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**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

BOARD OF EDUCATION 2015

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April 22, 2015

To: Board of Education

From: James Harris

Sub: Appointment - Member - Measure N – College and Career Readiness Commission

File ID Number: 15-0477
Introduction Date: 4/22/15
Enactment Number: _____
Enactment Date: _____
By: _____

ACTION REQUESTED

Ratification by the Board of Education of President of the Board’s appointment of Michon A. Coleman, Esq., to the Measure N - College and Career Readiness Commission, effective immediately, for the term ending January 31, 2017.

BACKGROUND/DISCUSSION

The Board of Education by Resolution No. 1415-0162 appointed the five members of the Measure N – College and Career Readiness Commission, effective February 1, 2015, for staggered terms ending January 31, 2016 and January 31, 2017, respectively.

The appointees included Hana Mendoza, for a term ending January 31, 2017. On March 25, 2015, Ms. Mendoza, because of new work obligations, resigned as a member of the Commission creating a vacancy.

I, pursuant to Board Bylaw 9131, hereby appoint Michon A. Coleman, as a member of the Measure N - College and Career Readiness Commission and recommend ratification by the Board of said appointment for the unexpired term ending January 31, 2017.

RECOMMENDATION

Ratification by the Board of Education of President of the Board’s appointment of Michon A. Coleman, Esq., to the Measure N - College and Career Readiness Commission, effective immediately, for the term ending January 31, 2017.

JH:ER:lf

Attachment: Application and Resume of Michon A. Coleman, Esq.

Profile

Michon
First Name

Coleman
Last Name

michoncolemansq@gmail.com
Email Address

Which Boards would you like to apply for?

Measure N - College & Career Readiness Commission

[REDACTED]
Street Address

[REDACTED]
Suite or Apt

Oakland
City

CA
State

94618
Postal Code

District 1

What district do you live in?

Business: (510) 227-7232
Primary Phone

[REDACTED]
Alternate Phone

Kaiser Permanente
Employer

Community & Government
Relations Manager
Job Title

Lobbyist/Community Relations
Occupation

4501 Broadway, Floor 2
Employer's Street Address

Oakland
Employer's City

California
Employer's State

94611
Employer's Zip

(510) 752-1509
Work Phone

Interests & Experiences

Please explain briefly your interest in serving on this committee:

I support the broad goals of Measure N. Decreasing drop out rates, increasing graduation rates, providing resources to support student college and career readiness, and facilitating the successful transition of middle school students into high school, are necessary, vitally important objectives. I want to contribute to the work that enables these goals to be met, and establishes the process and metrics that allows for continued success. Lastly, I would like to work with the rest of the Commissioners to ensure that the District is a good steward of the taxpayers' dollars.

Please indicate your other community involvement (work with public agencies, volunteering, other committees, groups, etc.):

Marcus Foster Education Fund (Board Member, Member of the Executive Committee, Secretary) Contra Costa Colleges Education Fund (Board Member) Richmond Chamber of Commerce (Board Member, Member of the Executive Committee, Co-Chair Policies and Procedures Committee) Oakland Metropolitan Chamber of Commerce (Policy Committee Member) Aim High (Past Board Member 2009-2015))

Upload a Resume

Submission of a resume is optional. Resumes will not be accepted in lieu of a completed application.

If you have selected to apply to a board with specific requirements, additional questions will appear in the space below.

Question applies to 7-11 Committee, Measure N - College & Career Readiness Commission.

Please Select all categories that apply to you:

Landowner or renter (including neighborhood association representative)

Question applies to 7-11 Committee, Measure N - College & Career Readiness Commission.

If you have student(s) in the District, please indicate how many, their grades, and the schools they attend:

Not applicable.

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

Board of Education Bylaw 9131 requires that Committee members possess expertise in or be

representative as specified. Please indicate the committee designation(s) for which you are qualified.

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

Please select all that apply:

- Community member who does not currently have a child enrolled in the District
- A representative of the business community

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

Do you have any reason, such as a potential or actual conflict of interest (real estate, business, litigation, etc.), which would adversely affect your ability to serve on this body?

Yes No

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

If yes, please explain.

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

Educational Background – e.g. college and/or university, degree/major, vocational and/or training, certificates, technical training, etc.

University of California, Berkeley (B.A. Political Science/African American Studies, minor) Santa Clara University School of Law, Juris Doctor Active Member, District of Columbia Bar

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

Are you now, or have you ever been an employee or official of the Oakland Unified School District?

Yes No

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

If yes, please explain.

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

Are you now, or have you ever been a vendor, contractor, or consultant for the Oakland Unified School District?

Yes No

Question applies to Measure G Parcel Tax Independent Citizens Oversight Committee, Measure N - College & Career Readiness Commission.

If yes, please explain.

Question applies to Measure N - College & Career Readiness Commission.

Please describe your extensive knowledge and expertise in high school and post-secondary curriculum, instruction and leadership. Please be certain to respond to each element of the question.

I am not an educator, so do not have direct experience in high school and post-secondary curriculum and instruction. However, through my many years serving on the boards for Aim High, the Marcus Foster Education Fund and the Contra Costa Colleges Foundation, I have experience identifying and partnering strategically with educator/leaders and administrators. This includes sourcing and hiring decisions, performance review and professional development of these leaders. Regarding curriculum and instruction, my work on various committees including Executive, Program Development and Performance, has provided me with knowledge and skills to make assessments, understand and apply performance metrics and shape policy related to curriculum and instruction.

Question applies to Measure N - College & Career Readiness Commission.

Please describe your experience in research, evaluation and analytics. Please be certain to respond to each element of the question.

Research is an area of expertise as the result of my educational endeavors and my profession as an attorney and lobbyist. In my roles on several boards related to education, healthcare, business and non-profit community organizations, I have extensive experience in evaluating staff performance, program effectiveness and achievement of goals as identified by comprehensive and multiyear strategic plans. In my work for Kaiser Permanente, data and statistics regularly inform much of my decision making and planning. We constantly measure our performance throughout the organization and rely upon analytics to determine our success and effectiveness.

Question applies to Measure N - College & Career Readiness Commission.

Please describe your experience in financial management and audits. Please be certain to respond to each element of the question.

As a member of the following Boards I had/have oversight, management and experience creating budgets, as well as reviewing and responding to audits: Richmond Chamber of Commerce (Board/Executive Committee/Bylaws Committee) Marcus Foster Education Fund (Board/Executive Committee/Secretary) Contra Costa Colleges Foundation (Board) Aim High (Board/Governance Committee) Center for Early Intervention on Deafness (Board/Policy Committee/Finance) AIDS Project of the East Bay (Chair of the Board/Finance Committee/Audit Committee/Policy & Procedures Committee) For APEB, I had daily oversight and management of the organization's finances in the absence of an executive director for several months. In my work for Kaiser Permanente, I manage and am accountable for two annual budgets. As a lobbyist, I have managed robust Political Action Committees which also involved rigorous adherence to reporting regulations, disclosures and other compliance requirements.

Question applies to Measure N - College & Career Readiness Commission.

Please describe your experience in developing program policy and administrative recommendations? Please be certain to respond to each element of the question.

Prior to joining Kaiser Permanente I served as a Project Manager for a public policy firm that conducted disparity studies. The bulk of my work involved developing legally defensible program and organizational policies. An additional component of that work was to craft and guide implementation of recommendations that supported or redefined policy for programs and organizations. My experience also stems from my work on diverse boards and policy planning committees.

Demographics

Choosing not to answer any of these questions will not disqualify you from serving.

African American

Ethnicity

Female

Gender

██████████
Date of Birth

██████████
Socio-Economic Group

Verification

Please indicate your agreement with the following statement

I have reviewed and understand the duties of the Committee to which I am applying. I agree to perform said duties. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

I Agree *

If you prefer to not submit your application online via this web form, please print this form and send your application to Edgar Rakestraw, Jr., Executive Assistant, Board of Education, Oakland Unified School District, 1000 Broadway, Suite 680, Oakland, CA 94607-4099 or via email to boe@ousd.k12.ca.us.

If you have any questions, please contact the Board of Education at (510) 879-8199.

Note: This application and your responses are Public Record and subject to disclosure.

Michon A. Coleman, Esq.

Professional Experience

Community & Government Relations Manager, Kaiser Permanente | East Bay

Founder & President, Consensus Development, LLC

Director of Government Affairs, San Mateo County Association of Realtors
(SAMCAR)

Director of Public Affairs, Director of Government Affairs, Santa Cruz Association
of Realtors

Deputy Director of Government Affairs, SAMCAR

Government Affairs Coordinator, SAMCAR

On-site Attorney, 2004 Kerry-Edwards Campaign: Voter Legal Protection Team
(Pennsylvania)

Staff Assistant, Office of U.S. Congresswoman Barbara Lee

Project Manager, Mason Tillman Associates

Associate, Heller Ehrman White & McAuliffe

Education

Santa Clara University School of Law, J.D. (2000)

University of California, Berkeley, B.A. (Pol. Science) | Minor, African American
Studies (1996)

Professional Associations

Member, District of Columbia Bar

Member, American Bar Association

Boards & Affiliations

Board Director, Richmond Chamber of Commerce (Executive Committee/Bylaws Committee)

Board Director, Marcus Foster Education Fund (Executive Committee/Secretary)

Board Director, Contra Costa Colleges Foundation

Member, Oakland Metropolitan Chamber of Commerce Policy Committee

Past Board Director, Aim High

Past Board Director, President's Advisory Council (Skyline College)

Past Director & Chair of the Board, AIDS Project of the East Bay

Past Director, Center for the Early Intervention of Deafness

2007 Chair, California Association of Realtors Government Affairs Directors

Graduate, 2007 EMERGE Program

Graduate, 2006 North San Mateo County Leadership Program

President, Black Law Students Association (Santa Clara University School of Law)

Advisor, Santa Clara University School of Law Admissions Panel

Languages

Spanish, Intermediate proficiency | American Sign Language, Basic proficiency