

# East Bay College Access Network

*Focus on Financial Aid*



**PRESENTATION TO THE  
BOARD OF EDUCATION  
OF THE  
OAKLAND UNIFIED SCHOOL DISTRICT  
FEBRUARY 6, 2013**

# Our Goal: Universal Financial Aid Completion



- Every OUSD senior at Castlemont, Fremont, McClymonds and Oakland High Schools will complete the Free Application for Federal Student Aid or the California Dream Act Application- March 2<sup>nd</sup> Deadline
- Access to resources shapes perceptions of what's possible
- \$\$\$ critical for low-income students and their persistence success

# East Bay CAN

*Established Nov 2011 , Supported by the College Access Foundation of California*



## 2012 FOUNDING MEMBERS

- Centro Legal de La Raza
- East Bay Consortium
- East Oakland Youth Development Center
- Marcus Foster Education Fund

## 2013 NEW MEMBERS

- Alternatives in Action
- East Bay Asian Youth Center
- Oakland Unified School District
- Peralta Community College District

# Data & Relationships



- Cal Grant GPA Upload-EBC and C&CRO
- Match FAFSA and Cal Grant Data and follow up
- Pell Grant, Cal Grant Award and BOG waiver uptake
- Working within the culture of each school
- Use of incentives and competition for Cash for College Attendance and FAFSA Completion
- Collaboratively created curriculum to both promote and support universal financial aid completion

# ACCOMPLISHMENTS

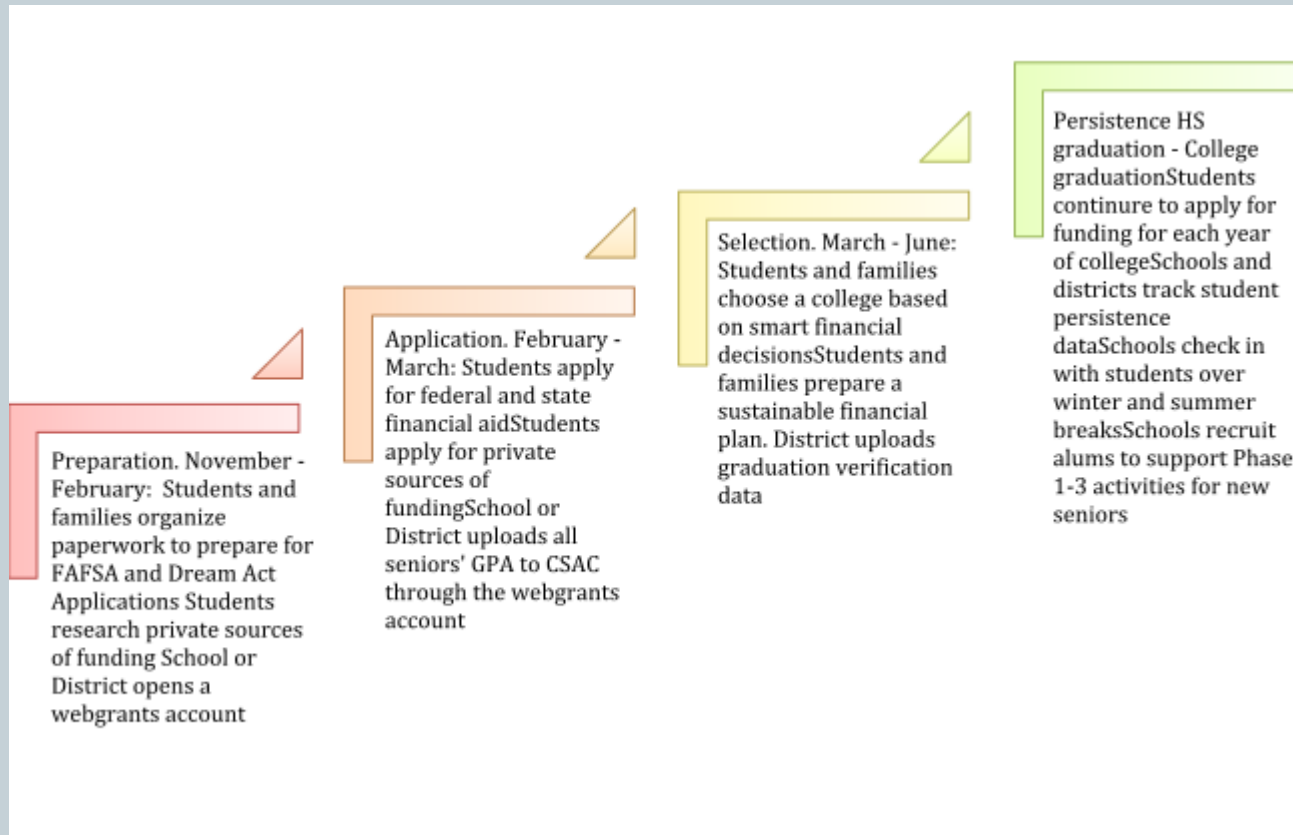
## 2012

- Focus on Castlemont, Fremont, McClymonds and Oakland High Schools
- Informal network-no curriculum
- Cal Grant GPA Upload in winter 2012
- Informal follow-up on mismatches

## 2013

- Focus on Castlemont, Fremont, McClymonds and Oakland High Schools
- Formalized curriculum targeting students, parents, school sites and the District entitled the ***Four Phases of Financial Aid***©
- Cal Grant GPA Upload in fall 2012
- Establishing formalized school-based and district systems to ensure completion and maximize awards
- Creating a campaign for spring 2013 to launch in preparation for the 2013-14 academic year

# The Four Phases of Financial Aid



# Needed Support



- Call to Action for all students to complete the FAFSA or the CDAA before the March 2<sup>nd</sup> deadline.
- Participate in/Support one of the remaining Cash for College Events
- OUSD Participation in the DOE FAFSA Pilot Project *application coming soon*

# Report Backs



- Mid-March on completion and match data
- September Cal-Grant Uptake Data for 2013 graduates
- Launch 2014 Financial Aid Campaign with Board of Education Support.



# Questions???



**THANK YOU FOR YOUR TIME AND  
CONSIDERATION.**

**East Bay College Access Network**

# Additional Information



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