

# Oakland Unified School District

Board of Education  
Paul Robeson Building  
1025 2nd Avenue, Suite 320  
Oakland, CA 94606-2212  
(510) 879-8199 Voice  
(510) 879-8000 Fax



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## Minutes (Long)

**Monday, February 08, 2010**

**5:30 PM**

**Board Room, Paul Robeson Building, 1025 2nd Avenue, Oakland, CA  
94606-2212**

## **Career Technical Education Advisory Committee**

*Carol Lee Tolbert, Chair*

*Randall "Randy" Roth, Vice Chair*

*Gregory Redmond, Secretary*

*Members: [Vacancy],[Vacancy], Ina Bendich, Garlin Cephas Jeannie Johnson, Jon T. Blankmeyer, Ronald S. Chandler, Tadashi Nakadegawa*

## A. Call to Order

*Chairperson Carol Lee Tolbert called the meeting to order at 6:01 P.M.*

## B. Roll Call

**Roll Call:** Present: Jon Blankmeyer, Garlin Cephas, Ronald Chandler, Gregory Redmond, Randall Roth and Carol Tolbert  
Absent: [Vacant], [Vacant], Ina Bendich, Jeannie Johnson and Tadashi Nakadegawa

## C. Modification(s) To Agenda

*None.*

## D. Adoption of Committee Minutes



### [09-2638](#) Minutes - Career Technical Education Advisory Committee - July 22, 2009

Approval by Career Technical Education Advisory Committee of its Minutes of July 22, 2009.

**Attachments:** [Minutes - Career Technical Education Advisory Committee - July 22, 2009](#)

**A motion was made by Randall "Randy" Roth, seconded by Jon T. Blankmeyer, that this matter be Adopted. The motion carried by the following vote:**

**Votes:** Adv Aye: 0

Adv Nay: 0

Adv Abstain: 0

Aye: 6 - Jon T. Blankmeyer, Garlin Cephas, Ronald S. Chandler, Gregory Redmond, Randall "Randy" Roth and Carol Lee Tolbert

Nay: 0

Recused: 0

Absent: 5 - [Vacant], [Vacant], Ina Bendich, Jeannie Johnson and Tadashi Nakadegawa

Preferential Aye: 0

Preferential Abstention: 0

Preferential Nay: 0



### [10-0252](#) Minutes - Career Technical Education Advisory Committee - December 14, 2009

Approval by Career Technical Education Advisory Committee of its Minutes of December 14, 2009.

**Attachments:** [10-0252 - Minutes - Career Technical Education Advisory Committee - December 14, 2009](#)

**A motion was made by Jon T. Blankmeyer, seconded by Randall "Randy" Roth, that this matter be Adopted. The motion carried by the following vote:**

**Votes:** Adv Aye: 0  
Adv Nay: 0  
Adv Abstain: 0  
Aye: 6 - Jon T. Blankmeyer, Garlin Cephas, Ronald S. Chandler, Gregory Redmond, Randall "Randy" Roth and Carol Lee Tolbert  
Nay: 0  
Recused: 0  
Absent: 5 - [Vacant], [Vacant], Ina Bendich, Jeannie Johnson and Tadashi Nakadegawa  
Preferential Aye: 0  
Preferential Abstention: 0  
Preferential Nay: 0

## **E. Adoption of the Committee General Consent Report**

*There were no Committee General Consent Report Items.*

## **F. Unfinished Business**



### **09-2278 Orientation for Committee Members - Committee Charge, Operational Guidelines, Brown Act Requirements**

Orientation for Committee Members - Committee Charge, Committee Operational Guidelines (Bylaws) adopted by Board of Education on May 27, 2009, and an Overview of requirements of the Ralph M Brown Act (Open Meetings Law) governing committee activities and meetings.

**Attachments:** [09-2278 - Resolution No. 0809-0162 - Career Technical Education Advisory Committee](#)  
[09-2278 - The Ralph M. Brown \(Open Meetings\) Act](#)

*Secretary Rakestraw said this item was a carryover for any committee follow-up.*

*Chairperson Tolbert said the committee would like to look at the committee's charge in the areas of the role of the committee, the frequency of committee meetings, committee composition and the perspective individual members bring to the committee creating a well balanced and broad based committee. She said the committee needs to look at the number of members currently serving to make sure there is a quorum at every committee meeting which has been an issue. She would like to have the Board of Education amend the Committee By-laws so the committee can take action on the change.*

*Ron Chandler asked Chairperson Tolbert if there were an optional number of members she was looking at?*

*Chairperson Tolbert said seven. She said with seven you only need four members to establish a quorum to hold a meeting.*

*Garland Cephus said he liked the number seven. He said there has been some discussion regarding too many staff members on the committee. He said we could identify the staff members on the committee and have a discussion as to what action might be taken to reduce the number serving on the committee to seven.*

*Chairperson Tolbert said there are four non-District employees on the committee. She said it is helpful to have staff on the committee and she likes the fact that staff are a part of committee discussions. The need to reduce the number of committee members is not a reflection on staff. We just need enough members to make decisions and support staff.*

*Secretary Rakestraw asked Mr. Cephus if there were statutory mandates as to the segments on the committee?*

*Mr. Cephus said he believes the committee is required to have a parent and we have Tadashi Nakadegawa, a parent and employee on the committee. Although not a requirement we are seeking a student to be on the committee.*

*Secretary Rakestraw said as you do the revision make sure that we cover the District in terms of mandated types of members pursuant to statute. As the committee adjusts the numbers, make sure you don't reduce it so that you are below the mandatory number of members.*

*Chairperson Tolbert said the committee is broad based and as people are included on the committee we need to make sure it meets with the statutory requirements. She said we don't want staff serving in dual roles. We need a parent on the committee who is not a District employee.*

*Secretary Rakestraw said he would talk to the General Counsel, the Superintendent and others as to the absolute minimal requirement and the broad based mandate for membership on the committee.*

*Gregory Redmond cautioned committee members to be careful in saying they don't want one member to serve two roles because we may not get another parent to serve on the committee. He said if you need a parent to have an effective committee, what happens if you don't get a parent?*

*Chairperson Tolbert clarified saying we want a parent who is not a District employee.*

*Mr. Redmond said before we make the determination not to have one person serving two roles, we need to make sure we have a parent willing to serve on the committee. Otherwise we don't have an effective membership.*

*Randy Roth said the committee is asking staff to bring a recommendation back to the committee based upon the statutory minimum required number of members for the Advisory Committee that includes the number as well as the composition.*

*Randy Roth made the motion and Gregory Redmond seconded the motion directing staff to bring back to the committee the recommendation.*

*Chairperson Tolbert said part of the problem is we were trying to understand if staff can vote. Having a staff person who is also a parent presents a problem. She said it is clear in terms of having a parent who is a non-District employee so there are no conflicts about any voting that may take place.*

*Randy Roth asked after the committee receives the staff report of the recommended number on the committee, who's responsible for recruitment, outreach and the timelines?*

*Chairperson Tolbert said the committee can determine the timeline once the research is done. She suggested committee members submit names and staff would be directed to make contact with those persons.*

*Garland Cephus asked was it the staff's charge to recruit members?*

*Secretary Rakestraw said it would be an expectation that staff in part is responsible for helping the District meet the statutory requirements. He said as District staff, we have an obligation to have the committee constituted and function as required by stature.*

*Chairperson Tolbert asked Secretary Rakestraw to report the next steps for the committee structure.*

*Secretary Rakestraw said staff would do the research and come back with some recommendations for the committee's consideration.*

**Discussed**



**09-2288 Career Education Multiple Pathways Model**

Presentation and discussion of District's planning proposal "Ready for College and Career: Planning District-Wide Systems of Multiple Pathways for High Schools."

**Attachments:** [09-2288 - Career Education Multiple Pathways Model.pdf](#)

*Garlin Cephus updated the committee on the Multiple Pathways Model distributing copies of the updated document to committee members. He said the work plan was submitted to the Irvine Foundation and ConnectEd two weeks ago. The Irvine Foundation and ConnectEd put together a project to determine what virtual interning looks like. Mr. Cephus gave an example of a project manager in Cleveland, Ohio interacting with a class of seniors in Oakland, California providing a real world work experience for them. This real work experience includes providing a unit of work for the students, giving them direction and the scope they will be held accountable for. They turn that into an opportunity for the student to do the research, development, design and all the related steps in the unit of work and also provide a presentation to the Home Office in Cleveland to assess how well that unit of work has been put together by the student in Oakland, California. He said we are expecting over \$1 million dollars to help us with the design initiative for the link learning effort and we expect to receive notification in March.*

*Two week ago Mr. Cephus met with the Assistant Superintendent for Department of Education, Pat Ainsworth, responsible for reporting back to the Legislature on the Multiple Pathway Initiative identical to what we are doing in Oakland.*

*Mr. Cephus said he and Board President, Gary Yee went to Sacramento giving some feedback on the study they have put together so far. He said we are not that far off track from the direction the state is going.*

*The date for the Broad Based Coalition is March 31st and Mr. Cephus encouraged all to attend at least the first session to hear about the Initiative and see how other business and community members are coming together in support of the District and its students. Mr. Cephus said formal feedback will be provided to the Committee once it is received from ConnectEd.*

#### *Committee Discussion*

*Randy Roth asked if there was a fifth point?*

*Mr. Cephus said they have started conversations with several companies and one of the committee members has initiated communication with Safeway Corporation. He said Mr. Roth facilitated a visit to Safeway Corporate Headquarters and out of that they have a relationship with one of the community colleges with a ten credit curriculum in place. Once individuals go through this curriculum they are able to run their local Safeway store. Safeway would take on the risk once we had an educated population around the grocery business. Safeway would engage with that group as we educated the community about what it means to own your own store. He noted the students would not own the store but would take enough ownership in the value of having a local store to where Safeway would be willing to take the risk and put stores in the communities where they don't have that resource. He said Safeway is interested in investing in East and West Oakland. Next month we will have a job shadowing activity where high school students and Adult Education students will go to Safeway with each student being assigned to an analysis. The analysis will spend a half day with each student and bring in a motivational speaker to talk to the students.*

*Randy Roth said we are excited about the potential partnership with Safeway and they seem interested with Oakland. He said this job shadowing will give our students hands on experience to see what goes on at Safeway at all levels of management. We want Safeway employees to understand and appreciate Oakland students that will be coming and begin to develop relationships.*

*Chairperson Tolbert said she wanted to commend Vice Chair Randy Roth for helping facilitate the opportunity with Safeway. She said on future agendas we will have as a standing item Committee Member Reports so committee members can share information with the rest of the committee.*

*Garland Cephus reported on the activities of two committee members. He said about a month ago he was at Chevron and Gregg Redmond spoke to the team and they are willing to fund a significant portion of a new Engineering Academy for Oakland. He said*

*currently we have one academy at Oakland Tech and we need to duplicate that academy in another part of the city. He reported when John Blankmeyer learned of a \$3,000 shortfall of the Robot Club, he wrote a check himself to cover the shortfall.*

*Chairperson Tolbert acknowledged Mr. Cephus for his work with the Civic Pride Organization and his participation with their Annual Knowledge is Power Fair. She noted the College and Career Technical Education staff was instrumental in getting students and staff there. The next Fair will be October 9, 2010.*

**Discussed**

## **G. New Business**

### **10-0247 Report of OUSD and Career Technical Education Programs**

Listing of District/Career Technical Education Programs - California Partnership Academies.

*Garland Cephus distributed an updated handout on the Career Technical Education Programs.*

*Chairperson Tolbert wanted to know are the conditions that exist say we are going to create a particular Academy in a certain area.*

*Mr. Cephus said in the past the State has created the initiative for teachers to determine if there is a need in their local school district for some industry cluster related opportunity for their students. He said if the teacher had the initiative to do the write up and development around the Academy structure, they could submit that to the State for approval. He said about five years ago there was a formal initiative around this. The Director of the School to Career Academies had a full structure around the development of academies. He said that went away and teachers started their own initiatives. We ended up with a district with 10,000 high school students and five Media Academies. Under the new Multiple Pathway Initiative Brad Stam, Chief Academic Officer, has taken charge and all requests for academies go through his office first. His office looks across the District to determine if the request is a good fit for the current structure or should we hold out for something else in certain areas.*

*Chairperson Tolbert wanted to know how the request comes about.*

*Mr. Cephus said the California Department of Education (CDE) sends out the request for proposals. Teachers can send in an application for the start of an academy.*

**Discussed**

## **H. Public Comments on All Non-Agenda Items Within the Subject Matter Jurisdiction of the Committee**

*There were no public speaker cards submitted.*

## **I. Introduction of New Legislative Matter**

*Item to be placed on the next Committee Agenda*

- 1. The creation of a standing agenda item - Committee Member Report.*
- 2. Report on the Community Service Initiative.*
- 3. The next committee meeting will be March 8, 2010 at 5:30 P.M.*

## **J. Adjournment**

*Chairperson Tolbert adjourned the meeting at 7:03 P.M.*

Prepared By: \_\_\_\_\_

Approved By: \_\_\_\_\_