



Rocketship Education

OUSD Board Meeting

June 22, 2011

The Big Picture

Our Vision

Collaborate with local communities and schools to eliminate the achievement gap.

Our Mission

Students proficient and college-bound when they graduate from elementary school.

Our Focus

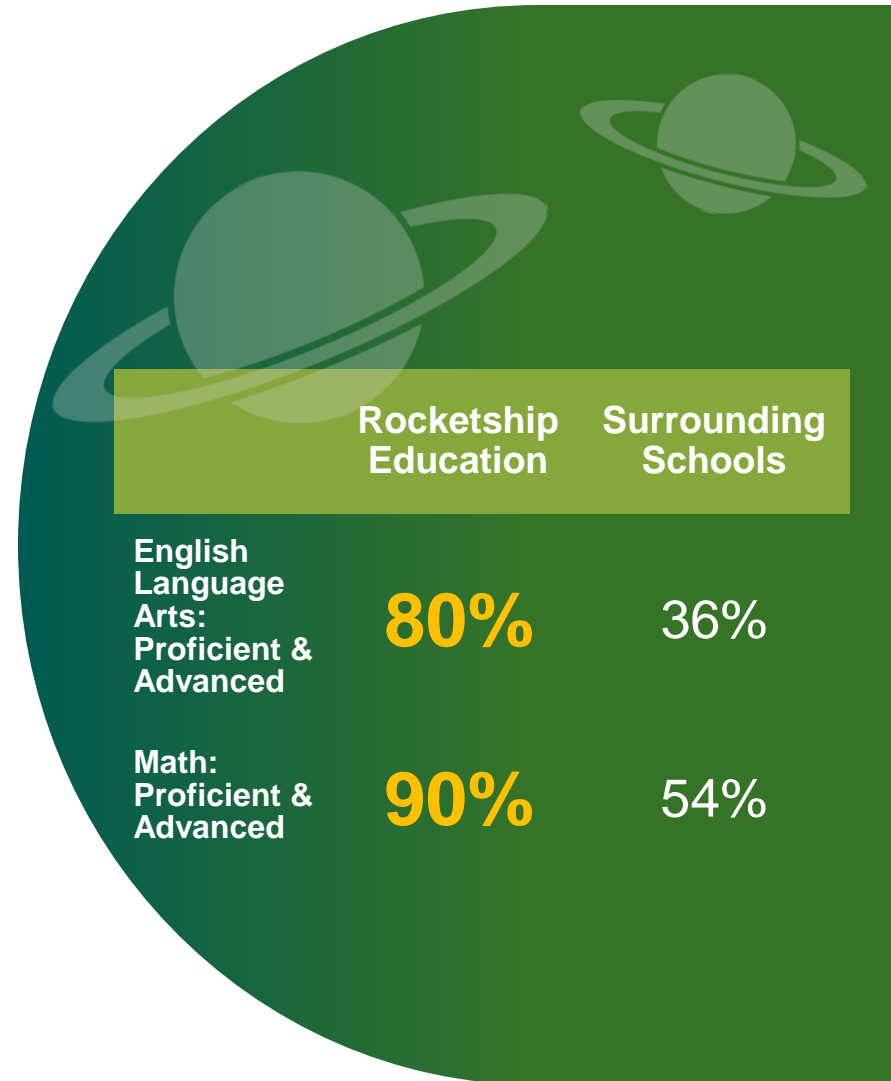
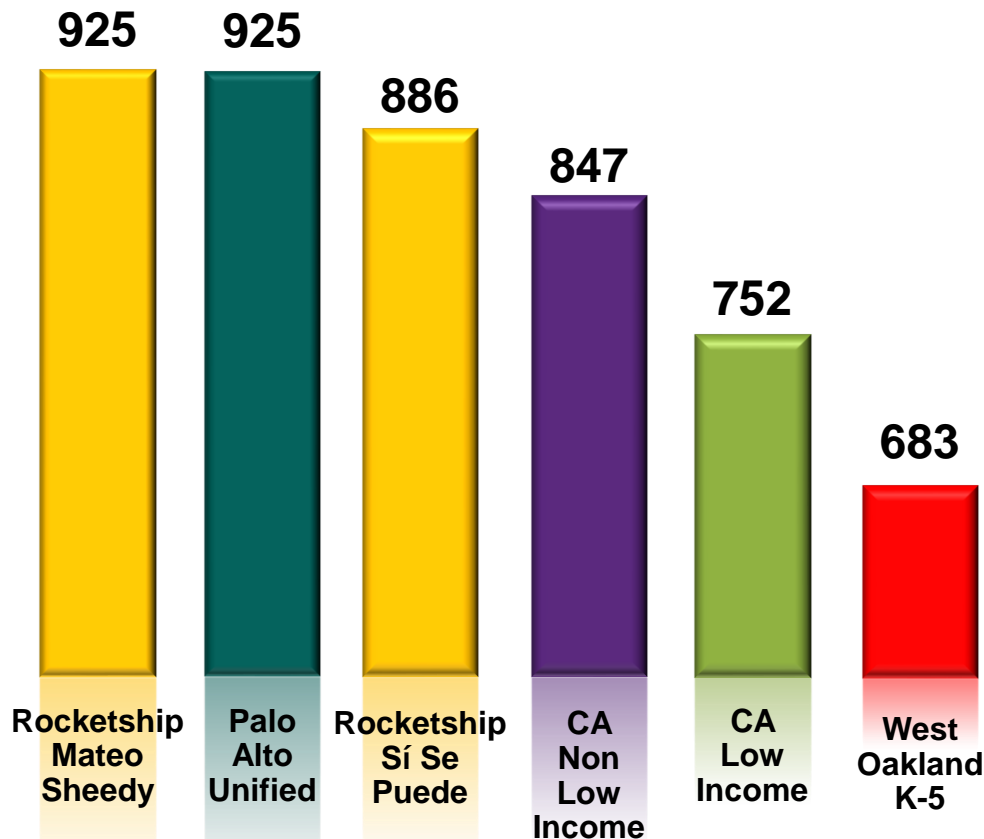
21st Century Schools that implement a hybrid model and allow students to access a full-service community school.

We Are Building Relationships in the Community of West Oakland

Amana Harris Attitudinal Healing Connection, **Brian McGee** McClymonds Alumni, **Dr. Washington Burns** Prescott-Joseph Center, **Liz Sullivan** Community Organizer, **Reverend James Beth Eden Church**, **Reverend Davidson Taylor Memorial**, **Tovi Scruggs** YMCA Urban Services, **Hae-Sin Thomas** GO Public Schools, **Shonda Scott** 360 Total Concept LLC, **Bruce Buckelew** OTX West, **Annie Sloan** NCPC, **Mercedes Alfaro** Thurgood Marshall Head Start, **Lorita Riga** St. Mary's Center, **Henry Hitz** Oakland Parents Together, **Sara Nuno** GO Public Schools, **Ron Muhammad** Acorn Recreation Center, **Lolita Jackson** KIPP Bridge, **Xochitl Villafana-Garcia** The Unity Council, **Connie Moses** City Towers Head Start, **Dr. Agee** Beth Eden Church, **Jean Driscoll** St. Vincent's Day, **NCPC Beat 6x**, **Casey Farmer** Rogers Family Foundation, **Ann Daniels** Oakland Public Library, **Jonathan Klein** GO Public Schools, **Ron Snyder** Oakland Community Organizing, **Kwame Nitoto** Oakland Parents Together, **David Brand** 100 Black Men

High Expectations, Outstanding Results

2010 API Results



Oakland Strategic Plan

Key Initiatives



- Empowering and Ensuring Excellent Teachers
- Effective Principals and Leadership
- Literacy and STEM Focus for Schools
- Collaborative Innovations, Academic Literacy Development, AAMA, English Learners
- Full Service Community Schools

Empowering and Ensuring Excellent Teachers

Ongoing Teacher Development

- Academic Deans
- Coaching
 - Frequent videotaped lessons
 - Real-time, in-class feedback (via microphone & earbuds)
- Professional Growth Plans: 3 goals every 8 weeks
- Lemov Taxonomy



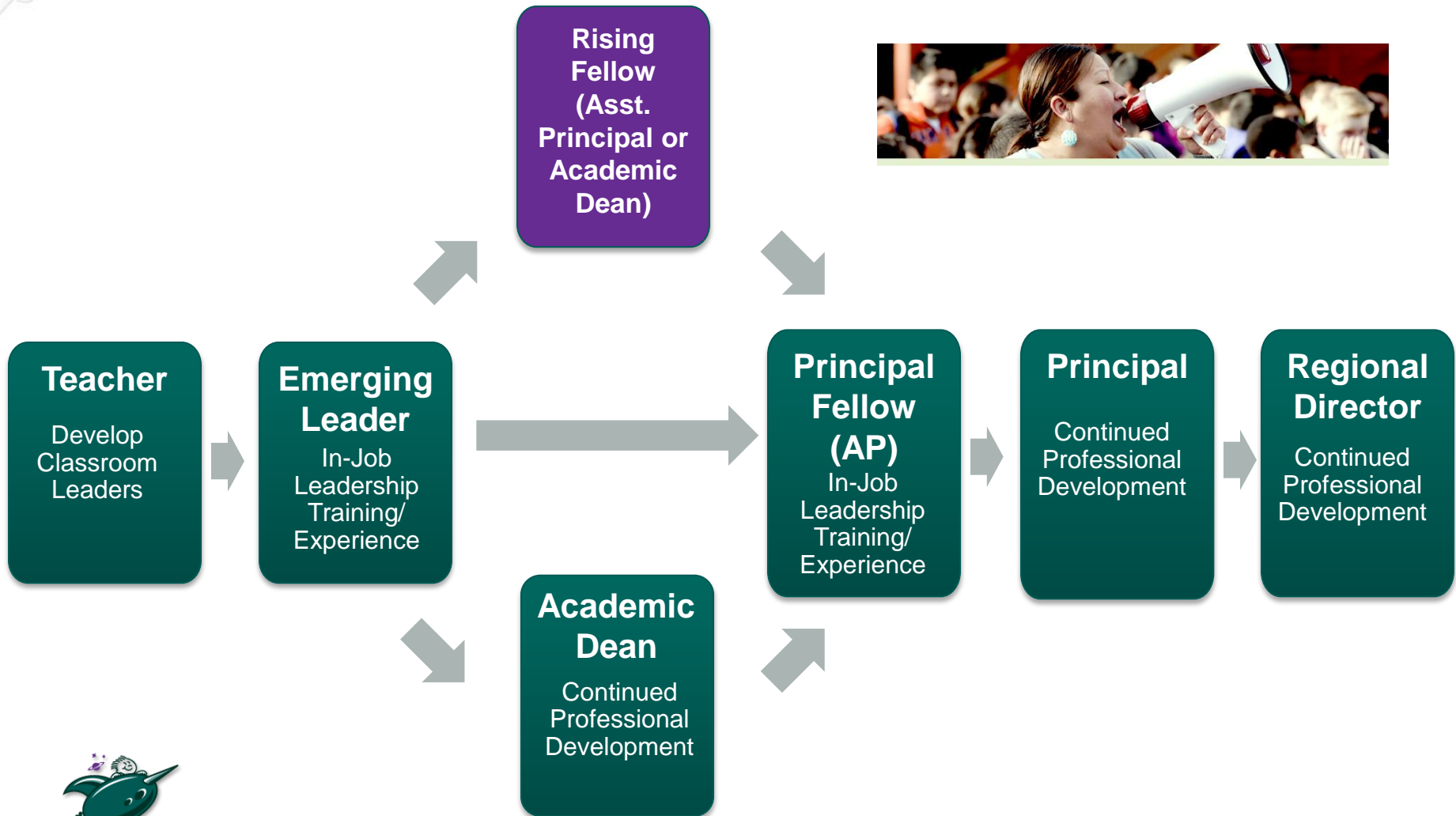
Over 80% of
Rocketeers on-
track for
1.5 years

Teacher Effectiveness Measures

- Student achievement (actual and change over time)
- Professional growth plan metrics
- Home visits completed, parent volunteer hours completed
- School-wide API



Effective Principals and Leadership



Rocketship Network Leadership Program: Principal Pathway

Emerging Leaders

- **A 2+ Year Pathway to School Leadership**

- Selective cohort of teachers
- Leadership projects
- School-site leadership coaching

Rising Fellows

- **A Two-Year Pathway to Becoming a Principal**

- Assistant Principals or Academic Deans
- Leadership coaching
- Ongoing support and development
- Cohort model
- Experiential training

Principal Fellows

- **A One-Year Pathway to Becoming a Principal**

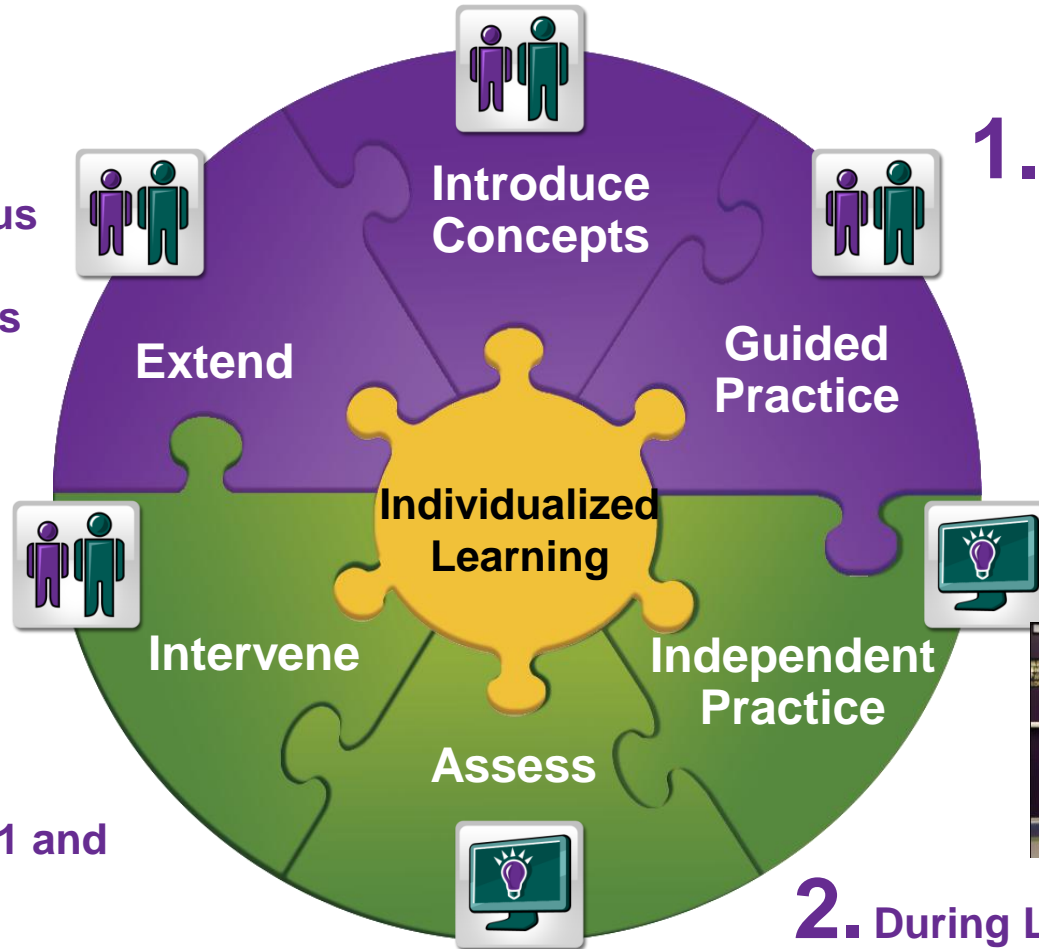
- Assistant Principals
- Leadership coaching
- Ongoing support and development
- Cohort model
- Experiential training
- Management experience
- Immersion in hybrid model

STEM / Individualization: The Power of a Hybrid School

4. In class, teachers focus on critical thinking skills



3. For remediation, students work 1:1 and in small-groups with tutors



1. In class, teachers introduce new topics and conduct guided discussion



2. During Learning Lab, students spend 1:1 time on computers, and take assessment tests

Hybrid School Benefits



Better for EACH Student

- Basic skills mastery in Learning Lab
- 21st Century learning, critical thinking, holistic model in class
- Individualized, adaptive learning

Better for Teachers

- Learning Lab lessons for remediation
- Critical thinking skills in classroom
- Sustainable profession
- Realize more student growth more rapidly

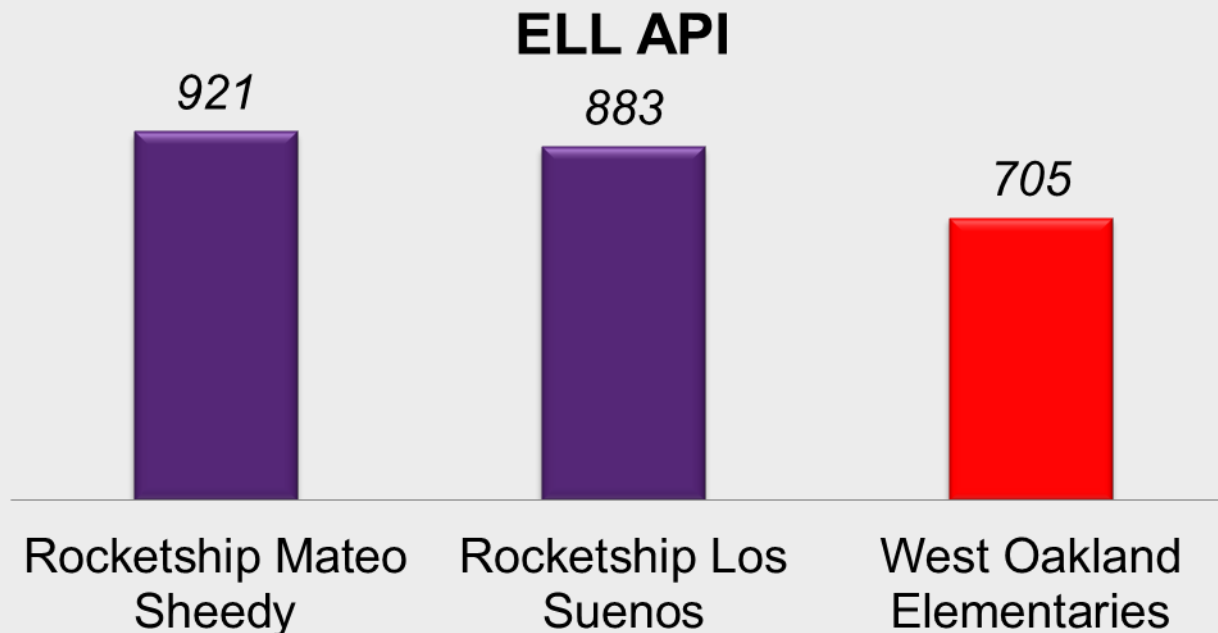
More Efficient Resource Allocation

- Reinvest in schools
 - Academic Deans
 - Leadership Program
 - Professional Development
 - Parent Engagement



High Expectations, Outstanding Results

Rocketship is committed to excellence in student achievement with English Language Learners



Full Service Community School

Beyond Parents



- Daily Enrichment for Rocketeers
- Social Skills Groups in Response to Intervention
- Potential Partnerships with Community Groups
 - West Oakland YMCA
 - Revolution Foods
 - Prescott-Joseph health services
 - OTX West technology

Community Schools: Empowering Parents and Building Community

Beyond Rocketship...

Home Visits

- Every Rocketeer, Every Year



- Selecting a Middle School

Monthly Community Meetings:

School Governance

- Teacher hiring
- Review Data and Budget
- School naming

Volunteer Hours



Collaborative,
Inclusive
Culture

Parent/ Family Meetings:

- Celebrate diversity
- 'Field Trips' for Families

Parent Leadership Groups

- Parent Empowerment Workshops
- College Bound Online Parenting



Committed to Collaborating with OUSD

Partnering for Kids and Families



Restart Model

- Focus on Underperforming School in West Oakland
- Rocketship Education operate a school with a charter approved and authorized by the Oakland Unified School District to open in August of 2013
- Rocketship provide preference to students of existing school in lottery and during 'restart'
- Rocketship granted a lease to the school facilities utilizing a long-term lease with fair, market rates

Rocketship and Oakland Collaborating for Student Success

Collaborating with Community to Eliminate the Achievement Gap

- **Collaborate** with Oakland Unified to benefit all schools
- Positively influence student achievement via **hybrid model**
- Actively participate and **contribute to** the successful execution of the Strategic Plan Initiatives
- Invested in **listening to** and **working with** parents and community of Oakland

Benefits for OUSD and Oakland Students

- Strong parent / community **partnership** with Rocketship
- Together, create a school with **great results** for ELL and AAMA subgroups with strong focus on literacy
- Share **sustainable financial model**
- Rocketship invested in **learning best practices** from OUSD
- Meaningfully participate in Oakland's **tremendous work** as California's most improved large, urban school district over the past five years



Rocketship Education

Questions & Discussion