

**OFFICE OF THE BOARD OF EDUCATION**

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**OAKLAND UNIFIED SCHOOL DISTRICT**

Community Schools, Thriving Students

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**BOARD OF EDUCATION 2024**

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**To:** Board of Education  
**From:** Benjamin Davis  
**Meeting Date:** October 23, 2024  
**Subject:** Appointment – Joseph Manekin  
 Measure G Parcel Tax Independent Citizens Oversight Committee

Legislative File No.: 24-2644  
 Introduction Date: 10/23/2024  
 Enactment No.: 24-1978  
 Enactment Date: 10/23/2024  
 By: er

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**ACTION REQUESTED**

Ratification by the Board of Education of President of Board’s appointment of Joseph Manekin to the Measure G (“Measure G”) Parcel Tax Independent Citizens Oversight Committee, for the membership category/term stated below:

APPOINTEE	MEMBERSHIP CATEGORY	TERM/TERM DATE
Joseph Manekin	<ul style="list-style-type: none"> <li>• Parent or guardian of a child enrolled in the District;</li> <li>• Both a parent or guardian of a child enrolled in the District and active in a parent-teacher  organization, such as the School Site Council or Parent Teacher Association; and</li> <li>• A property owner within the District,</li> </ul>	1 <sup>ST</sup> /October 24, 2024, through January 31, 2025.

## **BACKGROUND/DISCUSSION**

The duties of the Measure G Committee, as defined by Board Bylaw 9131, is to inform the public concerning the expenditure of parcel tax revenues and to review and report annually on the proper expenditure of taxpayers' money generated by the 2009 Measure G parcel tax.

The Measure G Committee is composed of seven members, with staggered terms, appointed pursuant to membership criteria established by Board Bylaw 9131, with an individual's terms of appointment limited to a maximum of three two-year consecutive terms or the fulfillment of unexpired terms thereof.

The Measure G Committee currently has one vacancy.

## **RECOMMENDATION**

I, pursuant to Board Bylaw 9131, hereby appoint Joseph Manekin to the Measure G Parcel Tax Independent Citizens Oversight Committee. I ask confirmation by the Board of the appointment.

BD:ER:er

Attachment: Application – Joseph Manekin (Redacted In Part)

**Profile**

Joseph

First Name

Manekin

Last Name

[Redacted]  
Email Address

**Which Boards would you like to apply for?**

Measure G Parcel Tax Independent Citizens Oversight Committee: Submitted

[Redacted]  
Street Address

Suite or Apt

Oakland

City

CA

State

94602

Postal Code

**Which Board of Education election district (1, 2, 3, 4, 5, 6, or 7) do you live in? \***

District 5

Home:

[Redacted]  
Primary Phone

Alternate Phone

Self-employed

Employer

Job Title

Import/ Wholesale sales

Occupation

**Employer's Street Address**

**Employer's City**

Oakland

**Employer's State**

CA

**Employer's Zip**

94602

**Work Phone**

**Work Email**

**Interests & Experiences**

Joseph Manekin

**Please explain briefly your interest in serving on this Committee, Commission or Board:**

As an Oakland parent and property owner interested in issues around equity in public education, I want to better educate myself on the various bond measures. Measure G stands out for its breadth and district wide impact. Understanding how we are spending \$20M annually, assessing if there is anything we can do to increase opportunity, equity and access for all of OUSD's students, as well as fully disclosing these budget positions to the public is important work that interests me.

**Please indicate your other community involvement (work with public agencies, volunteering, other Committees, Commissions, Boards, groups, etc.):**

Parent Student Advisory Committee for the LCAP (term ends September 2024) Community Advisory Committee on Special Education

  
Upload a Resume

Question applies to Measure N - College & Career Readiness Commission, Measure G Parcel Tax Independent Citizens Oversight Committee


Question applies to Measure N - College & Career Readiness Commission, Measure G Parcel Tax Independent Citizens Oversight Committee

**Please select all that apply:**

- Parent or guardian of a child enrolled in the District
- Both a parent or guardian of a child enrolled in the District and active in a parent-teacher organization, such as the School Site Council or Parent Teacher Association
- A property owner within the District

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee

**Please state the details of your selections above. For example, your child's name and school, skills and training, property address, etc.**

Child's name:  Skills & training: sales, educational advocacy and lobbying, disability rights and special education related issues

Question applies to multiple boards

**Do you have any reason, such as a potential or actual conflict of interest (real estate, business, litigation, etc.), which may or will adversely affect your ability to serve on this Commission, Committee or Board.**

Yes  No

Question applies to multiple boards

**If Yes, please explain.**

N/A

Question applies to multiple boards

**Educational Background - e.g. college and/or university, degree/major, vocational and/or training, certificates, technical training, etc.**

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Education: University of Maryland College Park, B.A. in Spanish with certificates in Business Management and Russian.

Question applies to Measure G1 - Districtwide Teacher Retention and Middle School Improvement Act Oversight Commission, Measure N - College & Career Readiness Commission, Measure G Parcel Tax Independent Citizens Oversight Committee

**Are you now, or have you ever been an employee or official of the Oakland Unified School District?**

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Yes  No

Question applies to Measure G1 - Districtwide Teacher Retention and Middle School Improvement Act Oversight Commission, Measure N - College & Career Readiness Commission, Measure G Parcel Tax Independent Citizens Oversight Committee

**If Yes, please explain.**

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N/A

Question applies to Measure G1 - Districtwide Teacher Retention and Middle School Improvement Act Oversight Commission, Measure N - College & Career Readiness Commission, Measure G Parcel Tax Independent Citizens Oversight Committee

**Are you now, or have you ever been a vendor, contractor, or consultant for the Oakland Unified School District?**

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Yes  No

Question applies to Measure G1 - Districtwide Teacher Retention and Middle School Improvement Act Oversight Commission, Measure N - College & Career Readiness Commission, Measure G Parcel Tax Independent Citizens Oversight Committee

**If Yes, please explain.**

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Not sure if receiving a stipend as a family navigator counts as contractor work or not?

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## Demographics

Choosing not to answer any of the questions in this section will not disqualify you from consideration or serving.

### Ethnicity

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Caucasian/Non-Hispanic

### Gender

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Male

## Socio-Economic Group

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### Verification

Please indicate your agreement with the following statement

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**I have reviewed and understand the duties of the Commission or Committee for which I am submitting this application. I agree to perform said duties. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.**

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I Agree

Your application must be **completed and submitted on-line via this web form**. For assistance, if needed, or response to questions, please contact Edgar Rakestraw, Jr., Executive Assistant, Board of Education, Oakland Unified School District, 1000 Broadway, Suite 300, Oakland, CA 94607-4033 or 510/879-8658 or via email at Edgar.Rakestraw@ousd.org. Your application must be **submitted** by the applicable deadline, if any.

**Note: This application and your responses are a Public record and subject to disclosure.**

**PROFESSIONAL EXPERIENCE:**

Manekin Wine Company - Oakland, CA

**Owner - June 2019 to present**

*A Spanish wine export agency with the mission of building connections, creating opportunities and adding value to the wines we rep*

- Collaborate with a growing network of producer contacts in Spain, to identify existing and new potential wines to distribute, market and sell in the US market
- Identify quality wholesale distribution partners to introduce, brand and build followings for new products
- Build relationships that span various states, countries and time-zones to create opportunities that help to build sales and ultimately that help to build connection throughout the supply chain

Mission Wine Merchants - Oakland, CA

**Sales consultant - October 2019 to present**

*An Oakland based wholesale distributor of fine wines, featuring an expansive yet focused portfolio of imported and domestic wines sold throughout the state of California*

- Strengthen existing relationships and cultivate new ones, develop the account base and distribution in the SF Bay Area, primarily in Oakland, Berkeley, Napa, Sonoma, and Marin counties
- Work with sales team to establish and build new brands - nearly all of them smaller and with no advertising budgets, competing against larger volume, well capitalized competitors
- Track and monitor inventories to maximize cash flow while maintaining appropriate stock levels

K&L Wine Merchants - San Francisco, CA

**Buyer - Spain, Portugal, Chile and Argentina 2009 - 2018**

*A brick and mortar and online retailer of fine wines and spirits since 1976, with four store locations in California as well as a robust ecommerce presence*

- Managed inventory accounting for nearly \$4M in annual sales
- Worked collaboratively with cross-functional teams, communicating with sales, operations, marketing/analytics and ownership to accomplish company objectives
- Engaged and educated sales team of 30+ employees in three California retail locations; cultivated enthusiasm towards products, emphasizing storytelling and value proposition

**EDUCATIONAL ADVOCACY EXPERIENCE:**

OUSD Community Advisory Committee on Special Education

**Member - September 2023 - present**

OUSD Parent Student Advisory Committee for the LCAP (Local Control Accountability Plan)

**Member - October 2022 - September 2024**

School Site Council, Bella Vista Elementary

**Member - September 2022 - May 2024**

**EDUCATION:**

University of Maryland-College Park Class of 2001; College Park, MD (Cum Laude) Bachelor of Arts in Spanish (Honors, Business and Russian citations)