
Oakland Unified School District

Charter Matters Committee



Vision Workshop

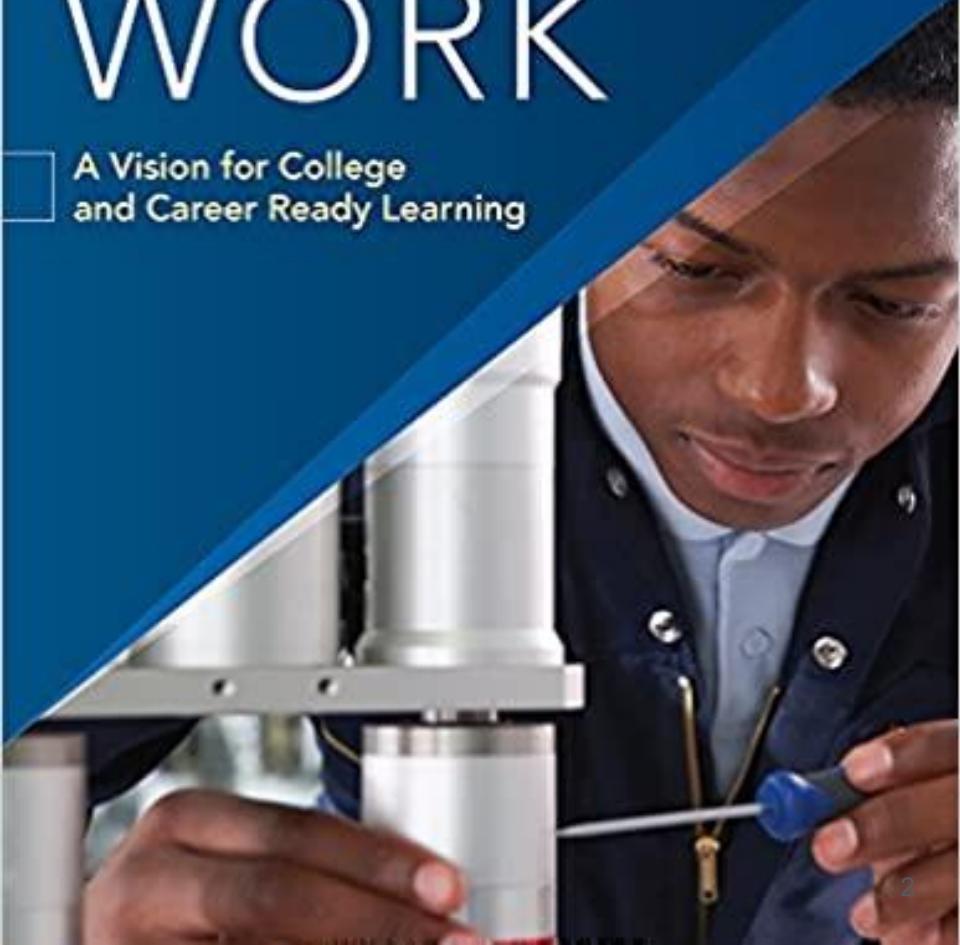
November 17, 2022

AS PREPARED BY DR. CARMELLA S. FRANCO, CONSULTANT

Making Schools Work: A Vision for College and Career Ready Learning (ICLE) 2016' by Willard R. Daggett

MAKING SCHOOLS WORK

A Vision for College
and Career Ready Learning



Presented by Dr. Carmella S. Franco,
Consultant

Making Schools Work

According to Bill Daggett, author of the book *Making Schools Work*, “those educators, schools, and districts making the biggest advances toward excellent twenty-first century instruction share a mindset and similar core values that are foundational to their vision.”

Shared Vision and Similar Core Values

- Possess a growth mindset
- Exhibit open minds, fresh thinking, and bold actions

Shared Vision and Similar Core Values

- Children are the future and the hope
- Their jobs are about emphasizing career skills as much as they stress academics
- Everyone ensures that students learn
- Students must learn to *do* in addition to knowing
- Teachers function as entrepreneurs
- Financial resources support the vision and not vice versa

Committee Engagement

You have had a chance to read the brief excerpt and key points from the book by Bill Daggett. What phrase or concept resonated with you?

Share your thoughts with the group.

A black and white photograph showing the silhouettes of several people, likely graduates in caps and gowns, against a bright background. One person in the foreground is holding up a graduation cap.

Current District Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

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Definition of a Vision Statement

Features of an effective vision statement include:

- Clarity and lack of ambiguity
- A vivid and clear picture
- Description of a bright future (hope)
- Memorable and engaging expression
- Realistic aspirations, achievable
- Alignment with organizational values and culture

“A one-sentence statement describing the clear and inspirational long-term desired change resulting from an organization or program’s work.”

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Example Vision Statements for Non-Profits for the Charter Committee

Smithsonian: Shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world

World Vision: For every child, life in all its fullness; Our prayer for every heart, the will to make it so

Goodwill: Every person has the opportunity to achieve his/her fullest potential and participate in and contribute to all aspects of life.

Kiva: We envision a world where all people – even in the most remote areas of the globe – hold the power to create opportunity for themselves and others.

Amnesty International: A world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights instruments.

Special Olympics: To transform communities by inspiring people throughout the world to open their minds, accept and include people with intellectual disabilities and thereby anyone who is perceived as different.

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Example Vision Statements for Non-Profits

The Nature Conservancy: To leave a sustainable world for future generations.

Make-A-Wish: That people everywhere will share the power of a wish
Oceana seeks to make our oceans as rich, healthy and abundant as they once were.

Cleveland Clinic: Striving to be the world's leader in patient experience, clinical outcomes, research and education.

Save the Children: A world in which every child attains the right to survival, protection, development, and participation.

Teach for America: One day, all children in this nation will have the opportunity to attain an excellent education.

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Recent Example of a New Vision Statement

EMPOWERING STUDENTS TO ACHIEVE
ACADEMIC EXCELLENCE AS MODEL
CITIZENS.



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Team Engagement

**Reflect on words or phrases
that you feel could be a vivid
descriptor of the values and
culture of the OUSD Charter
Matters Committee**

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Team Engagement

**Offer preferred vision phrases
or statements**

**Draft a tentative vision
statement**

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Strategic Priorities

New Priorities

One:

-

Two:

-

Three:

-

Four:

-

Committee Engagement

Review your vision statement and identify 3-4 new priorities

Discuss these priorities and reach agreement

Developing Your Goals

Current Goals

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New goals



Committee Engagement

Identify 2-3 goals to support each priority.

Discuss these goals and reach agreement.

Next steps

- Staff will develop the components of the goals which will include objectives and measures of success
- Committee will review the draft vision, priorities, and goals
- Committee will adopt the vision, priorities, and goals





Your Thoughts?

Ending quote

Setting a goal is not the main thing.

It is deciding how you will go about achieving it and staying with that plan.

- Tom Landry





Questions



Thank you!