

# Think China 2014

The Second Annual Northern California Delegation  
of the China-United States Exchange Foundation

思想中國



# Think China 2014

- Fourteen African American male high school and college students, representing Alameda County, were selected to participate in the first My Brother's Keeper Northern California delegation of the China-U.S. Study Exchange Foundation (CUSEF) – *Think China 2014*. The delegation traveled to Beijing, Hangzhou and Shanghai – on a cross-cultural academic, civic, business oriented tour – from July 5– 19, 2014. *Think China's* program objectives were to inspire global learning, and strengthen relations, between the Chinese and African Americans.
- CUSEF is a non-profit organization in China whose mission is to enhance relationships between China and the United States via study exchange programs. Through various initiatives, the National Urban League (NUL) and CUSEF have facilitated African American-focused visits to experience Chinese culture. *Think China* builds upon the NUL experiences as an empowerment tool for both business and education, focused on a new audience – the high school student.
- EOYDC's youth led college mentoring model – demonstrated by the college mentors facilitated a linked learning opportunity sharing actualized college experience and its application to many of the field studies and ultimately a new set of career options.



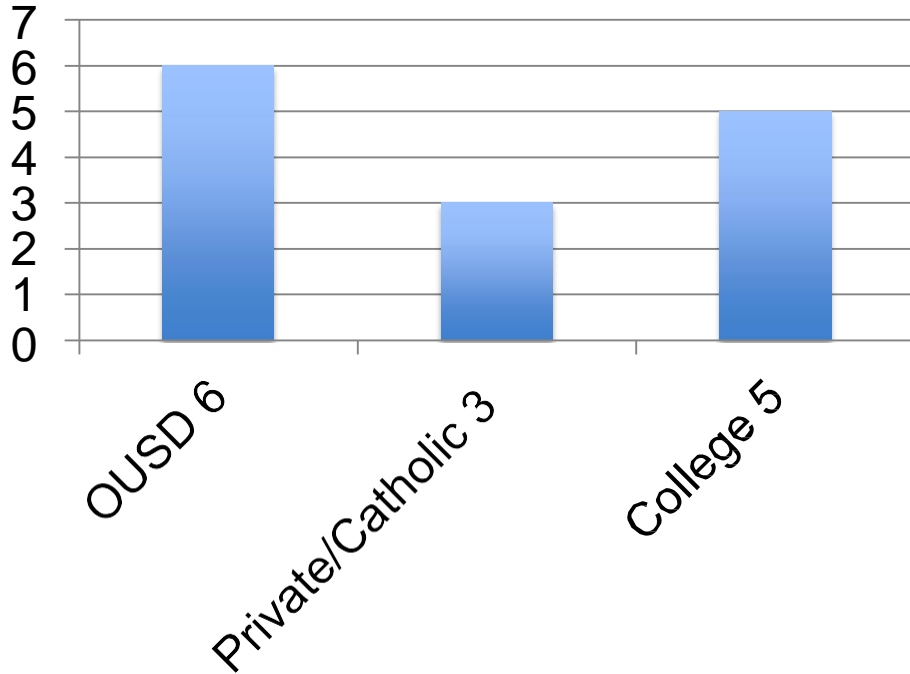
# Pre-Travel Leadership Training

- The *Think China* curriculum and program platform focused on four key areas: academics, civic engagement, cultural immersion, business and industry
- In preparation for the trip to China, the delegation participated in a series of pre-travel leadership training activities. The activities provide an introduction to Chinese history and culture, public policy, professional development, and team building. The Chinatown Chamber of Commerce, the Consulate General of China, Dress for Success, and the White House Initiative on the Educational Excellence of African Americans are among the *Think China* pre-travel leadership training partners



# Meet the Delegation

## School District



## Gender



\$2,500 cost per person covered  
-airfare  
-passport  
-visa

# Study Exchange Program

- Academics
- College Tours
- Civic Engagement
- Cultural Immersion
- Tours
- Business and Industry Tours









# The Great Wall- 14 Heroes were born!



# Learning Outcomes

- **100%** of delegates wish to continue international studies
- **25%** of delegates plan to continue studying Mandarin
- **92%** of delegates' perception of Chinese culture changed post-travel
- **100%** of delegates recognized relationship between the rigorous nature of China's educational system, and the high number of Chinese who study and work internationally (400,000 in 2013)
- **77%** of delegates named cultural sites like the Great Wall and Forbidden City as the highlight of their travel abroad



# Personal Reflections



# Sponsors

- Mr. Donald Knauss, CEO, The Clorox Company
- Port of Oakland
- Horizon Beverage
- Beebe Memorial Church
- Allen Temple Baptist Church
- African American Male Achievement Initiative, Oakland Unified School District
- Chinatown Chamber of Commerce to

learn more go to [www.eoydc.org](http://www.eoydc.org)

# Press

- ***Oakland Local*** – AUGUST 5TH, 2014 “From Oakland’s Deep East to China’s Far East with EOYDC (Community Voices)”

<http://oaklandlocal.com/2014/08/from-oaklands-deep-east-to-chinas-far-east-with-eoydc-community-voices/>

- The Think China 2013 delegation made the news during their community service project at the Hope Community Center. Here is the article featured on the People's Republic of China Government website. The website link of the visit last year: [http://www.gov.cn/jrzq/2013-07/22/content\\_2452278.htm](http://www.gov.cn/jrzq/2013-07/22/content_2452278.htm)
- Upcoming presentations scheduled with
  - White House Initiative on Educational Excellence for African Americans
  - Port of Oakland Commission
  - Mayors Office
  - Beebe Memorial and Allen Temple Baptist Churches

Student blogs are published on the [eoydc.org](http://eoydc.org) website