MEASURE N COMMISSION
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OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students

Measure N - College & Career Readiness - Commission

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Memo

To	Measure N Commission
From	Vanessa Sifuentes, High School Network Superintendent
Board Meeting Date	11/09/2022
Subject	2020-21 Measure N Annual Report Services For: All High Schools

Action Requested and Recommendation	Adoption by the Measure N Commission of the 2020-21 Measure N Annual Report.

Background
(Why do we need these services? Why have you selected this vendor?)

Competitively Bid   Was this contract competitively bid? No

                               If no, exception: N/A

Fiscal Impact   Funding resource(s): Measure N

Attachments   - Memo to the School Board
                               - 2020-21 Measure N Annual Report

To: OUSD Board of Education

From: Measure N Commission

Subject: 2020-21 Measure N Annual Report

Date: October 4, 2022

The Measure N Commission is pleased to release the attached 2020-21 Measure N Annual Report to the Public. The Commission appreciates this opportunity to share the exciting, transformative work that is helping to strengthen the college and career readiness of Oakland students.

Measure N Purpose
In 2015, the Oakland College & Career Readiness For All Fund was established to pay for the implementation of a comprehensive approach to high school education, which Oakland is doing through the model of Linked Learning. Linked Learning integrates challenging academics with career-based learning and real-world work experiences. Through small learning communities of career-aligned pathways, students receive intensive, individualized support that creates the conditions for them to graduate high school prepared for success in both college and career.

Measure N Goals
●   Decrease the high school dropout rate
●   Increase the high school graduation rate
●   Increase high school students' readiness to succeed in college and career
●   Increase middle school students' successful transition to high school
●   Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency status

Impact of COVID-19
This Annual Report provides an overview of how Measure N dollars were used to continue achieving these goals. As you know, 2020-21 represents a critical period of the pandemic in which OUSD provided distance learning to students throughout the school year. At many of our sites, Linked Learning pathway teams were instrumental in activating student support systems that maintained strong student engagement during distance learning.

In fact, from 2018-19 (pre-COVID) to 2020-21, OUSD students fared better in many data categories, especially among target populations, when compared to student data from the State of California. For example, statewide there was a 4.3 percentage point decrease in the African American student four year cohort graduation rate while among OUSD African American students the decrease was only 0.4 percentage points. Among Latinx students statewide, there was a 0.7 percentage point increase in the

four year cohort Latinx dropout rate while among OUSD Latinx students there was a 4.7 percentage point decrease in the cohort dropout rate.

While the educational setbacks brought on by the pandemic are significant, we believe that the pathway structures in place across Oakland high schools have helped to mitigate the effect on educational outcomes. Additionally, Oakland educators have been working hard to counteract the impact of the pandemic on students with support services, credit recovery options, and access to college courses and real world learning and work experiences that align with student interests. Many of these interventions have been funded by Measure N. As suggested by the Statewide comparison data, responses from the 2021 Measure N high school Listening Tour consistently underscored the importance of the Measure N programs in responding to COVID. Continuing to support students in college and career pathways that make learning relevant and rigorous is a critical strategy for re-engaging students and promoting their academic achievement.

The Commission welcomes input and questions from the community. Please feel welcome to join us at our meetings or communicate with the Commission via email at: measurencommission@ousd.org.

Sincerely,
Jason Gumataotao
Chair, Measure N Commission

College & Career for All Fund
Established by Measure N

Measure N Annual Report | 2020 2021

OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students

THE OAKLAND COLLEGE & CAREER READINESS FOR ALL FUND (Measure N) was established to pay for the implementation of a comprehensive approach to high school education, which Oakland is doing through the model of Linked Learning. Linked Learning integrates challenging academics with work-based learning (e.g., internships) and real-world work experiences. Through small learning communities of career-oriented pathways, students receive intensive, individualized support that creates the conditions for them to graduate high school prepared for success in both college and career.

A Note About the COVID-19 Pandemic:
During the 2020-21 school year all District and Charter high schools in Oakland provided distance learning classes to students in response to the COVID-19 pandemic. At many of our sites, Linked Learning pathway teams were instrumental in activating student support systems that maintained strong student engagement during distance learning. However, the data in this report also reflect educational challenges brought on by the pandemic. Some data remained relatively the same between 2019-20 and 2020-21, such as the overall high school dropout and graduation rates. Other data points show declines, such as the 11.3 percentage point decrease in 9th graders on track to graduate in OUSD. Oakland educators have been working hard to counteract the impact of the pandemic on students with support services, credit recovery options, access to college courses and real world work experiences that align with student interests. Many of these interventions were funded by Measure N. Continuing to support students in college and career pathways that make learning relevant and rigorous is a critical strategy for re-engaging students and promoting their academic achievement.

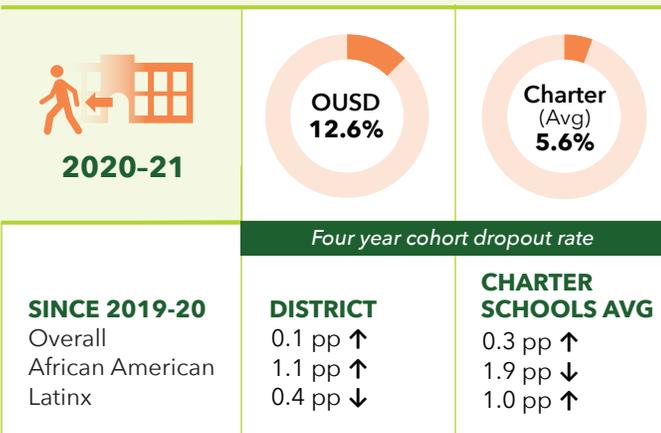## Measure N: By the Numbers

18 OUSD High Schools

9 Charter High Schools
Figures that follow reflect the average of these nine schools

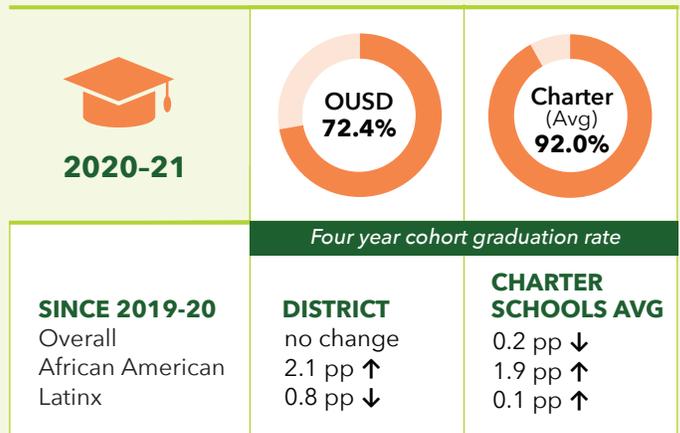**12,384** Oakland Students
OUSD: 9,484
Charter Schools: 2,900

43 College & Career Pathways

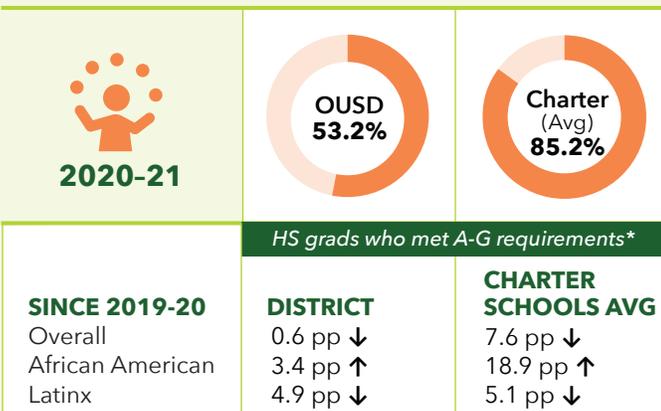## Annual Progress on Measure N Goals *pp=percentage point(s)*
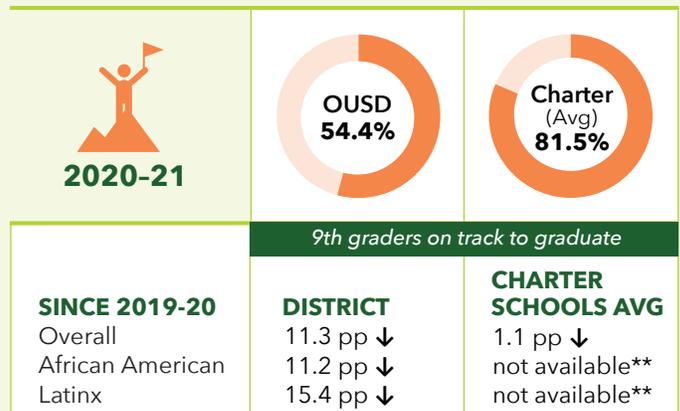
GOAL 1: Decrease High School Dropout Rate

2020–21

OUSD **12.6%** | Charter (Avg) **5.6%**

Four year cohort dropout rate

SINCE 2019-20	DISTRICT	CHARTER SCHOOLS AVG
Overall	0.1 pp ↑	0.3 pp ↑
African American	1.1 pp ↑	1.9 pp ↓
Latinx	0.4 pp ↓	1.0 pp ↑

GOAL 2: Increase High School Graduation Rate

2020–21

OUSD **72.4%** | Charter (Avg) **92.0%**

Four year cohort graduation rate

SINCE 2019-20	DISTRICT	CHARTER SCHOOLS AVG
Overall	no change	0.2 pp ↓
African American	2.1 pp ↑	1.9 pp ↑
Latinx	0.8 pp ↓	0.1 pp ↑

GOAL 3: Increase High School Students' Readiness to Succeed in College & Career

2020–21

OUSD **53.2%** | Charter (Avg) **85.2%**

*HS grads who met A-G requirements**

SINCE 2019-20	DISTRICT	CHARTER SCHOOLS AVG
Overall	0.6 pp ↓	7.6 pp ↓
African American	3.4 pp ↑	18.9 pp ↑
Latinx	4.9 pp ↓	5.1 pp ↓

GOAL 4: Increase Middle School Students' Successful Transition to High School

2020–21

OUSD **54.4%** | Charter (Avg) **81.5%**

9th graders on track to graduate

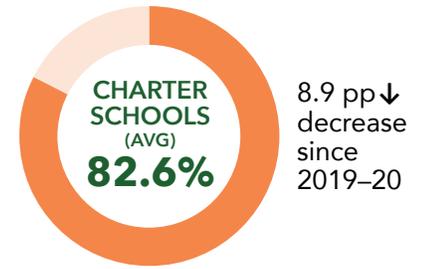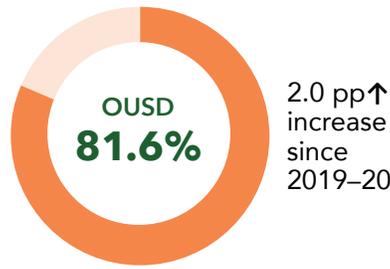| SINCE 2019-20	DISTRICT	CHARTER SCHOOLS AVG
Overall	11.3 pp ↓	1.1 pp ↓
African American	11.2 pp ↓	not available**
Latinx	15.4 pp ↓	not available**

*Students who meet A-G requirements are minimally eligible for admission to the University of California (UC) and California State University (CSU).

**Comparison data will be available beginning with 2021-22 report

Percentage of all High School Students in Linked Learning Pathways

LINKED LEARNING is education organized around industry-sector themes. Students' chosen themes are woven into lessons taught by teachers who collaborate across subject areas with input from working professionals, and reinforced by work-based learning with real employers. Students in these pathways benefit from integrated student supports, early college credit, and a small learning community.

OUSD 81.6% — 2.0 pp↑ increase since 2019–20

CHARTER SCHOOLS (AVG) 82.6% — 8.9 pp↓ decrease since 2019–20

Measure N Funded Activities

INCREASED CAREER TECHNICAL EDUCATION (CTE) CLASSES

OUSD	CHARTER SCHOOLS
6,395 student participants	1,829 student participants
135 CTE courses	45 CTE courses
65 CTE-credentialed high school teachers across 18 district schools	29 CTE-credentialed high school teachers across 9 Charter schools

EXPANDED COLLEGE & CAREER PATHWAYS

Top 5 Industry Sectors Represented in District and Charter Pathways

Health Science & Medical Technology
8 Pathways

Arts, Media & Entertainment
8 Pathways

Information Technology
7 Pathways

Engineering & Design
7 Pathways

Business & Finance
3 Pathways

INCREASED WORK-BASED LEARNING

internship opportunities for students

OUSD **657** | CHARTER SCHOOLS **190**

EXPANDED DUAL ENROLLMENT CLASSES

Dual Enrollment is a strategy in which students take community college courses with Community College instructors onsite at their high school or virtually. Classes are free, and students receive both high school and college credit. Students who pass Dual Enrollment classes receive a GPA boost on their high school transcript and fulfill course requirements they can apply towards their college degree.

OUSD	CHARTER SCHOOLS
2,216 student participants	641 student participants
91 Dual Enrollment Classes	28 Dual Enrollment classes
79.6% of District High School students in Dual Enrollment classes passed their courses with a C- or better	An average of 71.8% of Charter School students in Dual Enrollment classes passed their courses with a C- or better

Audited Financial Statements

Measure N Revenue Collected	$11,792,905.08
County Collection Fee	$197,571.09
Total School Allocations*	$10,484,139.90
Administrative 10% Allocation	$1,159,533.40
Contingency Fund Balance	$6,926,930.03

*$10,435,800.59 (90% of Total Measure N Revenue available after the County Collection fee) + $48,339.31 (Revenue from Measure N Contingency Fund)

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College & Career for All Fund
Established by Measure N

DATA SOURCES

Data for OUSD high schools pulled from data dashboards available at **data.ousd.org** *and data provided by District officials.*

Data for Charter high schools pulled from the California Department of Education's Data Quest available at **dq.cde.ca.gov** *as well as self-reported data.*

For more information about Measure N, please refer to **ousd.org**.