



OAKLAND UNIFIED
SCHOOL DISTRICT

Community Schools, Thriving Students

Healthy Kids, Healthy Oakland DATA TASK FORCE

Staff Lead: Ingrid Roberson

Alignment with District Vision

OUSD MISSION/VISION

All students will graduate. As a result, they are caring, competent, and critical thinkers, fully-informed, engaged, and contributing citizens, and prepared to succeed in college and career.



OUSD GOAL

To create a FULL SERVICE COMMUNITY DISTRICT that serves the whole child, eliminates inequity, and provides each child with an excellent teacher every day.



RESEARCH, ASSESSMENT & DATA GOAL

To develop the Healthy Kids, Healthy Oakland data framework and aligned data tools to support the creation and operation of a full service community district and schools.

Task Force Goals

- To facilitate an on-going dialogue with partners representing health, housing, urban planning, and other non-education fields in the development of the new data framework and aligned tools
- To engage in a meaningful conversation with community partners such as students, parents, and community organizers in creating a data system that is a call to action throughout schools, neighborhoods, and the city of Oakland

Task Force Deliverables

- **Opportunity Mapping Tool**

To geographically visualize the dynamics of opportunity within neighborhoods in the City of Oakland in order to address disparities and achieve greater equity

- **Balanced Scorecard**

To vertically and horizontally align OUSD's goals and key strategies to process indicators and outcomes

- **Performance Management Tool**

To monitor performance and progress towards achieving outcomes

Task Force Membership To Date

NAME	TITLE	ORGANIZATION	TASK FORCE ROLE
Clifford Hong	Principal	Roosevelt OUSD	Task Force Member
Sean Heron	Director, Departments of Family and Community Relationships	Oakland Housing Authority	Task Force Member
Sandra Witt	Deputy Director, Planning, Policy and Health Equity	Alameda County Public Health	Task Force Member
Steve Spiker	Director, Research & Technology	Urban Strategies Council	Task Force Member
Hedy Chang	Director	Attendance Counts	Task Force Member
Jean Wing	Coordinator, Research	OUSD	Work Group Lead
Juwen Lam	Coordinator, Assessment	OUSD	Work Group Lead
Kevin Smith	Coordinator, Data Team	OUSD	Work Group Lead
Ingrid Roberson	Executive Director, RAD	OUSD	Task Force Lead

Operating Norms & Work Structure

OPERATING NORMS

- **Transparency:** communicate process to all stakeholders by posting meeting dates, agendas, and minutes on RAD website
- **Interdependence:** partner with all stakeholders as well as other task forces and departments to ensure the process and outcomes are aligned to the OUSD strategic plan
- **Collaboration:** include all stakeholders in the conversation equitably and thoughtfully
- **Balance of Internal & External Resources:** build on the wisdom and knowledge of OUSD staff as well as external expertise and current research of best practice

WORK STRUCTURE

- **Task force members** meet monthly to share knowledge and expertise on the development of deliverables
- **Work group members** meet bi-monthly to develop the three main tools with Phase I focused on producing prototypes and Phase II focused on integration of all other task force key definitions and strategies
- **All principals and departments** will give input and feedback during Phase II.

Key Dates & Project Plan Overview

	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Establish taskforce and workgroups										
Develop prototype of all three tools										
Share draft version										
Develop final version of all three tools with feedback from stakeholders										
Share final version										

Guiding Effective Practices & Research

- Beyers, Matt et al. (2008, August) Life and Death from Unnatural Causes: Health and Social Inequity in Alameda County. Alameda County Public Health Department: Oakland, CA
- Phillips, Rhonda. (2005) Community Indicators Measuring Systems. Ashgate: Burlington, VT
- Reese, Jason and Gambher, Samir. (2008, July) The Geography of Opportunity: Review of Opportunity Mapping Research Initiatives. Kerwin Institute for the Study of Race and Ethnicity: Ohio State University, OH