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Community Schools, Thriving Students

Memo

To

Board of Education

From

Tony Smith, Ph.D., Superintendent

Vernon Hal, Deputy Superintendent, Business & Operations

Jennifer Le Barre, Director of Nutrition Services

Board Meeting Date

Subject

Request for Approval of Donation of In Kind Labor to Community Alliance With

Family Farmers in Exchange for Membership

Action Requested

Approval by the Board of Education of Resolution No. 1213-0161approving the donation of In Kind Labor to Community Alliance with Family Farmers (CAFF) by OUSD Nutrition Services for the remaining of the 2012-13 school year and

moving forward in exchange for CAFF Membership.

Background

Oakland Unified School District Nutrition Services has partnered with Community Alliance with Family Farmers for several years. The work started with CAFF's development of OUSD's Farm to School program and is ongoing. Through extending this partnership to include membership in CAFF, we will be able to use CAFF's marketing materials, in particular their Buy Fresh Buy Local materials. These materials and logos will be used for the Oakland Fresh

Produce Markets operated by Nutrition Services at 22 schools.

Discussion

CAFF membership normally costs \$1000 for an operation our size. Due to the nature of our existing partnership, CAFF has agreed to waive the required fee in exchange of in kind labor from the Nutrition Services' Farm to School Supervisor. In kind labor is appropriate as both CAFF and OUSD Nutrition Services are working projects that are mutually beneficial. In the event this partnership ends, if OUSI chooses to continue to use CAFF marketing materials, the \$1000 fee would be

applied.

Recommendation

Approval by the Board of Education of Resolution No. 1213-0161 approving

Donation of In Kind Labor to Community Alliance with Family Farmers in

Exchange for Membership.

Fiscal Impact

None

Attachments

Resolution No. 1213-0161

Memo of Understanding

неу –

This is for the membership agreement with CAFF. Essentially, they are going to waive the membership fee for us in exchange for my in kind labor on several joint projects. If our relationship ends in the future though, we would have to pay the \$1000.00 membership fee per year. This will let us use the "Buy Fresh, Buy Local" Logo.

Also included here is the NP- Agreement signed by Ariane

Thanksli

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OFFICE OF GROUND STATE
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CUITITIUMELY AMAILE WILL FAMILY FAMILETS

CAFF is California's longest-standing advocate for sustainable agriculture. We connect farmers businesses, and consumers working to build a better food system. Our continued success depends on the support of members like you. CAFF membership is a powerful way to communicate your commitment to sustainable agriculture and your support for California's family farmers.



Membership Levels

☐ Retail Market		☐ Distributor/Wholesaler		☐ Other Businesses
Single market	\$150	Aggregation/Hubs	\$250	 Any individual or entity that provides family farmers
2 to 5 markets	\$250	Distributors of Produce	\$500	fee for services that are a benefit to the operation
6 to 10 markets	\$500	Produce Wholesalers	\$500	and or profit of the family farm.
Over 10 markets	\$1,000	Terminal Market	\$500	· Any company that sells equipment or materials to
				family farmers that is used to benefit or improve the
Food Service Operato	ī	☐ Farmers Markets \$100		sustainability of the farm operation.
Individual Unit	\$150			 Non-farming business interested in supporting
2 to 5 operations	\$250			sustainable agriculture.
6 to 10 operations	\$500			
Over 10 operations	\$1,000			Please contact the membership office (at the
Corporate catering	\$1,000			contact information below) for membership levels.
-				



When you become a member of CAFF, you are also eligible to become a Buy Fresh Buy Local member for free!

Terms and conditions apply. Please see "BFBL Guidelines" for more information. Available at www.caff.org.

Name	Jenniter Le Rarre
Business Name	Outland United School Dismit
Street	900 High Street
City, State, Zip	Oakland OA 9+601
Phone Number(s)	510 434 3334
Email	jennitur. Icharre @ ousd. K12.ca.u.s
Website	WNW. OUSD. KIZ. Ca.US
Complete this form payment to P.O. Bo Make checks payab Alliance with Family	address below. additional donation \$
Card # Exp. Date Signature	20 quarture

GROWING FOOD GROWING FARMS GROWING COMMUNITIES

P.O. Box 363 • Davis, CA 95617-0363 530.756.8518 (p) • 530.756.7857 (f) • info@caff org www.caff org



facebook.com/famfarms





Community Alliance with ramily rarmers

As a member, you will be part of a community of people who care deeply about food and the land that feeds us. Your annual membership supports the projects and efforts of CAFF.



Membership Benefits

- Enrollment in your local Buy Fresh Buy Local campaign or program (see BFBL Terms of Agreement for benefits and terms)
- Subscription to CAFF's publication, the Agrarian Advocate (1 per operation/unit)
- · Subscription(s) to CAFF's e-newsletter
- · Subscription(s) to CAFF's electronic policy alerts
- · Listing in CAFF's publication, the Agrarian Advocate (donor appreciation issue)
- · Logo on the CAFF website (for all membership levels \$500 and up)
- Recognition in the CAFF annual report (for all membership levels \$500 and up)
- Profile in the Agrarian Advocate--distributed to over 2,000 readers
 (for all membership levels \$500 and up and/or based on CAFF selection criteria)
- Priority in participating the CAFF's programs (listed below)

Your annual membership supports the projects and efforts of CAFF:

Policy/Advocacy: addresses pressing issues including food safety, land use, water, direct marketing, climate change, and healthy school food on a local, state, and national level

Biological Agriculture: works directly with farmers to implement environmentally-sound management practices

Farm to School: Combines fun education programs with access to fresh, healthy food to create a successful model that transforms students from passive consumers to informed eaters who make good nutrition and stewardship choices through food. By connecting schools to farms in the classroom, on the farm, and in the cafeteria, we provide fresh, healthy, and tasty food for students while also increasing farmer income.

Buy Fresh Buy Local (BFBL) Campaigns: Connects producers and consumers by publishing regional editions of the Eater's Guide to Local Food, providing marketing assistance and materials to businesses and farmers, and running public education and awareness campaigns to promote local food.

Farmer Technical Assistance: CAFF enables farmers to be more economically viable through providing on the farm technical assistance in food safety, marketing, and sales tools.

http://caff.org/support/benefits



P.O. Box 363 • Davis, CA 956 530.756.8518 www.caff.o

Donation Acknowledgment Form

Thank you for making an in-kind donation to the Community Alliance with Family Farmers. This form will help us to properly record and acknowledge your generous gift. CAFF is a 501(c)3 organization, tax ID number 94-2914745. This form serves as your receipt.

GIFT	Item(s) In kind lubor
	Description work on local sourcing by Alexandro
	Estimated Fair Market Value \$ 1000.00
DONOR	The IRS requires, for our records and yours, that an estimation of the dollar amount of non-cash contribution be given. If a non-cash contribution exceeds \$500, the taxpayer must file IRS Form 8283. If a non-cash contribution exceeds \$5.000, the taxpayer must file IRS form 8283 and a written appraisal. IRS publications 561, Determining the Value of Donated Property, and 526, Charitable Contributions, are helpful for individuals, partnerships, and corporations who make non-cash contributions. Alexandre Emmoder Office Offi
	Street address 900 High Street
	City, state, zip Daldand, CA 94601
	Phone number 50 434 3334
OAKLAND UNIFIED SC	HOOLEINGTON Glexardru. emmost @ ousd. K12.co
APPROVED BOS KOSM	is Course with my gift, I agree that CAFF may, in its sole discretion, decide what is to be done with my gift, including the time, location, and manner of display, how my gift will be used,
	Attorney at and whether to retain ownership of the gift Am. 16, 2013
V	Signature annyum grathe Date 41613
OFFICE	On behalf of CAFF, the gift described above is accepted.
USE	Signature Date_
	PrintTitle
	Copy sent to donor / /20 TY Letter sent to donor (large donations): / /20
	Entered in Asset List (if over \$500). Purpose of Donation/Program.
Certified b	