



Human Exploitation and Trafficking of Children: Systems Leading The Way

Nancy E. O'Malley
District Attorney
Alameda County, California



Contributing Factors

- **Most neglected form of child abuse**
- **Child abuse / child sexual abuse / domestic violence**
- **High runaway youth population**
- **Lack of comprehensive community response**



Contributing Factors

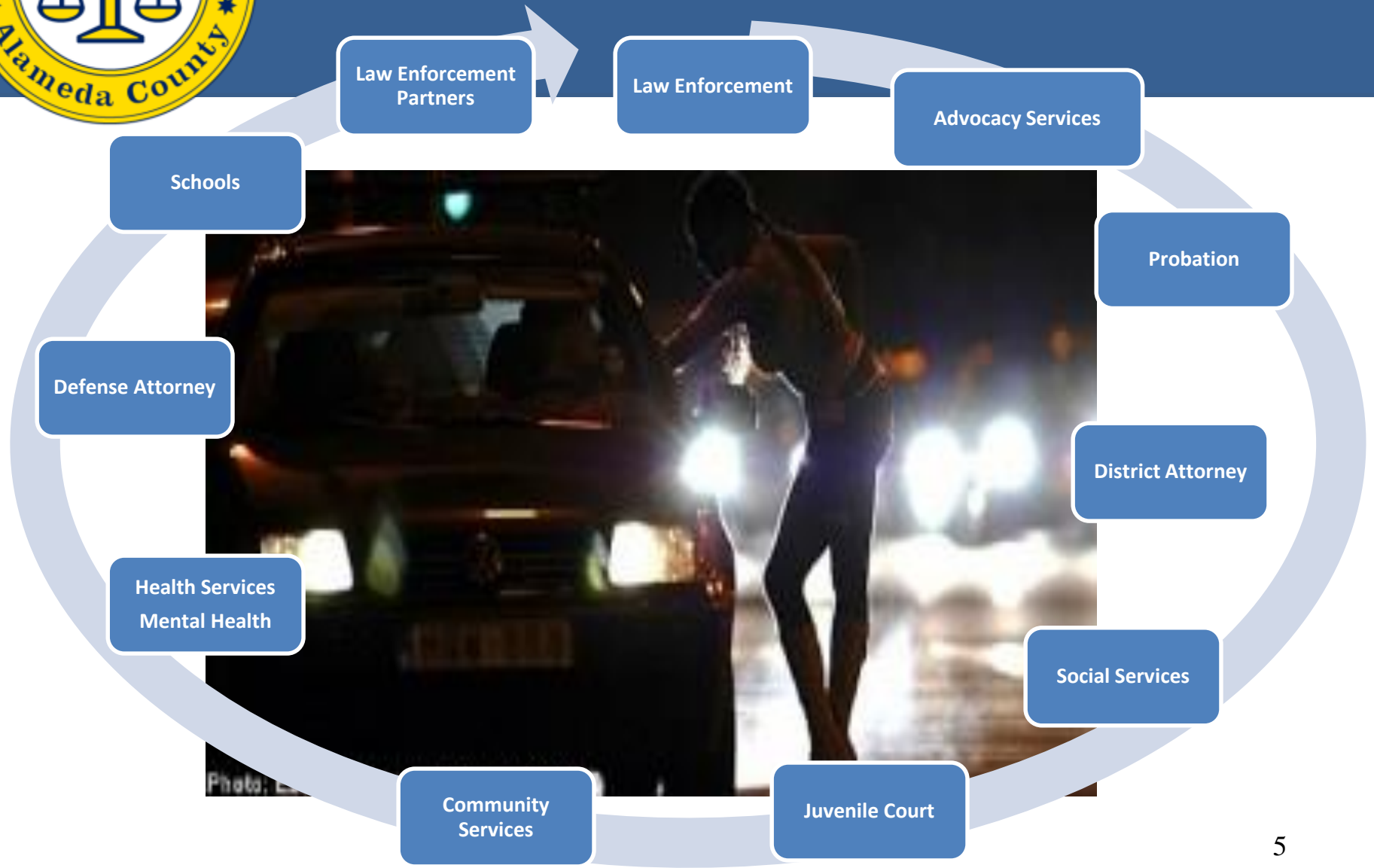
- **Poor policies to protect vulnerable children**
 - High % were in Foster Care when they fell prey to a trafficker
- **Lack of law enforcement training**
- **Ignorance about core issues “myths”**
- **Lack of public outcry**
- **Pop culture / objectification of females**



H.E.A.T. Watch is a
5-prong Blueprint guiding
communities to come together to
combat human trafficking
of all forms



CSEC Coordinated Response





Alameda County DA's 5-Point Strategy to Combat CSEC

1. Law Enforcement Training
2. Prosecuting Traffickers
3. Coordinating CSEC Services and Stabilization
4. Engaging Policymakers
5. Community Outreach & Education



H.E.A.T.WATCH
.....
STOP HUMAN EXPLOITATION
AND TRAFFICKING

WORKING TOGETHER WITH THE ALAMEDA COUNTY DISTRICT ATTORNEY'S OFFICE.



Alameda County H.E.A.T. Watch: A Regional Response



Began with Regional Law Enforcement Training
Evolved into multi-agency & CBO partner training

&

“HEAT TALKS”



- POST video for Prop 35 Human Trafficking Training.
- Re-trained local Police Department
- Provided TTA for other Prosecutor Offices in CA
- BAHC trainings (law enforcement, service providers, community)
 - Status of CA HEAT Laws,
 - Serving CSEC w/Intellectual Disabilities, etc.
 - How rape crisis centers can serve CSEC victims
- To Date, More than 5,000 law enforcement have been trained





Success in the Courtroom



Holding Traffickers Accountable

Defendants
Charged

432

Pending
Defendants

52

Concluded
Defendants

380

Defendants
Convicted

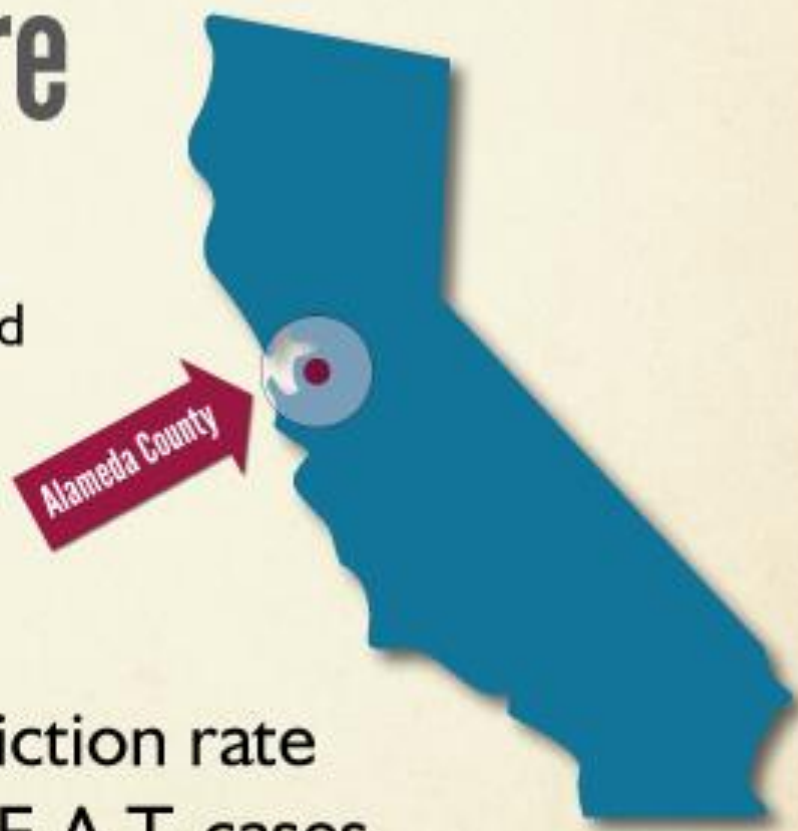
312

PROSECUTING HUMAN TRAFFICKERS

The BIG Picture

How do we compare?

The DA's Office is recognized as a **LEADER** in prosecuting H.E.A.T. cases **NATIONWIDE**.



>80% conviction rate
in H.E.A.T. cases.



Engaging Policymakers





Educating the Community
Engaging the Community
Partnering with the Community

These are all of our children



Protect Oakland Kids Billboard (Community) Campaign

BUYING A TEEN FOR SEX IS CHILD ABUSE.
TURNING A BLIND EYE IS NEGLECT.

help free a child

ProtectOaklandKids.org



**There's no such thing
as a child prostitute**

STOP CHILD SEX TRAFFICKING NOW

ProtectCAKids.org

The background image shows a schoolyard with a concrete ledge in the foreground. On the ledge, there is an orange backpack, a pair of grey sneakers, and some crumpled fabric. In the background, there is a school building with a fence and several people walking around.

**No hay tal cosa como
una prostituta infantil**

DETEN EL TRÁFICO SEXUAL INFANTIL AHORA

ProtectCAKids.org

The background of the slide is a photograph of a schoolyard. In the foreground, an orange backpack and a pair of grey sneakers are placed on a concrete ledge. In the background, a school building with a fenced-in area is visible, with several people walking around. The scene is brightly lit, suggesting daytime.

**They are not “Johns”
They are child rapists**

STOP CHILD SEX TRAFFICKING NOW

ProtectCAKids.org

The background of the slide is a photograph of a school courtyard. In the foreground, an orange backpack and a pair of grey sneakers are placed on a concrete ledge. The courtyard is paved with light-colored tiles, and several people are visible in the background, some walking and some sitting on a bench. The scene is brightly lit, suggesting a sunny day.

**Victims of sex trafficking
are school-age**

STOP CHILD SEX TRAFFICKING NOW
ProtectCAKids.org



Protect Oakland Kids Billboard (Victim) Campaign



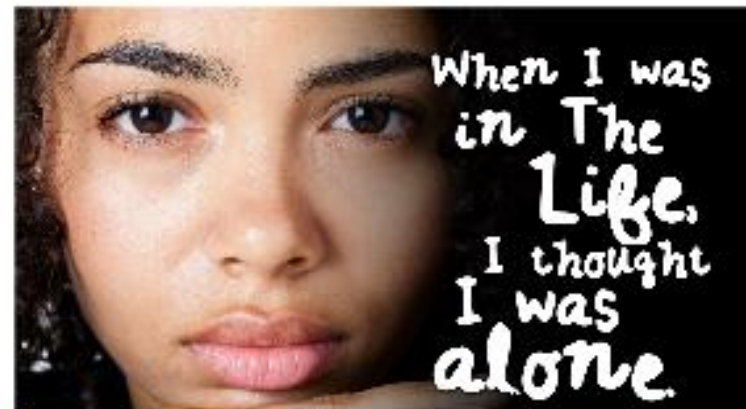
Now I'm getting my
high school
diploma.

- Alicia. Out of The Life since 2013.

I got out. U can 2.

Call 510-645-9388
for real help getting a job, an education,
a home, a future.

National Human Trafficking Resource Center 888-373-7888



Then I found help
from other people
like me.

- Crystal. Out of The Life since 2013.

I got out. U can 2.

Call 510-645-9388
for real help getting a job, an education,
a home, a future.

National Human Trafficking Resource Center 888-373-7888



ProtectCAKids.org



FACTS | TAKE ACTION | CAMPAIGN | RESOURCES | PARTNERS | JOIN OUR EMAIL LIST | [Twitter](#) | [Facebook](#)

freedom.

We launched the original billboard campaign in January 2014 in recognition of National Slavery and Human Trafficking Prevention Month. This campaign promotes local resources for victims of child sex trafficking and educates the public about ways they can help exploited youth.



With increased awareness and with tips that can be anonymous, more victims will be identified and linked to support services. Prevention programs will help keep our children from becoming victims of exploitation or exploiters themselves.

Stay up to date about the campaign by joining the H.E.A.T. Watch [mailing list](#). We'll keep you informed about the billboard launch and other community events on human trafficking. To inquire about the licensing of these images for use in your community, contact BAHC@acgov.org.



ProtectOaklandKids.org

A screenshot of a web browser displaying the ProtectOaklandKids.org website. The browser's address bar shows the URL "http://protectoaklandkids.org/". The website has a navigation menu with links for "FACTS", "TAKE ACTION", "CAMPAIGN", "PARTNERS", and "JOIN OUR EMAIL LIST", along with social media icons for Twitter and Facebook. The main heading reads "HELP END CHILD SEX TRAFFICKING IN YOUR COMMUNITY". Below this is a large image of a woman's eyes. A paragraph explains that commercial sexual exploitation of minors is child abuse and a form of modern-day slavery. A section titled "The Facts" contains four bullet points. At the bottom, a red banner titled "TAKE ACTION & HELP" features four columns: "Free a Child" (with a heart icon), "Learn & Teach" (with a hand icon), "Do something" (with a gear icon), and "Join the Movement" (with a group icon). Each column contains specific instructions and links.

FACTS | TAKE ACTION | CAMPAIGN | PARTNERS | JOIN OUR EMAIL LIST |

HELP END CHILD SEX TRAFFICKING IN YOUR COMMUNITY



The commercial sexual exploitation of minors is child abuse, and a form of modern-day slavery. Sex trafficking exists in every city across America, including Oakland. Most victims survive because people like you take action and help.

The Facts

- The Federal Bureau of Investigation has named the Bay Area a "high intensity child prostitution area."
- Recruitment for trafficking and self-exploitation has been found to occur in and around many Oakland schools.
- Victims suffer the consequences of drug addiction, STDs, pregnancy and violence.
- Many commercially sexually exploited minors do not think of themselves as victims and often feel sympathy for their traffickers due to trauma bonding.

TAKE ACTION & HELP

Free a Child



Report suspected sex trafficking by calling 911. For non-emergencies, call the **H.E.A.T Watch Tipline** at 510-208-4959 or tipline@heat-watch.org. If

Learn & Teach



Access our [H.E.A.T. Watch toolkit](#), a guide to combatting human trafficking and commercial sexual exploitation of children in your own community. Find

Do something



Take part in community outreach efforts and make an impact. Visit the [H.E.A.T. Watch website](#) for an up-to-date list of local, statewide, and national anti-human

Join the Movement



Sign up for [H.E.A.T. Watch's mailing list](#).
Like us on [Facebook](#).
Follow us on [Twitter](#).



TAKE ACTION & HELP

Free a Child



Report suspected sex trafficking by calling 911. For non-emergencies, call the **H.E.A.T Watch Tipline** at 510-208-4959 or tipline@heat-watch.org. To help a child who you think might be a victim of sex trafficking call the **National Human Trafficking Resource Center Hotline** at 1-888-3737-888 or text **BeFree**.

Learn & Teach



Access our [H.E.A.T. Watch toolkit](#), a guide to combatting human trafficking and commercial sexual exploitation of children in your own community. Find resources, templates, information and more. Create your own H.E.A.T. Watch program to hold traffickers accountable, keep victims safe, and engage your community.

Do something



Take part in community outreach efforts and make an impact. Visit the [H.E.A.T. Watch website](#) for an up-to-date list of local, statewide, and national anti-human trafficking events.

Join the Movement



Sign up for [H.E.A.T. Watch's mailing list](#).

Like us on [Facebook](#).

Follow us on [Twitter](#).

Then get the word out to other people that you want to protect Oakland's kids from commercial sexual exploitation.



H.E.A.T. Watch Toolkit Website



H.E.A.T. WATCH
STOP HUMAN EXPLOITATION
AND TRAFFICKING
Alameda County District Attorney's Office,
Nancy E. O'Malley, District Attorney

Alameda County H.E.A.T. Watch Tip-Line:
1-510-208-4959

Join our mailing list

Human Exploitation and Trafficking (H.E.A.T.) Watch is a 5-point strategy to combat modern-day slavery. This online toolkit was created to support your efforts against human trafficking, and help you develop and expand your own comprehensive plan to build community action, empower survivors, and hold their traffickers accountable.

TOOLKIT



DONATE



COMMUNITY



LAW ENFORCEMENT



PROSECUTION



POLICY



SERVICES

Fighting Human Trafficking in America

The commercial sexual exploitation of children (CSEC) is human trafficking and child sexual abuse. It is a serious psychologically destructive crime that places its victims at great risk for situations such as murder, serious bodily injury, and intense lifelong medical conditions. Victims of human trafficking face tremendous survival and recovery challenges. Human trafficking is a profitable criminal enterprise and industry. Unlike selling drugs, buying and selling human beings, especially women and children, is a crime that can repeat itself multiple times.

No one system, agency, or individual is capable of stopping child sex trafficking alone. In order to successfully combat this national epidemic, agencies as well as individuals must create strategic partnerships to respond to the issue on all levels. The



H.E.A.T. Watch Radio



Store

Mac

iPod

iPhone

iPad

iTunes

Support



iTunes Preview

Overview

Features

H.E.A.T. Watch Radio

By Alameda County District Attorney's Office

To listen to an audio podcast, mouse over the title and click Play. Open iTunes to download and subscribe to podcasts.



[View In iTunes](#)

Free

Category: [News & Politics](#)

Language: English

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Description

H.E.A.T. Watch Radio talks about issues within the human trafficking field. We bring you experts who share insights and highlight unique efforts to combat slavery in our communities.

	Name	Description	Released	Price	
1	How Child Sex Traf... CLEAN	Human trafficking is a ... i	13 1 14	Free	View In iTunes ▶
1 Item					



H.E.A.T. Watch on Facebook and Twitter

Like H.E.A.T. Watch on Facebook and Follow us on Twitter!

facebook Search for people, places and things

HEAT Watch Timeline Recent Admin Panel

Join Us on April 5th for a Community Day of Action! Sign Up and Volunteer!
BAHC2Freedom.org

STOP HUMAN TRAFFICKING!

HEAT Watch
333 likes · 34 talking about this · 1 new here

Government Organization
HEAT Watch is a program of the Human Exploitation and Trafficking Unit of the Alameda County District Attorney's Office.

531 likes

HEAT Watch Panel and Talkdown Alameda County District Attorney's Office

Even

Status Photo / Video Offer, Event +

What have you been up to?

HEAT Watch shared KTVU Channel 2's photo.
Posted by Meta Scopes · 1 · 21 hours ago (h)

Be on the lookout on tonight's local news. A brave [#trafficking](#) survivor speaks out.

STOLEN YEARS: Monica Anderson remembers the day she was kidnapped off a Bay Area street and forced into the life of a teenage sex slave. She talks with KTVU's Claudine Wong about how she escaped that life and learned to fight back... <http://bit.ly/1X0YatS>

HEAT Watch shared a link via Alameda County District Attorney's Office.
Posted by Meta Scopes · 1 · 3 minutes ago (h)

Just a friendly reminder. Hope to see you all there tomorrow!

UNA-USA East Bay
www.una-usa.org

Like Comment Share

HEAT Watch
Posted by Meta Scopes · 1 · Yesterday (h)

- Tweets >
- Following >
- Followers >
- Favorites >
- Lists >

Photos and videos >



Who to follow · Refresh · View all

- Alex Pandel @alexpandel
 - City of Oakland @Cityof...
 - Girl Up @GirlUp
- Popular accounts · Find friends

Trends · Change

- #TwitterForBiz Promoted
- Oculus
- Chicago
- #RuinAChildrensBook
- #GCPLine
- #AdobeSummit

H.E.A.T. WATCH RADIO
Now on iTunes and Podbean.

H.E.A.T. Watch
@HEATWatch

The official account of H.E.A.T. Watch, the anti-human trafficking & CSEC program of the Alameda County DA's Office. A 'follow' is not an endorsement. #StopHEAT
Alameda County, California · heat-watch.org

TWEETS 739 FOLLOWING 776 FOLLOWERS 502 Edit profile

Tweets

- H.E.A.T. Watch @HEATWatch · Mar 24
Spread the word abt [#trafficking](#). Join us on 4/5 for a community day of action around CA [#SB1193](#). Sign up 2 volunteer ow.ly/uVaZw
- H.E.A.T. Watch @HEATWatch · Mar 19
[@theIOM](#) releases infographic w/key points from [@OJPOJDP](#) report on [#humantrafficking](#) and [#csec](#) in the US. pic.twitter.com/rN54QSoNt

IN THE U.S.

ARE COMMONLY OVERLOOKED, MISUNDERSTOOD, AND UNADDRESSED FORMS OF CHILD ABUSE

ESTIMATES RANGE FROM 1,400 — 2.4 million

Business have been reported in all 50 states and the District of Columbia.

Many professionals who interact with youth are unaware that this abuse occurs in their communities.

HOW ARE WE PREVENTING, IDENTIFYING, AND RESPONDING TO COMMERCIAL SEXUAL EXPLOITATION AND SEX TRAFFICKING OF MINORS?



SB 1193 Campaign

- SB 1193 campaign (notice to businesses, Cross Bay Community “Day of Action” in April 5th, 2014).
- Developing App to enforce law “app-solutely” campaign
- Certain businesses are required by law to post the “STOP HUMAN TRAFFICKING” poster or be fined

STOP HUMAN TRAFFICKING!

1-888-373-7888

English: If you or someone you know is being forced to engage in any activity and cannot leave... call the National Human Trafficking Resource Center at 1-888-373-7888 or 1-888-539-2373 for access help and services. Victims of slavery and human trafficking are protected under United States and California law.

Spanish: Si a usted, o a alguien que conoce, lo están forzando a hacer algo y no lo dejan ir... llame al Centro Nacional de Recursos para la Trata de Personas al 1-888-373-7888 o al 1-888-539-2373 para obtener ayuda y servicios. Las víctimas de esclavitud y trata de personas están protegidas bajo las leyes de California y los Estados Unidos.

Chinese: 如果您本人或您认识的人被迫从事任何活动且无法脱离... 请拨打电话向全国人口贩卖资源中心、电话求助。

California Condition to Abolish Slavery and Trafficking (CAST) at 1-888-KEY-2-FREE (800) or 1-888-539-2373

California Condition to Abolish Slavery and Trafficking (CAST) at 1-888-KEY-2-FREE (800) or 1-888-539-2373

或打电话加州废除奴役和人口贩卖法案 (California Condition to Abolish Slavery and Trafficking, CAST) · 电话号码 1-888-KEY-2-FREE (800) 或 1-888-539-2373 · 获得帮助和服务 · 奴役和人口贩卖侵害者受美国和加州法律的保护 · 热线电话！

- 每周七天，每天二十四小时开通！
- 免费！
- 由非营利、非政府组织运营！
- 匿名和保密！
- 可用160多种语言拨打！
- 能够提供帮助、转介服务、培训和一般信息。

For more information: BAHC2Freedom.org

Report Human Trafficking. Text DeFree (233-733)



H.E.A.T Watchdog Mobile Web App



Be a H.E.A.T. Watchdog

HELP US END HUMAN EXPLOITATION AND TRAFFICKING



Supporting & Growing System-based Advocacy

Engaging the Schools

**PREVENTION IS A KEY COMPONENT IN
OUR EFFORTS**



Supporting System-based

Engaging the Schools

PREVENTION IS A KEY COMPONENT IN OUR EFFORTS

SB 1165

Sexual Abuse and Trafficking Prevention Education
Senators Holly J. Mitchell, Marty Block

THE ISSUE

Twens and teens are most vulnerable to the tactics used by human traffickers and exploiters. Almost every trafficked victim has had a history of sexual abuse earlier in his or her childhood, which begins a continuum of sexual exploitation.



1 in 4 GIRLS

12-14
YEARS OLD

is the average age of
entry into the sex trade



1 in 6 BOYS

will experience sexual assault before they turn 18 years old



TRAFFICKERS

Traffickers recruit their victims in or around many **middle and high schools, elementary schools, parks, transit stops, malls, shelters and group homes.**



Children recruited into the commercial sex trade have **long-lasting physical and psychological scars** that affect their long term outcomes. They are more likely to live on the fringes of society suffering from:



homelessness - mental illness - drug addiction - incarceration



SCHOOLS

Schools are in a unique position to **address these issues**, make **students aware** of these dangers and instruct them on **prevention methods**. Furthermore, schools have an obligation to **foster campus environments that promote student safety.**

WHAT IT WILL DO

SB 1165 will amend the California Education Code to add sexual abuse and sex trafficking prevention to the sexual health education. It will:



RECOMMEND

sexual abuse and sex trafficking prevention education to the sexual health education for junior high and high school students.



REQUIRE

sexual abuse and sex trafficking prevention education in subsequent revisions of the Health Framework for California Public Schools.

**Consistent with existing law, parents will have the right to review the material and opt out.



Supporting & Growing System-based Advocacy

Engaging the Schools

SB 1165, allows for sexual abuse sex trafficking prevention education to be implemented in schools and requires that it be included in the Health Framework for Public Schools.

PREVENTION IS A KEY COMPONENT IN OUR EFFORTS

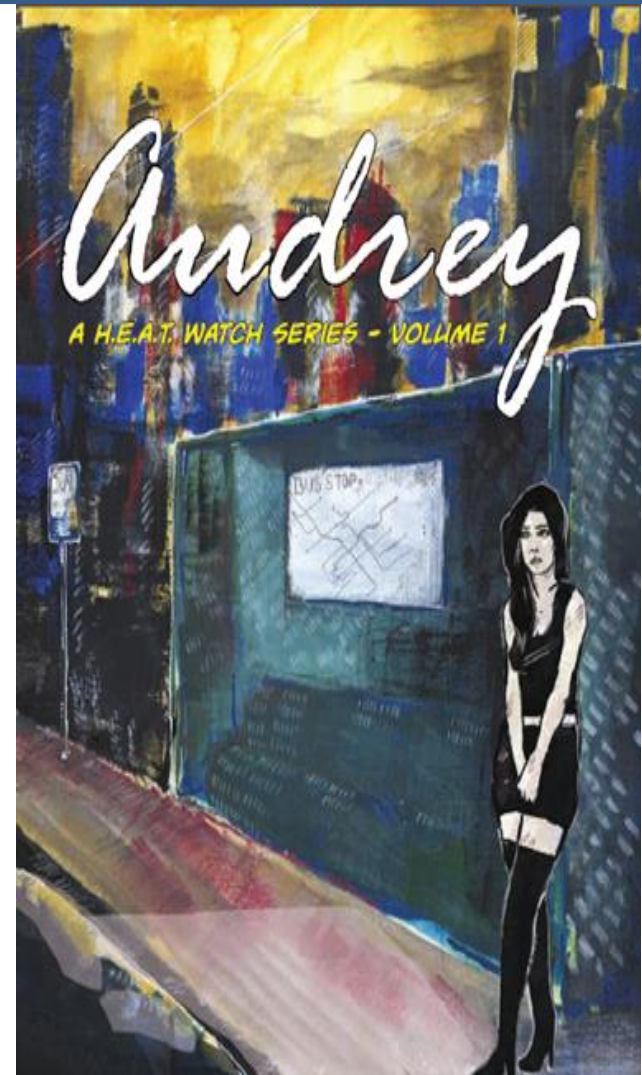
Love Never Fails, a bay area based anti-trafficking organization, has already created a curriculum which they call "Love Don't Hurt" centered around themes of abuse and are gearing up to include the new aspects provided for in this bill.



Supporting & Growing System-based Advocacy

Engaging the Schools

**PREVENTION IS A KEY
COMPONENT IN OUR
EFFORTS**





"Audrey" Graphic Novel Series



AND JUST LIKE THAT, I WAS IN THE LIFE.





Supporting & Growing System-based Advocacy

Safety Net

- Weekly MDT meeting convened and supported by the ACDA
 - Reviewing cases of at-risk and involved CSEC.
- Stabilization & support services identified & offered
- Began 2011 and have reviewed over 500 cases to date
- Currently, 18 agencies participate on a weekly basis
 - District Attorney, Defense Attorneys, Social Services, community advocates, mental health, schools, etc.
- Governed by an MOU/Confidentiality Agreement to promote trust and share information in the best interest of the youth
- **One of a very few who is doing research and data collection of who are the victims, what can be done**



Supporting & Growing System-based Advocacy

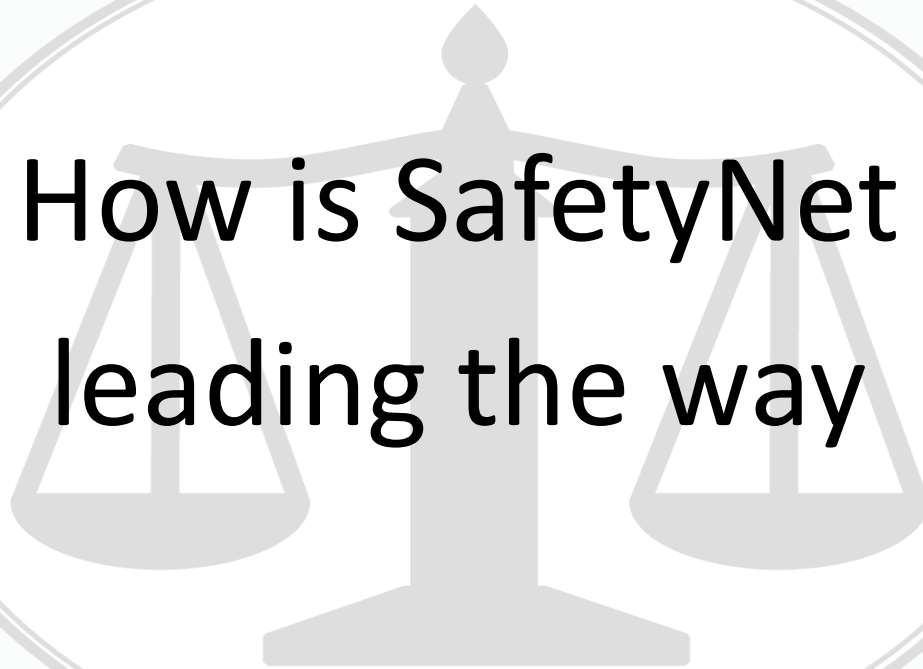
Safety Net

- The Keys:
 - Where is the young woman, and some young men, who have been or at risk for being exploited?
 - Are they in a safe and stable environment?
 - Are they receiving support or other services
 - Who is in touch with the young woman or young man
- The important message to the youth is that it matters to us that they are safe, supported and stable. We love them no matter what. We want them linked into services and resources and we will help them build a brighter future

Research and Data

How is SafetyNet
leading the way

District Attorney's Office
Alameda County





Child Victim Profile

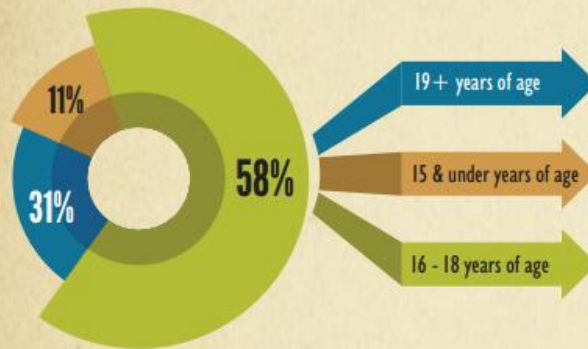
- Entry age is 12-14
- Victims are metropolitan & suburban youth
- Victims of abuse/domestic violence
- Runaways/street smart
- Don't see themselves as victims
- Strong bond with pimp
- **Truancy**
- Have been indoctrinated/ they don't trust "squares"





CSEC in Alameda County

Age & Gender



99%
were girls



Race & Ethnicity

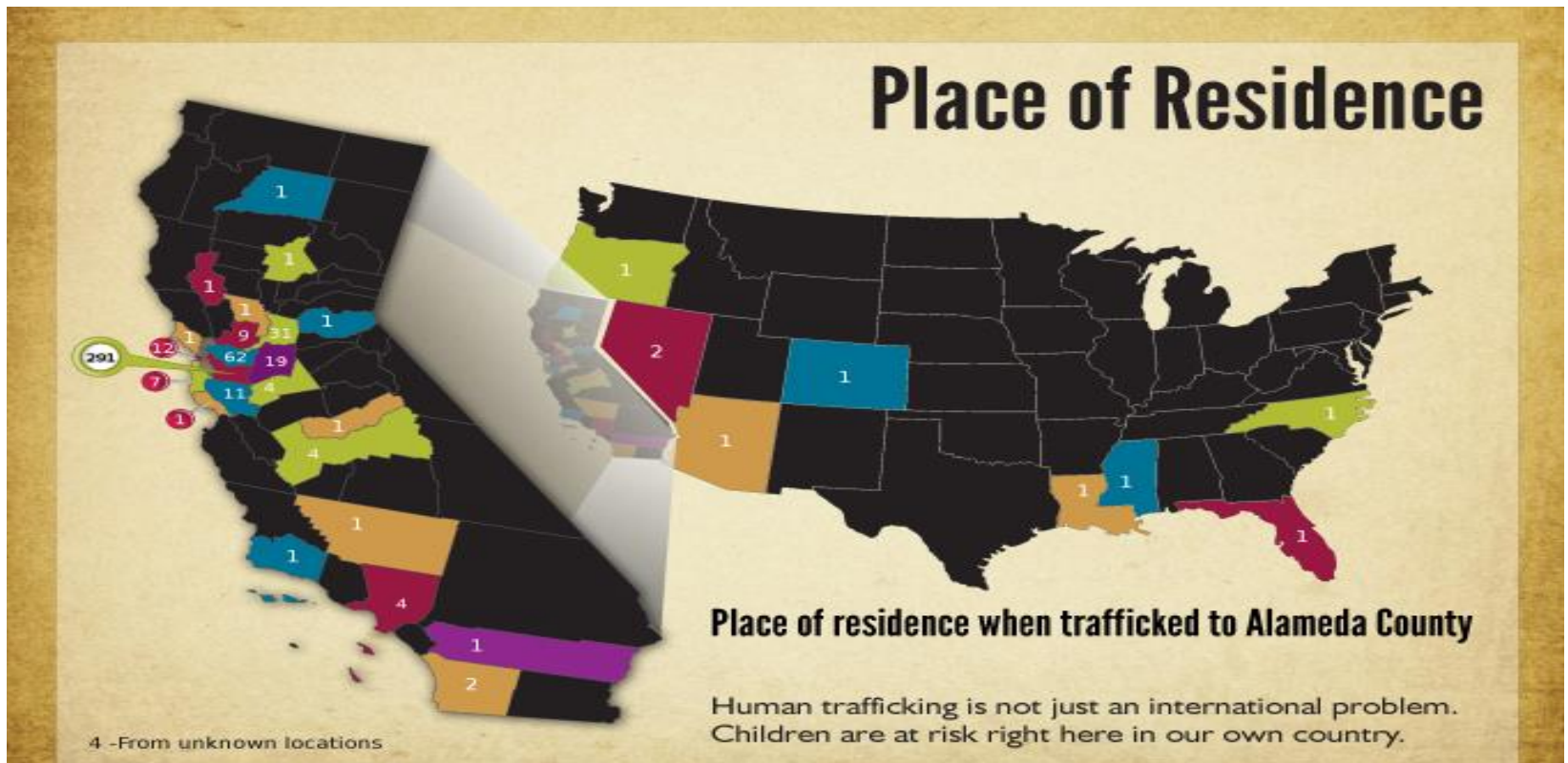


Race & Ethnicity	Percentage
African American	61%
Latino	13%
Multi-racial	6%
Caucasian	8%
Asian Pacific Islander	2%
Unknown	10%



Statistical Analysis (Residence)

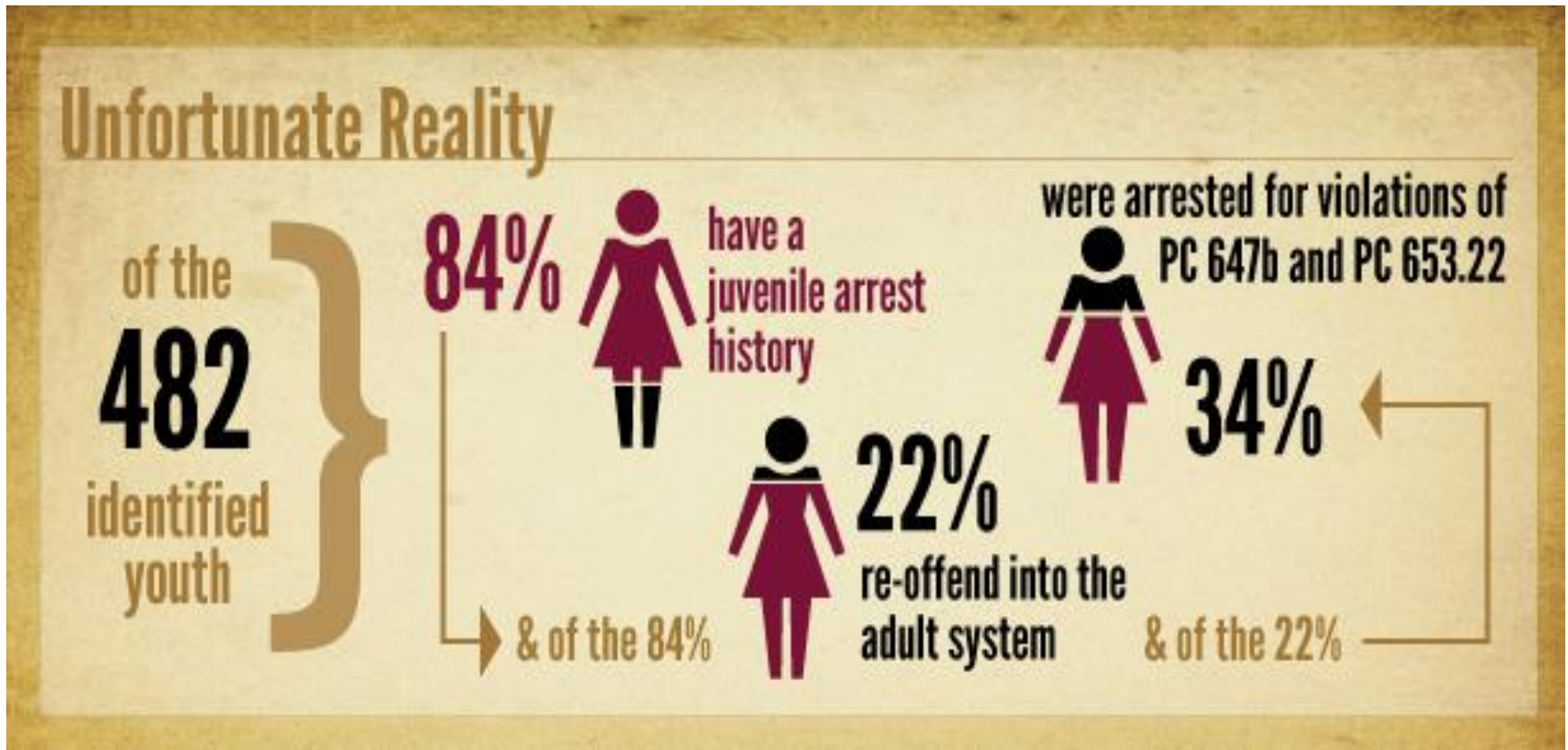
- **Only 2 percent of clients resided outside of California.** Of the 98% from CA, 60% resided in Alameda County, 13% were from neighboring Contra Costa County, & 6% came from Sacramento County. Of those from Alameda County, 57% resided in Oakland.





Statistical Analysis (Recidivism)

We know that providing effective intervention to CSEC can stop their victimization or perpetration





The H.E.A.T. Institute

The H.E.A.T. Institute's **Theory of Change** believes a robustly sustained, comprehensive safety net produced from courageous and smart policy can prevent California's vulnerable youth from becoming victims and will assist CSEC, and those young adults who were commercially, sexually exploited as minors, to heal and recover.



The H.E.A.T. Institute

We have adopted and promote
the Axiom:

“Multiple Systems,
One Shared Commitment”



The H.E.A.T. Institute Partnerships & Collaborations

California Department of Education

California Department of Justice

California Child Welfare Directors Association

California Chief Probation Officers Association

California Sheriff's Association

California Chief's Association

California District Attorney's Association

Working with California Health & Human Services
and California Judicial Council as partners



The H.E.A.T. Institute

Support / engagement / participation from:

Survivors of Child Sex Trafficking and Exploitation

Community Based Advocacy Organizations

West Coast Children's Counseling Clinic

Polaris Project

Shared Hope International

Stanford University

University of California, Berkeley



“The only thing necessary
for the triumph of evil
is for good [people] to do nothing.”

Edmund Burke, English Philosopher