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**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
*Community Schools, Thriving Students*

# Board Cover Memorandum

**To** Board of Education

**From** Director Rachel Latta

**Meeting Date** April 9, 2025

**Subject** Introduction of Resolution No. 2425-2022 Regarding the Need to Continue Funding the Enrollment Stabilization Plan

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**Ask of the Board** Introduction of Resolution No. 2425-2022 Regarding the Need to Continue Funding the Enrollment Stabilization Plan for future consideration by the Board.

**Background** The District has increased enrollment for the 2024-25 school year as compared to the 2023-24 school year. On January 11th, 2024, the Board received a report that indicated that the enrollment stabilization was working to increase demand at “focal schools” - those with targeted Enrollment Stabilization investments - by the following rates: TK by 50%; K by 13%, 6th grade by 13% and 9th grade by 17% and that while enrollment had not increased, it had exceeded OUSD’s mathematical modeling, “bringing additional resources to the District. Additionally, the Board adopted Resolution No. 24-1278 entitled “Re-envision, Redesign and Restructure (3Rs)” which directs the Board and district leadership to adopt changes to the number and types of school we operate, which will increase the number of families changing their school enrollment.

**Discussion** Based on the enrollment trends and current context, this item is being introduced so that the Board may consider continuing its investment in enrollment stabilization strategies.

**Fiscal Impact** The resolution directs the Superintendent or designee to identify a minimum of \$500,000 in the 2025-26 budget to continue the success of the Enrollment Stabilization Plan.

**Attachment(s)**

- Resolution No. 2425-2022 Regarding the Need to Continue Funding the Enrollment Stabilization Plan

**RESOLUTION OF THE BOARD OF EDUCATION OF THE  
OAKLAND UNIFIED SCHOOL DISTRICT**

**Resolution No. 2425-0022**

**Resolution Regarding the Need to Continue Funding the Enrollment Stabilization Plan**

**WHEREAS**, the Board of Education (“Board”) is charged with the financial sustainability of Oakland Unified School District (“District”); and

**WHEREAS**, student enrollment is the main driver of revenue for the District;  
and

**WHEREAS**, the Board desires to stabilize and grow enrollment and therefore revenues for the District,

**WHEREAS**, The Board adopted Resolution No. 1617-0728 entitled “Enrollment Stabilization Plan” on April 12, 2017 which directed the Superintendent, among other things, to prepare and present a plan for the stabilization (and eventual growth) of enrollment in the District; and to specify how staff will incorporate marketing to families that are most likely to leave the District, and how staff will work in cross-functional teams to stabilize District enrollment;

**WHEREAS**, the Board subsequently adopted Board Policy 5115 which states the following: “Enrollment is chief driver of revenue for the District. Declining enrollment has been a lead driver of OUSD's budget difficulties over the last twenty years, leading to the need for budget cuts, layoffs, and school closures. This policy affirms that enrollment stabilization and growth is a top priority for OUSD and that all OUSD employees and officials are expected to make every effort to stabilize and grow enrollment in OUSD-operated schools.”

**WHEREAS**, Board Policy 5115 further states that “The Superintendent or designee shall include expenditures in the annual proposed budget, starting with the proposed budget for 2021-22 fiscal year, to help each school to stabilize and grow as appropriate, with both universal and targeted supports;” and

**WHEREAS**, the Board has approved expenditures each year since 2021-22 for enrollment stabilization; and

**WHEREAS**, on January 11th, 2024, the Board received a report that indicated that the enrollment stabilization was working to increase demand at “focal schools” - those with targeted Enrollment Stabilization investments - by the following rates: TK by 50%; K by 13%, 6th grade by 13% and 9th grade by 17% and that while enrollment

had not increased, it had exceeded OUSD’s mathematical modeling, “bringing additional resources to the District;” and

**WHEREAS**, since June, 2024, six charter schools located in Oakland have closed, and all Oakland based charter schools will be considered for renewal or non-renewal over the next three years, which may result in additional students considering enrollment in OUSD schools; and

**WHEREAS**, the Board adoption Resolution No. 24-1278 entitled “Re-envision, Redesign and Restructure (3Rs)” which directs the Board and district leadership to adopt changes to the number and types of school we operate, which will increase the number of families changing their school enrollment; and

**WHEREAS**, enrollment for 2024-25 has increased over 2023-24.

**NOW, THEREFORE, BE IT RESOLVED**, that the Board directs the Superintendent or designee to provide updated enrollment projections to the Board not later than June 1, 2025 given the flattening enrollment loss and possibility of additional student enrollment from the charter schools that were closed in 2024-25; and

**BE IT FURTHER RESOLVED** that the Board directs the Superintendent or designee to identify a minimum of \$500,000 in the 2025-26 budget to continue the success of the Enrollment Stabilization Plan.

**PASSED AND ADOPTED** by the Board of Education of the Oakland Unified School District this \_\_\_ day of \_\_\_\_\_, 2025, by the following vote:

PREFERENTIAL AYE:

PREFERENTIAL NOE:

PREFERENTIAL ABSTENTION:

PREFERENTIAL RECUSE:

AYES:

NOES:

ABSTAINED:

RECUSE:

ABSENT:

### **CERTIFICATION**

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District held on this \_\_\_\_ day of \_\_\_\_\_, 2025.

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### **OAKLAND UNIFIED SCHOOL DISTRICT**

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Jennifer Brouhard  
President, Board of Education

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Kyla Johnson-Trammell  
Superintendent and Secretary, Board of Education