

## My Brother's Keeper Initiative

President Obama is taking action to launch *My Brother's Keeper* – a new initiative to help every boy and young man of color who is willing to do the hard work to get ahead. For decades, opportunity has lagged behind for boys and young men of color. But across the country, communities are adopting approaches to help put these boys and young men on the path to success. The President wants to build on that work. We can learn from communities that are partnering with local businesses and foundations to connect these boys and young men to mentoring, support networks, and skills they need to find a good job or go to college and work their way up into the middle class. And the Administration will do its part by helping to identify and promote programs that work.

## Oakland China Exchange Program

July 5-19, 2014

- Under the umbrella of President Obama's *My Brother's Keeper* Initiative, the Northern California Delegation of the China-United States Exchange Foundation (CUSEF) is creating an initiative to build ladders of opportunity for boys and young men of color abroad
- 15 African American young men from the San Francisco Bay Area will participate in the 2014 Northern California Delegation of the CUSEF
- Participating community partner organizations are the East Oakland Youth Development Center (EOYDC), and Oakland Unified School District's Office of African American Male Achievement (AAMA)
- The delegation will travel to Beijing, Hangzhou and Shanghai –on a cross-cultural academic, civic, business, and service-oriented tour – from July 5– 19, 2014
- Congresswoman Barbara Lee met with the CUSEF as a Congressional Black Caucus member and has encouraged global education. She focuses on improving outcomes for young men of color
- Recognizing the importance and effectiveness of a linked learning centered curriculum, it is our intention to immerse youth in a variety of career experiences
- EOYDC's cascading mentoring model is demonstrated in the selection of the delegates, from professional, college and high school levels who upon their return will be able to better mentor their peers, as well as, middle and elementary age populations
- Regina Jackson, President & CEO of EOYDC is the delegation's lead chaperone. She can be reached at (510) 912-1377 or [regina@eoydc.org](mailto:regina@eoydc.org).

