

Superintendent Report

Superintendent, Dr. Kyla Johnson Trammell
Feb 8, 2023



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Superintendent Report Overview

School Highlights

Covid Update

Attendance Update

Enrollment Update





Highlights from Schools

Redwood Heights & Schools Across District Celebrate Lunar New Year



Initiative: Joyful Schools

www.ousd.org/strategicplan

A team of Chinese Lion Dancers visited Redwood Heights Elementary to help celebrate Lunar New Year.

The Lion Dance team came from the Yau Kung Moon Kung Fu Sports Association in San Francisco at the invitation of the school's AAPI Parent Group. "We couldn't do this last year or the year before (because of the pandemic), and so we decided to get everyone together and make this a big community symbol of peace and love, and create more visibility around our Asian community. We're really feeling it, everyone's really happy," said Marissa Dominguez, who leads the school's AAPI Parent Group.

Two two-person teams performed to the sounds of a drum and cymbals. Lion dancing is often performed as part of New Year celebrations, to bring good luck and drive away evil spirits. "If someone learns this, I feel happy that they are learning about our culture, and they don't assume just like stereotypes. Stereotypes are so rude. They are so rude," exclaimed Taiden C., a Chinese Redwood Heights 5th grader.

Early Literacy Efforts Are Paying off through Fall Reading Challenge



Initiative: Strong Readers

www.ousd.org/strategicplan

Earlier this year, we challenged all elementary students to read as much as possible and complete i-Ready reading lessons every week. Congratulations to the classrooms and students that rose to the challenge!

- 120 students in K-5 were awarded free books for meeting the challenge.
- 29 classrooms won the SIPPS Mastery Test Challenge for our 1st and 2nd graders.

Let's also give a shout-out to the following elementary schools with students showing great growth on i-Ready by midyear:

- **Burckhalter 44.4%**
- **ACORN Woodland 42.3%**
- **La Escuelita 42.0%**

Schools Take Part in Dr. Martin Luther King, Jr. Oratorical Fest



The celebrated Dr. Martin Luther King, Jr. Oratorical Fest is on once again, as students at schools across the District are presenting powerful speeches and poetry that are published or original. Each school, including Franklin Elementary (which is where this student was performing) has its own competition, and then the winners move onto the District wide competition.

To get up in front of a crowd and recite a poem or a speech written by you or someone else, and to do it from memory, is not easy. Among other things, it shows students' literacy skills.

Likewise, this event always aligns with Black History Month, and the speeches are most often about social justice issues that are important in Oakland and across the country. The words and ideas shared by students always show their strength, commitment to fairness, equality, and equity, and their desire for a better world for their generation, and those that follow.

Initiative: Strong Readers

www.ousd.org/strategicplan



Covid Update

COVID Update

Testing & Vaccines

- Regional testing hubs open
 - 2 locations open each day, M-F. May scale back to 1 per day, depending on demand rates through January.
- Vaccine clinics scheduled at school sites through the fall semester
 - Updated Omicron boosters available at all sites, including pediatric doses
 - COVID + Flu vaccine clinics also being scheduled with ACPHD
- At-home tests available for symptomatic/exposed staff & students at all school sites
 - At-home tests distributed for Winter Break, in stock for Spring Break
 - Additional tests will be delivered before Presidents' Day weekend as well

Case Rates & Masking

- The community level of Covid-19 in Alameda County is Low based on cases and hospitalizations.
- OUSD follows CDPH and ACPHD aligned masking guidance to CDC, per Board Policy 2122-0091.
- High-quality masks, including N95, KN95, KF94, and surgical masks are provided at all District facilities.
- California State of Emergency ends on February 28, 2023.
National State of Emergency ends on May 11, 2023.



Enrollment Update

Enrollment Grade Span to Census Day (TK-12)

Grade Span	Projected Enrollment	Aeries Day-5 8/12/22	Actual Day-5 Count 8/12/22	Aeries Day-20 9/2/22	Actual Day-20 Count 9/2/22	Aeries Day-30 9/16/22	Aeries Day-35 9/23/22	Aeries Day-40 9/30/22	Aeries Census Day 10/5/22
General Ed Enrollment TK	740	633	675	698	681	700	704	707	709
General Ed Enrollment K-5	16,057	16,150	16,097	16,326	16,295	16,358	16,399	16,408	16,403
General Ed Enrollment 6-8	6,427	6,358	6,201	6,363	6,353	6,367	6,369	6,382	6,379
General Ed Enrollment 9-12	8,519	9,385	8,303	9,362	9,063	9,201	9,204	9,187	9,190
Total General Ed Enrollment TK-12	31,743	32,526	31,276	32,749	32,392	32,626	32,676	32,684	32,681
SDC Enrollment TK-12	1,695	1,468	1,421	1,450	1,370	1,438	1,438	1,429	1,450

Census Day 21-22: 34,428

Census Day 22-23: 34,118

-176 Students

The preliminary Census Day numbers are used to drive OUSD's projections for the 2022-23 school year. These numbers will fluctuate post-Census day and are certified in by the state in January.

Adopted Budget 22-23: 33,208

Enrollment Projections

Projections are the foundation of the District structure and drive district- and site-level decision making around budget, staffing, and program.

Projections

Budget

Base Staffing

Programs



District Projections 2023-2024 by Grade

	Actual Census Day Counts from CALPADS					2018-19 to 2022-23	Projections	
Grade Span	2018-19	2019-20	2020-21	2021-22	2022-23	4-Year Annualized Change	Projection 2023-24	Change 22-23 to 23-24
TK	602	559	529	584	758	39	959	201
K	3173	3128	2811	2887	2791	-96	2677	-114
1	3244	3180	3078	2837	2944	-75	2817	-127
2	3138	3152	3067	2880	2802	-84	2823	21
3	3112	3079	3060	2890	2830	-71	2712	-118
4	3095	3061	3036	2887	2817	-70	2749	-68
5	3134	3001	2961	2830	2825	-77	2683	-142
6	2276	2305	2365	2291	2248	-7	2191	-57
7	2421	2264	2314	2289	2253	-42	2236	-17
8	2350	2427	2294	2288	2241	-27	2256	15
9	2330	2511	2297	2341	2327	-1	2400	73
10	2466	2453	2545	2339	2426	-10	2451	25
11	2519	2405	2454	2444	2374	-36	2367	-7
12	2571	2559	2606	2645	2505	-17	2362	-143
Total	36431	36084	35417	34432	34141	-573	33683	-458

> 3% decrease

1% - 3% decrease

+/- 1% change

1% - 3% increase

> 3% increase



Revised School Projections (v2)*

**School-level projections are in the final stage of review and revision and may have slight adjustments*

School-level projections are in the final stage of review and revision and

SiteName	Network	22-23 Census Day Enrollment	23-24 Original Projection	23-24 Revised Projection	Change in Projections	Projected YoY Change 22-23 to 23-24
Chabot	N2	568	583	583	0	15
Crocker	N2	422	420	413	-7	-9
Global Family	N2	424	449	421	-28	-3
Emerson	N2	336	333	333	0	-3
Hillcrest	N2	266	310	293	-17	27
Montclair	N2	534	550	535	-15	1
Peralta	N2	352	357	353	-4	1
MLA	N2	453	472	476	4	23
Thornhill	N2	383	401	398	-3	15
Korematsu	N2	203	0	189	189	-14
SEED	N2	414	420	417	-3	3
Esperanza	N2	422	500	454	-46	32
Bridges	N2	417	449	420	-29	3
Manzanita	N2	347	337	334	-3	-13
Prescott	N2	108	121	122	1	14
ICS	N2	278	297	297	0	19
TCN	N2	254	258	258	0	4
Sankofa	N2	271	298	299	1	28
MLA	N2	204	234	231	-3	27

> 3% decrease

1% - 3% decrease

+/- 1% change

1% - 3% increase

> 3% increase

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SiteName	Network	22-23 Census Day Enrollment	23-24 Original Projection	23-24 Revised Projection	Change in Projections	Projected YoY Change 22-23 to 23-24
Bella Vista	N3	407	377	377	0	-30
Brookfield	N3	152	0	118	118	-34
Burckhalter	N3	184	221	209	-12	25
PRIDE	N3	335	355	340	-15	5
Cleveland	N3	371	366	374	8	3
Greenleaf	N3	440	444	443	-1	3
Grass Valley	N3	175	0	147	147	-28
Highland	N3	447	476	451	-25	4
Horace Mann	N3	194	0	161	161	-33
Madison Primary	N3	248	306	262	-44	14
ACORN Woodland	N3	290	295	288	-7	-2
Carl Munck	N3	179	0	157	157	-22
OAK	N3	279	317	299	-18	20
Hoover	N3	262	255	250	-5	-12
EnCompass	N3	310	317	299	-18	-11

> 3% decrease

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SiteName	Network	22-23 Census Day Enrollment	23-24 Original Projection	23-24 Revised Projection	Change in Projections	Projected YoY Change 22-23 to 23-24
Allendale	N4	364	358	352	-6	-12
Franklin	N4	497	479	475	-4	-22
Fruitvale	N4	247	258	253	-5	6
Garfield	N4	501	477	472	-5	-29
Glenview	N4	449	464	472	8	23
La Escuelita	N4	274	275	272	-3	-2
Laurel	N4	424	466	408	-58	-16
Lincoln	N4	708	701	705	4	-3
Markham	N4	308	294	283	-11	-25
Joaquin Miller	N4	402	427	394	-33	-8
Piedmont	N4	334	337	337	0	3
Redwood Hts	N4	369	375	374	-1	5
Sequoia	N4	449	444	444	0	-5
LSA	N4	639	688	654	-34	15
MLK	N4	350	379	368	-11	18
Reach	N4	415	459	405	-54	-10

> 3% decrease

1% - 3% decrease

+/- 1% change

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**School-level projections are in the final stage of review and revision and*

SiteName	Network	22-23 Census Day Enrollment	23-24 Original Projection	23-24 Revised Projection	Change in Projections	Projected YoY Change 22-23 to 23-24
Claremont	MSN	489	493	493	0	4
WOMS	MSN	178	180	180	0	2
Bret Harte	MSN	447	443	429	-14	-18
Edna Brewer	MSN	782	782	782	0	0
Montera	MSN	643	644	633	-11	-10
Roosevelt	MSN	593	584	579	-5	-14
Westlake	MSN	315	331	330	-1	15
Frick	MSN	335	356	352	-4	17
Greenleaf	MSN	178	176	177	1	-1
UFSA	MSN	371	350	348	-2	-23
Elmhurst	MSN	767	787	772	-15	5
Hillcrest	MSN	79	0	76	76	-3
UPA	MSN	368	372	372	0	4

> 3% decrease

1% - 3% decrease

+/- 1% change

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> 3% increase

**School-level projections are in the final stage of review and revision and*

SiteName	Network	22-23 Census Day Enrollment	23-24 Original Projection	23-24 Revised Projection	Change in Projections	Projected YoY Change 22-23 to 23-24
Madison Upper	HSN	264	243	241	-2	-23
CCPA	HSN	701	778	780	2	79
Life	HSN	173	180	180	0	7
Castlemont	HSN	694	664	691	27	-3
Fremont	HSN	1148	1265	1231	-34	83
McClymonds	HSN	286	265	262	-3	-24
Oakland High	HSN	1540	1576	1582	6	42
Oakland Tech	HSN	1838	1832	1840	8	2
Skyline	HSN	1618	1606	1625	19	7
Madison Upper	HSN	412	392	402	10	-10
Life	HSN	251	251	252	1	1
MetWest	HSN	277	282	285	3	8
Oakland Intl	HSN	314	333	298	-35	-16

> 3% decrease

1% - 3% decrease

+/- 1% change

1% - 3% increase

> 3% increase

****School-level projections are in the final stage of review and revision and may change slightly***

SiteName	Network	22-23 Census Day Enrollment	22-23 Additional Funded Seats	22-23 Total Seats	23-24 Projected Census Day Enrollment	23-24 Projected Late Arriving Seats	23-24 Projected Total Seats	Projected YoY Change 22-23 to 23-24
Bunche	ALT	49	86	135	17	31	48	-87
Dewey	ALT	104	111	215	18	67	85	-130
Gateway	ALT	76	2	78	15	48	63	-15
Street Academy	ALT	69	27	96	51	31	82	-14
Sojourner Truth	ALT	713	0	713	548	25	573	-140
Rudsdale	ALT	146	13	159	44	41	85	-74
Rudsdale (Newcomer)	ALT	172	0	172	139	49	188	16

The above projections represent the projected on-time enrollment by census day. They are supplemented by a separate “late arriving alt enrollment” allocation.

> 3% decrease

1% - 3% decrease

+/- 1% change

1% - 3% increase

> 3% increase

On-Time Enrollment Applications to Date

Transition Grades	12/30/22	1/6/22	1/13/22	1/20/22	1/27/22	Projections 23-24	% of Projections
TK	293	361	469	537	611	891	69%
K	686	820	1030	1175	1335	2562	52%
6th	774	846	1123	1300	1468	2073	71%
9th	646	741	1000	1180	1395	2255	62%

- On-time enrollment window scheduled to close on 2/10/23



Enrollment Stabilization

Satellite Offices

- 1) Established on December 5, 2022 at four locations across Oakland
- 2) Designed to provide additional in-person Enrollment support to the community
- 3) Open to any family from any school and new to OUSD families

SATELLITE OFFICE HOURS



School Site	Day	Times	Specific campus location
WOMS	Mondays	8:30-3:30	Family Resource Center, Building H
Elmhurst	Tuesdays	8:30-3:30	Family Resource Center, room 3000
ICS/ TCN	Thursdays	8:30-3:30	Gym/ Stage area
Havenscourt	Fridays	8:30-3:30	CCPA Family Resource Center

Targeted School Level Promotion

- In mid-January, we launched a series of school-level billboards from our group of 20 enrollment focal schools
- We started in West Oakland
- Designed billboard for Hoover, Prescott, McClymonds, MLK, and West Oakland Middle
- Next stage is schools along the 98th Avenue corridor and Sobrante Park
- These advertisements have impact in geographically distinct neighborhoods where there is competition from other school systems.



Targeted School Level Promotion



Targeted School Level Promotion



Targeted School Level Promotion



Targeted School Level Promotion



Ongoing Work

- 1) Increased digital advertising on local media (e.g. 510Families), Facebook, and Instagram
- 2) Promoting school specific social media posts for accounts geographically linked to those schools
- 3) Physical mailers for Pre-School, 5th grade, and 9th grade families who have not yet submitted application at ChooseOUSD.org
- 4) Advertising on interior and exterior AC transit lines
- 5) In-person support to schools for enrollment events





Attendance Update

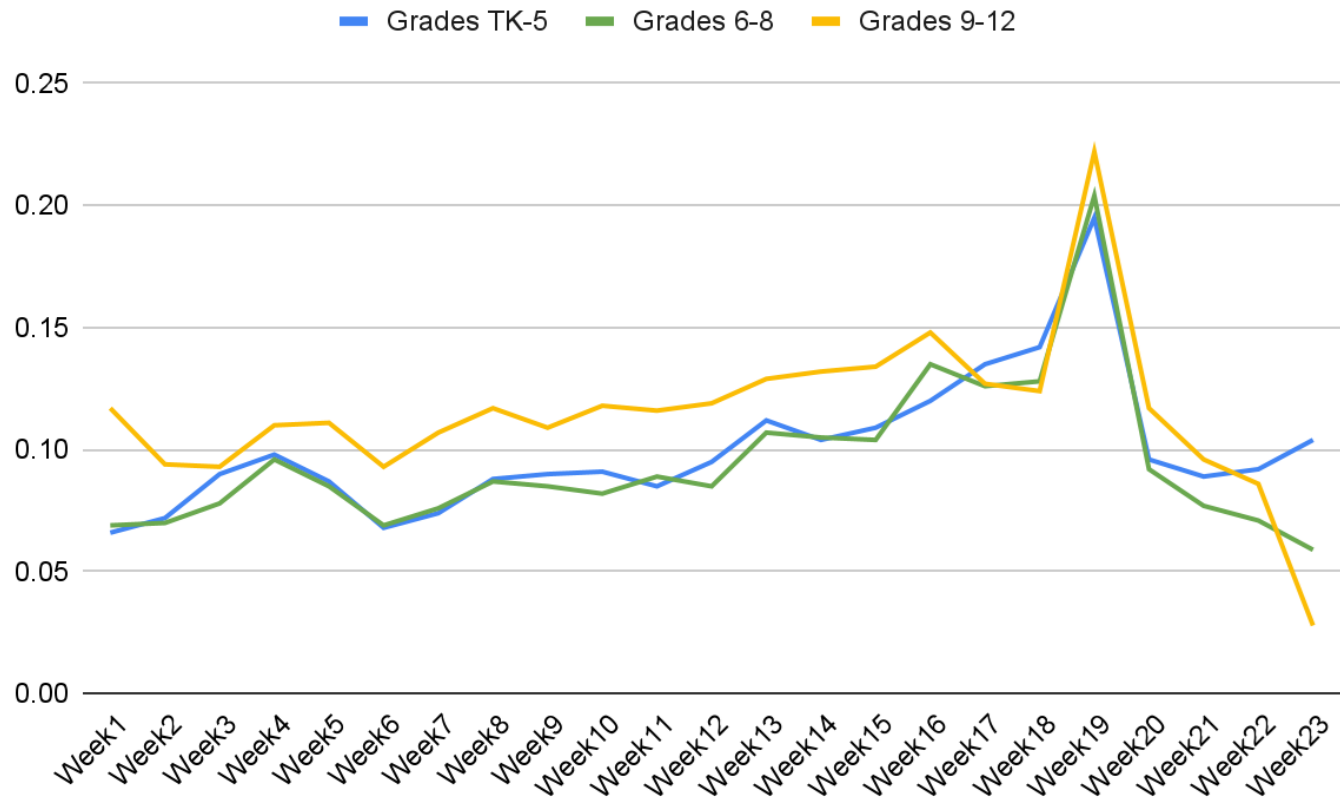
Overall Attendance Update* (Aug 8-Jan 31)

Grade level	All Students	ELL	Newcomer	SPED	Unhoused **	Foster	African American	Asian	Latino	White
Gr TK-5 (enrollment)	90% (17574)	90% (6429)	89% (1362)	87% (2685)	86% (438)	90% (35)	87% (3238)	94% (1878)	89% (7719)	93% (2457)
Gr 6-8 (enrollment)	90% (6587)	90% (1925)	91% (361)	87% (1154)	89% (269)	88% (20)	87% (1406)	94% (569)	90% (3292)	94% (647)
Gr 9-12 (enrollment)	88% (9288)	86% (2571)	86% (1197)	86% (1585)	84% (721)	77% (63)	86% (2155)	93% (1004)	87% (4566)	92% (785)

*Sojourner Truth NOT included.

** Number of unhoused students is low at the beginning of the school year as data is still being entered into the system.

Weekly Attendance Rate (Aug 8-Jan 31)





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