said provisions, CONTRACTOR agrees it shall notify OUSD in writing.

- 24. Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion: CONTRACTOR certifies to the best of his/her/its knowledge and belief, that it and its principals: Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal department or agency according to Federal Acquisition Regulation Subpart 9.4, and by signing this contract, certifies that this vendor does not appear on the Excluded Parties List. (https://www.epls.gov/eplis/search.do)
- 25. Litigation: This Agreement shall be performed in Oakland, California and is governed by the laws of the State of California. The Alameda County Superior Court shall have jurisdiction over any state court litigation initiated to enforce or interpret this Agreement. If litigation is initiated, the prevailing party shall be entitled to reasonable attorney's fees and costs.
- 26. Incorporation of Recitals and Exhibits: The Recitals and each exhibit attached hereto are hereby incorporated herein by reference.
- 27. Integration/Entire Agreement of Parties: This Agreement constitutes the entire agreement between the Parties and supersedes all prior discussions, negotiations, and agreements, whether oral or written. This Agreement may be amended or modified only by a written instrument executed by both Parties.
- 28. Counterparts: This Agreement and all amendments and supplements to it may be executed in counterparts, and all counterparts together shall be construed as one document.
- 29. Signature Authority: Each party has the full power and authority to enter into and perform this Agreement, and the person signing this Agreement on behalf of each Party has been given the proper authority and empowered to enter into this Agreement.
- 30. Contract Contingent on Governing Board Approval: OUSD shall not be bound by the terms of this Agreement until it has been formally approved by OUSD's Governing Board, and no payment shall be owed or made to CONTRACTOR absent formal approval. This Agreement shall be deemed to be approved when it has been signed by the Board of Education, and/or the Superintendent as its designee.

OAKLAND UNIFIED SCHOOL DISTRICT

MARIA SANTOS 02/21/2014
[ ] President, Board of Education Date
[X] Superintendent or Designee

Secretary, Board of Education Date

CONTRACTOR

Ann Wettrich 02/24/2014
Contractor eSignature Date

Ann Wettrich, Owner
Print Name, Title



2. **Specific Outcomes:** What are the expected outcomes from the services of this Contract? Be specific. For example, as a result of the service(s): 1) How many more Oakland children are graduating from high school? 2) How many more Oakland children are attending school 95% or more? 3) How many more students have meaningful internships and/or paying jobs? 4) How many more Oakland children have access to, and use, the health services they need? Provide details of program participation (Students will...) and measurable outcomes (Participants will be able to...). NOT THE GOALS OF THE SITE OR DEPARTMENT.

Collaborative meeting planning, meeting facilitation and follow up for a series of eight, three hour meetings with arts teachers and leaders in OUSD. Contractor will produce documents that summarize the contents of the meetings and create distinct actionable recommendations for arts programming and professional development throughout the district.

3. **Alignment with District Strategic Plan:** Indicate the goals and visions supported by the services of this contract: (Check all that apply.)

- Ensure a high quality instructional core
- Develop social, emotional and physical health
- Create equitable opportunities for learning
- High quality and effective instruction
- Prepare students for success in college and careers
- Safe, healthy and supportive schools
- Accountable for quality
- Full service community district

4. **Alignment with Community School Strategic Site Plan – CSSSP (required if using State or Federal Funds):**

Please select:

Action Item included in Board Approved C/SSSP: (no additional documentation required)

– Item Number(s): Not Applicable  
                                  No Restricted Funds

Action Item added as modification to Board Approved C/SSSP – Submit the following documents to the Resource Manager either electronically via email of scanned documents, fax or drop off.

1. Relevant page of C/SSSP with action item highlighted. Page must include header with the word “Modified”, modification date, school site name, both principal and school site council chair initials and date.
2. Meeting announcement for meeting in which the C/SSSP modification was approved.
3. Minutes for meeting in which the C/SSSP modification was approved indicating approval of the modification.
4. Sign-in sheet for meeting in which the C/SSSP modification was approved.



***ContractsOnline: Contract Waiver Summary***

**Site Number-Name: 909-PROFESSIONAL DEVELOPMENT**

**Principal / Department Head: FILLMORE RYDEEN**

**Contractor Name: Ann Wettrich**

**Business Name: Ann Wettrich**

**Contract Type: Standard**

**Anticipated Start Date: 02/04/2014**

**Contract End Date: 06/30/2014**

**Rate Type: HOURLY**

**Contract Amount: \$5,000.00**

***Applicable Waivers***

**Approved by Risk Management**

**Insurance-Reduction Waiver Status: NA**

**Waiver-Reduction Type: \$1,000,000 Required**

**Other Reduction Amount: NA**

**Approval Date:**

**Approved by Deputy Superintendent**

**Billing Waiver Status: NA**

**Approval Date:**

**Fingerprint Waiver Status: NA**

**Approval Date:**

**TB Test Waiver Status: NA**

**Approval Date:**

## ANN WETTRICH - CURRICULUM VITAE

2875 Glascock #212 / Oakland, CA 94601 / 510-919-1620 / awettrich@gmail.com

### **Consultant - Arts & Education Planning and Development** 2011 – present

Serving nonprofit arts organizations and educational institutions.

- Full-range of executive services from strategic planning, financial and operations management to program and professional development.
- Special expertise in art education with focus on systemic thinking to advance the culture of teaching and learning through integrative, equitable, relational and inquiry-based practices.

#### *Select Client List*

- Alameda County Office of Education
- Oakland Unified School District
- Museum of Children's Art
- Maya Lin School: Arts Integrated and Inquiry Based Learning School
- California College of the Arts / Academic Affairs - SMART Teaching Concentration
- 100 Families: Art & Social Change
- Emergent Art Space
- SF Museum of Modern Art
- Paintbrush Diplomacy
- City College of San Francisco – Groundswell Architecture of Segregation Exhibition Project
- ArtSeed
- New Village Press

### **Adjunct Faculty – California College of the Arts** 2010 – present\*

- Graduate Fine Arts – Teaching Practicum
- Art Ed Seminar: Teaching as Creative Practice (undergraduate)
- Independent Study and Individual Studio Advising Units

\* Note: Began teaching at CCA in 2004 while on CCA staff at the Center for Art & Public Life.

### **Employment History**

<b>Center for Art and Public Life, CCA, Oakland, CA</b>	2001-2010
<ul style="list-style-type: none"><li>• Co-Director (Jun 2008 – Sep 2010)</li><li>• Associate and Program Director (Sep. 2001- May 2008)</li></ul>	
<b>San Francisco Arts Commission – SF, CA</b>	1992-2000
<ul style="list-style-type: none"><li>• Art Education Officer</li></ul>	
<b>San Francisco State University – SF, CA</b>	1991-1992
<ul style="list-style-type: none"><li>• Program Analyst: Grants, Research &amp; Sponsored Projects</li></ul>	
<b>San Francisco Art Education Project – SF, CA</b> (formerly known as SF Art Education Foundation)	1988-1990
<ul style="list-style-type: none"><li>• Co-Director</li></ul>	
<b>Capp Street Project – SF, CA</b>	1987-1988
<ul style="list-style-type: none"><li>• Co-Director</li></ul>	
<b>San Francisco Art Education Foundation - SF, CA</b> (aka SF School of the Arts Foundation)	1981-1987
<ul style="list-style-type: none"><li>• Program Director</li></ul>	

### Professional Accomplishment Highlights

**Academic – Teaching, Leadership and Research Exchange.** Adjunct Faculty and lecturer at the California College of the Arts. Created and directed SMART Teaching Concentration Program; on-going development of series of courses on teaching and creative practice.

- Incubated Teaching Institute at CCA offering professional development services for K-12 teachers and teaching artists. Currently operating as the Integrated Learning Specialist Program of the Alameda County Office of Education (ACOE).
- Instructor at City College of San Francisco. Co-developed and taught a Museum Studies and a Multimedia Production courses.
- Convene and facilitate regional higher education research exchange forums on teaching on behalf of the Alliance for Arts Learning Leadership. Participants include faculty from San Francisco State, CSU-East Bay, UC Berkeley, University of San Francisco, California College of the Arts and Mills College.
- Fellow participant in international *Studio Thinking Network*. Engage in monthly action research networking sessions with art educators from universities, colleges and secondary schools working collaboratively with Harvard's Project Zero Studio Thinking Framework and principal investigators.

**Research & Development Initiatives** - Work flexibly, at large and small scales, within and across organizations and sectors to address issues and create, pilot and evolve arts and education.

- Co-founded and directed *Arts Education Funders Collaborative* that successfully seeded art education in San Francisco Unified School District pre-K and elementary schools—opening access to all students. This initiative partnered artists and arts organizations with schools and provided professional development, technical assistance, financial support and educational resources. Partial list of funders involved: San Francisco Arts Commission, Walter & Elise Haas Fund, SF Foundation, Zellerbach Family Fund, Stulsaft Foundation, Bernard Osher Foundation, Koret Foundation and Fleishhacker Foundation.
- Co-developed and co-directed the *VALUES Project* – a professional development initiative and collaboration with Harvard's Project Zero, the Alameda County Office of Education and CCA. Collaborating with artists and teachers, piloted the use of flexible inquiry based frameworks to develop deep understanding and generative learning in and through the arts in East Bay public schools. Awarded multi-year funding from the US Department of Education.
- Conducted research and led project planning teams for Oakland Arts & Cultural Council to initiate city-supported street artist, live/work and gallery programming.
- Co-developed and implemented series of arts and community partnership programs at the CCA Center for Art & Public Life that engaged students with numerous local schools and community organizations. These efforts evolved into the Center's Engage, Connect and Impact Programs.

**Exhibition/Event Design & Production** – Collaboratively produced and curated numerous events and exhibitions, a partial list includes:

- Co-curated 2-day pilot education forum at SF MOMA: Phillis Wattis Distinguished Lecture with *Lois Hetland: What Should We Ask of Art Education* and cross-sector round-table

- forum the following day with invited multi-disciplinary artists, education leader, and science/humanities scholars. (2012)
- CCA art education lectures with prominent practitioners, authors, researchers and leaders in the field, including Olivia Gude, University of Illinois/Chicago, *Principles of Possibility*; Shirley Bryce Heath, *Art Show: Youth & Community Development*; Steve Seidel, Harvard's Project Zero, *In/Vision: Creating Museums of Learning*. (2002-04)
  - Co-Produced and collaboratively designed conferences: Arts Education Symposium at Golden Gate University, *Advancing Arts Education for Children and Youth (1998)*; Convening the Community Arts Field in Higher Education at CCA in SF – *Crafting a Vision for Art, Equity and Civic Engagement (2006)*; California Teachers Association Conference in San Jose, *Artful Teaching in Testy Times (2007)*.
  - Collaboratively designed and produced Teaching Artist Institutes at CCA – 3 day summer institutes for Bay Area teaching artists (2007/2008). Collaborators included the California Arts Council, the Alameda County Office of Education, the Alameda County Arts Commission, Berkeley Rep School of Theatre, Cal Performances, California Shakespeare Theater, Luna Kids Dance, Museum of Children's Art and Opera Piccola.
  - Produced exhibition of CCA students collaborative work with Bay Area youth and community as part of the *What's the Big Idea / Identity Shifts Series* at Yerba Buena Center for the Arts (2008).

**Strategic Planning** - Design and facilitate new visioning and planning process. Work with stakeholders to develop theory of change, goals, action plans, benchmark evaluation and support strategies.

- Developed and facilitated district and community planning process, producing an art education master plan for the Oakland Unified School District implemented over the past ten years; currently working with new OUSD arts leadership team to revision and create a new action plan that responds to shifts in leadership, educational policy and resource environment.
- Co-developed and facilitated planning process for successful transformation of Washington Elementary school into Maya Lin arts integration school in Alameda, positioned as a pro-active regional model for educational transformation that emphasizes rigorous student learning and growth through inquiry-based, creative and critical thinking.
- On-going development of systemic approaches to art and integrative education in work with the Alliance for Arts Learning Leadership. Engaging *Collective Impact* strategies to generate change through networked cross-sector communication, research, data collection and support. This effort involves a wide network of Bay Area arts, philanthropic, community, parent and education organizations.

**Resource Design and Development** - Work with organizations to identify resource needs for their clients or constituents and produce products that may include video, print publications, promotional materials, professional development workshops, educational frameworks, online resources, etc.

- Oversaw production of promotion, education and documentary print and digital materials for CCA Center for Art & Public Life.
- Developed and produced art education resource guides—*Inside/Out* art education guide and *Leadership Profiles in Art Education* monographs for the Arts Education Funders

- Collaborative; and the *Art in Education: A Curriculum Planning Guide* for the CCA Teaching Institute (now operating as the ACOE Arts Integration Specialist Program).
- Co-Produced Oral History - *Gloria Unti: Life & Work* (in dance education) for the Legacy Project archives of the Performing Arts Library Museum.
  - Developed and copy edited content for new 100 Families: Art & Social Change website.
  - Developed wordpress resource sites and blogs for college courses.
  - Creating new educational frameworks for Alameda County Office of Education's Integrative Learning Department and Arts Integration Specialist Program to advance integrative teaching and classroom practices, as well as district and state policies.

**Fund Development, Grant & Award Management** - On fund development side: pre and post grant management, including budget and proposal development, facilitating relationships with funders, preparing interim and final reports. On granting agency side: Develop grant program guidelines and application materials, administer selection and peer panel review as well as post award processes. Conduct site visits and evaluations.

- Raised over five million dollars for art education initiatives in the Bay Area providing services to hundreds of schools, thousands of teachers, students and families. Secured grants from public agencies and private foundations at local, state and national levels.
- Established and administered new grant programs for the San Francisco Arts Commission and CCA Center for Art and Public Life.
- Conducted site visits, focus groups and evaluation reports for art education grant programs in Marin County for Marin Community Foundation and Santa Clara County for Art Council Silicon Valley.

**Executive Coaching & Administration** - Put expertise to work in providing interim executive direction and on-going coaching to organizations in transition or start up modes.

- Served as Interim Executive Director for the Museum of Children's Art (MOCHA) to revitalize the organization during period of transition. Developed new board, staff and program initiatives.
- Orchestrated new phase of planning and development for 100 Families: Art & Social Change program and transitioned administrative leadership from CCA Center for Art & Public Life to the Alameda County Arts Commission.
- Designed and facilitated strategic planning session for ArtSeed's new phase of organizational growth and development.
- Executive coach for Emergent Art Space a new non-profit arts organization connecting college art students internationally.

### **Publications**

- *Working with K-12 Teachers: Teaching Artists Perspectives*, Chapter 12 in Artful Teaching: Integrating the Arts for Understanding Across the Curriculum, eds. D. Donahue and J. Stuart, Teachers College Press, Columbia University, 2010.
- *Practitioners Respond to Studio Thinking: The Real Benefits of Visual Arts Education*, Teaching Artist Journal, Ed by B. Barniskis, B. Cox and L. Brink, 7(3), Jul-Sep 2009, 192-202, contributor.

- *Art in Education, A Curriculum Planning Guide*, produced and edited as a publication of the CCA Teaching Institute by the Center for Art & Public Life, 2008.
- *What it Takes* in Co-Lab: New Generations Creative Partnerships in Art & Learning ), co-author with Suzanne Lacy 2002 - Exhibition Catalog, SF State University.
- Inside/Out: A Guide to Arts & Arts Education Resources for Children & Teens in San Francisco, Editions 1-3 (Art Education Funders Collaborative 1993-2000), production director and contributing writer.
- Leadership Profiles in Arts Education, series of monographs on art education in San Francisco public schools, Issues 1-4; production director and contributing writer, a publications of the Art Education Funders Collaborative 1999-2000.
- *Layered Mapping, Or, A Ten Eyed Face with Grass: Speculation with Ann Wettrich and Sharon Daniel*; Interviewer with Mark Bartlett, New Observations #127, Fall/Winter, 2000.
- Gloria Unti: Life & Work, co-authored oral history text and created accompanying interactive CD, published by the Legacy Project of the Performing Arts Library Museum, 1998.

### **Panels & Presentations**

Numerous panels and presentations, a partial recent list includes:

- *Leadership Forum: Telling the New Story of Public Education*, discussant/facilitator; Ohlone College, Newark, CA, Jan. 2014.
- *Weaving the Arts Into Professional Programs to Prepare New Teachers and School Leaders*, discussant; Arts Education Brown Bag, SF Public Library, Main Branch, Jan. 2014.
- *Connecting Civic Learning and Studio Thinking*, NY; National Art Education Association, 2012.
- *Strategic Arts Learning Collaborations*, presenter, SF; Art Education Partnerships, 2011.
- *The Power of Partners - Arts Education Initiative*, Seattle, WA; National Art Education Association, 2011.
- *Contemporary Art, Interdisciplinary Understanding and Social Agency*, Baltimore, MD; National Art Education Association, 2010.
- *Building Support for the Arts*, San Jose; California Art Education Association, 2010.
- *The Power of the Arts in the Professional Learning of Educators*, Cambridge; Art Education Partnerships, 2009.

### **Public Service and Professional Affiliations**

Served on numerous advisory boards at local, state and national levels. On-going current affiliations include:

- Alameda County Arts Commission - Commissioner; Executive Committee and Art Education Committee (chair)
- Alameda County Office of Education's Alliance for Arts Learning Leadership - Steering Committee and Teaching & Learning Oversight Committee (chair)
- Create California – Teaching Artist Task Force, a partnership of the California Arts Council and California Department of Education

- Community Advisory Boards: Crucible; Visual Thinking Strategies/Bay Area; Museum of Children's Art; ArtSeed; Luna Dance Institute; and Groundswell
- Professional Association Memberships: California Alliance for Arts Education; National Art Education Association; California Art Association
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Past affiliations include:

- Art Education Task Forces for the California Arts Council, City of San Francisco
- Ford Foundation and UC Berkeley's Art Education Initiative
- Art Table, Co-chair Program Committee and Oral History Project
- Advisory groups for Out of Site/Center for Art & Architecture Education, Studio One, Southern Exposure Youth Education Program, KQED Spark, Exploratorium, WritersCorps, and Uptown Media Arts

### **Creative Practice**

On-going art-based research and development of integrative platforms for cross-disciplinary exploration, engagement and exchange via participatory events, installations and workshops.

- *Pop-Up Academies*, Field Works Collaborative with Trena Noval, currently in development thru Irvine Fellowship and residency at Montalvo Arts Center (2013/14).
- *Aviary Commute* – interactive performative event series presented at SoundCulture Festival (1996) and Berkeley Arts Festival (2005).
- *Building Instinct Project* – installation and event series presented by Groundswell in collaboration with Leslie Simon at The Marsh in San Francisco (1998).
- *Invocation* - Artist Television Access (1996).

### **Education**

- MA in Creativity and Art Education, San Francisco State University
- BA in Sociology, Kent State University
- Post Graduate Studies: Project Zero Profession Education Institutes; Harvard University Graduate School of Education, Cambridge, Massachusetts (Summers 2005/07/13)

### **Professional References**

- Rachel Osajima – Executive Director, Alameda County Arts Commission
- Sonia Manjon – Executive Director of Center for Arts Administration and Innovation Ohio State University
- Louise Music – Executive Director, Integrated Learning, Alameda County Office of Education
- Frances Phillips – Senior Program Officer, Walter & Elise Haas Fund
- Hilmon Sorey – Chair, Museum of Children's Art (MOCHA) Board of Directors



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
02/05/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Khoe & Associates 328 15th St Oakland CA 94612  Phone: 510-465-3993 Fax: 510-580-9470	<b>CONTACT NAME:</b> <b>PHONE (A/C. No. Ext):</b> <span style="float: right;"><b>FAX (A/C. No):</b></span> <b>E-MAIL ADDRESS:</b>  <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">INSURER(S) AFFORDING COVERAGE</td> <td style="text-align: center;">NAIC #</td> </tr> <tr> <td>INSURER A : HARTFORD</td> <td></td> </tr> <tr> <td>INSURER B :</td> <td></td> </tr> <tr> <td>INSURER C :</td> <td></td> </tr> <tr> <td>INSURER D :</td> <td></td> </tr> <tr> <td>INSURER E :</td> <td></td> </tr> <tr> <td>INSURER F :</td> <td></td> </tr> </table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A : HARTFORD		INSURER B :		INSURER C :		INSURER D :		INSURER E :		INSURER F :	
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<b>INSURED</b> ANN WETTRICH 2875 GLASCOCK ST STE 212 OAKLAND, CA 94601															

**COVERAGES** **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
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	DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000						
	MED EXP (Any one person) \$ 10,000						
	PERSONAL & ADV INJURY \$ 1,000,000						
GENERAL AGGREGATE \$ 2,000,000							
							PRODUCTS - COMP/OP AGG \$ 2,000,000
							COMBINED SINGLE LIMIT (Ea accident) \$
							BODILY INJURY (Per person) \$
							BODILY INJURY (Per accident) \$
							PROPERTY DAMAGE (Per accident) \$
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							EXCESS LIAB CLAIMS-MADE
							DED RETENTION \$
							PER STATUTE OTH-ER
							E.L. EACH ACCIDENT \$
							E.L. DISEASE - EA EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$

**DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)**

THE OAKLAND UNIFIED SCHOOL DISTRICT IS NAMED AS AN ADDITIONAL INSURED WITH RESPECT TO CONTRACT FOR SERVICES(MANAGEMENT CONSULTANT)

10 DAYS NOTICE OF CANCELLATION FOR NON-PAYMENT OF PREMIUM

<b>CERTIFICATE HOLDER</b>  THE OAKLAND UNIFIED SCHOOL DISTRICT RISK MANAGEMENT DEPARTMENT 900 HIGH STREET OAKLAND, CA 94601	<b>CANCELLATION</b>  SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE
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