

# Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell  
February 14, 2024



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

## Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

## Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



# Superintendent Report Overview



**School Highlights**

**Community Schools Update**

**Attendance Update**

**Enrollment Update**



# School Highlights

# Oakland Unified National Board Certification Cohort



Dr. Travis Bristol asked our educators why they are pursuing Board Certification. The response:  
*“We are here to improve our practice.”*

The inaugural [University of California, Berkeley, School of Education National Board for Professional Teaching Standards](#) candidate cohort! 33 OUSD teachers are now pursuing Board Certification (there are currently 19 NBCTs in the District).

- 67% women, 30% men, 3% non-binary
- Black or African American: 32%
- Hispanic or Latino/a: 22%
- Asian or Asian American: 5%
- Indigenous, American Indian, or Alaska Native: 3%
- Two or more races: 19%
- White or European: 19%

Thank you to the partnership with U.C. Berkeley, the National Board Institute, Oakland Education Association, and OUSD’s Talent Division.

# Celebrations of Learning Highlight the Joy of Literacy



Schools across the District have been holding *Celebrations of Learning* events to honor the high-quality work of their students.

Recently, **La Escuelita Elementary** showcased a successful blend of curriculum and creativity with students presenting their own stories on topics like paleontology and animal defense mechanisms.

Teacher Connie Lam says the literacy curriculum has already led to improvement in iReady reading scores.

*“We want to see more joy for learning in the classroom. There’s more to literacy and learning than just test scores, but we do hope everything we’re doing shows in the data, as well.”*

# MLK Elementary Hosts EmbraceYOU Event For Girls

Saturday, February 3, was the EmbraceYOU Girls Conference at Martin Luther King Jr. Elementary School. More than 60 girls in grades 4-12 from across the District joined the free event, which was sponsored by Queens To Be Academy and Alpha Kappa Alpha Sorority, Incorporated.

It included workshops entitled "Crafting Confidence and Positive Self-Image," "Keys to Radiant Hygiene," and "Young Women's Self-Defense," which is pictured. There were several guest speakers including Oakland City Councilmember Carroll Fife, and the day included lunch and gift bags for everyone.



# Students Speak at Golden State Warriors' Educators Night

The night of our last regular Board meeting, January 24, the Golden State Warriors hosted dozens of educators from OUSD at their game against the Atlanta Hawks.

Teachers, site leaders, and staff from schools including Claremont Middle School and CCPA attended the game, and a pregame panel discussion between OUSD and San Francisco students about what teachers have meant to them. The panel included Claremont 8th grader Alyse Green (second from right) and 2021 Oakland Tech Valedictorian and now Stanford junior Ahmed Muhammad (in white shirt).

Green called out Claremont Principal Tremaine Moore and CSM Edana Anderson for giving her the guidance she needs.





# OUSD Hosts Major Robotics Competition for First Time



For the first time, OUSD hosted the Oakland Qualifying Tournament Robotics Competition on Sunday, February 4. The event, which usually happens in the South Bay showed the incredible STEM program offerings in Oakland schools.

Hundreds of students from eight OUSD schools and other schools from around the Bay Area converged on the McClymonds High campus with their latest creations to compete against each other. This competition was also meaningful for OUSD as it stood as a testament to our commitment to challenging systemic inequities and biases in STEM education.

The McClymonds team (pictured) was runner up for the Community Engagement Award.

# Encouraging Community Engagement with OUSD



We know that family engagement is undeniably linked not only to student success, but the success of our schools and our district as a whole.

To foster more community engagement, OUSD recently launched a new twice-a-month publication to let our community know about upcoming meetings, events and resources to ensure that everyone is aware of happenings across OUSD well in advance. The first edition arrived via ParentSquare on Friday, February 2, and successive editions will follow every other Friday through the end of the school year.



# Community Schools Update

# California Community Schools Partnership Program (CCSPP)

<b>Oakland's Community Schools Grant</b>	69 / 78 schools actively implementing the CCSPP Grant	Grants allocated based on school enrollment (Official CDE Census) and range from \$150,000 - \$400,000
Cohort 1 2022-2027	63 Schools TK-12 80% or above UPP*	\$14,250,000 Year 1-4 \$10,687,500 Year 5
Cohort 2 2023-2028	6 schools TK-12 70% or above UPP	\$1,750,000 Years 1-4 \$1,268,750 Year 5
Cohort 3 2024-02029	Pending Application 8 schools TK-YAP	TBD

\*UPP = Unduplicated Pupil Percentage. % Foster Youth, English Language Learners, Low-Income

# CCSPP Site Implementation Overview

## Oakland Grant Priorities

**Priority 1:** Deepen District-wide Collaborative Leadership Practices for Community School Teams Including All Stakeholders.

**Priority 2:** Create Joyful Schools.

**Priority 3:** Strengthen Student and Family Engagement.

**Priority 4:** Increase Opportunities for Academic Innovation and Acceleration.

## Required Site Activities

- Commit to implementing key practices as required by CDE.
- Engage School Community to Develop an Implementation Team & Site Plan.
- Engage with SSC to approve plan strategies and Budget (OEA Common Good MOU).
- Submit annual Progress Report to CDE.
- Update Community on Progress.

# District Wide Community Schools Strategies

- Expand the number of schools with strong Community School Systems (next slide) and increase the number of students accessing services.
- Support community partnerships at the district level to increase access for students to services.
- Re-establish a Community Schools Advisory Board to review Community Schools data and systems, problem solve, and make recommendations for implementation support.

# OUSD District-Wide Community School Systems

**Attendance Teams:** Increase School Attendance by analyzing data, develop innovative systems, and focus on building relationships to address chronic abs

**Coordination of Service Team (COST):** Multidisciplinary team assesses school and community needs and traiges student referrals, analyzes data and d existing intervention to increase success at school.

**Community Partnerships:** Approved Partnerships Process to increase safety, collaboration and quality to identify high quality partners to fill gaps, address need and integrate/align with school goals.

**Culture of Safety & Belonging:** Schools develop and implement strategies to create school communities where students are physically and emotionally safe.

**Expanded Learning:** Supports partnerships between school sites and community based organizations (CBOs) for before and after school and summer.

**Family Engagement:** Provides (1) parent leadership development and support for parents and site family liaisons; (2) site based training on academic parent-teacher partnerships; (3) parent volunteer infrastructure; and (4) professional learning for school governance teams on engaging families with site planning and continuous improvement.

**Health Education, Health Services & School Based Health Centers:** Free medical, mental health, health education, and youth development services for students across the District.

**Restorative Justice:** A framework for teachers, students and school staff that encourages an equitable, community-centered and restorative (vs. punitive) school environment.





# Attendance Update



# Absence Rate By Network

Network	Absence Rate (as of February 5th, 2024)
Network 2	7.5%
Network 3	8.6%
Network 4	8.5%
Middle School Network	9.0%
High School Network	11.3%
Special Education Programs	18%

# Absence Rate By Ethnicity

Ethnicity	Absence Rate (as of January 17, 2024)
African American	11.9%
Asian	5.3%
Filipino	6.9%
Latino	10%
Multiple Ethnicity	7.1%
Native American	12.3%
Not Reported	9.8%
Pacific Islander	13.9%
White	6.2%

# Best Practices & Areas of Improvement

## Best Practices

- MTSS Team Partners blast Attendance Rates to Principals and CSM's weekly celebrating progress.
- MTSS Team celebrates monthly Attendance Wins to Superintendent, and CAO celebrating innovative practices and highlight progress towards goals.
- Collaboration with communication team to bring in Attendance Incentives, aligned to Show Up Campaign.

## Areas of Improvement

- Gathering list of all Case Managers in High School and Middle School settings to align expectations, and provide training and increased accountability.
- Need better system to find students that are chronically absent.
- Need better system to provide wrap-around services to students and families who have substantial barriers to getting to school.

# Show UP! Attendance Campaign Continues To Expand!



- New Sponsors!
- Pizza Party in the works
- Warriors, Roots and Soul Ticket raffles

## Promotional Campaign Ramping UP!

- 4 Themes (Future, Community, Friends & Team)
- 20 Unique OUSD Programs
- 16 K-12 Schools (14 Enrollment Focal)
- Produced by OUSD Alumni (2023 Graduates)



### Kick Off Sponsors



Mama's  
Boy

**New!** In Kind Sponsors:  
-Fairyland (Tickets)  
-Salesforce (Experiences)



# Enrollment Update

# Enrollment Process\*

\*Students can enroll in OUSD schools any time throughout the year, this is for budget and planning purposes.

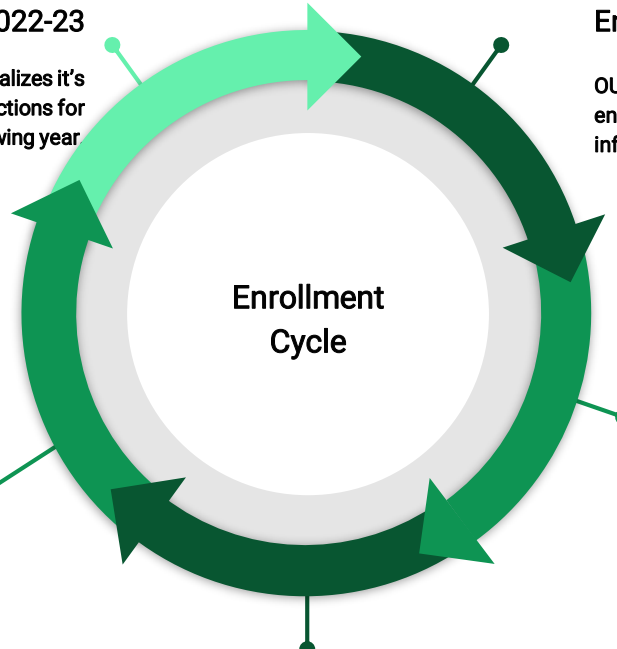


## Final Enrollment Established 2022-23

On the first Wednesday of October, OUSD finalizes it's enrollment count that will be used for projections for the following year

## Enrollment Projections Created for 2023-24

OUSD uses the enrollment from the previous year to set the enrollment projects for the following year based on demographic information and cohort progression modeling



Enrollment Cycle

## Determining Students Attending 2023-24

During the first 4 weeks of school, on the 2nd, 5th, 10th, 15th and 20th day, OUSD schools count the number of students that have attended school and drop "no-shows". Classes are balanced and staffing levels are shifted depending on available seats.

## Students are Assigned to Schools

Based on these projections and community applications, the Enrollment Office assigns students to schools and grade levels based on the number of "seats" available at each grade level. Students who don't get an initial offer are placed on a waitlist.

## Families Confirm Enrollment in Schools

Families "Confirm" that student/s will attend the assigned school. For families that decide to not take the assigned seat, another students is moved into the "seat" from the waitlist.

# Applications vs. Projections

Grade Span	12/15/23	1/15/24	2/1/24	Projections	Percentage of Projections
TK	352	539	722	1,190	61%
K	565	898	1,252	2,489	50%
6	664	1,044	1,429	2,098	68%
9	603	940	1,400	2,174	64%

# Enrollment Stabilization

## Ongoing work

- Digital advertising
- Print/ physical advertising
- Providing promotional resources to schools
- Adaptive support and coaching for focal schools outreach
- Pilot work:** enrollment ambassadors to do more on-the-ground recruitment



# Enrollment Stabilization

## Direct mail

Multilingual postcards sent to PreK, 5th, and 8th grade families that have not yet submitted an application.

QR code takes families to the enrollment website.



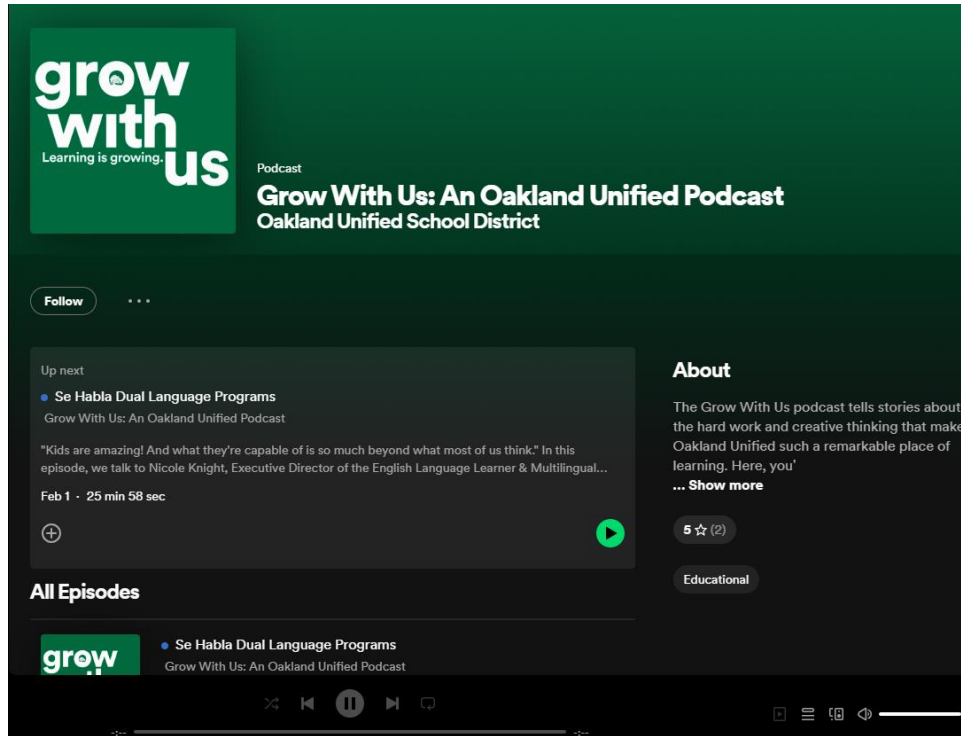
# Enrollment Stabilization Lawn Signs

Intended to promote focal schools within their defined attendance boundaries.



# Enrollment Stabilization

## Grow With Us -- The podcast



Targeted to high information consuming families the podcast is intended to help OUSD tell its own story more effectively, and promote the people and programs that are moving the needle for achievement. Available on Spotify, Apple, Amazon and many other platforms.



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[www.ousd.org](http://www.ousd.org)



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