



OAKLAND UNIFIED  
SCHOOL DISTRICT

*Community Schools, Thriving Students*

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# **Regional Neighborhood Zone Approach**

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# Alignment with District Vision

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## **OUSD MISSION/VISION**

**All students will graduate. As a result, they are caring, competent, and critical thinkers, fully-informed, engaged, and contributing citizens, and prepared to succeed in college and career.**



## **OUSD GOAL**

**To create a FULL SERVICE COMMUNITY DISTRICT that serves the whole child, eliminates inequity, and provides each child with an excellent teacher every day.**



## **Regional Neighborhood Zone Approach Goals**

- I. To create three (3) Regional Zones where we use and manage all resources and assets in service of children, youth and their families.**
- II. To review, analyze and research the potential revenues associated with OUSD properties across the city and within each Regional Zone.**

# Regional Neighborhood Zone Approach: Scope

- **Establish Regional Governance Teams**
  - P-8 Network Officers
  - SEAN Officers
- **Create Regional Vision for Best Use for Excess Facility Capacity**
  - Schools
  - Service Providers
  - City Agencies
  - Business Community
  - Faith Community
  - Residents
  - Others
- **Review Facility Asset Portfolio and Develop Economic Forecast for Each Site**
- **Assess Trends and Needs At a Regional and Neighborhood Level**
- **Determine Number and Size of Schools Required to Fully Prepare Children of Each Region to Succeed Academically and Socially**

# Regional Neighborhood Zone Approach: Outcomes and Deliverables

## TASK FORCE OUTCOMES

- **Develop Planning Process to Address Issues (Complete)**
- **Define Terms: Regional Zones and Neighborhood Zones**
- **Define Role and Responsibilities Related to Other Task Force Initiative Activities and Outcomes**
- **Expand Asset Database to Include Facilities, Resources and Assets in each Zone and Neighborhood**
- **Create 3 Regional Zones--Refine and Map Regional and Neighborhood Zone Boundaries**
- **Review, analyze and research Revenue associated with OUSD properties with in each Regional Zone--Cost Reduction, Consolidation and Create Strategy**
- **Align OUSD Facilities and with the Regional and Neighborhood Zones Needs**

## TASK FORCE DELIVERABLES

- **Establish Governance Structure for each Region**
- **Identify Community Needs**
- **Preliminary work on right number and size of schools for each region (May 2011)**
- **Facilitate Services**
  - **Public Resources of City and County Services**
  - **Private and Public Philanthropic Resources**
  - **Service Providers e.g CBO, NPO, Faith-Based, Private For-Profit Entities**
- **Matrix of services linked to schools is Developed**
- **Manage OUSD assets and properties with in the Zones (500 acres)**
- **Lead the support of network of Full Service Community Schools**

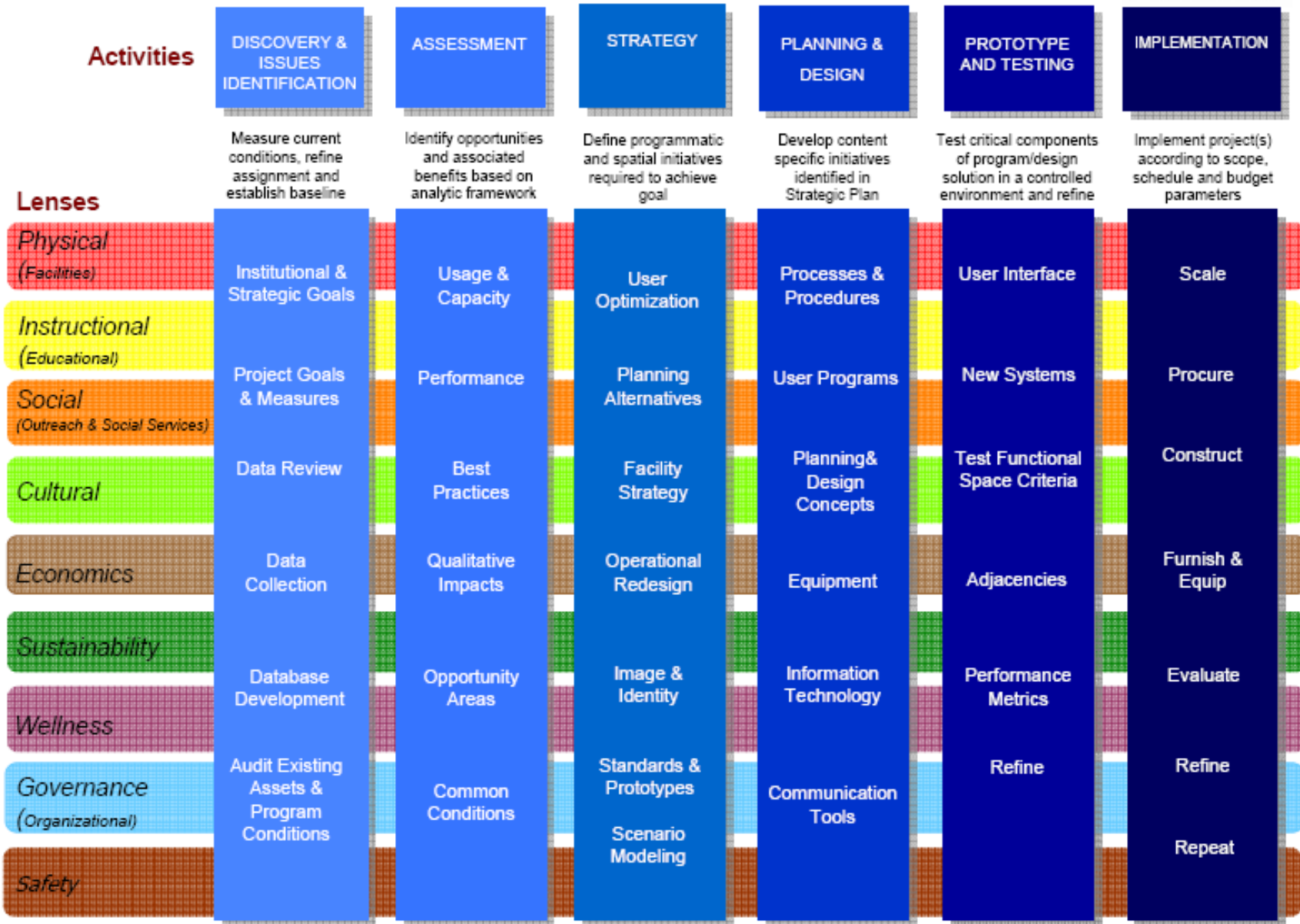
# Key Dates & Project Plan Overview

## KEY DATES

- **Discovery and Issue Identification** - Measure current conditions, refine assignment and establish baseline **Deliverable:** Task Force composed, data assembled, assets and resources mapped (Dec 2010)
- **Assessment** – Identify opportunities and associated benefits based on Analytical Planning Framework (Page 6) **Deliverable:** Matrix identifying under and over utilization of facilities, programs and services. Hierarchy of service needs and opportunities for individual zones (March 2011)
- **Strategy** – Define programmatic and spatial initiatives required to achieve goals **Deliverable:** OUSD Facility Alignment Strategy and Planning Scenarios, Strategic Master Plan Draft (June 2011).
- Regional Plan and Pilot Project Selection (Spring 2012)
- Prototype and Testing Initiated (Fall 2012)
- Full Plan Implementation (Spring 2013)

	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Task Force Members Established										
Asset Planning Team Meet Weekly, Core Team Bi-Weekly										
Discovery and Issue Identification										
Assessment										
Strategy (Master Plan Draft)										

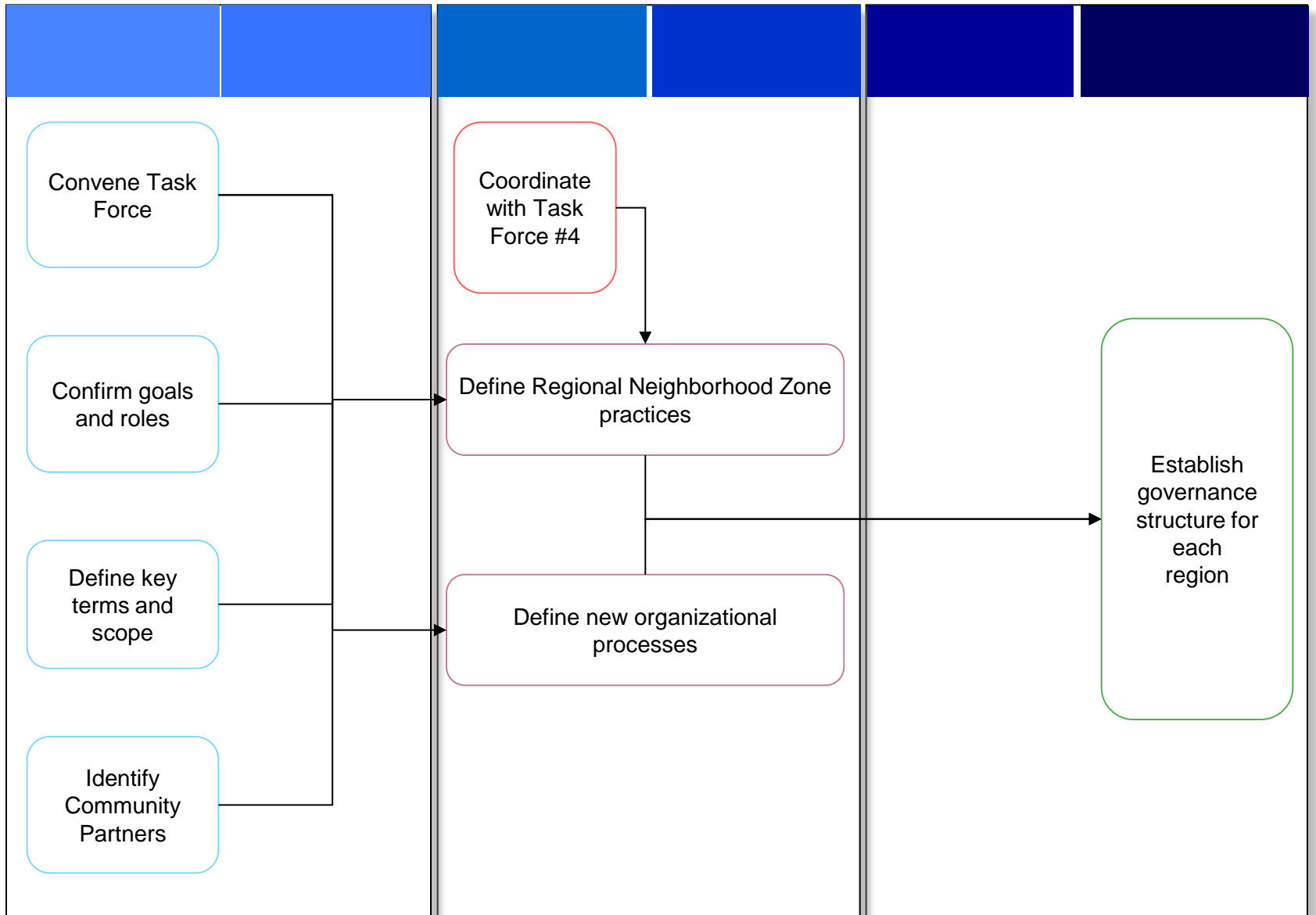
# Analytical Planning Framework



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Completion Target:	October 2010	December 2010	January 2011	Spring 2012	Fall 2012	Summer 2013
	<b>DISCOVERY &amp; ISSUES</b>	<b>ASSESSMENT</b>	<b>STRATEGY</b>	<b>PLANNING &amp; DESIGN</b>	<b>PROTOTYPE &amp; TESTING</b>	<b>IMPLEMENTATION</b>
	<p><b>Establish Roles</b></p> <ul style="list-style-type: none"> <li>Identify representatives from task force partner groups.</li> <li>Review and confirm project definitions and goals.</li> <li>Define scope and boundaries in relation to other initiatives: "What is the project at hand?"</li> <li>Identify other community stakeholders to engage.</li> </ul> <p><b>Collect Data</b></p> <ul style="list-style-type: none"> <li>Audit existing programs and services in each regional zone. (capacity/target pop)</li> <li>Collect OUSD facility information</li> <li>Review programs that operate in or use school facilities.</li> <li>Identify demographics of populations served and types of services offered in each zone.</li> <li>Identify missing or incomplete data that must be collected.</li> <li>Identify partnerships that could be leveraged acquire missing data.</li> <li>Map assets and facilities in each region.</li> </ul>	<p><b>Program Capacity</b></p> <ul style="list-style-type: none"> <li>Evaluate whether programs and services provided are appropriate to meet demand.</li> <li>Assess overutilization or underutilization of programs and services within each zone.</li> <li>Evaluate whether space and facility conditions meet the needs of service delivery.</li> <li>Determine if programs and services are adequately staffed to meet demand.</li> </ul> <p><b>Opportunities &amp; Challenges</b></p> <ul style="list-style-type: none"> <li>Assess location and schedule of program and service delivery. Are locations and times aligned with neighborhood needs?</li> <li>Identify places where existing programs and services can be maximized through consolidation within or across zones.</li> <li>Identify geographic, economic, and political challenges to changes.</li> <li>Review best practices where services and program distribution systems best meet community needs.</li> </ul>	<p><b>Gap Identification</b></p> <ul style="list-style-type: none"> <li>Identify gaps in community assets as they relate to need.</li> <li>Identify gaps in regional programs and services.</li> </ul> <p><b>Governance Process</b></p> <ul style="list-style-type: none"> <li>Define new organizational processes.</li> <li>Align regional vision with neighborhood cultural identities.</li> </ul> <p><b>Planning Strategy</b></p> <ul style="list-style-type: none"> <li>Rightsize community assets and spaces.</li> <li>Develop planning alternatives to address gaps in program and service provision.</li> <li>Align facility strategies with planning alternatives.</li> <li>Document standards and develop prototypes for programs and services at the regional scale.</li> <li>Model Planning Scenarios</li> </ul>	<p><b>Specific Content</b></p> <ul style="list-style-type: none"> <li>Develop processes and procedures for neighborhood zone activities.</li> <li>Develop planning and design concepts.</li> <li>Establish what equipment, supplies, and materials are required to execute planning alternatives.</li> <li>Align technology to meet new procedures of regional structure and distribution of programs and services.</li> </ul> <p><b>Access and Communication</b></p> <ul style="list-style-type: none"> <li>Utilize existing communication methods to disseminate information. Adjust where needed.</li> <li>Ensure access and security for community users in new programs and services.</li> <li>Share information with community and solicit feedback.</li> </ul>	<p><b>Partnerships</b></p> <ul style="list-style-type: none"> <li>Meet with community to verify that prototype plans meet the needs of the users.</li> <li>Ensure that partnerships within and across zones function effectively to meet the program and service needs of each neighborhood zone.</li> <li>Verify changes in spaces meet the needs of users and adjust where necessary.</li> <li>Evaluate critical adjacencies and their impact on program and service delivery.</li> </ul> <p><b>Measurement</b></p> <ul style="list-style-type: none"> <li>Assess costs and benefits of revenue generating program ideas and cost-cutting consolidations.</li> <li>Evaluate the effectiveness of zone-based activities based on established performance metrics.</li> </ul>	<p><b>Execute Plan</b></p> <ul style="list-style-type: none"> <li>Refine and document organizational practices.</li> <li>Initiate any remodeling or building projects.</li> <li>Evaluate performance metrics for each neighborhood zone.</li> </ul>
Outcome/Deliverables	Task force composed, data assembled.	Additional research completed, community engagement begun.	Strategic Master Plan Draft	Specific plans for each region, pilot projects selected.	Pilot projects initiated.	Full plan roll-out. September 22, 2010

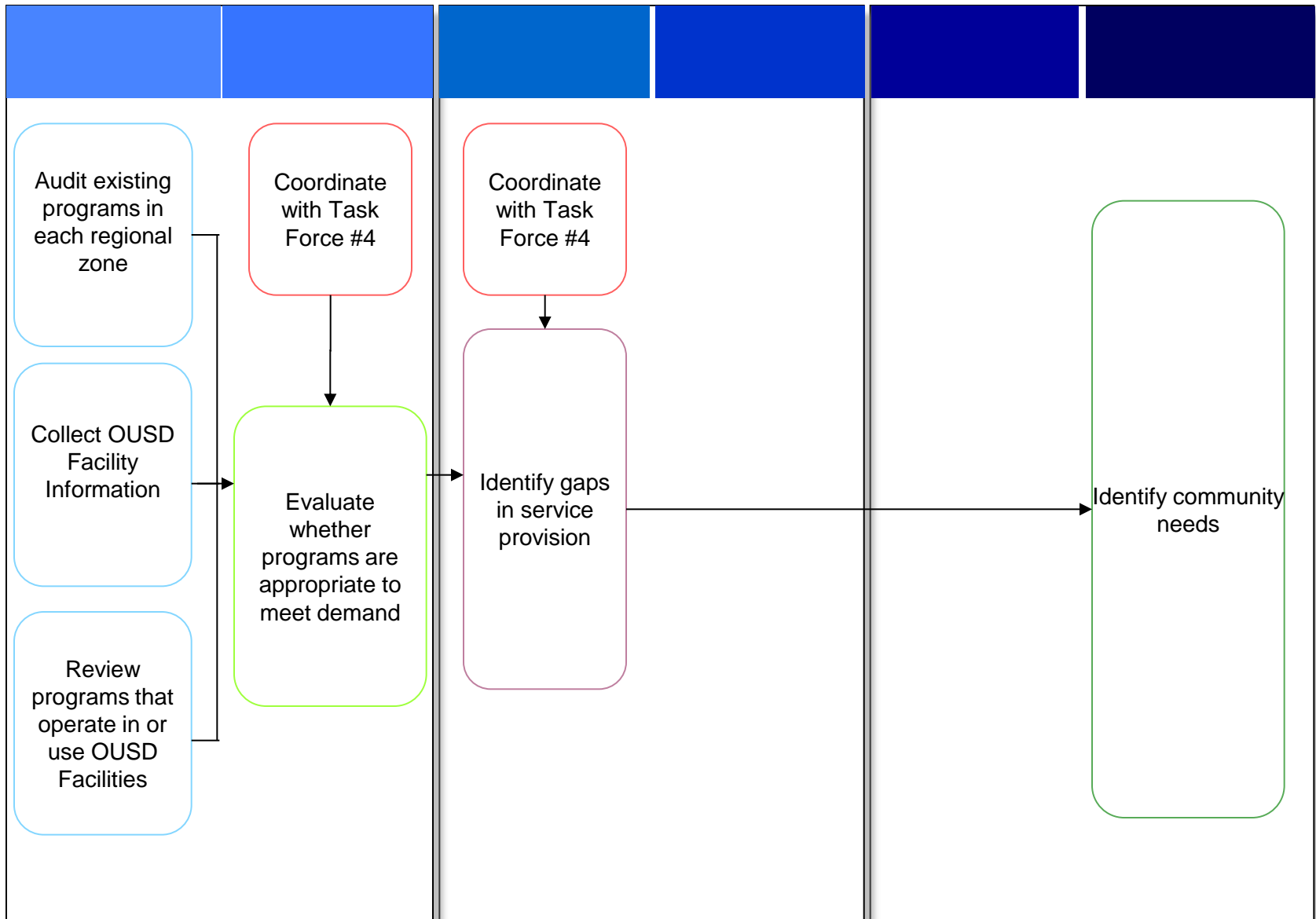
# Establish Governance Structure



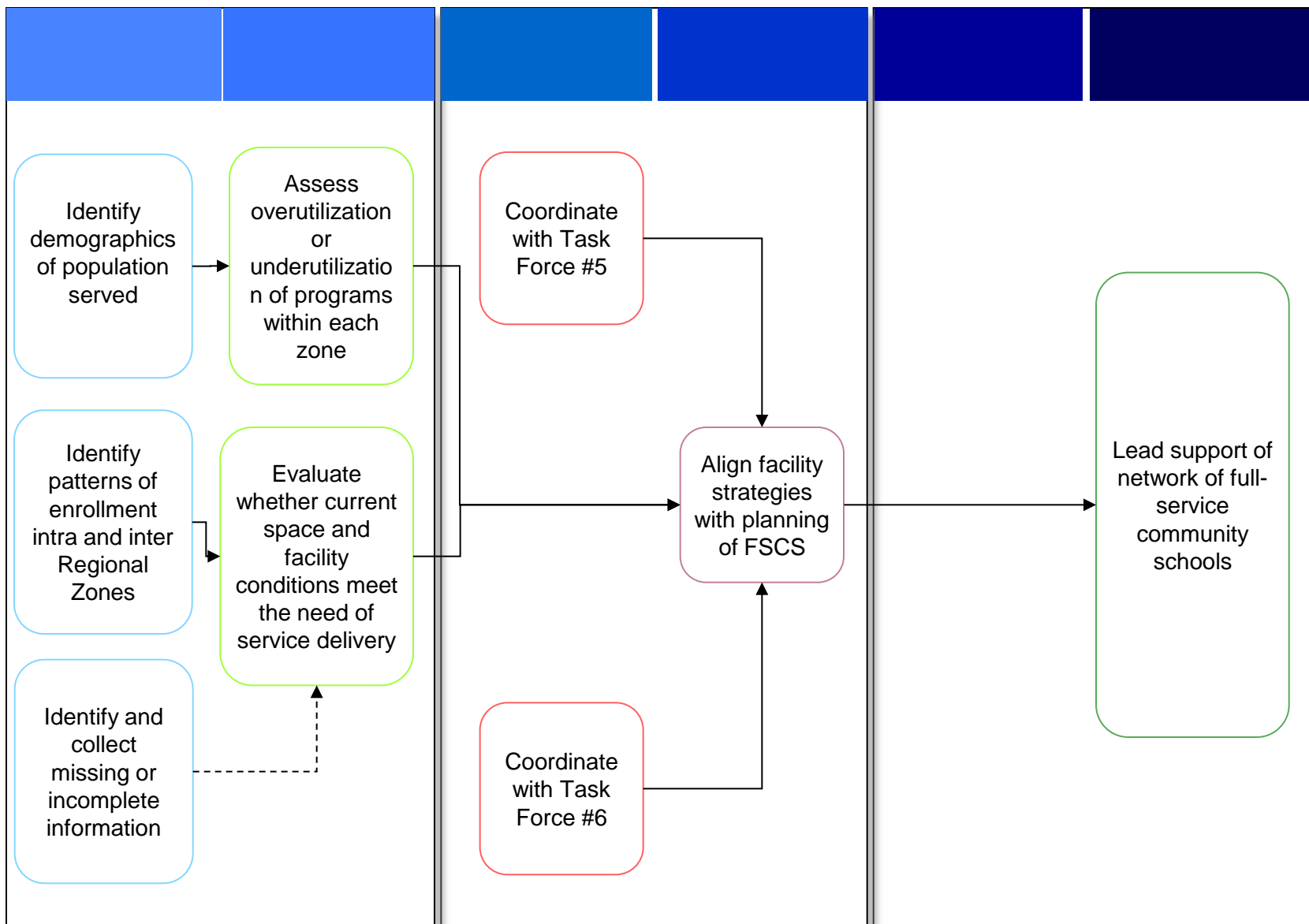
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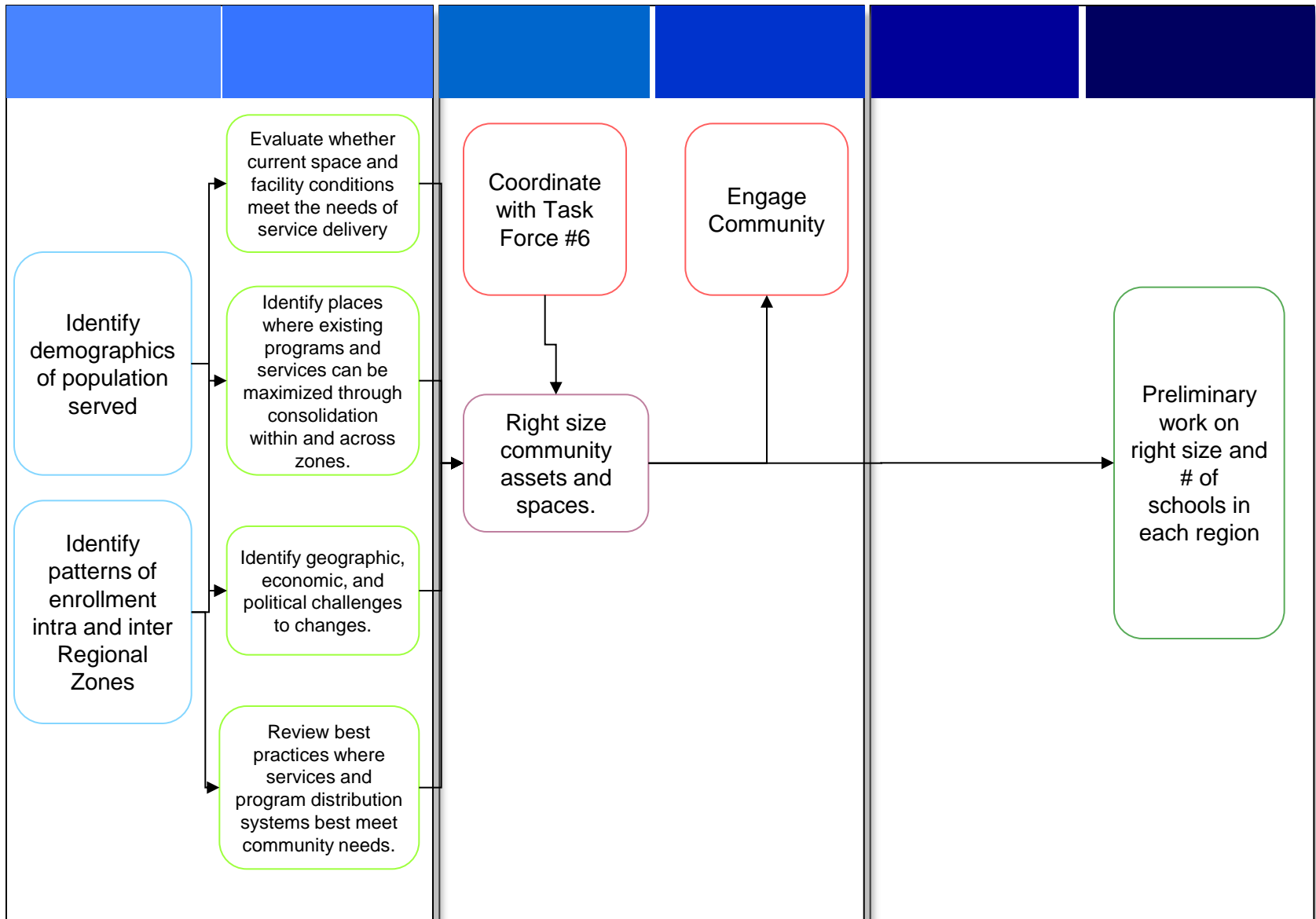
# Identify Community Needs



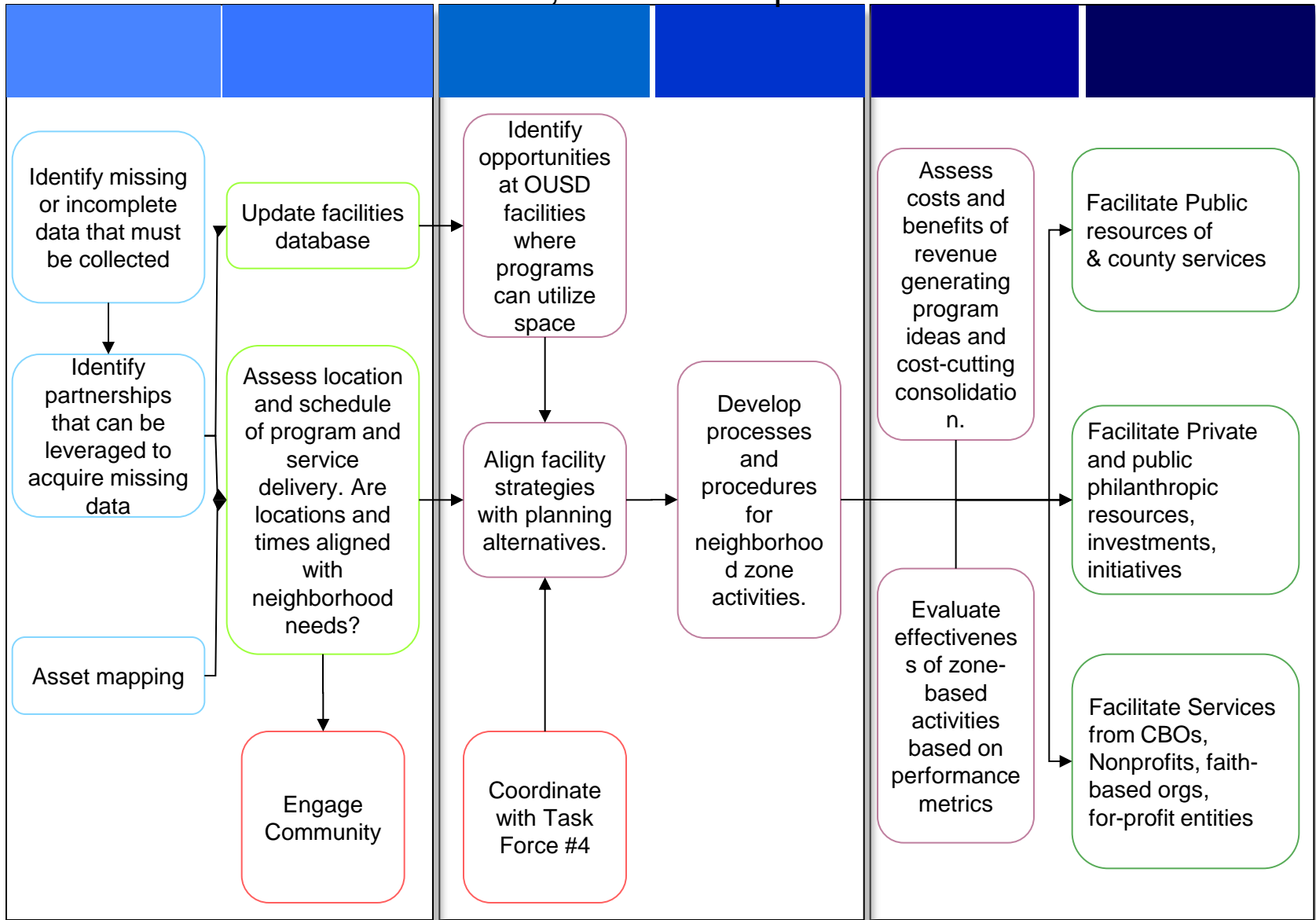
# Lead Support Network of Full-Service Community Schools



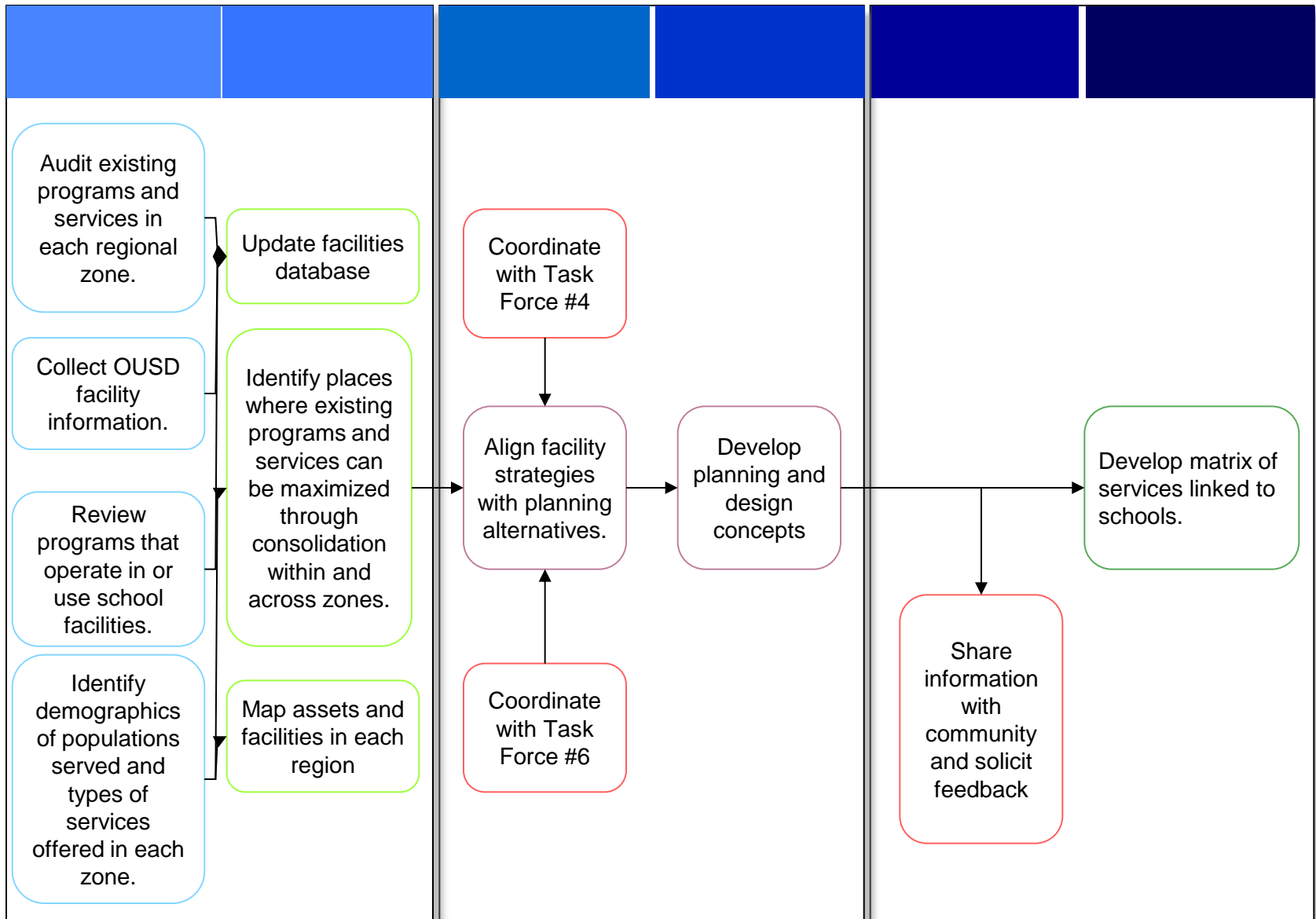
# Right Size and Number of Schools



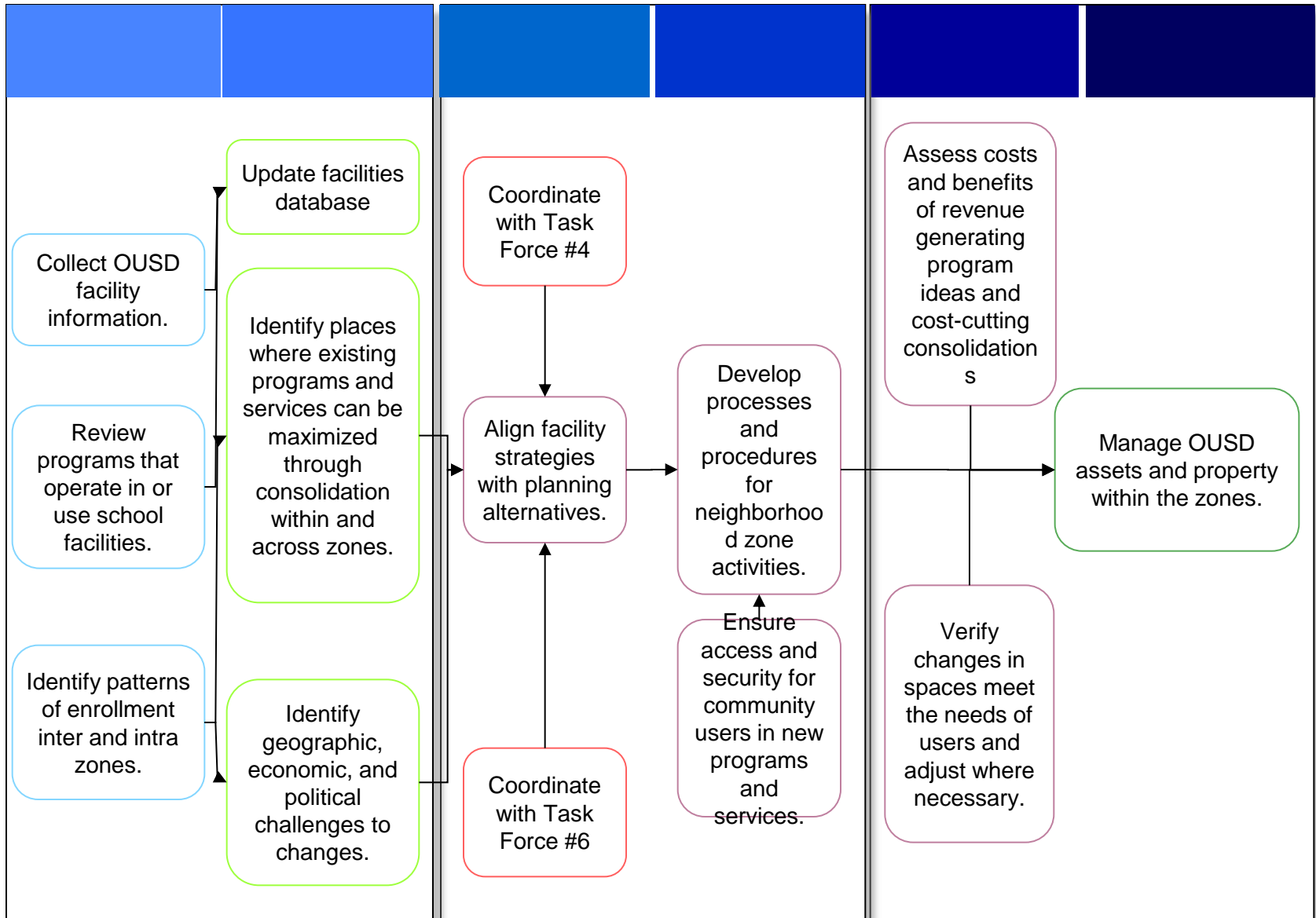
# Facilitate public resources, private and public philanthropic resources, and service providers



# Develop Matrix of Services Linked to Schools



# Manage OUSD Assets and Property Within Zones



# Interdependencies with Other Task Forces

Completion Target:	October 2010	December 2010	January 2011	Spring 2012	Fall 2012	Summer 2013
	DISCOVERY & ISSUES IDENTIFICATION	ASSESSMENT	STRATEGY	PLANNING & DESIGN	PROTOTYPE & TESTING	IMPLEMENTATION
Initiative 1 Teachers	--	Support with classroom data as needed	--	Support changes in classrooms if needed	Have inventory of rooms available for testing new programs	Support classroom changes as needed
Initiative 2 Principals	--	Facility data support if needed	--	--	--	--
Initiative 3 AAMA	Support identification of locations of target population	Data sharing	--	Support facility adjustments as needed	Have inventory of facilities available for testing new programs	Support facility changes as needed
Initiative 4 Regional Networks	Clearly define boundaries/synergies between #4 and #10	Data sharing	Data sharing	Support facility adjustments as needed	Support new partnerships	Support facility changes as needed
Initiative 5 Community Schools	Data sharing	Identify and share available venues for new programs	--	Support facility adjustments as needed	Have inventory of facilities available for testing new programs	Support facility changes as needed
Initiative 6 Quality Schools	Data sharing	Data sharing	--	Support facility adjustments as needed	Have inventory of facilities available for testing new programs	Support facility changes as needed
Initiative 7 Data Warehouse	Data sharing	Evaluate options for synchronization of databases	--	Coordinate with central database managers	Test synchronization systems	Ongoing data updating
Initiative 8 Systems Equity	Live/Go Data Sharing	--	--	Support facility adjustments as needed	Review choice model to anticipate changes in facility demand	Support facility changes as needed
Initiative 9 Operations & Finance	Data sharing	Review facility costs	--	Support facility adjustments as needed	Have inventory of facilities available for testing new programs	Support facility changes as needed
Initiative 10 Regional Zone	Lead	Lead	Lead	Lead	Lead	Lead

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