

Board Office Use: <b>Legislative File Info.</b>	
File ID Number	21-2507A
Introduction Date	03/23/2021
Enactment Number	22-0509
Enactment Date	3/23/22 er



# Board Cover Memorandum

**To** Board of Education

**From** Kyla Johnson-Trammell, Superintendent  
Joshua R. Daniels, Chief Governance Officer

**Meeting Date** March 23, 2022

**Subject** Resolution No. 2122-0016A - Moving Staff Recommendation Due Date To June 2022 Regarding When To Seek Voter Reauthorization of Measure N

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**Ask of the Board** Approval by the Board of Education of Resolution No. 2122-0016A - Moving Staff Recommendation Due Date To June 2022 Regarding When To Seek Voter Reauthorization of Measure N.

**Background** Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014. The Measure authorizes the levy of a fixed \$120 per-parcel tax on each taxable parcel in the City of Oakland with low income and senior citizen exemptions. No more than ten (10) percent of the funds can be spent on administrative costs. By its terms, Measure N expires June 30, 2025.

In October 2021, the Board adopted Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N, which directed “the Superintendent or designee to bring forward a recommendation to the Board by April 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot.”

As permitted by Resolution No. 2122-0016, the District has contracted consultants with consultants to conduct a voter poll and to provide advice on communication and outreach strategies and a working group has convened to solicit ideas and feedback. While the working group has made good progress, the work is unlikely to be finished in time for the Superintendent to provide a recommendation to the Board by April.

**Discussion** The proposed Resolution would amend Resolution No. 2122-0016

**Fiscal Impact** N/A

**Attachment**

- Resolution No. 2122-0016A - Moving Staff Recommendation Due Date To June 2022 Regarding When To Seek Voter Reauthorization of Measure N
- Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N

**RESOLUTION OF THE  
BOARD OF EDUCATION OF THE  
OAKLAND UNIFIED SCHOOL DISTRICT**

**Resolution No. 2122-0016A**

**Moving Staff Recommendation Due Date To June 2022 Regarding When To Seek Voter  
Reauthorization of Measure N**

**WHEREAS**, Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014;

**WHEREAS**, Measure N, by its terms, expires June 30, 2025;

**WHEREAS**, the Board adopted Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N, which directed “the Superintendent or designee to bring forward a recommendation to the Board by April 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot”; and

**WHEREAS**, additional time is needed before a final recommendation on when to reauthorize Measure N will be ready to bring to the Board.

**NOW, THEREFORE, BE IT RESOLVED**, the Board hereby amends its direction in Resolution No. 2122-0016 such that the Superintendent or designee is now directed to bring forward its recommendation to the Board by June 2022 (as opposed to April 2022) regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot.

**PASSED AND ADOPTED** by the Board of Education of the Oakland Unified School District this 23rd day of March, 2021, by the following vote:

PREFERENTIAL AYE: None

PREFERENTIAL NOE: None

PREFERENTIAL ABSTENTION: None

PREFERENTIAL RECUSE: None

AYES: Aimee Eng, Clifford Thompson, Vice President Benjamin "Sam" Davis, President Gary Yee

NOES: None

ABSTAINED: VanCedric Williams, Mike Hutchinson

RECUSED: None

ABSENT: None

**CERTIFICATION**

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at the Meeting of the Board of Education of the Oakland Unified School District held on 23rd March, 2022.

Legislative File	
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**OAKLAND UNIFIED SCHOOL DISTRICT**



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Gary Yee  
President, Board of Education



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Kyla Johnson-Trammell  
Superintendent and Secretary, Board of Education

Board Office Use: <b>Legislative File Info.</b>	
File ID Number	21-2507
Introduction Date	10/13/2021
Enactment Number	21-1702
Enactment Date	10/27/2021 er



# Board Cover Memorandum

**To** Board of Education

**From** Shanthi Gonzales, Board President  
Sam Davis, Board Vice President

**Meeting Date** October 27, 2021

**Subject** Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N

**Ask of the Board** Approval by the Board of Education of 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N

**Background** Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014. The Measure authorizes the levy of a fixed \$120 per-parcel tax on each taxable parcel in the City of Oakland with low income and senior citizen exemptions. No more than ten (10) percent of the funds can be spent on administrative costs. By its terms, Measure N expires June 30, 2025.

The purpose of Measure N is “to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences” and to “create[] small learning communities of career-oriented pathways, and offer[] intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college and career.” The Measure has five goals:

- Decrease the high school drop-out rate,
- Increase the high school graduation rate,
- Increase high school students’ readiness to succeed in college and career,
- Increase middle school students’ successful transition to high school, and
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency.

**Discussion** Under this Resolution, the Board would declare its intent to place a parcel tax on the 2022 or 2024 General Election ballot that would continue the purpose of Measure N. The Resolution would direct the Superintendent or designee to bring forward a recommendation to the Board by April 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot. The Resolution would further direct the Superintendent or designee to make recommendations with respect to the

following: tax rate structure; inflation escalator; sunset date or evergreen; school allocation formula; permissible uses; and incentives for pathway participation.

The Resolution permits the Superintendent to effectuate this Resolution by contracting with consultants to conduct a voter poll and/or to provide advice on communication and outreach strategies, convening stakeholders to solicit ideas and feedback, and consulting with the Measure N commission itself.

This item was introduced as a new legislative matter on October 13, 2021. It now comes back to the Board for action.

**Fiscal Impact** None directly by this Resolution. However, the Resolution does direct the Superintendent or designee to bring forth contracts with a voter survey consultant and a communications consultant. These contracts for what became Measure Y totaled \$171,000. This includes the cost of a second voter survey, which was commissioned because the first voter survey was done prior to the onset of the pandemic. Without that second voter survey, the total cost would have been \$138,000.

**Attachment**

- Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N
- Measure N

**RESOLUTION OF THE  
BOARD OF EDUCATION OF THE  
OAKLAND UNIFIED SCHOOL DISTRICT**

**Resolution No. 2122-0016**

**Determining Whether, When, And How To Ask Voters To Reauthorize Measure N**

**WHEREAS**, Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014;

**WHEREAS**, the purpose of Measure N is “to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences” and to “create[] small learning communities of career-oriented pathways, and offer[] intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college and career”;

**WHEREAS**, Measure N includes the following five goals:

- Decrease the high school drop-out rate,
- Increase the high school graduation rate,
- Increase high school students’ readiness to succeed in college and career,
- Increase middle school students’ successful transition to high school, and
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency;

**WHEREAS**, a presentation to the Board of Education (“Board”) from April 2021, shared the following Measure N impacts on student outcomes in OUSD:

- Goal 1 (Reduce Dropout Rate): 11% decrease in the dropout rate since 2013-2014,
- Goal 2 (Increase 4-Year Graduation Rate): 11.7% increase since 2013- 2014,
- Goal 3 (Increase College and Career Readiness): 14.1% increase of students graduating A-G eligible since 2013-2014,
- Goal 3 (Increase College and Career Readiness): Increase of 1,650 students earning a C or higher or a Pass in a dual enrollment course per year since 2014-2015,
- Goal 4 (Increase Successful Transitions to 9th Grade): 14.1% increase of students on-track at the end of their 9th grade year since 2014-2015,
- Goal 5 (Reduce Disparities in Student Achievement): African American Male 4-Year Graduation Rate: 12.2% increase since 2013-2014, and
- Goal 5 (Reduce Disparities in Student Achievement): African American Male Dropout Rate: 17.3% decrease since 2013- 2014;

**WHEREAS**, Measure N authorizes the levy of a fixed \$120 per-parcel tax on each taxable parcel in the City of Oakland with low income and senior citizen exemptions;

**WHEREAS**, under the terms of Measure N, no more than ten (10) percent of the funds can be spent on administrative costs; and

**WHEREAS**, Measure N, by its terms, expires June 30, 2025.

**NOW, THEREFORE, BE IT RESOLVED**, the Board hereby declares its intent to place a parcel tax on the 2022 or 2024 General Election ballot that would continue the purpose of Measure N;

**BE IT FURTHER RESOLVED**, the Board directs the Superintendent or designee to bring forward a recommendation to the Board by April 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot;

**BE IT FURTHER RESOLVED**, the Board directs the Superintendent or designee to also make recommendations with respect to the following:

- Tax rate structure,
- Inflation escalator,
- Sunset date or evergreen,
- School allocation formula,
- Permissible uses, and
- Incentives for pathway participation; and

**BE IT FURTHER RESOLVED**, in implementing this Resolution, the Superintendent or designee—at their discretion—may bring forward for Board approval consultant contracts to conduct a voter poll and/or to provide advice on communication and outreach strategies, may convene stakeholders to solicit ideas and feedback, and may consult with the Measure N commission itself.

**PASSED AND ADOPTED** by the Board of Education of the Oakland Unified School District this 27th day of October, 2021, by the following vote:

PREFERENTIAL AYE: None

PREFERENTIAL NOE: None

PREFERENTIAL ABSTENTION: None

PREFERENTIAL RECUSE: None

AYES: Aimee Eng, VanCedric Williams, Gary Yee, Clifford Thompson, Vice President Benjamim "Sam" Davis, President Shanthy Gonzales

NOES: None

ABSTAINED: None

RECUSED: None

ABSENT: Mike Hutchinson, Samantha Pal (Student Director, Natalie Gallegos Chavez (Student Director)

**CERTIFICATION**

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District held on October 27, 2021.

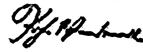
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**OAKLAND UNIFIED SCHOOL DISTRICT**



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Shanthi Gonzales  
President, Board of Education



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Kyla Johnson-Trammell  
Superintendent and Secretary, Board of Education