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Introduction Date	1/22/2020
Enactment Number	20-0226
Enactment Date	2/12/2020 lf



Memo

To Board of Education

From Kyla Johnson-Trammell, Superintendent
Sondra Aguilera, Chief Academic Officer
Andrea Bustamante, Executive Director, Community Schools and Student Services Dept.

Board Meeting Date February 12, 2020

Subject Resolution – In Support of Census 2020

Action Requested and Recommendation Adoption by the Board of Education of Resolution No. 1920-2032 – In Support of Census 220, promote participation in Census 2020 with a focus on the populations that most need representation and are least likely to be counted.

Background Oakland is home to many historically undercounted populations, which has led to underrepresentation of the count and true diversity of our community. A Hard-to-Count (HTC) index is used to indicate which Census tracts need the most attention to ensure a correct enumeration of its residents. The HTC index is determined by many factors, including the number of residents who are:

- Children ages 0-5
- Latinos
- African-Americans
- Asian-Americans & Pacific Islanders
- Homeless individuals and families
- People with disabilities
- Lesbian, Gay, Bisexual, Transgender, and Questioning individuals
- Households with limited English proficiency
- Immigrants and refugees
- Middle-Eastern North Africans

We are proud that each of these populations calls Oakland home, and Oakland Unified School District will promote participation in Census 2020 with a focus on the populations that most need representation and are least likely to be counted.

Fiscal Impact Funding resource(s): No Fiscal Impact

Attachments

- Resolution 1920-2032

**RESOLUTION
OF THE
BOARD OF EDUCATION
OF THE
OAKLAND UNIFIED SCHOOL DISTRICT**

Resolution No. 1920-2032

In Support of Census 2020

WHEREAS, The United States Census, which is mandated by the U.S. Constitution, is intended to enumerate every person residing in the country regardless of citizenship status, and is fundamental to a fair and representative democracy; and

WHEREAS, The United States Census has critical implications for the state of California as it determines our allocation of seats in the House of Representatives, who are our voice for critically important legislative and budgetary matters; and

WHEREAS, The United States Census count is used to allocate billions of dollars in federal funding for education programs, such as Title 1, school lunch, Head Start, and special education, as well as important services that support the well-being of our students and their families outside of school such as the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), Medicare, food stamps (also known as the Supplemental Nutrition Assistance Program or SNAP), foster care, Section 8 housing, child care, and highways funding; and

WHEREAS, According to the California Community Foundation 2017 Census Landscape Scan, the 1990 Census was one of the most inaccurate in U.S. history, and according to the California Legislative Analyst's Office, this likely cost California one seat in the U.S. House of Representatives and at least \$2 billion in federal funds; and

WHEREAS, Many families in Oakland Unified School District live in traditionally undercounted Census tracts and are considered "Hard-To-Count" because their households consist of low-income persons, children ages 0-5, immigrants, renters, people without stable housing, people with limited-English proficiency, people of color, and people with disabilities; and

WHEREAS, Twenty-six percent of Alameda County residents are considered Hard-To-Count; and

WHEREAS, For every Californian counted in the Census, the State receives \$1,958 in federal funding annually, and thus, every resident not counted would lose California nearly \$20,000 over a decade; and

WHEREAS, A fair and accurate Census count in 2020 will help ensure that the District's communities, families, and students are represented in our democracy and receive critical services and supports across education, crime prevention, health care, and transportation; and

WHEREAS, School districts, like ours, play an important role in sharing information about the Census because our school staff, principals, and teachers serve as trusted messengers to our students and families; and

WHEREAS, The State of California has set aside over \$90 million in the 2018-2019 budget for statewide Census outreach and the development of Common Core aligned curriculum entitled “Count Me In!” to teach students in grades 5, 8, 11 and 12 about the Census, which will be made available to school districts; and

WHEREAS, The proposed citizenship question on the 2020 Census Questionnaire has been blocked or removed by order of the U.S. Supreme Court which should enhance confidence and encourage greater participation by immigrant communities in the count; and

WHEREAS, Oakland Unified School District is committed to serving our diverse community; and in 2016 the Board of Education passed [Resolution No. 1617-0089 - Reaffirming District Facilities, Programs Are A Sanctuary for All Children and Adults](#),

NOW, THEREFORE, BE IT RESOLVED, The Oakland Unified Board of Education is committed to ensuring that every student and family are counted in the 2020 decennial census; and

BE IT FURTHER RESOLVED, That the Oakland Unified School District will develop and implement a plan of action to ensure a complete count of District students and their families in Census 2020 Census. This plan shall include:

- 1) The creation of a partnership with philanthropic partners, community-based organizations, Alameda County, State of California, and/or the U.S. Census Bureau;
- 2) The incorporation of census outreach and education programming into existing programs, facilities, resources, and services for families and students in multiple languages; and
- 3) The active participation of the District in the Alameda County Complete Count Committee to avoid duplication of efforts, identify gaps, and coordinate outreach; and, be it finally

and;

BE IT FURTHER RESOLVED, That the District will explore other activities and maximize opportunities to ensure a complete count of our District families in 2020.

Passed by the following vote:

PREFERENTIAL AYE: None

PREFERENTIAL NAY: None

PREFERENTIAL ABSTENTION: None

PREFERENTIAL RECUSAL: None

AYE: Aimee Eng, Jumoke Hinton Hodge, Gary Yee, Roseann Torres, James Harris, Vice President Shanthi Gonzales and President Jody London

NAY: None

ABSTAIN: None

RECUSED: None

ABSENT: Student Directors Mica Smith-Dahl and Denilson Garibo

CERTIFICATION

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District held on February 12, 2020.

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By:	

OAKLAND UNIFIED SCHOOL DISTRICT



Jody London
President, Board of Education



Kyla Johnson-Trammell Superintendent and Secretary,
Board of Education