

Proposal to Place the Reauthorization of Measure N on the November 2022 Ballot

Board of Education

June 8, 2022



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Ask of the Board

- Hold a public hearing on the proposed draft of a parcel tax measure to reauthorize Measure N
- Discuss and ask questions, as appropriate, the proposed draft of a parcel tax measure to reauthorize Measure N
- No action

Outline

- Existing Measure
- Resolution No. 2122-0016
- Developing Recommendations
- Recommendations
- Timeline & Next Steps



Existing Measure

Purpose

“to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences”

Goals

- Decrease HS dropout rate and increase HS grad rate
- Increase HS students' readiness to succeed in college and career
- Increase MS students' successful transition to HS
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency

Background/History

- Approved by voters in November 2014
- Authorized levy of a tax of \$120 per parcel
- Generates approximately \$11.5 M annually
- Includes senior/low income exemptions
- Establishes oversight commission and audits
- Expires June 2025

Other Key Measure Features

- At least 90% of funds go to schools
 - OUSD high school and most charter high schools
- Oversight Commission annual reviews and scrutinizes each school's Education Improvement Plan
- Non-supplantation provision
 - But limited to non-supplantation of general purposes expenses from 2014-15

Accomplishments

Goal 1: Reduce Dropout Rate:

11% point decrease in the dropout rate since 2013-2014

Goal 2: Increase 4-Year Graduation Rate:

11.7% point increase since 2013-2014

Goal 3: Increase College and Career Readiness:

A-G: 14.1% point increase of students graduating A-G eligible since 2013-2014

Dual Enrollment: Increase of 1,650 students students earning a C or higher or a Pass in a dual enrollment course per year since 2014-2015

Internships: Increase of **700+** students completing internships each year year.

Goal 4: Increase Successful Transitions to 9th Grade:

9th Grade On-Track: 14.1% point increase of students on-track at the end of their 9th grade year since 2014-2015

Goal 5: Reduce Disparities in Student Achievement:

A.A. Male 4-Year Graduation Rate: 12.2% point increase since 2013-2014

A.A. Male Dropout Rate: 17.3% point decrease since 2013-2014



Resolution No. 2122-0016

Resolution No. 2122-0016

“[D]irect[ed] the Superintendent or designee to bring forward a recommendation to the Board by June 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot”*

*Resolution No. 2122-0016 was amended to permit the recommendation to come forward in June; originally it was April.

Resolution No. 2122-0016

- Further directed Superintendent or designee to make recommendations with respect to following:
 - Tax rate structure
 - Inflation escalator
 - Sunset date or evergreen
 - School allocation formula
 - Permissible uses
 - Incentives for pathway participation

Resolution No. 2122-0016

- To help develop final recommendation to Board, Superintendent or designee was authorized to:
 - Conduct a voter poll (via pollster)
 - Solicit advice on communication and outreach strategies (via communications expert)
 - Convene stakeholders
 - Consult with Measure N commission



Developing Recommendation

Developing Recommendation

- Listening Campaign, which visited almost every school receiving funding

What worked?

Linked Learning pathways driving school transformation

Consistency of funding and some staffing

Alignment of AP, counselor, and case manager

Pathway teams engaging in annual analysis

What needs to change?

Focus on compliance

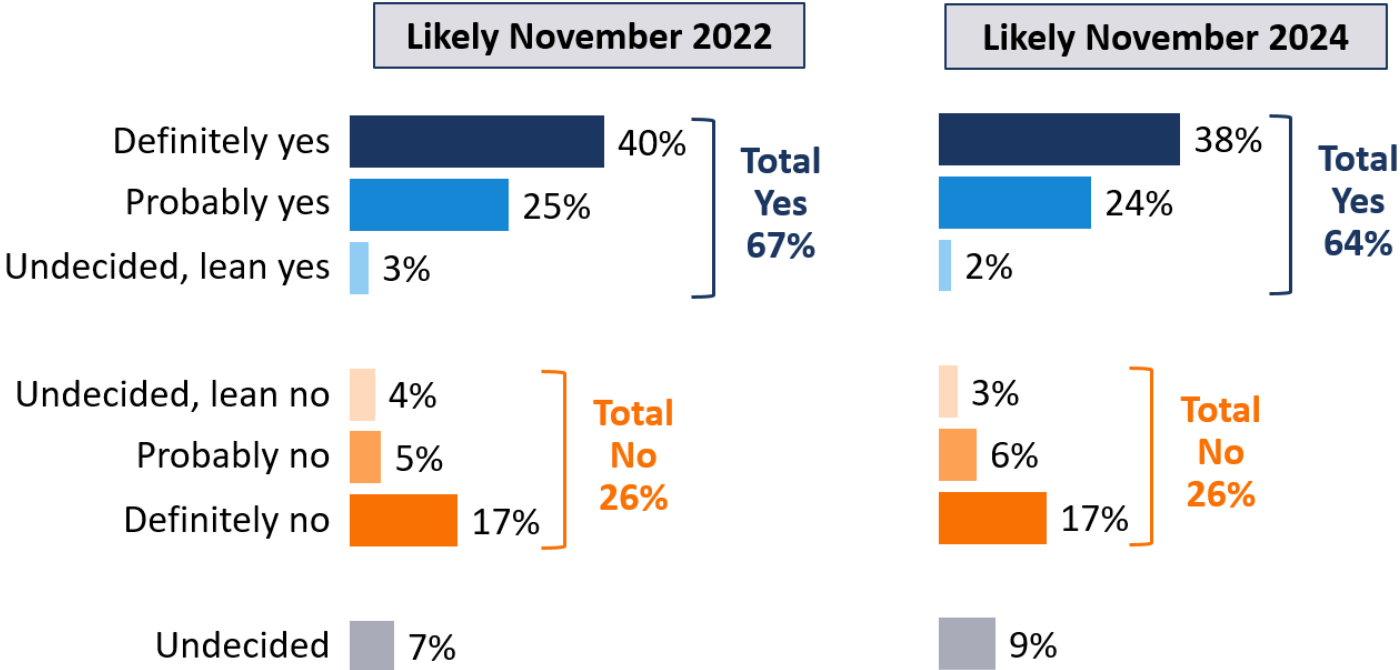
Limited ability to scale high-quality paid internships

Facilities at sites not consistently able to accommodate CTE labs and equipment

Limited professional learning for teachers

Developing Recommendation

- Voter Poll, administered in March 2022



Developing Recommendation

- Working Group, which included:

- Jason Gumataotao, Measure N Commission Chair
- Katy Nuñez-Adler, Measure N Commission Member
- Marvin Boomer, Pathway Coach
- Rodney Brown, Teacher
- Greg Cluster, Work Based Learning Coordinator
- Rebecca Lacocque, Linked Learning Director
- Matin Abdel-Qawi, High School Network Superintendent
- Joshua R. Daniels, Chief Governance Officer
- Sam Davis, Board Vice President
- VanCedric Williams, Board Member
- Pollster and communication consultants

- Met twice a month since January



Recommendation

Recommendation

- General takeaways
 - Measure N works!
 - Commission is a strong feature
 - Refine rather than revamp the Measure
 - Support is strong but not overwhelming
 - Not the time to push the envelope
 - Go now!

Recommendation

- Tax rate structure – Maintain (\$120/parcel)
- Inflation escalator – Yes (based on COLA)
- Sunset date or evergreen – Sunset (14 years)
- School allocation formula – Maintain (per student residing in Oakland)
- Permissible uses – Refine (see next slide)
- Incentives for pathway participation – Clarify

Recommendation

- Permissible Uses
 - Refine non-supplantation language to prohibit District-directed supplantation
 - Reduce unnecessary bureaucratic restrictions where possible
 - Elevate importance of Education Improvement Plan and Commission's review



Timeline & Next Steps

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- June 7, 2022: Presentation to Measure N Commission
- June 8, 2022: Public hearing and first read (Board meeting)
- June 22, 2022: Possible vote to place new measure on November 2022 ballot (Board meeting)
- November 8, 2022: Election Day
- July 1, 2023: New measure in effect (if approved)

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