



Opportunity Ticket Impact Analysis



Presentation to the Board of Education
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Executive Summary

- The board is considering a **new enrollment priority called “Opportunity Ticket”** as a part of BP 5116.1 “Open Enrollment
- The opportunity ticket would allow **students of closed or consolidated schools to be prioritized** so those families impacted have a pathway to a higher, better-quality option
- For 2019/2020 lottery, special considerations will be granted to prospective 6th grade students at Roots and current 6th and 7th graders at Roots
- For 2020 and beyond, the percent of seats set aside for Opportunity Tickets at any grade would **not exceed 51% of the available seats**, with the total number of students assigned to the school **not exceeding 10% of the total enrollment**
- As we learn from implementation, opportunity ticket design **will be subject to further modifications by the Opportunity ticket working group**
- Preliminary analysis signal that opportunity ticket has the potential to **increase quality options for families of impacted schools**; however, it can also displace neighbors (particularly at **high demand schools, small schools, and schools with high percentages of siblings and neighbors**)



Opportunity ticket design

Rationale for Opportunity Ticket

- Blueprint for Quality Schools is centered around key principles of increasing quality, equity, access and fiscal Sustainability
- Currently, there is no enrollment prioritization for families impacted by closing schools and schools where families will need to move to a new location
- It is important for students of impacted schools to be prioritized so those families impacted have a pathway to a higher, better-quality option

Roots/CCPA (2019-2020 lottery year)

Because the Board of Education voted to close Roots International Academy 14 days before the end of the on-time application period for the 2019 / 2020 placement lottery, special consideration will be made for:

Students attending Roots International Academy in 6th or 7th grades on or after 2/3/2019

- Available spaces determined based historical attrition data
- Personal choice counselling/selection of 6 schools
- Students will be assigned to new school based on ranking in the following priority:
 1. Students with siblings who will attend the school
 2. Students who live in the attendance area
 3. Students who are neither siblings or live in the attendance area

Prospective 6th grade students who live within CCPA attendance boundary or who are siblings of students enrolled at Roots on or after 2/3/2019

- CCPA available 6th grade seats increased to 128
- All students who live within the shared attendance boundary now will have access to seats at the 6th grade at CCPA
- Students applying for the 6th grade at CCPA who would have had a sibling attending Roots will be given the sibling priority at CCPA

Transit passes will be provided to impacted students; more information provided in Administrative Regulations

Current opportunity ticket design (2020 Lottery Year-Beyond)

- **Families who meet the following criteria will be provided an opportunity ticket:**
 - Have a child currently attending the school that is a planned closure or that will be merging to another location
 - Live in the attendance area of the school that is a planned closure or that will be merging to another location and would have sent their child to the school that is closing or merging to another location
- The opportunity ticket would be **sequenced with other enrollment priorities in the following order:** 1) Continuing Student; 2) Sibling; 3) Opportunity Ticket; 4) Neighbor; 5) School Staff; 6) Oakland Resident; and, 7) Open enrollment
- The percentage of seats set aside for Opportunity Tickets at any grade at School B **would not exceed 51% of the available seats**, with the total number of students assigned to the school with an opportunity ticket **not exceeding 10% of the total student enrollment.**
- Opportunity ticket only applies to **first year of a school's closure or merger**
- Consideration and possible implementation by BOE of proposed policies **presented by the Opportunity Ticket Working Group**

Opportunity ticket working group

- Made up of students, parents, community members, and OUSD staff
- Tasked with development of enrollment policy changes that would increase equitable access for students
- Will explore equity based enrollment policies such as:
 - Setting minimum and maximum percentages for enrollment of Free and Reduced Price Meal participants at each school;
 - “Tie-breaker” priority for students whose neighborhood schools have persistently produced low levels of student academic achievement;
 - Defining which students would qualify for the Opportunity Ticket Priority, by Free and Reduced Price Meal participation;
 - Establishment of policies for schools that do not have a neighborhood attendance boundary so that these schools more truly represent the diversity of Oakland’s population;
 - Creation of needs-based transportation system to allow students more pragmatic access to their choice of schools



Opportunity ticket Impact Analysis (under current proposal)

Methodology

- This analysis sets out to answer how many seats would have been set aside district-wide **for opportunity ticket holders across all schools** if we ran a simulation on prior year's first round application data based on the current design without equity considerations
- It also allows us to determine **how many neighbors** would have been displaced if all opportunity ticket holders accepted their placement
- This initial analysis is limited to **entry grades** (K, 6, and 9); opportunity tickets are available at non-entry grades but seat availability is dependent on how many students choose to continue in their current school
- Historical outcomes can not fully determine future impact; future impact is determined by a range of factors including how many siblings, neighbors, and opportunity ticket holders apply to each school as well as how many schools are closed or consolidated
- Impact analysis conducted on current design; implications subject to change depending on modifications of Opportunity Ticket working group

How the simulation was run on 17/18 application data

**ILLUSTRATIVE: NOT ALL SCHOOLS INCLUDED
(CHART BELOW TO DEMONSTRATE CALCULATION)**

School	Siblings who applied (A)	Total Entry Grade Seats (B)	Remaining seats for entry grade (C=B-A)	Opportunity tickets set aside at every OUSD school (D=51%*C)	Total student enrollment (E)	Opportunity tickets set aside at 10% of total student enrollment (F=10%*E)	Actual # of opportunity tickets set aside taking into account both criteria (G=Min of F&D)	Remaining seats for neighbors and general lottery (H=C-G)	Neighbors who applied (I)	Max # of displaced neighbors in 1 st round if all opportunity ticket holders apply and accept (compare H and I)
Allendale Elementary	6	61	55	28	353	35	28	27	10	0
Bella Vista Elementary	10	64	54	27	420	42	27	27	8	0
Brookfield Elementary	5	39	34	17	246	25	17	17	11	0
Burckhalter Elementary	1	36	35	17	228	23	17	18	2	0
Chabot Elementary	43	94	51	26	567	57	26	25	54	29

No neighbors displaced

Neighbors displaced

Note: Historical outcomes can not fully determine future impact; future impact is determined by a range of factors including how many siblings, neighbors, and opportunity ticket holders apply to each school as well as how many schools are closed or consolidated; the above analysis represents the maximum number of displaced neighbors if opportunity ticket holders are maxed out at each school and all opportunity ticket holders accept their placement

Maximum number of opportunity tickets set aside across the district under current design (17/18)

If all schools were included in this calculation, below would be the district-wide impact for 17-18:

School	Siblings who applied (A)	Total Entry Grade Seats (B)	Remaining seats for entry grade (C=B-A)	Opportunity tickets set aside at every OUSD school (D=51% *C)	Total student enrollment (E)	Opportunity tickets set aside at 10% of total student enrollment (F=10%*E)	Actual # of opportunity tickets set aside (G=Minimum of F&D)	Remaining seats for neighbors and general lottery (H=C-G)	Neighbors (I)	Max # of displaced neighbors in 1 st round if all opportunity ticket holders apply and accept (compare H and I)
Total	1173	7177	6004	3019	35993	3606	2669	3335	2237	302



302/7177 = Displaced neighbors would have constituted up to ~4% of total entry grade seats in 17/18 if opportunity ticket were implemented district wide; however actual impact is likely to be much less given that we would have needed to close enough schools to necessitate 2669 opportunity tickets

High demand schools, schools with high percentage of siblings, and small schools had greatest potential for the displacement of neighbors

16-17 Schools with highest number of potential neighbor displacement in 1st round lottery at entry grade

- Madison Park Academy 6-12 (Max: 58)
- Coliseum College Prep Academy (Max: 36)
- Hillcrest Elementary (Max: 27)
- Peralta Elementary (Max: 25)
- Crocker Highlands Elementary (Max: 23)
- Glenview Elementary (Max: 16)
- West Oakland Middle (Max: 15)
- Montclair Elementary (Max: 14)
- Oakland Technical High (Max: 14)
- Sequoia Elementary (Max: 12)
- Chabot Elementary (Max: 11)
- Urban Promise Academy (Max: 5)

17-18 Schools with highest number of potential neighbor displacement in 1st round lottery at entry grade

- Crocker Highlands (Max: 52)
- Coliseum College Prep Academy (Max: 38)
- Madison Park Academy (Max: 36)
- Chabot Elementary (Max: 29)
- Peralta Elementary (Max: 28)
- Hillcrest Elementary (Max: 22)
- Montclair Elementary (Max: 21)
- West Oakland Middle (Max: 18)
- Claremont Middle (Max: 16)
- Redwood Heights (Max: 13)
- Joaquin Miller (Max: 9)
- Roosevelt (Max: 7)
- Cleveland Elementary (Max: 5)

Note: Historical outcomes can not fully determine future impact; future impact is determined by a range of factors including how many siblings, neighbors, and opportunity ticket holders apply to each school as well as how many schools are closed or consolidated; the above analysis represents the maximum number of displaced neighbors if opportunity ticket holders are maxed out at each school and all opportunity ticket holders accept their placement

Next steps

- Collect board feedback on opportunity ticket design (today)
- Board decision on opportunity ticket design (Planned for 2/27)
- Formulate opportunity ticket working group and assess impact of potential policies (Spring – Fall 2019)
- Bring modifications to opportunity ticket design to board for 2020-beyond (Winter 2019)