

East Bay College Fund & Oakland Unified School District Strategic Partnership



OAKLAND UNIFIED
SCHOOL DISTRICT

Community Schools, Thriving Students

East Bay College Fund is proud to serve as the lead agency for college completion and scholarships for the Oakland Promise.

**EAST BAY
COLLEGE
FUND**

OUR MISSION

East Bay College Fund helps resilient Oakland public school students, underrepresented in higher education, access and succeed in college, expanding their life opportunities.

We aspire to involve the whole community to assist these young people in realizing their full potential.

**EAST BAY
COLLEGE
FUND**



Opportunity Changes Everything.

2017 East Bay College Fund Oakland Promise Awards Ceremony

- ▶ **Awarded 400 scholars!**
- ▶ **\$3M in scholarships**
- ▶ **Over 81,000 hours of college success support**



SCHOLARSHIPS & PERSISTENCE SERVICES

1,142
scholarships

\$11 Million



OUR SCHOLARS PERSIST



College graduation
rate in 6 years:
80% - four times the
national rate for our
target demographic

EAST BAY
COLLEGE
FUND

Keys to East Bay College Fund Success

- ▶ **College success services linked to substantial multi-year scholarships**
- ▶ **Strategic partnerships and integrated programs with the colleges**
- ▶ **Reflecting valuable data across K-12, college, and industry pipeline**
- ▶ **Power of scholarships & support for all students in high school and in throughout college**

IN PARTNERSHIP WITH OUSD

OUSD's African American Male Achievement Initiative, Destination College, and EBCF:

- College Advisors support Manhood Development Classes
- \$1.2M to African American males to date
- 70% college graduation rate for African American male students

ECCO and EBCF's three-year partnership:

- EBCF provides college and career readiness support for ECCO students
- Option for students to postpone their \$800 stipend to receive \$1200 EBCF scholarship

EPICC Summer Science Lawrence Hall of Science, Linked Learning Environmental Academy, EBCF

- Skyline (Castlemont) 8 units of credit



LEVEL UP & TECH PARTNERS

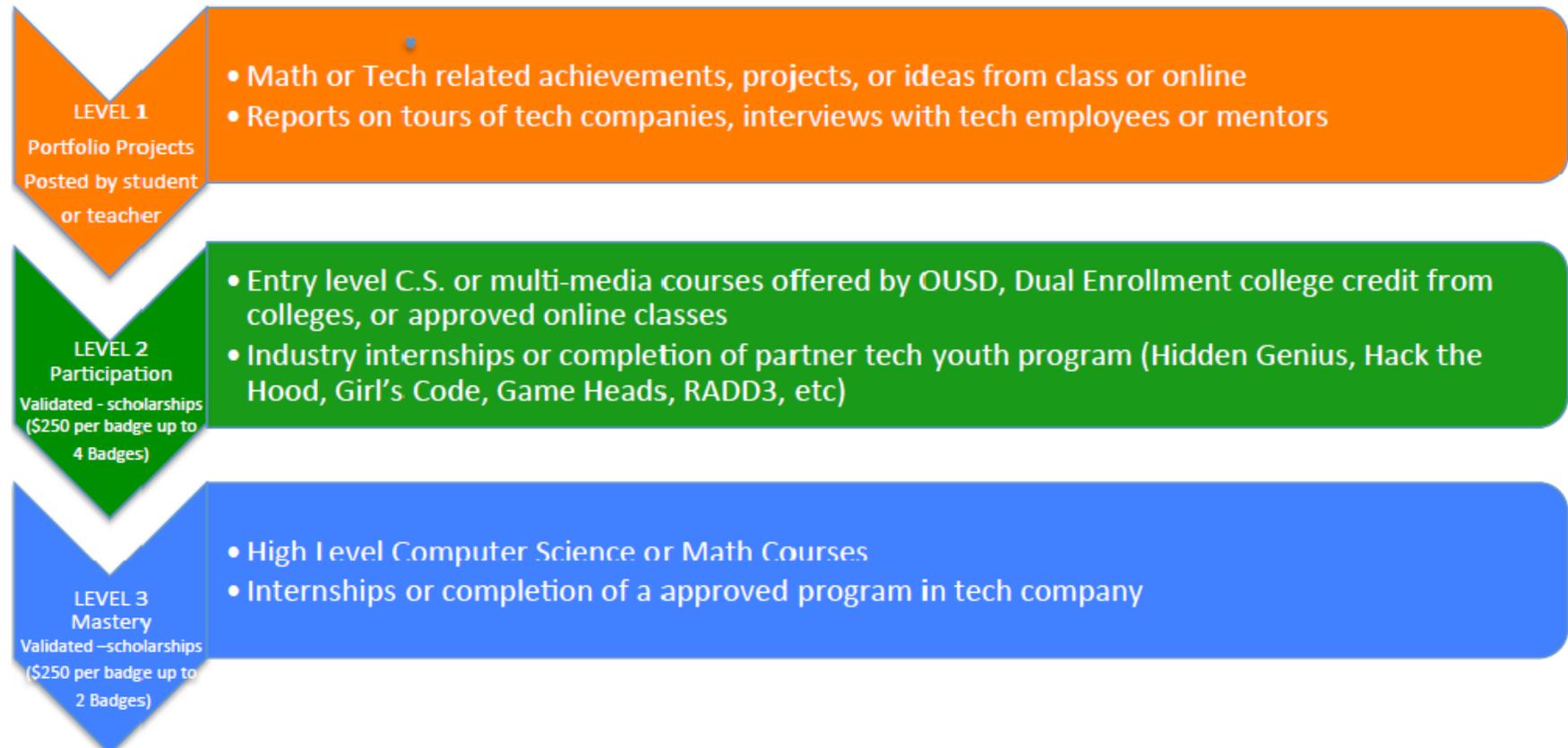
Level UP Advisory Board:

Claire Shorall, OUSD
Kennan Scott, OUSD
Sam Berg, OUSD
Mark Frey, OUSD
Akeem Brown, Hidden Genius
Asha Richardson, Youth Radio
Damion Packwood, Gameheads
Lili Gangas, Kapor Center for Social Change
Seth Hubbert Tech Exchange
Diane Dodge, East Bay College Fund
Matt Hulse, East Bay College Fund
Sara Sandhu, East Bay College Fund

Level UP Partners:

OUSD Linked Learning
Code 2040
David E Glover Center
Hack the Hood
East Bay Broadband
Lawrence Hall of Science
Level Playing Field Institute
Salesforce
Oakland Chamber of Commerce
Qeyno Labs
Urban Strategies Council
YesWeCode
Youth Radio

A unique badges program that incentivises math & coding skills, links partners in the tech pipeline, and inspires college degrees. Starting in middle school students earn scholarships and build tech portfolios.



WHAT'S NEXT?

SUMMER MELT PREVENTION



- **Alignment Oakland College Persistence Team (co-chairs: Dr. Bernard McCune and Diane Dodge):**
 - Summer matriculation support for students attending Peraltas
 - Addressing matriculation barriers
 - Goal to increase enrollment immediately following graduation
- **East Bay College Fund Summer Melt Workshops:**
 - Scholars meet peer groups (CREWS)
 - Insider tips for 1st year
 - Financial literacy

Thank you for your continued partnership. We look forward to helping more OUSD graduates access college and persist to graduation.

